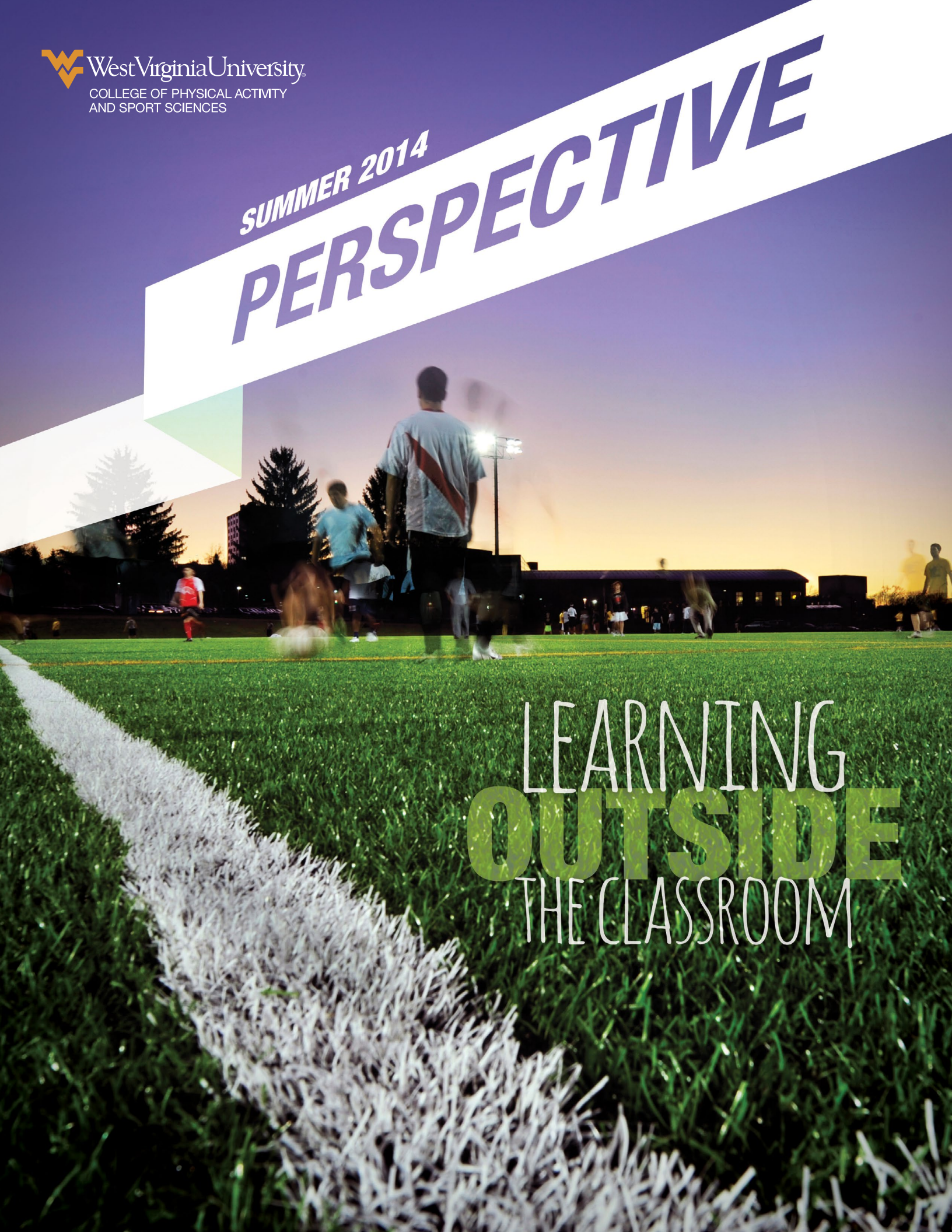


SUMMER 2014

PERSPECTIVE



LEARNING
OUTSIDE
THE CLASSROOM



MESSAGE FROM *THE DEAN*

-DEAR COLLEAGUES AND FRIENDS-

On behalf of the College's faculty, staff, and students, I would like to wish you and your family a happy and healthy summer break. It is official: Our move-in date is set for July 10-11, 2014. I would like to thank University administration, college faculty, alumni, and staff and past and present CPASS Visiting Committee members for your support throughout all phases of the new building project.

The new CPASS building is testament to the dedication, hard work, professional service and teaching of everyone involved. Please take time to visit the new building the next time you visit campus. The official Open House is scheduled for October 3, 2014. We will share more details soon regarding the planned activities for this event.

I would like to acknowledge the outstanding contribution of the College's faculty, staff, and students who received awards during the 2014 annual spring faculty, staff, and student awards luncheon. Thank you for your ongoing teaching, research, and service contributions.

In May and June 2014, the College paid tribute to the teaching, research and service contributions of two long-term faculty members and the ICPE/FiT director. First, Dr. Daniel Ziatz retired at the end of the spring 2014 term. He provided 41 years of outstanding teaching and service to his students and the profession. Dr. Ziatz, thank you for your passion, enthusiasm, and advising for your students. Your legacy is one of promoting positive student behavior and preparing the next generation of athletic coaches.

Dr. Lynn Housner, former CPASS associate dean for Academic Affairs and professor of Physical Education Teacher Education, was hired in 1999. Under his leadership, the College's successful summer school programs were established. He worked tirelessly to expand the globalization of the College's Physical Education Teacher Education program. Thank you, Dr. Housner, for your visionary leadership, exemplary levels of scholarship and student advising.

Matthew Brann served as the director of ICPE/FiT. Under his leadership, FiT increased journal publications, eBooks, trade books and translation agreements and distributed books globally, and grew social media efforts. Matt, congratulations on your leadership, service and commitment to expand the many products and services offered

Gary Douglas (Doug) Satterfield retired from CPASS on January 3, 2014. Doug originally joined our staff on September 13, 1993, as equipment cage supervisor. It will be nearly impossible to replace Doug and his plethora of special skills.

I have the honor to work with an outstanding Visiting Committee, led by Judy Hayes. Please see the alumni relations report (page 3) to learn about their outstanding contributions to the College. Thank you, Judy, for your excellent leadership skills and ongoing support for the College.

The future is bright. We continue to hire faculty and staff, and we recruit outstanding graduate and undergraduate students. I would like to thank the Office of the Provost for funding several CPASS faculty lines. The State of Minds: Campaign for West Virginia's University is making progress to reach the stated goal of \$750 million. On behalf of the College, I continue to seek funding support to meet our strategic goals and keep our competitive market edge in preparing our students to work in a global marketplace.

Thank you for your support, alumni mentorship and friendship over the many years.

Respectfully submitted,

Dana D. Brooks, Ed.D.
Dean and Professor for Physical Education
AAHPERD President 2009-2010

IN THIS ISSUE

FEATURED

10 Let's Get Physical

CPASS program in McDowell County expands physical activity opportunities for students

12 39th Best

WVU Sport Management graduate program recognized in global ranking

14 The Universal Language of Sport

CPASS hosts sports professionals from Nepal and Kenya

02 Leaving A Legacy
CPASS Visiting Committee

03 Giving To CPASS
Investing in your University

04 2014 Spring Commencement
Photos and special report from May Commencement ceremony

06 Around the College
Events, awards, and community service

16 Alumni Updates
CPASS graduates make their mark in the sports world

18 Faculty Briefs
Awards, presentations, and accomplishments of our outstanding faculty

21 FiT Publications
Updates and new releases from Fitness Information Technology

Dean / Dana D. Brooks
Editor / Kimberly Cameon
Graphic Design / Lindsey Estep, [Little Fish Design Company](#)
Production Manager / Dan Kitta, [Knepper Press](#)

Change of Address
WVU Foundation
PO Box 1650
Morgantown, WV 26504-1650
Fax: (304) 284-4001
e-mail: info@wvuf.org
www.mountaineerconnection.com

Perspective is distributed twice each year, in winter and summer, for the alumni, friends, and other supporters of the College of Physical Activity and Sport Sciences.

The mission of the College of Physical Activity and Sport Sciences is actively engaged in enhancing the University's commitment to teaching, research, and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness, deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive, and productive citizens. The College's administration and faculty remain committed to fulfilling this mission.

The WVU Board of Governors is the governing body of WVU. The Higher Education Policy Commission in West Virginia is responsible for developing, establishing, and overseeing the implementation of a public policy agenda for the state's four-year colleges and universities.

West Virginia University is an Equal Opportunity/Affirmative Action Institution.

PURE MOUNTAINEER



by JUDITH HAYES

The CPASS Visiting Committee held their spring 2014 meeting in mid-April opening with the second annual Student Research Day, a series of scientific poster presentations by undergraduate and graduate students. Faculty and VC members interacted directly with students on their research projects. The number of posters increased in quantity and quality since last year and covered a variety of topics associated with sport sciences.

The biggest news of the spring meeting was the buzz about the new CPASS building. While we're all sorry to vacate the Coliseum, the new CPASS facilities are the gem of the Evansdale campus and offer state-of-the-art accommodations to educate future generations of students. The College moves in this summer and will be ready for classes in the fall.

Paul Grace and John Spiker shared plans about the upcoming 40th year celebration of the WVU Athletic Training program. This yearlong effort in 2015 will commemorate the program's success.

Our committee met with WVU President E. Gordon Gee. He candidly shared his vision for the University followed by a Q&A. It's great to have someone of his experience, expertise and intellect at the helm of the University.

This spring was my last CPASS VC meeting. I find myself as inspired as ever about the College as I reflect. The VC is comprised of alumni volunteering their time and talents for the betterment of the University and the College. They are a team of accomplished, busy professionals appointed to service by the WVU Provost. They come from all walks of life and various graduating classes. While each is

unique, one thing is for sure – they are all pure Mountaineer. They lend their time graciously and with complete commitment to CPASS. Dean Dana Brooks calls the VC members his friends but it's more than that – we're CPASS family.

The entire CPASS team is truly dedicated to their students and each gives selflessly to them. Because they facilitate the achievements of every student, they are the real value of the College. CPASS faculty are especially well-loved by their students. I saw this firsthand at graduation where the students, staff and faculty celebrated together through their tears, laughter, and hugs. And somewhere in cyberspace lives a surprise selfie of Dean Brooks with a student as he received his diploma. Impressive young people on their way to places they can't yet imagine; ready to change the world armed with tools and ingenuity they acquired at CPASS.

I encourage you to find the mechanism that suits you to get involved and rediscover CPASS.

- *Connect.* Visit Morgantown, WVU, and the new CPASS building. Faculty and staff can't wait to show off their new digs.
- *Inspire.* Volunteer to mentor a student virtually or live. Offer student internships or job opportunities.
- *Donate.* It's never too early or too late to donate: time or money. Leave a legacy.

Finally, it is with great pleasure that I hand over the gavel to the next CPASS VC Chair, Dr. Julie Wallace-Carr and her Co-Chair, Mary Kay Gwynne, as they embark on future committee endeavors. I give them my very best wishes. So long from Texas. And as always, it's a great time to be a Mountaineer!

Judith Hayes
NASA Johnson Space Center
WVU BS '82 and MS '83

VISITING COMMITTEE 2013-2014

Herbert Amato
Harrisonburg, VA

Kittie Blakemore
Manassas, VA

Keli Cunningham
Morgantown, WV

David Dzewaltowski
Manhattan, KS

John Gay
Lecanto, FL

Paul Grace
Frederick, MD

Melinda Grant
College Station, TX

Mary Kay Gwynne
Morgantown, WV

Thomas A. Habegger
Westerville, OH

Judith Hayes
Friendswood, TX

Chris Lantz
Wilmington, NC

Damon Lilze
Jonesborough, TN

Christine Lottes
Topton, PA

John Lubker
Granger, IN

David Manfredi
Alexandria, VA

Terri Parkes-Arends
Dallas, TX

Wil Robinson
Grand Island, NY

David Sarkus
Monongahela, PA

Keiba L. Shaw
Tampa, FL

Martha Thorn
Morgantown, WV

Debbie Thorpe
Elon, NC

Julie Wallace-Carr
Linville, VA

Georgeann Wells
Hilliard, OH



by DENNIS TONEY

Your support for the College of Physical Activity and Sport Sciences provides the opportunity to develop the leaders of tomorrow – enhance education, support research and help us recruit and retain outstanding faculty, graduate students and undergraduate students.

Whether through a gift to the annual fund, the CPASS Dean's Fund, support for a specific initiative or project, or endowment of a planned gift, each contribution to CPASS makes a difference. Now, more than ever, the generosity of CPASS alumni and friends is essential to sustaining our programs.

We are thankful to all longtime supporters. If you are considering a gift, we hope you will join other alumni and friends in the tradition of making a difference for the College.

In our global community, the importance of higher education will continue to grow in the coming years. For students attending WVU, achieving a degree means an ever increasing reliance on scholarships. This reality is evident at WVU as 70 percent of the University's undergraduate students receive some type of financial aid.

The WVU College of Physical Activity and Sport Sciences is committed to ensuring that no academically qualified student is turned away because they cannot afford to attend college. Privately funded merit and need-based scholarships are crucial to providing students with the financial resources to attend and be successful at WVU.

Named endowed scholarships are a method of establishing a permanent link to a donor's name or the name of someone the donor wishes to honor. The name attached to an endowed scholarship will be held in perpetuity at the University, as a service rendered to future students to West Virginia and the nation. A named general scholarship can be initiated with a gift of \$25,000 through a one-time donation or spread out over a period of up to five years. These gifts can have a transformational effect on the College.

A WVU development officer will work with each donor, on an individual basis, to tailor the type of asset used in preparing the donor's preferred selection criteria for the administration of each endowed scholarship. This will ensure that each endowed scholarship provides the kind of help that will create the greatest impact in the College.

If you have an interest in supporting the College in a significant way through a major gift or planned gift to support a named scholarship, we would like to speak with you and hear about your interests. We can work to craft a gift opportunity that will benefit the college and be something you can be proud to support. The College can also provide information on the various gift vehicles you may wish to consider in making this exceptional investment in your University.

For additional information, contact Dean Dana Brooks, 304-293-0826, or Development Officer Dennis Toney, 304-293-0841.



LEAVE A LEGACY®

Make a Difference in the Lives that Follow

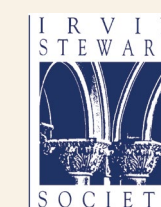
The members of the Irvin Stewart Society who are supporting the College of Physical Activity and Sport Sciences through their estate plans vary in age and location around the United States, but all agree that doing this for the College is something near and dear to their hearts.

IRVIN STEWART SOCIETY CURRENT MEMBERS

- Deanna Antoon
- J. William Douglas, Ph.D. '61, '62
- Karen K. Douglas, Ph.D.
- Sandra J. Elmore, Ed.D. '75, '89
- John E. Gay, Ed.D. '74
- Katrina Gay
- O. "Tick" Hedrick-Sheafer '71, '73
- Sam Huff '56
- Damon B. Lilze '99
- Richard F. Mull '67, '68
- Cheryl Sue Phillips
- Joseph Carleton Phillips Jr. '66
- Beverly Nefflen Randolph '67, '74
- Kenneth V. Randolph Jr. '71
- Cedric B. Thomas '81
- Linda Umansky '67

Some have included a gift provision in their wills or used life insurance to make their gift, while others have set up a special gift arrangement with the WVU Foundation that will provide income to them for life. Another good option is to designate the WVU Foundation as the after-death beneficiary of a retirement account and then have a written agreement prepared to benefit CPASS in the future.

If you've already included a gift for CPASS in your own estate plans, please let Dennis Toney, director of development (development (304-293-0841 or detoney@mail.wvu.edu), know of your helpful support. It can count in A State of Minds: The Campaign for West Virginia's University to help CPASS reach its historic goal.





2014 CPASS SPRING

by EMILY HUNTER CAPE

COMMENCEMENT



“The sun doesn’t always shine in West Virginia, but the people always do.”

-President John F. Kennedy,
as quoted by Dana Brooks in his commencement remarks



Family, friends and University officials filled the Creative Arts Center auditorium to commemorate the graduation of more than 140 new Mountaineers. The new alumni of West Virginia University’s College of Physical Activity and Sport Sciences came from ten different programs of study, including five undergraduate degrees, three master’s programs and two doctoral programs.

Dean Dana D. Brooks began the ceremony with a spirit of gratitude, recognizing mothers and fathers, family members, Honors students, student ambassadors, advising office representatives and faculty. Dean Brooks acknowledged Dr. Dan Ziatz who recently completed his service with CPASS after 41 years of teaching. Dean Brooks spoke about the importance in finding passion within graduates’ careers. He reminded the group to serve in the true Mountaineer spirit. Brooks ended his dialogue with a quote from

President John F. Kennedy, “The sun doesn’t always shine in West Virginia, but the people always do.”

Following Dean Brooks, Jack Watson, acting assistant dean, took to the stage to introduce the long list of accomplishments of the outstanding graduating student Kelyn Earley. Earley spoke about how the Physical Education Teacher Education program at WVU helped to shape her perspective in life. She explained, “Teaching students with disabilities has made me who I am today.” Earley emphasized the importance of change and to harness the power of differences, reminding everyone to never be afraid. She finished by striking a chord with the other graduates and emphasizing the significance of taking on challenges with an open mind.

The commencement address was given by Gale Catlett, former WVU men’s basketball coach and CPASS graduate. Coach Catlett was inducted into the CPASS Hall of Fame in 1992 and was recognized as a CPASS Outstanding Alumnus in 1999. Catlett coached at WVU for 24 seasons and recorded 439 victories at the school.

Catlett spoke about Mountaineers’ sense of spirit and staying plugged into that life force, even after graduation. Most importantly, as graduating students who are ready to dream, he urged the group to enjoy the moment and be thankful for the people who provided support along the way. “It doesn’t matter what you do

in the future as long as you help others along the way,” he ended.

The presentation of the degree-seeking candidates was delivered by Valerie Wayda, chair, Coaching and Teaching Studies and Sport Sciences departments. Conferral of degrees was delivered by Provost and Vice President for Academic Affairs Michele Wheatly. The alumni charge was given by Judith Hayes, chair, CPASS Visiting Committee and chief of the NASA Biomedical Research and Environmental Sciences Division. Following commencement, graduates joined guests at a reception in the CAC lobby and for informal photos to commemorate the day.

On May 3, 2014, President Gee and Dean Dana Brooks helped celebrate 2014 Commencement at WVU Tech. Dr. Sandra J. Elmore, chair, recognized Shaina Galinsky with Tech’s NASPE Major of the Year Award. Galinsky graduated in the Recreation Sport Management major.

Emily Hunter Cape, M.S., is a first year doctoral student in the College of Physical Activity and Sport Sciences, as well as a physical education teacher at Mylan Park Elementary School in Morgantown, WV.

AROUND THE COLLEGE

Don Nehlen lecture series combines youth sport safety and training program guidelines



Scott Hallenbeck, USAF

An international leader in high school and youth football development, **Scott Hallenbeck** visited campus to discuss coaching education, concussion recognition and player skill advancement.

Hallenbeck spoke on April 16 at Touchdown Terrace in Milan Puskar Stadium, Morgantown. The presentation, titled "USA Football and Healthy Youth Sport Development," was co-sponsored by CPASS and the WVU Athletic Department.

"Over the past few years USA Football has come to the forefront of youth sport as a leader in providing sport safety programs and training materials for coaches, athletes, parents and administrators," explains Kristen Dieffenbach, assistant professor, athletic coaching education, WVU CPASS.

"We were happy to have the CEO of USAF visit our community to talk about long-term athlete development and safety in youth sports to help young athletes reach both their peak potential and stay healthy and active for life," Dieffenbach adds.

Hallenbeck directed the creation and implementation of USA Football's Heads Up Football program in 2012. According to the group, Heads Up has established a "better, safer game" through important standards rooted in education across youth and high school levels. He oversees all aspects of the organization, including football development, digital media, communications, corporate partnerships, and membership programs.

The Don Nehlen Lecture Series was established in 2001 following Nehlen's retirement as WVU's head football coach. Nehlen served as head coach for 21 years. Past speakers have included Jerry West, former NBA great, executive and Mountaineer legend; former Michigan football coach Bo Schembechler; Jim Boeheim, the current men's basketball head coach at Syracuse; and John Cooper, former head football coach at The Ohio State University. Nehlen was inducted into the College Football Hall of Fame in 2004.

NFL athletic trainer presentation covers extreme physical demands of competitive athletics

An expert in high-intensity workout environments, **Corey Oshikoya**, visited campus to discuss the effect of extreme exercise as part of the College's Distinguished Lecture Series.

Oshikoya spoke to WVU faculty and students on March 20 in the Coliseum. The presentation, titled, "When Exercise Becomes Deadly: An Examination of Rhabdomyolysis and Sickle Cell Trait in Athletics," focused on how the body tolerates physical demands of competitive sports.

"The CPASS Athletic Training program was honored to host Oshikoya as our distinguished lecturer this spring. As the assistant athletic trainer to the Denver Broncos, Oshikoya had definite appeal to students and faculty across the University who are involved in exercise," explained Shelly Pruett, athletic training clinical assistant professor, CPASS.

As an alumnus from the WVU Athletic Training program, Oshikoya has 15 years in the NFL, having worked with the Broncos since 1999. Previously, he served as intern with the Miami Dolphins and Dallas Cowboys before joining the Broncos.

"Oshikoya has shared his knowledge about sports injury care and sports medicine on a global level. He combined his passion and expertise during a visit to Guatemala with the Athletes in Action Sports Performance team," said Pruett. The group blended health, emotional and spiritual messages with physicians, schools, universities and sport teams.

Oshikoya received the AFC Tim Davey Assistant Athletic Trainer of the Year award by the Pro Football Athletic Trainers Society. He is the inaugural recipient of the honor, which recognizes one assistant athletic trainer from each conference. The award is named after Tim Davey, a 33-year NFL veteran employee who worked as an athletic trainer for the New York Jets and in the league's game operations department before his passing in 2010.



Corey Oshikoya, Denver Broncos

LAP introduces Aquatic Institute

The Lifetime Activities Program has combined online course work, skills assessments and certification tests with online technology and in-class meetings in a new aquatic training program. The Aquatic Institute 2014 will blend a broad range of learning environments. Several of the classes offered are part of an aquatic facility management minor offered through WVU. Individuals may also complete courses for non-credit instruction, to either secure new certifications or renew existing ones. Much of the course content is completed online with skills assessments on weekends or evenings. Certification will require completion of all written assignments, practical skills tests, and certification tests. Students may earn certification in American Red Cross Lifeguard Training, American Red Cross

Lifeguard Instructor, American Red Cross Water Safety Instruction and National Swimming Pool Foundation Certified Pool Operator. Pre-registration is required. Space is limited in each class, and registration is on a first-come, first-served basis. Participants are expected to meet all established course requirements to obtain a certification. All pool training is conducted at the WVU Natatorium, and all classroom meetings are held in Coliseum Room 255.

Contact Adam Katchmarchi for questions or additional information about course content and structure at Adam.Katchmarchi@mix.wvu.edu. For more details, visit www.lifetimeactivities.org. WVU LAP is managed by CPASS.

WVU CPASS hosts student scholarship fund-raising event

WVU CPASS held a sports auction to benefit the 2015 senior scholarship. The event was sponsored by the 2014 Dean's Advisory Board members on April 26 in the Jerry West Lounge in the Coliseum.

The auction featured numerous autographed items from WVU athletic and professional sport teams. The event was open to the public.

Autographed auction items included a football signed by current WVU Football coaches; basketball signed by the 2013-2014 Women's Basketball team; volleyball signed by WVU Volleyball coach Jill Kramer; soccer balls signed by WVU Women's and Men's teams; jersey signed by New Orleans Saints wide receiver Marques Colston and football signed by New Orleans Saints quarterback Drew Brees; signed photograph and T-shirt commemorating the 2014 National Championship WVU Rifle team; and football signed by the 2012-2013 WVU Football team, including Geno Smith, Stedman Bailey and Tavon Austin.

The 2014 Dean's Advisory Board members contacted the various sports teams to request donations and gathered the auction items. The students also helped to advertise the event around campus and participated in overall marketing efforts in planning the auction.

Alumnus recognized at 22nd Annual Sport Management Summit



Rex Hough

Sport Management faculty, students and alumni gathered this spring at the Erickson Alumni Center to celebrate accomplishments in the field.

Rex Hough, vice president of business development for IMG College, received the 2014 Distinguished Alumnus award at the event, held on April 12, 2014. **Ben Sutton**, CEO of IMG College, new marketing and media rights partner for WVU Athletics, served as keynote speaker.

Hough currently oversees the partnership management and development of 34 schools for IMG. Prior to assuming his new role within IMG College, he served as regional vice president for 13 schools in the northeast, overseeing property sales and development. With ISP Sports, Hough was senior vice president as well as assistant vice president and general manager of the Pitt ISP Sports Network.

An experienced college administrator, Hough joined ISP Sports with the formation of the company's partnership with the University of Pittsburgh. He started his career in athletics as an intern at the United States Military Academy and then was hired by the USMA as a ticketing and game operations assistant. He joined the University of Pittsburgh athletic department, serving in many roles. Along with Steve Pederson, athletic director, Hough developed the department's first corporate sponsorship program, which today is run by IMG College. Hough is a 1990 graduate of the WVU graduate Sport Management program.

As a graduate of Wake Forest University School of Law (J.D., 1983) and Wake Forest University (B.A., 1980), Sutton serves as president of IMG College. He oversees the largest college sports sponsorship and media company in America, also named the top college or professional sports property sales organization in the country by *Sports Business Journal*.

He has overseen the dramatic growth of the company, which now employs more than 850 people in more than 100 locations throughout the United States with annual sales of over \$750 million and three consecutive years of 60 percent growth in profitability.

Prior to his current role at IMG College, Sutton spent 18 years as chairman and CEO for ISP Sports. He founded the company in 1992 and grew the business from its first partner in Wake Forest to more than 60 NCAA colleges and conferences. Previously, Sutton spent nine years as an athletic administrator at Wake Forest.



Ben Sutton (right), CEO of IMG College, poses with former Mountaineer Jonathan Kimble

College students host third annual blood drive

Student clubs of WVU CPASS sponsored a blood drive on January 24, 2014, in the Coliseum. Students from CPASS athletic training, sports and exercise psychology, sports management, athletic coaching education and physical education teacher education clubs all worked the event in the Jerry West Lounge at the Coliseum.

"This is the third year that our club has hosted the drive. We promote the event to raise awareness of the need for local blood donations," explained Brett Sigley, WVU Athletic Training club president. The club scheduled the event in conjunction with the American Red Cross National Blood Donor Month and set a goal of at least 40 donors for the blood drive.

Student Admit Day features tours, presentations and food

Admitted high school students and guests from around the country visited the WVU campus on March 22. The campus visitors enjoyed a warm, sunny day in Morgantown. The group was treated to a full day of tours, meetings with faculty and students and free food.

Upon checking in at the blue gate of the Coliseum and grabbing quick selfies with the iconic Jerry West statue, students and guests were encouraged to visit club tables, hosted by CPASS students. Visitors had time to step into the Coliseum arena, take a seat and envision basketball magic while singing "Country Roads" with 14,000 other fans.

Students attended presentations hosted by faculty in each program area during the remaining portion of the morning. The group grabbed lunch on the go and then hopped on the shuttle bus for a ride to the Engineering PRT Station, for a trip to the Mountainlair.

Students and guests finished their visit to Morgantown with more info sessions featuring an overview of life on the campus of the state's flagship university. CPASS is looking forward to welcoming all students to the new building this fall.

Student trips

February 9-10 | Sport Management 616 Class; graduate students traveled to **Washington, D.C.**, to present Sports Poll project to Wizards.

February 20-22 | Athletic Training students (about 30) traveled to **Charleston, WV**, to attend West Virginia Athletic Training Association Capitol Hill Day and the WVATA Sports Medicine Conference.

February 21-22 | SEP Students traveled to **Bowling Green, OH**, for the 24th Midwest SEP Symposium and invited panel during the AASP regional conference. Four undergraduate students presented at the conference, with peer review; 21 total students attended. Students provided good reviews of their experiences:



SEP students in Bowling Green, OH

"I definitely enjoyed going to Bowling Green this past weekend with SEP. Not only was it a great professional experience, but it was also a fun time with my fellow SEP students. I enjoyed how this conference was student-focused and allowed us to see a lot of the present research being conducted throughout the field of SEP. It was also nice to see and hear the professional panel giving advice and to see the doctoral students from Michigan State telling us about their actual consulting experiences. Overall, it definitely has allowed for me to think about my potential future in SEP and the many possibilities that it could hold." – *Kristen Siers*

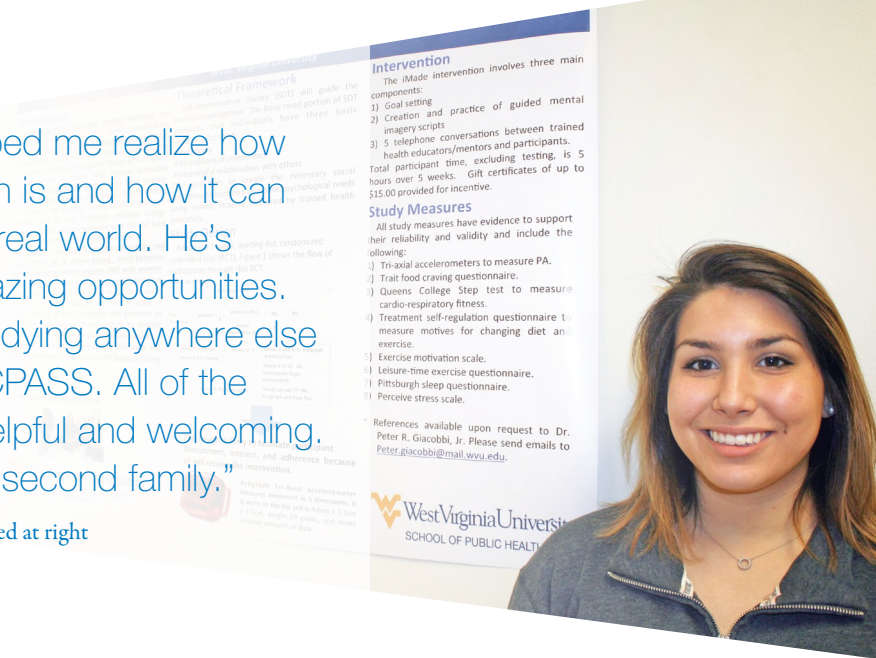
"I thought that the conference was a great experience. I found that watching the presentations was helpful to me since I am considering going to grad school, so it was nice to see what others are researching. I also thought that the presentations that were not the typical sport and exercise psychology situations were interesting. For instance, the presentation about using SEP in the military was very interesting for someone like me who is unsure about what exactly they want to do with SEP. I'm glad that our major is able to give an affordable experience like that where some majors don't." – *Letitia Propst*

Student updates

Margarita Castaneda, SEP undergraduate student from Fairfax, VA, presented research during Undergraduate Research Day, January 30 in the State Capitol Rotunda. Castaneda, who graduated this May, was the only CPASS student on the bus of 30 mostly WVU engineering students. This was her first visit to Charleston. Castaneda enjoyed meeting legislators and viewing other students' presentations. The event featured 75 research posters from 15 colleges and universities. "I was very proud of her since there were many state politicians present during this event." – *Dr. Peter Giacobbi*
www.honors.wvu.edu/URDC_2014/

"Dr. Giacobbi helped me realize how important research is and how it can be applied to the real world. He's guided me to amazing opportunities. I can't imagine studying anywhere else other than WVU CPASS. All of the SEP faculty are helpful and welcoming. They became my second family."

– *Margarita Castaneda, pictured at right*



Alexander Sturges, SEP student, served as author on a publication; submitted by Ed Etzel, Jedediah E. Blanton, Alexander J. Sturges and Daniel Gould (2014) Lessons Learned From a Leadership Development Club for High School Athletes, *Journal of Sport Psychology in Action*, 5:1, 1-13, DOI: 10.1080/21520704.2013.848827. To link to this article: <http://bit.ly/1mvqKlb>

James Hartnett II, SEP student, has been selected for the 2014 McNair Scholar program. His mentor is Dr. Sam Zizzi. Previous CPASS McNair Scholars include Ryan Hart and Ciera Nicholson. The WVU McNair Scholars program began receiving funding from the U.S. Department of Education in October 1999 to serve first-generation and low-income college students as well as students from groups that are under-represented in higher education. Since its inception, the program has served 191 students with a 90 percent retention rate and also 80 percent post-baccalaureate enrollment rate. Nine students have attained the doctorate (Ph.D. and Ed.D.), 20 are enrolled in Ph.D./Ed.D. programs and 81 have earned or are enrolled in master's programs. According to the website, the Ronald E. McNair Scholars Post-Baccalaureate Achievement Program is funded by the U.S. Department of Education in honor of "a remarkable man who dared to make his dreams a reality." Through a grant competition, funds are awarded to institutions of higher education to prepare eligible participants for doctoral studies through involvement in research and other scholarly activities.

Sport and Exercise Psychology Club community service

- 14 SEP students volunteered at the WVU Children's Hospital Gala helping with registration, coat checks and bids. This formal affair had the students on their feet from 4:00 p.m. until 2:00 a.m.
- 2013 Governor's Day to Serve – Following in the state's tradition of neighbors helping neighbors, the students helped gather 236 pounds of donated food. The group received a signed certificate from the Governor for their service.
- Made and delivered Valentine's Day greeting cards to residents at Sundale Nursing Home.
- Cooked dinner at West Virginia Family Grief Center for 25 guests.
- Organized toy drive for Christian Help.
- Organized Presents for Patients drive at Sundale Nursing Home. After receiving a list of gifts, students purchased and delivered gifts to the center.
- Cleared brush at the Morgantown Botanical Gardens on a Saturday morning in September.

"Attending the conference was a wonderful experience for me and I would highly recommend it to other SEP students. I had fun meeting and getting to know my peers in a setting outside of the classroom. In addition to the social aspect I also thought that the conference was very informative. It gave me a better insight into the tedious work required with research and what research is going on in the area. Overall conference was a great time!" – *Ali Walker*



LET'S GET PHYSICAL
(for 60 minutes daily)



CPASS project in McDowell County expands physical activity opportunities for students

A WVU CPASS program that aims to increase exercise for students in McDowell County has received a grant to help students receive the nationally recommended 60 minutes of physical activity daily.

With the funding of a one-year grant from the Highmark Foundation, every K-12 student in the county has greater access to a wide range of physical activity programs through the McDowell CHOICES (Coordinated Health Opportunities involving Communities, Environments, and Schools) project. Archery, Zumba, karate, dance, gymnastics and active gaming are just a few different physical activity programs either already under way or scheduled to begin soon in schools across the county.

Presently, with the guidance of McDowell County Schools Superintendent Nelson Spencer and the 11 school principals, funds support equipment purchases for each of the schools to enhance their physical activity opportunities, including quality physical education as well as before- and after-school programs, and other physical activity offerings during the school day (i.e., recess, classroom movement).

“One of the things that makes McDowell CHOICES unique is we are able to let most of the decision-making happen at the local schools,” explained Nathan Acosta, McDowell CHOICES project director.

“Physical education teachers, who are a first line of defense in the fight against childhood obesity, as well as principals, other school administrators and even parents, through participating in their school’s wellness committees, have all made a direct influence on the types of equipment we provide as well as the after-school programs. We also conducted a survey of the students to identify the physical activities in which they are most interested,” added Acosta.

Project team members are working with each of the school leaders to hire instructors for three new physically active after-school programs in each school, one focusing on family involvement. Additionally, to increase sustainability, the group is creating training for local McDowell County residents to provide certification to lead various physical activity programs in the schools and communities.

With equipment upgrades installed and after school programming already under way,



“We know these children are at risk for a whole host of problems related to a lack of physical activity. Healthy children become healthier adults, and therefore, healthy employees and vibrant, productive members of their communities.” -Dr. Eloise Elliott, McDowell CHOICES team lead

McDowell CHOICES is emphasizing the critical need for each child to be physically active for 60 minutes per day. McDowell County schools are also becoming a leader in the state for physical activity promotion by having full participation in Let’s Move! Active Schools, a national initiative and part of First Lady Michelle Obama’s “Let’s Move” initiative.

“We know these children are at risk for a whole host of problems related to a lack of physical activity. Healthy children become healthier adults, and therefore, healthy employees and vibrant, productive members of their communities,” said Dr. Eloise Elliott, Ware Distinguished Professor, WVU College of Physical Activity and Sport Sciences, and lead on the McDowell CHOICES Team project.

“We believe that McDowell CHOICES is currently making a positive impact on physical

activity participation in the schools, and we hope that these efforts will be sustained to positively impact McDowell County’s future,” Elliott added.

The project continues through October 2014, and will focus on positive outcomes related to healthy lifestyles through improved physical activity opportunities for McDowell County youth.



For more information about the program visit mcdowellchoices.org or contact Nathan Acosta, nathan.acosta@mail.wvu.edu.

39th BEST

SPORT MANAGEMENT GRADUATE PROGRAM

IN THE WORLD!

WVU sport management graduate program recognized in global ranking

The Sport Management graduate program at WVU has been listed as the 39th best sports management program worldwide by a global ranking and rating agency evaluating master's and MBA programs in 2013-2014.

Eduniversal Best Masters Ranking includes the Sport Management program within WVU's College of Physical Activity and Sport Sciences in its most recent list of 50 best master's in sports management. The list, featured on the website Best-Masters.com, places WVU's Sport Management program in the top ten within the United States.

"The Sport Management program does an excellent job of preparing students to enter the marketplace as leaders in the sport industry," said Jack Watson, acting assistant dean, CPASS. "Given the quality of training and accomplishments of the sport management graduates, this acknowledgement is well deserved," he added.

Created in 1981, the WVU sport management curriculum in the Department of Sport Sciences prepares students for careers in professional sports, intercollegiate athletics, sport facilities and many other sport-related businesses. CPASS offers traditional bachelor's and master's degrees and an online master's degree in Sport Management.

The graduate program places 100 percent of its interns in assignments in the sport industry.

"We have consistently placed our graduates in the most significant positions within the sport industry, including the NCAA, NFL, NBA,

Major League Baseball, NHL, NBC Sports, Nike, ESPN and many major sports organizations at the professional and collegiate levels," Dallas Branch, professor, Sport Management graduate program, said.

"We also have 13 graduates employed in the WVU Athletics Department," he added.

"We have consistently placed our graduates in the most significant positions within the sport industry, including the NCAA, NFL, NBA, MLB, NHL, NBC Sports, Nike, ESPN and many major sports organizations at the professional and collegiate level." -Dr. Dallas Branch

What the ranking is saying about WVU's program comes as no surprise to those familiar with it, said Dean Dana Brooks, CPASS.

"The Sport Management graduate program is just one of the many well-kept treasures in our College," Brooks said. "Dallas and the other sport management faculty members have done a fine job making the program one that stands out among its peers."

According to its website, Eduniversal's rankings are based on the reputation of the program, the career prospects and salary level of the first employment following graduation and the satisfaction feedback of the students. The organization considers the opinion of international human resources professionals in response to a survey.

Eduniversal offers results of the annual survey as a resource for students, human resource professionals and deans and directors from "all corners of the world."



THE UNIVERSAL LANGUAGE OF SPORT

Visitors from Nepal

The CPASS Sport and Exercise Psychology program hosted a group of sport professionals from Nepal in April. According to Sam Zizzi, SEP professor, the focus of this program was to discover how to use sport as a way to develop opportunities for women in Nepal. The project is part of a collaborative effort with George Washington University in Washington, D.C.

The College hosted a professional roundtable involving faculty and graduate and undergraduate students to share cultural experiences. The Nepal guests were invited to an informal dinner at the Zizzi home to round out their experience while visiting Morgantown.

Developed and administered by FHI 360 and funded by the SportsUnited Office of the U.S. Department of State Bureau of Educational and Cultural Affairs, the Girls Leadership and Empowerment through Sports Development (LEAD) project is a two-way international exchange between the United States and Nepal that explores ways in which sports can be used

to help women and girls develop skills that will empower and inspire them to become community leaders.

The project brought ten Nepali civic leaders, youth development professionals, girls' sports coaches, and women's activists to the United States for a two-week program. The group met U.S. counterparts to share best practices for designing sports programs that develop and promote community activism. The program took place in Washington, D.C., in addition to Morgantown.

Five U.S. participants will travel to Nepal for a reciprocal program in Kathmandu and the surrounding area, where they will join their Nepali colleagues in presenting and participating in workshops on sports for development and girls' empowerment. These workshops will reach a wide audience, and will help create a cross-sector community of practice in Nepal for furthering the use of sports to empower women and girls to become community leaders.

At the conclusion of the exchange activities, State Department funds will be made available for Nepali participants to develop and implement projects that will make use of lessons learned during the Girls LEAD program. U.S. participants and counterparts will serve as mentors to the Nepalis as they carry out their projects.

Overall, the program hopes to increase technical proficiency for the development and implementation of sports-related programming; to develop culturally appropriate strategies for increasing girls' participation in sports activities; to improve techniques for girls' character-building and skills development through sports; to explore ways in which women and girls can become community leaders; to create a cross-cultural relationship and strong ties between American and Nepali participants and broader communities of youth development professionals; and to establish initiatives that will allow the program to have a sustained impact.

CPASS hosts Kenya guest

Mwangi Peter Wanderi, director, University and Industry Partnerships, Kenyatta University, Nairobi, Kenya, visited WVU CPASS during the 2014 spring semester. Wanderi was in Morgantown as part of a multi-state tour of university campuses to collaborate with faculty members of the International Sport Management consortium. The goal was to promote partnerships, joint research projects and grant activity while promoting the African Sport Management Association. While on the WVU campus, he shared his expertise and message about Africa through presentations, workshops and conferences.

Wanderi also met with CPASS students during his visit to Morgantown. During his presentation in the Sport Management 375 Sport in the Global Market class in March, students had the opportunity to talk directly with Dr. Wanderi. The following excerpt highlights a question and answer session with the group.

CHELSEY MCLAUGHLIN

During our lecture, we discussed scrabble, chess, and other games that were started in countries all over the world. What games are native to Africa? How were they started and are they still played? What sports do children grow up playing in Africa?

M.P.W.: This is a very good question. Yes, we had games that were native in Africa, or indigenous or traditional as they may be called, but most of them were killed by the colonial hegemony as they were discredited by the European colonialists who ruled Africa for over 60 years (i.e., about two generations). They suppressed the games they found there and imposed contemporary or modern games. Today we are working very hard to revive those indigenous games and coming up with standardized rules.

Today as children grow up, they may play soccer and volleyball, but they also do engage in some creative games which they spontaneously create using locally available materials and environmental components such as slopy grounds where they go to slide, climbing trees, going to swim in the rivers (for those in rural areas), etc. However, some traditional games are still in existence which are participated in by these children.

DARREN ARNT

What are the most difficult issues that sport organizations face when it comes to government support, and is there any government involvement in the development of African sport?

M.P.W.: Some of the most difficult issues faced by sport organizations include lack of enough funding, the government's new policy of taxing athletes the money they gain in international competitions, and lack of incentives for the athletes.

Yes, we get support from the government through the Ministry of Sport, Culture and Arts where a department of sports under the ministry coordinates sports activities headed by a sport commissioner, a sports secretary and a sports registrar (this is a new position which is yet to be effected by hiring a registrar to regulate sports associations in Kenya). Remember the video we saw of the First Lady's Marathon? This is a big gesture of support to sports.

SARAH RAPPS

You talked a lot about sport being an agent of change. How much do you think sport can impact the youth of Kenya and allow them to enhance their educational experience as well as their life?



Mwangi Peter Wanderi from Nairobi, Kenya

M.P.W.: Thanks.... This is already happening where sports organisations have been established in poor slum areas to act as peer counseling forums for the youth to encourage each other in education. One of these organizations is Mathare Youth Sport Association. You may Google search it by this name and see the tremendous assistance it has made towards enhancing youth education and growing to be outstanding professionals. Sports are also offered as co-curriculum activities in schools (not as academic course though) but they help youth to break the monotony of classroom activities, help them relax, and eventually perform better in their exams. We encourage them to participate in after-class games for relaxation and hence better performance.

MICHAEL JACKSON

What are the main objectives of ASMA? If I was interested in the KU exchange program, what is offered for American students? How long would the program be? Also, would students be allowed to participate in sports at KU?

M.P.W.: For ASMA objectives, vision and mission, please see its website. For the African Sport Management Association please see its website as well as its full constitution and activities.

Thanks for your interest in the exchange program. We are working on this so that a student comes to Kenyatta University (Kenya) for one summer semester and takes some units as he/she also visits the countryside to see our cultural diversity, wildlife and numerous tourist attractions. One may also undertake a research project in Kenya either on marathon runners, soccer, cricket, swimming, etc. This can also be possible at the postgraduate level.

TAYLOR LAIRD

How does the ASMA program compare to those of American universities? How would one benefit from spending a semester in Kenya?

M.P.W.: On comparison between ASMA and American programs, there is no difference ... see NAASM. The benefits of spending a semester in Kenya would be very huge such as increasing your global outlook, cultural experiences, and others mentioned in the answer to Michael Jackson above.

Once more I thank you all; my e-mail contact information is: peterwanderi2012@gmail.com and mwangi.peter@ku.ac.ke.

ALUMNI UPDATES

Kacey DiGiacinto (Ph.D. SEP '10), earned the National Association for Kinesiology in Higher Education's 2014 Hally Beth Poindexter Young Scholar Award. She received the award during the 2014 National Association for Kinesiology in Higher Education's Collaborative Congress in San Diego, CA, in January.

DiGiacinto presented her paper titled *Diversifying Kinesiology: Untapped Potential of Historically Black Colleges and Universities*. This is the first time an ECSU faculty member has won this award, which is given to a faculty member who has less than five years of post-graduate experience in the field of kinesiology. This is a prestigious award in the field and in the organization. The manuscript has already been accepted for publication by a peer-reviewed journal. It will be published in an upcoming spring issue of *Quest*.

"In 2009, Dr. Bulger helped me on my first national presentation at the NAKHE conference in Sarasota, FL. At that conference I listened to the Young Scholar presentation and I decided I wanted to do something worthy of winning that award. It took me three years to figure out what I knew I could present that would contribute positively to the field. Dr. Bulger and Dr. Brian Culp, associate professor at Indiana University-Purdue University in Indianapolis, were very helpful when I started to conceptualize the paper. Dr. Bulger has been the best mentor to help me learn to succeed in our field," DiGiacinto explained.

Additionally, while at the Association Internationale des Ecoles Superieures d'Education Physique/International Association for Physical Education in Higher Education 2014 World Congress in Auckland, New Zealand, February 2014, DiGiacinto and Dr. Brian Culp's (IUPUI) poster titled *Recruitment and retention of African-American students in the field of physical education* was awarded third place in the international poster session.

"I feel like WVU CPASS faculty do a great job at preparing graduate students for success in the field of kinesiology. When I present at conferences, teach my courses, and attend professional meetings I feel very comfortable, for someone as young as I am and as new to the field. I feel like all of the faculty at WVU did everything they could to make sure I was professionally engaged, early on, in my graduate education. I was always supported academically and financially, through travel grants to make sure I was able to participate in workshops, attend meetings, and present at local, state, and national conferences.

"One of the most beneficial experiences was mandatory attendance at faculty meetings. I learned a lot about program development, evaluation, and assessment by listening to Dr. Housner, Dr. Wiegand, Dr. Hawkins, and Dr. Bulger negotiate how to handle new problems in the field and address national accreditation standards," she continued.

In February 2014 she was elected to the *Strategies: A Journal for Physical and Sport Educators Editorial Board*. *Strategies* is an American Alliance for Health, Physical Education, Recreation, and Dance journal published six times a year.

DiGiacinto's winning poster titled *Recruitment and retention of African-American students in the field of physical education* can be viewed at: <http://bit.ly/1tM9NFW>

DiGiacinto (center) and Dr. Brian Culp (right) of IUPUI receive a certificate from Dr. Ben Dyson at the AIESEP Congress. Photo Credit: AIESEP.



in memorium

Dale M. Evans
Spartanburg, SC
May 7, 2014

Betty Jo Harper
Ft. Wayne, IN
May 1, 2014

Dr. Michael Teets
Kingwood, WV
May 5, 2014

John B. McLean
Bethlehem, PA
March 24, 2014

Bernard Galiffa
Martins Ferry, OH
March 27, 2014

Kevin H. Dawson
Baton Rouge, LA
April 1, 2014

Alfred C. Purrelo
Newtonville, NY
April 6, 2014

Lemuel N. John
Valdosta, GA
April 14, 2014

Stanley L. Niedzalkoski
Jeanette, PA
April 9, 2014

Joni Cramer Roh (B.S.P.E. '88; Ed.D. SEP '01) professor, Department of Exercise Science and Sport Studies, California University of PA, was elected as chair-elect of the Kappa Omicron Nu Honor Society Board of Directors. Joni began her term on January 1, 2014. Representing more than 100 campus chapters throughout the United States and more than 140,000 members worldwide, Roh will contribute to national governance of the organization.

"As this is a National Honor Society accredited by the Association of College Honor Societies, I am very honored to have received this notification. I look forward to the next few years." Roh became a member of Kappa Omicron Nu in 2004 and was inducted to the Nu Omicron Chapter at Cal U in 2005. She began her career in Athletic Training at WVU CPASS, graduating with honors in 1988. Upon completion of her degree, she became NATA BOC certified as an athletic trainer. She continued her academic career in sports medicine at the University of North Carolina – Chapel Hill, graduating in 1990.

She was hired as an assistant athletic trainer at the University of Notre Dame. After a short period, she returned to her home area to take the position as instructor/athletic trainer at California University of Pennsylvania (Cal U). Now, in her 22nd year at Cal U, she has been promoted to full professor and received tenure after completion of her fifth year. While continuing her full-time job as the head football athletic trainer and associate professor, Roh completed her doctorate degree in sport psychology with a minor in counseling with honors (Ed.D., WVU, 2001).

During her tenure at Cal U she created the National Honor Society for the outstanding students in athletic training. With the support from her college dean, the application process for Kappa Omicron Nu was completed and a new chapter was formed.

Under her advisement as the Kappa Omicron Nu Advisor, the Nu Omicron Chapter has received Chapter Award of Excellence for 2008-2009 and 2011-2012 academic years; at least 13 undergraduate students have had their research papers submitted and accepted in the *Undergraduate Research Journal for the Human Sciences*, and one undergraduate student has presented her research paper at the 2012 KON Conclave (national meeting).

Among the activities and programs of the honor society are a scholar program that awards local scholarships, a fellowship and grants program that makes national awards and an undergraduate research initiative that includes a national conference and an online journal. In addition, Kappa Omicron Nu publishes a scholarly journal and develops educational initiatives for the human sciences. The national office is located in East Lansing, Michigan.

Jason Borg (B.S.S.M. '94; M.S.S.M. '97) National Sales Manager, Escalade Sports, is proud of the performance of Escalade Sports, per a *Forbes* article that identified the company as leading the way in the industry. The Evansville, IN-based Escalade, which manufactures recreation, fitness and hunting products under a variety of brands is at the top of the list as the number one Best Performing Stock in Sports.

<http://onforb.es/1oxJbHi>

Ian Conrole (Ph.D. SEP '13), was named director of sport psychology for the Kansas State University Athletic Department. Conrole is an accomplished sport psychology consultant with nearly a decade of experience. He most recently worked at Colgate University and is now responsible for providing support and mental training for all Wildcat student-athletes to develop a psychological edge in performance and participation. In addition, he will provide oversight of the sport psychology services provided within the athletics department that enhance the personal, academic and athletic success of student-athletes.

"The road to this moment has only one beginning point. That beginning point was on the campus of WVU and in the classrooms in the College of Physical Activity and Sport Sciences." – Tom Habegger

Tom Habegger (B.S.P.E. '86) was promoted to the new Dean of the Health and Human Services Division at Columbus State. He assumed responsibility for 21 academic programs along with the Department of Intercollegiate Athletics and the Department of Student Recreation and Wellness in April. Habegger took time to send his comments to Dr. Brooks and Dr. Alsop:

"The road to this moment has only one beginning point. That beginning point was on the campus of WVU and in the classrooms in the College of Physical Activity and Sport Sciences (School of Physical Education). I was greeted with

open arms, respect and support from the moment I walked into the classrooms. My academic foundation and career preparation was like nothing I have ever witnessed or experienced at any other institution of higher education in my almost 30 years of service to the profession. That belief in the power of the individual is still alive today at West Virginia University through CPASS."

"I am forever grateful for the advising and support I received from you both each and every day as I pursued my sport management degree at WVU. But perhaps more importantly, your mentorship of me over the years as my career has evolved. You are the consummate educators, professionals and leaders of our academic discipline and in the sport profession. I just wanted you to know that I know why I am at this point in my life - and that is because of you."

Casey Strader (SM graduate) worked for the United Way's TEAM NFL campaign and represented Seattle Seahawks' player Cliff Avril in his cause. The TEAM NFL campaign involves each NFL team, which selects a player who in turn establishes a goal to recruit 3,000 pledges to help keep kids in school and reduce the dropout rate. Cliff's campaign is known as "Team Avril."

www.unitedway.org/team-nfl
<http://bit.ly/1kCJ9yD>

FACULTY BRIEFS

Sean Bulger



Publications

DiGiacinto, K., Jones, E.M., Bulger, S.M., & Wyant, J.M. (2013). Effects of a behavioral economy-based recess intervention on the

physical activity levels of elementary-aged girls. *Global Journal of Health and Physical Education Pedagogy*, 2, 274-287.

Elliott, E., Bulger, S.M., Jones, E.M., Neal, W. (2013). *Physical activity guidelines for Americans case study - West Virginia: Building a statewide plan for physically active lifestyles*. Published on the Association of State and Territorial Health Officials (ASTHO) website at:

<http://bit.ly/1oZG4eZ>

Grants

McDowell CHOICES Implementation Grant; Highmark Foundation. Implementation grant provided \$204,000 in total funding for comprehensive school physical activity programming in all schools within McDowell County, WV. See website www.mcdowellchoices.org/

Greenbrier CHOICES Project, U.S. Department of Education; Carol M. White PEP Grant provided \$881,273 in total funding for a multi-component children's physical activity intervention in Greenbrier County Schools, WV. The project components include school-based, community-based, and health care-based physical activity interventions. See website www.greenbrierchoices.com/

Kristen Dieffenbach



Award

Inducted into 2014 Hall of Fame class at Cedarburg High School in Cedarburg, WI. Dieffenbach graduated in 1988 and ran cross country, track and was

a field athlete. She was an 8x letterman, all conference and state qualifier.

<http://bit.ly/SywtOm>

Presentation

Athlete Talent Development: Current Status & Future Directions 2014 U.S. Olympic Academy; April, Los Angeles; with Wade Gilbert, California State University, Fresno, CA; hosted by the LAB4 Foundation.

Eloise Elliott

Ware Distinguished Professor



Presentations

Childhood Obesity; to medical staff and other professionals at DuBois Regional Medical Center on Thursday March 20; topics included the current

trends in childhood obesity; identifying long-term medical and behavioral health concerns with childhood obesity and utilizing evidence-based practice interventions for childhood obesity.

WV Case Study -

www.astho.org/WV-Physical-Activity-Plan/

Represented CPASS at WVU Day at the Legislature, March 4 at the Capitol; showcased the WV Physical Activity Program as well as CHOICES projects.

Book chapters

The National Physical Activity Plan: Implementing Physical Activity Strategies. Human Kinetics, Ill. (Chapter: State-based Efforts for Physical Activity Planning: Experience from Texas and West

Virginia, **Elliott, E., Jones, E.,** Nichols, D., Murray, T., Kohl, H.) (in press)

Elliott, E., Jones, E., Bulger, S. (in press) ActiveWV: A Systematic Approach to Developing a Physical Activity Plan for West Virginia. *Journal of Physical Activity and Health*. (March 2014)

Braga, L., Jones, E.M., Bulger, S.M., & Elliott, E. Teacher Engagement in Continuing Professional Development Regarding the Integration of Culturally-Relevant Content in School Physical Education, Presented at the 2014 National Association for Kinesiology in Higher Education (NAKHE) Collaborative Congress, San Diego, CA (Jan 2014)

Ed Etzel



Interview

Article in *Everyday Health* <http://bit.ly/SUH6el>

Peter Giacobbi, Jr.



Grants

National Institutes of Health (NCI: R21CA174639-01A1), PI: J. Gordon. 01/14/14-12/1/16. Mobile Application for Guided

Smoking, Diet, and Exercise. The goal of this project is to test the feasibility and basic efficacy of a mobile application intended to deliver mental imagery focused on smoking cessation, diet modification, and increased exercise with weight concerned women who smoke. *Role: Co-Investigator.*

Presentations

Giacobbi, P. R., Jr., Stabler, M., & Lilly-Ice, Christa. (April, 2014). Neuroticism, Occupational Burnout, and Somatic Health Complaints: Results from a random nationwide sample of certified athletic trainers. Poster presented at the annual conference of the Society of Behavioral Medicine.

2014 Publications

Giacobbi, P. R., Jr., Dreisbach, K. A., Thurlow, N. M., Anand, P., & Garcia, F. (Accepted). Mental imagery increases self-determined motivation to exercise with university enrolled women: A randomized controlled trial. *Psychology of Sport and Exercise*, (15), 374-381. DOI: doi.org/10.1016/j.psychsport.2014.03.004.

Giacobbi, P. R., Jr., Buman, M. P.,* Dzierzewski, J., Aiken-Morgan, A. T., Roberts, B., Marsiske, M., Knutson, N., & Smith-McCrae, C. (2014). Use and perceived utility of mental imagery by older adults in a peer-delivered physical activity intervention. *Journal of Applied Sport Psychology*, (26), 129-143. DOI: 10.1080/10413200.2013.803502.

2013 Publications

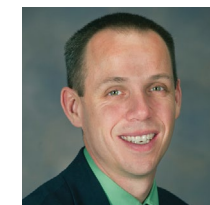
Dzierzewski, J. M., Buman, M. P., **Giacobbi, P. R., Jr.,** Roberts, B. L., Aiken Morgan, A., Marsiske, M., & McCrae, C. S. (2013). Exercise and sleep in community-dwelling older adults: Evidence for a reciprocal relationship. *Journal of Sleep Research*. DOI: 10.1111/jsr.12078

Stabler, M.,* **Giacobbi, P. R., Jr.,** & Fekedulegn, D. (2013). The association of television viewing time with overweight/obesity independent of meeting physical activity guidelines: Do joint exposures yield independence? *Journal of Epidemiology*. 23, 5, 396-397.

Dzierzewski, J. M., Marsiske, M., Aiken Morgan, A., Buman, M. P., **Giacobbi, P.R., Jr.,** Roberts, B., McCrae, C. S. (2013). Cognitive Inconsistency and Practice-Related Learning in Older Adults. *GeroPsych: The Journal of Gerontopsychology and Geriatric Psychiatry* 26, (3), 173-184.

Hekler E. B., Buman M. P., Poothakandiyil N., Rivera D. E., Dzierzewski J. M., Aiken Morgan A., McCrae C. S., Roberts B. L., Marsiske M., **Giacobbi, P. R., Jr.** (2013). Exploring behavioral markers of long-term physical activity maintenance: A case study of system identification modeling within a behavioral intervention. *Health Education & Behavior*, (40), 51S-62S. DOI: 10.1177/1090198113496787.

Jack Watson



Publications

Schinke, R., McGannon, K., **Watson II, J.C.,** & Busanich, R. (2013). Moving Towards Trust and Partnership: An example of Sport

Related Community Based Participatory Action Research with Aboriginal People and Mainstream Academics. *Journal of Aggression, Conflict and Peace Research*, 5, 201-210.

Etzel, E., & Watson II, J. (2013). Ethical Issues in Sport, Exercise and Performance Psychology. Fitness Information Technology: Morgantown, WV.

Watson II, J. C., Schinke, R., & Sampson, J. (2013). Ethical issues affecting sport and exercise psychology in the tele-health era. In E. Etzel & J. Watson II (Eds.). *Ethical Issues in Sport, Exercise and performance Psychology*. Fitness Information Technology: Morgantown, WV.

Etzel, E., & Watson II, J. C. (2013). Ethical decision making in sport and exercise psychology. In E. Etzel & J. Watson II (Eds.). *Ethical Issues in Sport, Exercise and performance Psychology*. Fitness Information Technology: Morgantown, WV.

Watson II, J. (2013). Ethics in Sport Psychology. In R. C., Eklund & G. Tennenbaum (Eds.) *Encyclopedia of Sport and Exercise Psychology*. Sage Press.

Presentations/Conference Attendance

Watson II, J., & Carter, L. (2013). Key Initiatives of the Association for Applied Sport Psychology. Submitted for presentation at the 2013 Congress of the International Society of Sport Psychology, Beijing, China.

Watson II, J. (2013). Suggestions For Improving CC-AASP Certification Process. Submitted for presentation at the 2013 Congress of the International Society of Sport Psychology, Beijing, China.

Watson II, J. & Carter, L. (2013). Promoting the Profession of Sport and Exercise Psychology Into the Future. Submitted for presentation at the 2013 Congress of the International Society of Sport Psychology, Beijing, China.

Watson II, J. and Carter, L. (2013). Creating a More Transparent Organization (AASP). Submitted for presentation at the 2013 Congress of the International Society of Sport Psychology, Beijing, China.

Forcum, T., Karageanes, S., Macedonio, M., **Watson II, J.,** Thornton, J. (2013). Team Approaches to Care for Athletes and Performing Artists. Presented at the Annual Conference of the Joint Commission on Sports Medicine and Science, Point Clear, AL.

Watson II, J., Castillo, S., Kirshenbaum, D. (2013). Future of Certification Ad Hoc Committee: Summary of information. Presented at the 2013 Annual Conference of the Association for Applied Sport Psychology, New Orleans, LA.

Castillo, S., Coker-Cranney, A., Fifer, A., McAlamen, M., Tashman, L., & **Watson II, J.** (2013). Coalition for the Advancement of Graduate

Training in the Practice of Sport Psychology: Undergraduate Double Major. Presented at the 2013 Annual Conference of the Association for Applied Sport Psychology, New Orleans, LA.

Watson II, J. (2013). A Clinical and Ethical Approach to Working with Athletes. Presented to faculty and students at Halmstad University, Halmstad, Sweden.

Service-related activity

Past-President of the Association for Applied Sport Psychology

Chair of the Future of Certification Ad Hoc Committee for the Association for Applied Sport Psychology

Faculty additions

Stephanie McWilliams is filling in for a semester in the SEP program while we search for a replacement for Dr. Vanessa Shannon. Current search is ongoing.

Student success stories

Ashley Morgan, SEP undergraduate student, is one of four WVU finalists for a Truman Scholar position.

Additional information

Dr. Damien Clement and Dr. Jack Watson are organizing a study abroad trip to Sweden again during the 2014-2015 spring break. This will be a similar trip to last year.

Sam Zizzi



Publications

With former Ph.D. student, Sean Fitzpatrick, recently published an article. His study was the first ever published to represent the voices of both researchers

and practitioners in the area of physical activity and cancer. His findings serve as a road map for how we can begin to more formally integrate physical activity programming into the cancer treatment process.

Virtual Seminar

Exercise Psychology in Practice: Using Sport & Exercise Psychology Skills and Training to Promote Physical Activity Across the Lifespan Speakers: Joan Duda, Ph.D., CC-AASP, University of Birmingham and **Sam Zizzi**, Ph.D., CC-AASP; February, 19, 2014.

* Denotes WVU student.

WELCOME New Faculty



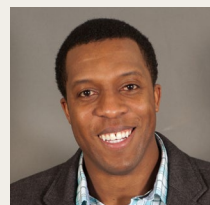
Dana K. Voelker
ASSISTANT PROFESSOR
SPORT AND EXERCISE PSYCHOLOGY

Dana K. Voelker, Ph.D., CC-AASP, has joined the College as the new assistant professor of sport and exercise psychology. Voelker earned her bachelor's degree in psychology with highest distinction from Penn State University. Her master's in counseling and doctorate in kinesiology were awarded from Michigan State University with specialization in the psychosocial aspects of sport and physical activity. She spent the last two years as an assistant professor at The College at Brockport, State University of New York.

Voelker's passion for the sport and exercise psychology field dates to her days as a former competitive figure skater and past captain of the Penn State women's ice hockey club. She conducts research aimed to promote healthy developmental outcomes among youth who participate in sport. She has specifically published in the areas of healthy eating and exercise behaviors among athletes as well as youth leadership development. Her interest in community outreach has led to her involvement in five athlete leadership programs across three states.

Voelker has been the recipient of numerous honors, including a First Place SUNY Tools of Engagement Project Award given to those who demonstrated the most pedagogically intriguing use of online tools in an educational setting. She received ten honors and awards as a graduate student and was a University Distinguished Fellow at Michigan State University. As a certified performance consultant, she enjoys working with athletes and teams at the youth, high school, collegiate and elite level out of DKV Performance Consulting. Staying physically active, Voelker loves to hike, ski, and mountain bike whenever possible.

And the award goes to...



Damien Clement received the Association for Applied Sport Psychology 2014 Dorothy V. Harris Award for his professional contributions in the field of sport psychology and to the organization. The selection committee noted in their letter announcing the award that Clement's qualifications were of "exceptionally high professional quality."

"It is an honor to have been chosen for such a prestigious award by the Association for Applied Sport Psychology. I would like to thank my colleagues in the Sport and Exercise Psychology program and both the undergraduate and graduate students, as without them I would not have been able to win this award," Clement explained. He will receive a plaque during the 2014 AASP conference in Las Vegas, NV, in October.



Above: Faculty members Ed Etzel, Damien Clement, Jack Watson, Sam Zizzi, and Peter Giacobbi enjoy the end-of-the-year picnic.

Proof our faculty is "excellent"

CPASS SEP faculty member **Damien Clement** was honored by the WVU Center for Service and Learning during the Excellence in Engagement Awards at the April annual Engagement Celebration. The award presentation took place as part of the annual Week of Engagement.

Clement received the 2014 Excellence in Engagement Award for faculty excellence. "It is an extreme honor to have been awarded the 2014 faculty excellence award by the Center for Service and Learning," remarked Clement.

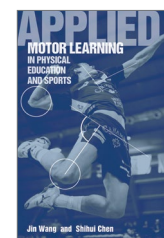
The Student Government Association received the Student Excellence award while WVU WECAN received the Partner Excellence award.

"I accept this award on behalf of the Sport and Exercise Psychology faculty, and more importantly, the students within our major and pre-major who have generously spent many hours throughout the course of the academic year donating their time and efforts to the Morgantown community." -Damien Clement



WWW.FITPUBLISHING.COM 1-800-477-4348

NEW RELEASES

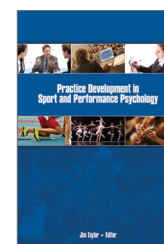


Applied Motor Learning in Physical Education and Sports

The importance of the study of the scientific principles of learning human motor skills is evident in that motor learning is a required core course as set forth by the NASPE standards. *Applied Motor Learning in Physical Education and Sports* goes further than simply providing valuable scientific theories. Authors Jin Wang and Shihui Chen transform those theories into practice in an understandable approach by incorporating case studies and practitioners' implications, making this a comprehensive authority on the topic of motor learning.

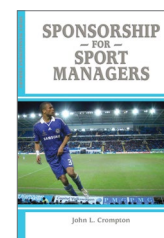
Foundations of Sport Management, 3rd Ed.

This is an updated and expanded edition of one of the most comprehensive and widely adopted foundational texts in sport management. In *Foundations of Sport Management, 3rd Ed.*, editors Andy Gillentine and R. Brian Crow utilize a team of authors whose decades of experiences as elite academicians and practitioners help to provide readers with the most recent information available on the skills and knowledge needed for a career in sport management. Current trends and technology usage in the sport industry are detailed, as are the core concepts and topics that are critical in sport management. Such topics include economics and finance, marketing, sponsorship and sales, facility and event management, media relations, governance, and ethics.



Practice Development in Sport and Performance Psychology

Editor Jim Taylor and a talented team of authors provide a foundation of knowledge and skills necessary to establish and maintain a consulting practice in sport and performance psychology. *Practice Development in Sport and Performance Psychology* explores the gamut of issues related to building a successful consulting practice, including understanding the progression of professional development, creating a performance model, writing a business plan, using social media, and much more.



Sponsorship for Sport Managers

Securing financial resources through sponsorships is a prominent element in the job descriptions of many sport managers, and the importance of that task has increased exponentially in recent years. Widely acclaimed author John L. Crompton masterfully integrates the conceptual with the applied practices in *Sponsorship for Sport Managers* to provide an understanding of how companies use sponsorship in their marketing programs and how sport managers can leverage that knowledge into greater sponsorship opportunities.

For more information about these and other books from FIT, visit www.fitpublishing.com.

FIT JOURNAL UPDATES

FIT has been selected by the University of South Carolina's Department of Sport and Entertainment Management to publish its *Sport & Entertainment Review (SER)*, formerly the *Journal of Venue and Event Management (JVEM)*. According to Bob Heere, USC associate professor and PhD program director and editor of *SER*, rebranding the *JVEM* as *SER* supports a broader scope of topics to be published in the journal and allows for a greater emphasis on the many forms of the growing entertainment industry, such as live performance, theater, music, film, and arts. It will enhance the synergy



between the journal and the annual Sport Entertainment & Venues Tomorrow (SEVT) conference hosted by USC and Venues Today. Headed by Dr. Heere, a new editorial board reflects the journal's international focus with members from eight countries to review scholarly work in both sport and entertainment. The journal will be published in digital format only. Institutional and individual subscriptions are available. The first issue is scheduled for spring 2015, and the deadline for manuscript submissions for the inaugural issue is September 1, 2014. For more information about *SER*, visit www.fitpublishing.com/SER/SER.html.

STAFF UPDATES

Nita Shippy was hired in May as a writer/editor for ICPE. She received her master's degree in English Literature from WVU, during which time she was an instructor of English 101 and worked on the Appalachian Prison Book Project. She previously served as a fiction editor of the *Slippery Rock Literary Art Book* as an undergraduate student at Slippery Rock University. Jacob Pence, WVU Exercise Physiology student, replaces Allen Wannat and Jesse Hozempa. Hozempa will return to WVU in the fall and Wannat, a May 2014 graduate from the CPASS Physical Education Teacher Education program, will be teaching in New Jersey. Follow @fitpublishing for updates.

FIT'S INTERNSHIP PROGRAM

WVU students Alex Kirk, Joseph Ciullo, and Scott Williams completed internships with ICPE/FIT this past spring. Kirk, from Fraziers Bottom, WV, came from WVU's Professional Writing and Editing Program and assisted FIT's editorial staff, while Ciullo and Williams, from New York and Pennsylvania, respectively, both came from the CPASS Sport Management program and assisted with marketing and public relations activities. Internships with ICPE/FIT are available year-round. Students with an interest in sport management, marketing communication, and the publishing industry should contact Nita Shippy (fiteditors@mail.wvu.edu) for editorial internships and Sheila Saab (fitmarketing@mail.wvu.edu) for marketing/public relations internships.



COLLEGE OF PHYSICAL ACTIVITY
AND SPORT SCIENCES

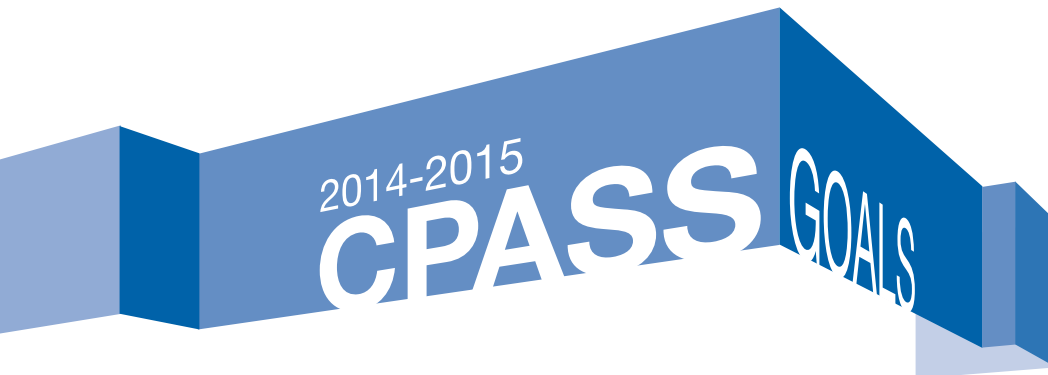
PO Box 6116
Morgantown, WV 26506-6116
cpass.wvu.edu

ADDRESS SERVICE REQUESTED

Non-Profit
Organization
U.S. Postage

PAID

Morgantown, WV
Permit No. 34
865053100008



Update the College's **strategic plan**

Enhance strategies to
recruit and retain students

Continue to collect
student assessment data

Increase the number of
student scholarships

Move into the **new CPASS building**
and **further enhance technology**
throughout the College

Increase **external funding efforts**

Mark your calendar!

Open House

CPASS New Building
October 3, 2014
Time TBA

Annual CPASS Homecoming Reception

Kansas vs. WVU
October 4, 2014
Erickson Alumni Center
Kickoff TBA

CPASS Wall of Honor Update

November 6, 2014
4:00 p.m.
Interactive Feature Wall

CPASS Hall of Fame Induction Ceremony

November 7, 2014
Reception, 6:00 – 7:00 p.m.
Induction Ceremony, 7:00 p.m.
Erickson Alumni Center

Fall Visiting Committee Meeting

November 6 – November 8, 2014
Exact meeting locations TBA

HELP US GO GREEN!

Help CPASS save postage and trees. Send us your e-mail address to receive future issues. Visit: cpass.wvu.edu/alumni

