



ACE student Nadine Dubina

explores the east coast of Australia

Visiting Australia was a life changing experience... the world is filled with possibilities. There really are a million opportunities that lie all over the world.

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Mission Statement

The College of Physical Activity & Sport Sciences is actively engaged in enhancing the University's commitment to teaching, research, and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness, deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive, and productive citizens. The College's administration and faculty remain committed to fulfilling this mission.

Message from the Dean

On behalf of the College of Physical Activity and Sport Sciences, I would like to wish you and your family a happy holiday season and take this opportunity to update you on the exciting news and events taking place in the College since our spring 2010 newsletter issue.

New faculty and staff hires – Dr. Andrea Taliaferro, assistant professor, Physical Education Teacher Education and Dr. Ryan Flett, assistant professor, Athletic Coaching Education. Mary Wolk is the new coordinator of the College's Lifetime Activities Program; Lacie Jones is with the International Center for Performance Excellence and Jessica Peacock, Amy Blackshire and Kaitlyn Cobb have joined the PEIA Grant, headed by Dr. Sam Zizzi, principal investigator. We welcome them to the CPASS family.

Fall 2010 Visiting Committee meeting – Held October 14–16 on the WVU campus under the leadership of Ferris Antoon, chair. The Visiting Committee hosted the 2010 Mentoring Lecture Series. For more details about the speakers and presentations, please see the Alumni Relations section of this issue.

CPASS 2010 Hall of Fame – Held October 15. Inductees include Kevin Elko, Paul Grace, Elizabeth Majestic, and Uriel Simri. Dolores (Dee) Ware was honored as the 2010 Outstanding Alumnus and Mary Wykle received the Dean's Service Award for her outstanding service to the College. Congratulations to our Hall of Fame Inductees, Outstanding Alumnus, and Dean's Service Award recipient for their service to the profession, College, and WVU.

Sport Sciences and Coaching and Teaching Studies Department news – The College's Athletic Training discipline's accreditation review was extended from five years to ten years. Twelve Sport and Exercise Psychology graduate students attended the national AASP conference and presented research papers. Sport Management is developing plans to offer a Spanish language on-line degree and to require an internship experience at the undergraduate level. The College's Athletic Coaching Education faculty co-hosted a retreat with the WVU Tech faculty. Dr. Valerie Wayda, chair, Coaching and Teaching Studies, submitted the NCATE/CASPE Accreditation Report.

International initiatives – Associate Dean of Academic Affairs Lynn Housner is organizing a conference at East China Normal University, June 8–11, 2011. Several of the College's faculty will be presenting papers at this conference. Dr. Floyd Jones is working with a consortium of East Africa Sport Management faculty to develop collaborative programs.

Initiative to increase student retention rates – The CPASS admission and records office added a new full-time advisor and GTA to provide more individualized advising.

Increasing external grant opportunities – Under the supervision of Dr. Housner, the College has scheduled faculty workshops on the IRB process and workshops on securing external grants from various agencies.

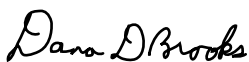
CPASS staff achievements – Select staff members served as active participants on the WVU Athletic Director Search Committee and WVU Chief Business Officers and College committees including the Don Nehlen Lecture Series and WVU Mountaineer Visitation Days for High School Students. I would like to thank the staff for their support, dedication, and loyalty to the College, faculty and students.

WVU Strategic Planning Process: WVU 2020 – Vision statement: By 2020, WVU will grow in national research status, thereby enhancing education attained, global engagement, diversity, and the vitality and well-being of the people of West Virginia.

Strategic Planning Goals: 1. Engage undergraduate, graduate, and professional students in a challenging academic environment; 2. Excel in research, creativity, and innovation; 3. Foster diversity and an inclusive culture; 4. Advance international activities and global engagement; 5. Enhance the well-being and quality of life for people of West Virginia. The plan is still in a "draft" stage and additional feedback and suggestions are being sought from the WVU community.

It is truly a great time to be a Mountaineer and equally exciting to be part of the CPASS family. I hope you enjoy reading the College's newsletter and I am looking forward to receiving your feedback.

Respectfully submitted,



Dana D. Brooks, Ed.D.
Dean



Winter 2010 Visiting Committee Report

Exciting things are happening at the College of Physical Activity & Sport Sciences. The College's Visiting Committee, comprised of 30 graduates throughout the United States, is directly involved in many of the activities being developed.

In October, members of the Visiting Committee, along with other prestigious alumni, were presenters at several of the student's classes. The Distinguished Alumni and Guest Series, *Enhancing the Future*, focused on encouraging the students to use their talents and abilities to become successful in their future. The presenters offered glimpses into their own careers, provided "words of wisdom" and followed with a question and answer session.

In addition to speaking to several classes, the Visiting Committee met with faculty and staff over breakfast, held sub committee meetings, discussed various topics with Dean Dana Brooks and his staff, reviewed issues from previous meetings, and received updates on the

progress of the new College of Physical Activity & Sport Sciences building to be constructed near the Student Activities Center on the Evansdale Campus.

Visiting Committee members serve on the following sub committees: Programs Centers/Institutions; Student Affairs; Alumni Relations/Development; Hall of Fame and Outstanding Alumni. Each committee has a chair & co-chair. Members serve three year terms and are appointed by the University President. The Visiting Committee serves as an advisory group to the Dean.

You may be wondering how you, as a graduate, can assist or become active in helping the College. Recruitment of students is one way to help, and you can do this by promoting the College to prospective candidates. Another avenue to consider is creating a scholarship for a student in the program of your choice in CPASS, or, supporting the fund raising campaign each year.

Most importantly, if you have been out of touch for a while please reconnect

with the College by attending events such as Homecoming, visiting lectures, receptions and conferences.

If you are unable to visit campus, check out the College web page, cpass.wvu.edu. Many College-hosted events are featured on videos or photo pages. As a graduate, you'll be proud of the achievements our graduates are making in their careers.

Ferris Antoon, BS PE '60
Chair, Visiting Committee

2010-2011 Visiting Committee members are Ferris Antoon, Margaret "Peggy" Bahnsen, Kittie Blakemore, Julie Wallace Carr, Anise Catlett, Gale Catlett, Louise Christensen, J. William Douglas, Melinda Grant, Mary Kay Gwynne, Judith Hayes, Terri Howes, Jes Hutson, Jean Irion, Damon Lilze, John Mallory, Leslie Meltzer, Levi Phillips, Milt Richards, Robert Rubenstein, Leon Ryan, Michele Samuels, Martha Thorn, John Walker, Delores "Dee" Ware, and Mary Wykle.

Alumni share expertise, career advice with CPASS students



Ferris Antoon

The 2010 Fall Visiting Committee Weekend Lecture Series took place Oct. 14 and 15. The theme of the College of Physical Activity and Sports Sciences

Distinguished Alumni/Friends Lecture Series was "Enhancing the Future."

To kick things off on Oct. 14, there were three lecturers for the morning; Introduction to ACE, SM and PETE class at the Mineral Resources building. Among the lecturers were Ferris Antoon, CPASS Visiting Committee; Kittie Blakemore, former WVU women's basketball coach; and WVU Associate Athletics Director/SWA Terri Howes.

Later that morning, multi-business owner Jim Bialek and Penn State Fayette faculty member Jes Hutson spoke at the Principles and Problems in Coaching class at the Coliseum.

Around that same time, Julie Wallace Carr, senior associate director for programming for the University Recreation Center and associate professor at James Madison University, and Milt Richards, director of athletics at California State University Stanislaus, spoke to a Sport Management class at the Coliseum.

An additional speaker, Texas business

owner Leslie Meltzer, spoke to students about two topics: "Nutrition, Wellness & the Art of Aging" and "Etiquette & Ethics in the Workplace."

To conclude the day, adjunct faculty members Joe Frontiera and Dan Leidl were guest lecturers for the Sport in American Society class at the Coliseum.

On the morning of Friday, Oct. 15, Associate Chair of the Physical Education Activity Program at Texas A&M University Melinda Grant and Jean Irion, a licensed physical therapist and board certified clinical specialist in sports physical therapy, spoke at the Pedagogy Theory/Application class at the Coliseum.

The last speaker of the series was professional motivational speaker and newly inducted CPASS Hall of Fame member Kevin Elko. He spoke to the ACE 100 Total Athlete class at the Coliseum.

Pediatrics Publishes CARDIAC Project Study

Pediatrics, the official journal of the American Academy of Pediatrics, published an article earlier this summer contributed by the Coronary Artery Risk Detection in Appalachian Communities (CARDIAC) Project. The CARDIAC Project is a chronic disease risk surveillance and intervention initiative designed to combat the unacceptably high prevalence of risk factors in WV children. The Project, housed in the Department of Pediatrics in the WVU School of Medicine, conducts school-based health screenings in all 55 WV counties. Dr. William Neal, MD, is the founder and director of CARDIAC.

Eloise Elliott, PhD, Ware Distinguished Professor in CPASS, has worked with the project as the Associate Director for interventions for the past nine years.

This research looked at 20,266 WV fifth graders whose parents had completed a family history and who had a fasting lipid profile done as part of their CARDIAC school health screening. Results of the study show that by doing blood cholesterol screening only on those children with a positive family

history of premature (< 55 yrs) heart disease, over a third of children at risk of early heart disease as adults would be missed. Universal screening allows early diagnosis on all children who participate so that those few with serious elevation of cholesterol (1.5%) can modify their lifestyle and perhaps receive medication that will stop the progression of coronary artery disease, a process known to start in childhood.

Living a healthy lifestyle, good diet and physical activity, is the most important first step in reversing this genetic disease. It is obviously important for all children, even those who do not have high cholesterol. The CARDIAC Project is dedicated to promoting interventional strategies to improve the health of WV children. Many of the interventions are through collaborative partnerships, such as the Camp NEW You Program developed and implemented with CPASS.

"Through my involvement with the CARDIAC Project, it has given me an increased opportunity as the Ware Professor to expand our reach to children across the state in providing

healthy lifestyle interventions, and in working closely with childhood obesity and those children who are most at risk," Elliott said.

This study attracted worldwide attention, as its timely publication coincided with the writing of the new guidelines for cholesterol screening in children by the American Academy of Pediatrics and is the largest child-oriented study of its kind ever published.

The lead author for the study was Susan K. Ritchie, RN, MPH, CPNP. Other authors besides Dr. Elliott and Dr. Neal include Emily Murphy, PhD, Christa Ice, PhD, Lesley A. Cottrell, PhD and Valerie Minor, RN, MSN.

Innovative camp helps overweight youth and parents learn healthy habits



Huntington, W.Va. area youth joined 2010 Camp New You

Marshall University hosted its first Camp New You, with 15 campers participating this past summer on the Marshall campus. The program, which originated at WVU, has been held in Morgantown the past 2 years.

"We are extremely pleased with the outcomes of our 2010 Camp. The campers and their families had a great time, made new friends, and learned healthy new habits to incorporate into their

daily lives. Since camp ended in late July, the campers have continued to embrace their healthy new lifestyles, with many continuing to lose weight, try out for sports teams, and cook and exercise with their families," says Dr. Gina Sobrero Evans, assistant professor, Division of Exercise Science, Sport, and Recreation at Marshall University, a co-sponsor of the program.

Camp NEW You is an innovative program designed to help youth and their parents identify and practice lifestyle changes that will assist in reducing unhealthy body weight through increased physical activity and proper nutrition. Entering its second year of programming, Camp NEW You will enroll Tri-State families looking to establish a healthier home environment.

"The primary goals of the program are to help families engage in regular moderate-to-vigorous physical activity,

to replace sedentary hobbies with more active ones, and to promote healthy decision-making during meal times," says Dr. Sobrero Evans. "Parent education and involvement are also signature features of the program."

After attending with their child for a few days during a two-week summer camp, parents join their children for three additional weekends throughout the year. Personal lifestyle coaching occurs throughout the entire year via telephone, social networking websites, and e-mail.

Because Camp NEW You is a collaboration between Marshall University, CPASS and WVU School of Medicine – CARDIAC Project, campers and their families have access to high level experts in the fields of exercise physiology, medicine, physical education, nutrition, and behavioral medicine.

"Throughout the year-long program a variety of experts (*cont'd, pg. 4*)

participate in program planning, delivery, and assessment,” says Dr. Sobrero Evans.

“This high degree of interdisciplinary collaboration helps to set our program apart.”

Since the camp targets high risk children, many health insurance provid-

ers such as PEIA, Mountain State Blue Cross Blue Shield, Health Plan, and WV CHIP have approved most program costs. To participate, youth must be between 11-14 years of age and with BMI greater than the 85th percentile. At least one parent or guardian must commit

to attend. More information about this innovative camp can be found at www.campnewyou.org or by calling 304-696-2924.

WVU journalism professor to participate in international digital video conference on war correspondents



Dr. George Esper

Dr. George Esper, CPASS Hall of Fame member and Outstanding alumnus, has spent the past 10 years preparing WVU P.I. Reed School of Journalism (SOJ) students for careers in the media industry.

Recently, Esper shared his experiences as a veteran war correspondent with students at several Polish universities.

Esper—who covered the Vietnam War, the first Gulf War in 1991, as well as U.S. peace missions in Somalia and Bosnia—was invited by the U.S. Consulate in Krakow, Poland, to participate in a digital video conference discussing the

ethical and legal aspects of reporting on foreign wars Oct. 19.

Part of a larger two-day conference on war correspondents, the one-hour video conference, “War Correspondent: Goals, Possibilities, Legal Issues and Independence – American Perspective,” was a joint effort among the U.S. Consulate in Krakow; the Institute of Journalism and Social Communication at Jagielloonian University in Krakow; the Society of Journalism Studies in Poland and Polish Radio Rzeszow.

Esper said it is a great honor to participate in such an important event – one which will address key issues in the journalism industry.

“Unlike engineers, we cannot turn to mathematical equations for solutions,” said Esper. “Unlike lawyers, we cannot turn to dusty tomes for precedent.

Our guide is our conscience and the conscience of our media, fairness and accuracy, maintaining the highest reporting and ethical standards, on which our reputation rests.” The conference covered the importance of an independent media and freedom of the press.

Esper reported for the Associated Press for 42 years, including many major stories such as Hurricane Andrew, the great Midwest floods and the bombing of the federal building in Oklahoma City. He is one of a handful of AP reporters to earn the title of AP Special Correspondent.

Since fall 2000, Esper has served as the SOJ Ogden Newspapers Visiting Professor in Journalism. He teaches writing and reporting and journalism history.

Sport Management grad honored at 2010 Homecoming celebration

Each year, thousands of West Virginia University alumni carry on the Mountaineer spirit while also giving back to their communities.

As part of the 2010 Homecoming celebration, the WVU Alumni Association honored six alumni for their outstanding service and commitment to their alma mater. The awards were presented during the halftime celebration of the WVU-Syracuse game on Oct. 23.

The 2010 alumni chapter and service award recipients included Laura and Lee McCrory of Raleigh, N.C.; and Casey Quinlan, Scott Rotruck, and Dr. Carolyn Zinn, and CPASS grad John Antonik, all of Morgantown

John Antonik, a two-time graduate of WVU (‘90 BSJ, ‘92 MS SM), received the Paul B. “Buck” Martin Award which is presented to an individual who has helped to preserve and maintain WVU traditions.

Antonik most recently authored two popular books about WVU athletics, “West Virginia University Football Vault: The History of the Mountaineers” and “Roll Out the Carpet: 101 Seasons of West Virginia University Basketball.”

Antonik is director of new media for the WVU Sports Communications Office where he is responsible for coordinating West Virginia University’s official athletic website MSNsportsNET.com, in addition to mobile.msnsportsnet.com, MountaineerAthleticClub.com, WVU-Game.com, WVUVarsityClub.com and ShopWVU.com for the Department of Intercollegiate Athletics. He also oversees the department’s social media program through Twitter and Facebook.

Antonik joined the WVU athletic staff in 1991 where he served as associate sports information director. He was responsible for coordinating the publicity

efforts of West Virginia University’s 19 varsity sports as well as working with the Mountaineer football and basketball programs. In addition to his publicity duties, John also directed WVU’s community relations program.

In 1999, Antonik, a past member of CoSIDA, the West Virginia Sports Writers and the National Collegiate Baseball Writers associations, assumed his current role as director of new media in charge of promoting West Virginia University’s 17 intercollegiate sports through the World Wide Web. He is responsible for all facets of the department’s Web services program, including editorial oversight, content development and site design. The New Martinsville, W.Va., native received “The Lifetime Achievement Award” from Magnolia High School in August, 2008.

Local educators dedicate their summer to NYSP

After more than 20 years of introducing local youth to a unique summer program that incorporates education, team building and sports, Suzy Summers and Barb Solly agree that the benefits are far ranging.

The National Youth Sports Program (NYSP) involves educators from throughout the Mon County school system. The program's activity director, liaison officer, group leaders and sport instructors all hail from the school system. Some are former campers. Summers and Solly have invested 23 and 22 years respectively with NYSP.

"We're teachers, spread throughout the county from August through June. We hear comments from the kids during

the academic year. They look forward to NYSP each summer," Solly says.

"The camp brings kids together from a wide variety of cultures and social backgrounds. It gives kids an advantage. They learn how to be equal," says Summers. That's a good lesson to take away, adds Solly.

NYSP provides lunch, transportation and more. "NYSP gives the kids structure, safety and a positive experience. The staff cares. It's something to do besides sitting at the computer all day," Summers adds. The University and community groups have created a strong partnership to maintain the summer program. "It's an investment in the kids," explains Solly.

"We need funds to continue special

activities each summer. It would be good to have people from the community visit the camp and talk about careers. We need to get the kids excited about higher education and their careers," Summers explains.

Last summer, campers traveled to see a Pittsburgh Pirates game, thanks to numerous contributions and sponsorships. In the past kids have visited Chestnut Ridge Park and Oglebay Park. "The kids learn from these trips. We need support to continue to expand their experiences," says Solly.

Contact CPASS Dean Dana Brooks to learn about sponsorships and gift opportunities.

Hammersmith reflects on career

According to former WVU head volleyball coach Veronica Hammersmith, a team experience at the college level can have a positive impact many years down the road for a student athlete.

"Good players develop great skills and a strong work ethic. Successful athletes learn to perform at a level above," Hammersmith explains. Even players who are not as well-trained coming into a program can excel if they are willing to work hard, progress and prove that they are coachable, says Hammersmith.

Athletes who develop the right attitude early on can learn from that experience and have a better chance of succeeding in their career.

She should know. After 35 seasons as WVU volleyball coach, Veronica Hammersmith has witnessed remarkable changes in women's athletics.

"Scholarships were added with the advent of Title IX and are the greatest gift to women's athletics," she says. With scholarships, female athletes can afford to attend college and play a sport they love. "It's a tremendous opportunity for women to experience a team sport," Hammersmith adds.

She notes that the level of training and experience that students now get in high school has grown by leaps and bounds. Once they make it to the collegiate level, they know about training. "They've played on club teams that

compete from winter through the end of June. They've learned discipline and their athletic ability has improved," Hammersmith states.

Hammersmith says parents need to demand more team sports for high school freshman. "Students need physical activity and a group to connect with in high school," says Hammersmith.

In the early 70s most parents were not as involved with their daughter's teams. Now that scholarships are available, parents realize the opportunities that are just in reach of their student athlete. Once on campus, though, Hammersmith points out that students need to "stand on their own two feet" and learn how to be independent.

What changes in coaching has Hammersmith witnessed? In the 1970s coaches often doubled as faculty members. Hammersmith quit teaching in the early '80s because the demands of coaching grew from seasonal to year-round. "Coaching became full time," she explains.

A coach's philosophy often shifts with experience. "Young coaches tend to be more dictatorial. They start out opinionated, very certain as leaders. As you mature and gain confidence, you realize that you can work with people, instead of having them work for you," Hammersmith says.

Hammersmith was named vol-

leyball coach at West Virginia in 1975, taking over a one-year program, and in 35 seasons compiled a 580-574 (.503) overall record. Hammersmith announced her retirement this past July. New head coach Jill Kramer took over the team this season.

Under Hammersmith, 40 Mountaineers earned academic all-conference recognition since 1986, nine earned District II academic honors and one Mountaineer was named a third-team Academic All-American. She also had 21 players earn all-conference status since 1984 in the Atlantic 10 and BIG EAST.

Hammersmith earned her bachelor's and master's degrees from the University of Kansas and a doctorate in education from WVU in 1985.

A native of Kansas City, Kan., Hammersmith began coaching at smaller schools in Kansas. She wanted to experience coaching at a larger college and joined WVU in 1975. She thought she would stay in Morgantown for three or four years but quickly settled into the University and the city – a sports loving college town, displaying rural beauty and overflowing with people who devote love and energy for their Mountaineers.

ACE undergraduate studies Australian culture and sport

ACE student Nadine Dubina spent the month of June exploring seven different cities on the east coast of Australia. She was joined by 16 other undergraduate students from universities all over the U.S., studying through the University of Canberra. The program, “The Australian Sporting System,” provided credits in Sport Research and Practice.

Nadine writes about her experiences from the trip:

Before I visited Australia, I did not know anything about their sport system or the sports being played there. I knew about a few of the tournaments hosted there. I never expected to learn so much in such a short amount of time.

Sports in the U.S. are held in both a school and club setting. In Australia, sports are only run through clubs; there are no school associated sports. This is a completely new concept to me because I thought that everyone played sports through school, with an option to join a club team.

I learned the basic rules about several new sports. I had the opportunity to go to an Australian Rules Football (AFL) game, watch a rugby league game on television, watch a men’s tournament water polo match and men’s volleyball national team practice, talk to a woman’s national team netball player and participate in my group’s own pickup cricket game.

Our group participated in a boxing class. The instructor led us through some warm up plyometrics and then partnered us up for the standard punches. We went through the jab and cross, uppercuts and hooks. We then did a combination of jab left, cross right, uppercut left, hook right. He explained it as: hit him, knock his chin up then take his head off.

We attended a strength and conditioning lecture and then a practical where we were taken through some basic entry level tests that the athletes must complete. We also took a tone and stretch class which was a mix between body weight exercises and Pilates and participated in a military-type training circuit that featured a series of tuck jumps, push-ups, v-ups, sprints, relays, circuits, running with extra weight and team competition.

Highlights of major stops:

Melbourne – The group toured Rod Laver Arena (site of the Australian Open), Melbourne Cricket Ground and Sport Museum, and the Crown Casino and attended an Australian Rules Football (AFL) match at Etihad Stadium.

Canberra – The countryside or “bush” in Canberra was a complete switch from the skyscrapers in Melbourne. We toured the War Memorial and Parliament House, played the game of cricket and stayed at the Australian Institute of Sport (AIS). AIS coaches, sport special-

ists, trainers and athletes spoke about nutrition, skill acquisition, recovery, psychology and life at the AIS. We participated in interactive sessions taught by the national team athletes in football (soccer), volleyball, kickboxing, strength and conditioning and physiotherapy and assisted with a research study on campus.

Brisbane, on the Gold Coast – The group went snorkeling, sand boarding, and surfing and visited the Australian Zoo, home of the “Crocodile Hunter” Steve Erwin.

I also visited Ayers Rock, Cairns and Sydney and went snorkeling in the Great Barrier Reef, toured the world famous Opera House, visited the rainforest, explored Sydney Olympic Park and climbed the Sydney Harbour Bridge.

I explored many different parts of Australia – cities, beaches, bushland, rainforests, mountains and deserts – often showing extreme contrasts. By taking a short plane ride we could hop from one region to another, allowing for a bit of an escape.

Visiting Australia was a life changing experience. Since I was young, I have heard that the world is filled with possibilities. Now that I have visited Australia, I truly understand the meaning of that phrase. There really are a million opportunities that lie all over the world.

CPASS ACE Students earn certification

More than 40 CPASS students earned their West Virginia Secondary School Activities Commission (WVSSAC) coach certification this semester through ACE 256. These students can now coach in the West Virginia scholastic system. The certification process involves passing the American Sport Education Program (ASEP) Coaching Principles exam, the WVSSAC Rules and Regulations exam, and the ASEP Sport First Aid exam; requiring students score an 80 percent or better.

These students are a mix of pre-ACE, SEP and a few other majors. Since

2009 spring term more than 100 students have earned their WVSSAC coaching credentials. The following students achieved certification:

Adams, Amanda	Fitch, Vincent
Armel, Christopher	Goffredo, Emily
Bartoletta, Melissa	Grimes, Nicholas
Bosley, Cory	Gritt, Robert
Cantwell, Brooke	Harris, Bryan
Cleveland, Brian	Henneman, Ian
Crane, Jayla	Hough, Matthew
Dassing, Kevin	Huffman, Austin
Dewhirst, Paige	Jaeschke, Anna-Marie
Eder, Lindsey	Kastner, Jennifer
Ellis, Joshua	Klauke, Alexandra

Leonard, James	Pighini, Kent
Madsen, Joseph	Shirdan, Phillip
Majnaric, Nathan	Stabler, Meagan
Marino, Amanda	Todd, Matthew
Mavrophilipos, Alexander	Vaillancourt, Kirsten
Mccauley, Robert	Walkup, Jon
Mitchell, Anne	Ward, Curtis
Moskal, Lauren	White, Brian
Murphy, Jordan	Wise, Ryan
Olson, Scott	
Parkerson, Emily	

New Faculty & Staff Members join CPASS

Dr. Andrea Taliaferro



Dr. Andrea Taliaferro joined Coaching and Teaching Studies department faculty in the College of Physical Activity and Sport Sciences in the fall of 2010. Dr. Taliaferro earned her Ph.D. and M.Ed. from the University of Virginia in the area of adapted physical education (APE). She holds an undergraduate degree in physical education from James Madison University. Prior to obtaining her Ph.D., Dr. Taliaferro was an APE specialist in Loudoun County, Roanoke City, and Albemarle County public school systems in Virginia.

She also holds a certification in APE through the National Consortium for Physical Education and Recreation for Individuals with Disabilities (NCPERID). Dr. Taliaferro's research interests include exploring physical educators' self-efficacy beliefs in regard to the inclusion of students with disabilities and the factors influencing those beliefs.

She serves as director of the WVU Friday Program, a weekly program for area public school students with disabilities that features physical education activities in a positive and supportive learning environment. The program offers instruction in aquatics, motor skills and fitness and sports. Graduate students from the College assist in supervising the weekly clinic.

"The unique blend of abilities, information and desires combine to provide the participants with a challenging yet successful experience," says Taliaferro. She is originally from Hawthorne, NJ and enjoys playing softball and swimming.

Dr. Ryan Flett



Dr. Flett joined the faculty of Athletic Coaching Education, Department of Coaching and Teaching Studies as an assistant professor in fall 2010. He received his B.S. degree in Kinesiology from the University of Saskatchewan and M.S. degree from the University of Florida with an emphasis on motor behavior. He earned his Ph.D. from Michigan State University with an emphasis on sport psychology and youth development as well as cognates in statistics and counseling.

Before beginning his doctorate in 2006, Dr. Flett worked as a mental training consultant and sport science service coordinator with the Sport Medicine and Science Council of Saskatchewan and Canada Sport Centre (SK) for five years. He is a Level 3 (NCCP) certified coach and has coached football for 10 years.

Dr. Flett's research interests include positive youth development in underserved sport settings such as Detroit; the role of character development in competitive sport; and the role of emotion in optimal performance and in life skills development. At MSU, he also helped to lead a series of studies that designed and evaluated a nature-based physical activity program for rural youth.

His research has included both qualitative and quantitative methodologies. He is a member of SCAPPS, AASP, and AAHPERD. In his spare time, Ryan plays guitar, tennis and flag football.

Mary Wolk



Mary Wolk, program coordinator for the Lifetime Activities Program (LAP), joined the College this summer. She received her B.S. degree from Penn State University in Health and Physical Education and her M.S. degree in Exercise Science from the University of Wisconsin at LaCrosse. She holds certifications with the American College of Sports Medicine and the American Council on Exercise. She previously worked as general manager of the Sport and Fitness Center at Georgetown University Law Center, Washington, D.C., as assistant director of fitness for the University of Maryland Campus Recreation Services in College Park, Maryland and as corporate fitness and wellness program director, National Capital YMCA.

Wolk envisions LAP, a community-based, service-oriented program, to become recognized as a community effort and to grow statewide. Classes are open to all ages and are available to faculty, staff, students and the Morgantown community.

LAP also offers an afterschool program at Easton and Woodburn Elementary schools. The partnership provides a structured program in a safe environment where students can do homework, activities and enjoy snacks. WVU students gain experience by working directly with the children.

LAP provides fitness and activity classes, the WVU Healthy Kids Club and National Youth Sports Program. Classes include adventure sports, aquatics, dance, gymnastics, martial arts and yoga and are offered at Stansbury Fitness Center, the Natatorium and E. Moore Hall. For more details and to register for classes visit lifetimeactivities.org



2010 National Youth Sports Program campers, along with Dean Dana Brooks, center, and Dean Frances O'Brien, WVU Libraries, celebrate the generous contribution of books donated by Dean O'Brien. This is the third year that Dean O'Brien has supported the NYSP summer experience at CPASS.

Athletic Coaching Education faculty from WV Tech and WVU met in Flatwoods, W.Va. last August. The faculty reviewed program content, exchanged ideas, and established networks to have a strong, unified undergraduate program.



Don Nehlen, (left) and John Cooper, former Ohio State head football coach, visited campus as part of the Don Nehlen Distinguished Lecture series. Cooper presented two lectures on Sept. 29. The Don Nehlen Lecture Series was established in 2001 after Nehlen retired from 21 years as the University's head football coach. Nehlen was inducted into the College Football Hall of Fame in 2004. This year's series was sponsored by West Virginia Friends of Coal and CPASS.



Iman Lowe and Lindsay Gilbert enjoy the Friday Program



Joe Frontiera, left, and Dan Leidl review knowledge in leadership studies, the impact of teams in the work place, organizational culture, motivation, and coaching with SEP students.



CPASS Associate Professor Floyd Jones, left, and WVU Provost and Vice President for Academic Affairs Michele Wheatly review first semester plans at the 2010 fall faculty meeting held at the Coliseum.



CPASS grad Major Harris kicked off the WVU Homecoming Parade on October 22, 2010. Harris was the featured Parade Marshal, leading the way for the two-hour long march down High Street in front of hundreds of Mountaineer fans. Harris was also honored during halftime of the Oct. 23 WVU-Syracuse game at Milan Puskar Stadium.



Jim Bialek (MS PE '77), Elkins, W.Va., WVU Tech faculty member Dr. Sandy Elmore, Associate Dean Lynn Housner and Sport Sciences Department Chair Jack Watson share updates from throughout the state.



Sport Management faculty member Dallas Branch and wife, Jeannine, join the guests at the CPASS Homecoming Tent.



Patty Anderson (BS PE '69, MS PE '72), left, and Elizabeth Manus (BS PE '68) enjoy the fine fall weather before kick-off.





Julie Wallace Carr shares career experience and leadership in fitness, wellness and programming in sport and recreation management while speaking to SM students.



Kittie Blakemore, from left, Terri Howes and Ferris Antoon provide expertise in coaching, administration and sport management with ACE, SM and PETE students.

Donor List: Gifts recorded from July 1, 2009 through June 30, 2010

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CPASS faculty member helps create global presence of management of sport in Africa



Dr. Floyd Jones

A West Virginia University faculty member is helping to bring sport management to an entire continent.

Dr. Floyd Jones, an associate professor in the Sport Management major, participated in the creation of the African Sport Management Association. Jones was invited to serve as a delegate to the International Society for Comparative Physical Education and Sports conference at Kenyatta University in Kenya recently.

The assembly, made up mainly of representatives from African countries,

agreed to train professional sport managers at all levels to improve and strengthen sport management throughout Africa. The group's goal is to promote the training of young college graduates and to advance the quality of life of Africans through sport. The group will develop linkages with more established universities and begin to develop sport management curriculum.

"From every perspective – social, economic, political and sports – it's time to forge a new way forward in Africa," Jones said. "Newly formed partnerships will feature an equal investment and a partnership in which Africa is the driver."

As a relatively new academic discipline originating in American colleges, sport management has spread internationally during the past two decades. Once dominated by North America and

Western Europe, the sports marketplace has become global and highly commercialized.

The forming of the ASMA is another step forward in Africa's sports and sport management globalization. This summer, South Africa hosted the 2010 FIFA World Cup.

"The days of Colonialism are slowly fading. Africa, with the sport management association, is beginning the long process of taking control of the way sport is organized, managed, directed, and presented for public consumption, ensuring that any commercial benefit is shared with Africa, and not exported to the world," Jones said. "By managing sport, Africa will also benefit by improving health, well being, and quality of life among its citizens."

On Line Resource CNN Living taps CPASS expertise

In an article this past summer that focused on college athletes who juggle studies, games and travel, CNN turned to CPASS Professor Ed Etzel for his input. Ray Glier, special reporter to CNN, wrote that those who work with athletes to keep their grades up insist the simultaneous pressures of academia and athletics can be crushing.

CNN also questioned whether student athletes' welfare and the travel burden were considered in the latest round of expansion talks in college athletics. Etzel, both a psychologist and professor at WVU who has worked with student athletes, said the rigors of travel do take

their toll.

"Even for the best, most motivated and well-organized students, it can be challenging to deal with trying to be excused from classes, do work in advance or make up work, studying on the road in a bus, in airplane, airport or hotel," Etzel said. "The focus of these trips is to be preparing for, participating in, and subsequently recovering from physically and psychologically demanding competitions.

"It is particularly challenging when travel and competition is during weekdays -- something that is quite common."

Amy Perko, the Executive Director

of the Knight Commission on Intercollegiate Athletics, which oversees college athletics, also commented on the possible effects of introducing additional travel. "A lot of the conferences are being realigned because of the commercial market for football," she said. "The financial decisions need to be made with an eye toward how they impact the university and all student athletes. What may work with football because football games are on a Saturday may not work for the other 16 sports."

To see the full story, visit <http://www.cnn.com/2010/LIVING/06/29/student.athletes.classes/index.html>

CPASS professor elected to national Board of Directors

Kristen Dieffenbach, Ph.D., CPASS assistant professor, began her three-year term on the National Council for Accreditation of Coaching Education's Board of Directors in late June, following the completion of the organization's conference.

Dieffenbach, an assistant professor in the College's Athletic Coaching Education major, has a PhD in exercise science with emphasis in exercise and

sport psychology from the University of North Carolina Greensboro. She is a certified sport psychology consultant who has coached numerous cyclists and tri-athletes and is a USA Track & Field Level 2 distance events certified coach.

"Participating in sport has enriched and enhanced my life in countless ways," she said. "I look forward to giving back and honoring those who made my experiences great through my opportunity to

serve on the NCACE board. I am excited to be a part of the continued growth and development of quality sport programs."

"We are very pleased to have such an accomplished coaching educator and coach like Kristen to be part of NCACE's Board of Directors for the upcoming three years," said Christopher Hickey, NCACE executive director. "Kristen's work with USA Cycling, USA Water Polo and US Tennis (*cont'd, pg. 12*)

Association coaching education programs and West Virginia University brings a rich and diverse background to our efforts to improve coaching quality across the

United States.”

The National Council for Accreditation of Coaching Education is comprised of organizations and individuals involved

in or supporting coaching and coaching education. For more information, visit www.NCACEinfo.org

Friday Program provides chance for kids to develop a lifetime of health and wellness



Kim Zweibaum, Tagin Wilson, and Emily Ann Phillips

The WVU Friday Program hosted by CPASS encourages and supports participation in physical education activities in a positive learning environment. The program features instruction in aquatics, motor skills and fitness and sports.

Dr. Andrea Taliaferro, assistant

professor, CPASS, directs the program. Graduate students from the College assist in supervising the weekly clinic. “The unique blend of abilities, information and desires combine to provide the participants with a challenging yet successful experience,” says Taliaferro.

“Cardiovascular endurance, flexibility and upper and lower body strength and endurance are critical for overall health and wellness,” she adds.

WVU Physical Education Teacher Education (PETE) students receive hands-on experience working with Monongalia county public school students who have disabilities. The program, which is both land and water based, provides instruction in activities that afford children the chance to develop skills for a lifetime of health and wellness. Children are taught age-appropriate sport skills

focused in a structured and safe learning environment.

The collaborative, community service based project also involves WVU Athletic Coaching Education student volunteers, eighth graders from St. Francis Central Catholic School, Monongalia county public schools teachers and aides and is a cooperative venture with the WVU Center for Excellence in Disabilities.

Children participating in the Friday Clinic range in age from six to 18 years-old. On average, approximately 80 children attend the weekly clinic. Children with a variety of disabilities including autism, intellectual disabilities, health impairments and physical disabilities join in activities that encourage them to try new skills in a positive environment.

WVU professor receives unique recognition from Special Olympics *Teamwork makes the dream work*

Daniel Ziatz was recently awarded the Certificate of Achievement by the Special Olympics of North America. Ziatz, an associate professor in the College, was recognized for excellence in meeting training standards and most notably for his role in creating the first Principles of Coaching Online Course for Special Olympics. WVU is the first and only university in the world to offer this online program.

“Out of all the awards I have received, I am most proud of this one,” Ziatz said. “It’s the best I have ever gotten.”

The Special Olympics trains intellectually disabled individuals to compete in Olympic-type sports. Coaches are a critical component of Special Olympics’ work. Coaches must be patient, compassionate and enthusiastic.

Ziatz believes that not just anyone can coach Special Olympics. Many of the current coaches have been involved with the organization since it began in 1969.

Near retirement age, some coaches are unable to keep up with the athletes.

“It’s a commitment and we’re trying to get more college-age people involved and continue to do this even after they’re out of college. This is one of the reasons why I wanted to create this course,” Ziatz said.

The non-credit online course is available to anyone in the United States throughout the year. Average completion time for the course is 25-30 hours, and students must also complete 10 hours of fieldwork through the Special Olympics to become certified Special Olympic coaches.

Ziatz, a 36-year veteran of the Special Olympics, hopes the program will eventually go global and educate those who don’t know much about the organization. More importantly, Ziatz wants others to share his personal experience of working with the Special Olympic athletes.

“They inspire me and keep life in

perspective,” Ziatz said. “My acronym for love is lifting other victims eternally. They lift me.”

Nearly 6,000 athletes in West Virginia participate in the Special Olympics each year. There are more than 5,000 volunteers in 41 of the 55 counties, including hundreds who have more than 20 years of service.

The online course was created with the assistance of Sherry Kuen, Continuing and Professional Education Coordinator; Sue Day-Perroots, Ed.D., Dean, Extended Learning; and Lynn Housner, Ph.D., CPASS Associate Dean. Technical support was provided by Jeffrey Grubbs, Joe Nyachae and Annette Lynch. “Teamwork makes the dream work and I couldn’t have done it without them,” Ziatz said.

For more information about the Principles of Coaching for Special Olympics online course, visit http://elearn.wvu.edu/continuing/career_training/principlescoaching.php.

Faculty Briefs

Presentations/Conference Attendance

Dieffenbach, K., was keynote presenter at the USA Cycling Summit at the USOC Olympic Training Center in October in Colorado Springs, CO. Presentation topic was Coaching Talent in Mountain Biking. Dieffenbach presented as both a coach and as a coaching education professional.

Dieffenbach, Lauer, L., Michigan State University Institute for Youth Sport, Collins, K., UNH, and Medbury, R., Colby-Sawyer, presented a preconference continuing education workshop at the AASP Conference held in October in Rhode Island, entitled An Inside Look at Coaching Education in Action, as part of a community-based workshop for coaches and a continuing education based workshop for professionals.

Dieffenbach led a symposium entitled AASP, The Expo & Evolution, with Lauer, Brown, C., Strickland, M., O'Connor, E. Dieffenbach participated in An Exploration of Forward Momentum with Lauer.

Dieffenbach had two posters at AASP, The Experiences of Developmental/Club Level Female Soccer Coaches: A Qualitative Examination presented with Justine Vosloo, WVU alumni, now at Ithaca College. **Dieffenbach, K.** and **Etzel, E.**, Exploring the Preparation, Expectations, and Planning of U.S. Coaches Participating in the 2008 Beijing Olympic Games

Dieffenbach attended the North American Society for the Sociology of Sport (NASSS) conference, November, in San Diego; participated in a roundtable discussion, title Integrating Social Issues into a Coaching Education Curriculum.

Bang, H., & Lee, C., & Wolff, R. (2010). Leader-member exchange from perspectives of volunteer leaders and followers: An empirical study of non-profit sport organizations. 2010 North American Society for Sport Management Conference (NASSM), Tampa, Florida.

Watson II, J. C. (2010). Anger and violence prevention: Strategies for helping athletes perform better (Invited Keynote). Presented at the 9th Chinese National Sport Psychology Conference, Shanghai, China.

Watson II, Schinke, R., Harris, B., & Keeler, L. (2010). Ethics in applied sport psychology from community to professional sport. To be presented at the 2010 Annual Conference of the Association of Applied Sport Psychology, Providence, RI.

Watson II, Etzel, E. (2010). Identifying and handling ethical issues in the new millennium. Pre-conference workshop to be presented at the 2010 Annual Conference of the Association of Applied Sport Psychology, Providence, RI.

Liu, Ji, & Watson II (2010). The effects of goal setting on flow state. To be presented at the 2010 Annual Conference of the Association of Applied Sport Psychology, Providence, RI.

Harris, & Watson II (2010). Self-determination theory and Coakley's unidimensional identity model: An evaluation of relevant measures for the assessment of youth sport burnout. To be presented at the 2010 Annual Conference of the Association of Applied Sport Psychology, Providence, RI.

Lubker, Visek, & Watson II (2010). Athletes' preferential qualities of sport psychology practitioners: A conjoint analysis. To be presented at the

2010 Annual Conference of the Association of Applied Sport Psychology, Providence, RI.

Zizzi, S., Quartiroli, A., Bartlett, M., & Oliverio, N. (2010). Two-year evaluation of a college student wellness program. Paper presented at the AASP Conference in Providence, RI in October. www.appliedsport.org/conference

Zizzi, S., Abildso, C., Fitzpatrick, S., & Peacock, J. (2010). Helping clients lose weight: Applied exercise psychology in practice. Paper presented at the AASP Conference in Providence, RI in October.

Publications

Abildso, C., Zizzi, S., Gilleland, D., Thomas, J., and Bonner, D. A Mixed Methods Evaluation of a 12 Week Insurance Sponsored Weight Management Program Incorporating Cognitive Behavioral Counseling *Journal of Mixed Methods Research* October 2010 4: 278 294 doi:10.1177/1558689810376949

Hawkins, A. (2010). Back to the future: Leadership, tradition and authority in a post-critical age. *Quest*, 62, 3.

Lee, C., & Bang, H. (In Press). Comparison of Division I and Division III intercollegiate spectators: Motives and constraints. *International Journal of Leisure and Tourism Marketing*.

Lee, C., Pastore, D., & West, P. (In Press). The influence of product involvement and fan identification on sponsorship effects. *International Journal of Sport Management*.

Won, D., & Lee, C. (accepted). Prioritized risk relievers and attractors in purchasing licensed sport merchandise online: Influence of product price as purchase involvement. *International Journal of Sport Management and Marketing*.

Keeler, L., & Watson II, J. (In Press). The transtheoretical model and psychological skills training: Application and implications with elite female Athletes. *Athletic Insight*.

Blom, L., Watson II, J., & Spadaro N. (In Press). The impact of a coaching intervention on the coach-athlete dyad and athlete sport experience. *Athletic Insight*.

Schinke, R., Enosse, L., Peltier, D., Watson II, J., & Lightfoot, N. (In Press). Cultural missteps and ethical considerations with indigenous populations: Preliminary reflections from northeastern Ontario, Canada. *The Journal of Academic Ethics*.

Watson II, J. C., Lubker, J. R., Zakrajsek, R. A., & Quartiroli, A. (In Press). Internet usage patterns and ethical concerns in sport and exercise psychology. *Athletic Insight*.

Visek, A., Maxwell, J., Watson II, J., & Hurst, J. (2010). A cross-cultural evaluation of the factorial invariance of the competitive aggressiveness and anger Scale. *Journal of Sport Behavior*, 33, 218-237.

Watson, J. C., Harris, B., & Martens, M. P. (2010). Collegiate athletes' drinking behaviors: A comparison of Division I and II universities. *Academic Athletic Journal*, 21, 63-88.

Naoi, A., Watson II, J. C., Deaner, H., & Sato, M. (in Press). Multicultural issues in sport psychology and consultation. *International Journal of Sport and Exercise Psychology*.

Watson II, J., & Clement, D. (2010). Psychological services for rural athletes. In M. Andersen & S. Hanrahan (Eds.). *Routledge Handbook*

of Applied Sport Psychology. Routledge Publishing.

Watson II, J., & Shannon, V. (2010). Individual and group observations: Purposes and processes. In M. Andersen & S. Hanrahan (Eds.). *Routledge Handbook of Applied Sport Psychology*. Routledge Publishing.

Watson, Lubker and VanRaalte (In Press, 2011) Problems in reflective practice: Self-bootstrapping versus therapeutic supervision. In M. Andersen & D. Gilbourne (Eds.). *Critical Essays in Applied Sport Psychology*. Human Kinetics.

Other College News

A video featuring the WVU **Athletic Training** program is available on YouTube. The clip offers a behind-the-scenes look at the WVU Athletic Training program from the students' perspective. Student interviews provide an inside view of the critical role athletic training plays in the success on the field. Watch Video on YouTube <http://www.youtube.com/watch?v=7whT-SI9iVo>

Jack Watson, Sport Sciences department chair, is conducting several studies trying to better understand athletes' perceptions of sport and exercise psychologists and students perspectives of the important factors to consider when applying to sport and exercise psychology doctoral programs. He was recently elected as Member-at-Large of APA division 47. Watson recently had an article accepted with Dr. Linda Keeler entitled "The Transtheoretical Model and Psychological Skills Training: Application and Implications for Female Elite Athletes" in the journal *Athletic Insight*.

Lynn Housner, associate dean, attended the International Sports Studies conference, the 17th Biennial Conference of the International Society for Comparative Physical Education and Sport (ISCPES) held at the Kenyatta University, Nairobi, Kenya in June.

Christiaan Abildso, program coordinator, CPASS and PEIA collaborative project, announces the following staff additions, as of September 28, 2010: Kaitlyn Cobb, project coordinator for the Weight Management Program Research and Evaluation grant as part of the collaboration with PEIA. This completes the hiring of staff to fill staff of seven, one faculty, three FEAP, one classified staff and two graduate assistants.

The College's **Lifetime Activities Program** (LAP) offers a wide variety of activity-based courses for all age groups. Activities include: Swimming, scuba, martial arts, gymnastics, aerobics, fitness yoga and general fitness programs. Approximately 2,000 people register each year for LAP. To register for classes, visit lifetimeactivities.org

CPASS and The International Society for Comparative Physical Education & Sport (ISCPES) will co-host "Physical Education and Sport: Challenges and Future Directions" conference which will address current educational practice and future directions in physical education and sport across the world. The conference will promote an understanding and appreciation of the unique and shared challenges and opportunities for quality P-12, community, and university physical education and sport programming that exist around the world. A call for papers is announced for paper, poster, and roundtable presentations. (*cont'd, pg. 14*)

(cont'd from Faculty Briefs, pg. 13)

WV Physical Activity Symposium (WVPAS) planning chair and Ware Distinguished Professor **Eloise Elliott**, Ph.D., WVU CPASS, CARDIAC, WVOM reports that 250 people attended the WVPAS this June in Charleston, representing eight sectors: healthcare, education, public health, community development/infrastructure, parks/recreation/fitness/sports, business and industry, media/public policy and non-profit/volunteers. The "town hall" working sessions featured input from participants throughout the state to develop a WV-based

plan modeled after the newly released national plan.

Ed Etzel attended the APA Convention in San Diego and participated in the Exercise and Sport Psychology Speed Mentoring event. Etzel provided expertise in academic careers. Other guest mentors included Dr. Mark Anshel, Dr. Karen Cogan, and Dr. Kate Hays.

ESPN Rise, an on line source for teen girls, provides expert advice related to girls' health, training and fitness. Earlier this fall ESPN turned to ACE Assistant Professor **Kristen Dieffenbach** to

learn more about coping with injuries. Dieffenbach talked about how an athlete can gain strength from an injury, how to return to the team better than ever by setting goals and how to keep a positive outlook. Dieffenbach offered four tips: Use the time to reflect and set goals; learn how to prevent the injury in the future. Don't isolate yourself. Don't let the rest of your body go; stay fit and eat healthy. Fill your schedule; find diversions. Visit the link for more details by clicking <http://rise.espn.go.com/all-sports-girls/articles/2010/10/21-dimity-injury.aspx>

NASPE recognizes CPASS Sport Management grad



Dr. Jacquelyn Cuneen

CPASS grad Jacquelyn Cuneen received the National Association for Sport and Physical Education (NASPE) Sport Management Outstanding Achievement Award this summer. The award

recognizes professionals who have made outstanding contributions and provided leadership in the field of sport management.

Dr. Cuneen's NASPE service has been as sport management program review folio reader, a member of the Sport Management Program Review Council (SMPRC), and as a member of the Board of Commissioners for the Council

on Sport Management Accreditation (COSMA). She has held various offices in the North American Society for Sport Management

She currently serves as professor in Bowling Green State University's Sport Management Program. Her main teaching areas are sport and event promotion and sport management field experiences. Dr. Cuneen's two research foci are sport-related advertising and professional preparation of sport managers. She has authored or co-authored more than 40 scholarly and professional articles for such publications as the *Journal of Sport Management*, *Sport Marketing Quarterly*, *Sport Management Education Journal*, *International Journal of Sports Marketing & Sponsorship*, *Women in Sport and Physical Activity Journal*, *Journal of Physical Education, Recreation, and Dance*, *Journal of College Admission*, and numerous others.

She is co-author of the first textbook written specifically for sport management experiential education, *Sport Management Field Experiences*, the first-ever publication in Fitness Information Technology Inc.'s (FiT) Sport Management Library Series. Dr. Cuneen is a charter Research Fellow in the North American Society for Sport Management (NASSM) and a charter Scholar in the Ohio Association for Health, Physical Education, Recreation, and Dance (OAHPERD).

Dr. Cuneen has received numerous awards, including the North American Society for Sport Management (NASSM) three highest recognitions, the 2001 WVU Sport Management Distinguished Alumna of the Year and the Sport Management Outstanding Achievement Award from the National Association for Sport and Physical Education in 2010.

College sport management grad promoted to director, facilities and operations at UVA

Mike Stroud, assistant director for athletics facilities and operations in the University of Virginia athletics department the last four years, has been promoted to director of facilities and operations. He earned his master's degree in sports management from WVU in December, 2009.

Stroud's responsibilities will include managing the operation and maintenance of the athletics facilities, serving as

contract administrator for various service contracts, and planning and coordinating facility maintenance projects. He will continue to serve as the event manager, and assist with the bid process and coordinate the hosting ACC and NCAA championships for his assigned sports.

Stroud also assists with assigned capital projects. Most recently he worked on the baseball stadium enhancement project, which renovated the existing

support facility and added a hall of fame, meeting room and weight room.

A native of Bricktown, N.J., Stroud came to Virginia from the University of Central Florida where he was an assistant equipment manager for one year.

He earned his bachelor's degree in exercise and sport science from East Carolina University in May of 2002.



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Morgantown Native and College grad New Oregon AD

Morgantown native Rob Mullens is the new Athletic Director at the University of Oregon. University President Richard Lariviere announced the move, saying Mullens brings a “deep reservoir of experience.”

Mullens, 41, according to the Oregon press release, was considered as a candidate for the WVU AD job before Oliver Luck was eventually chosen by WVU President James Clements. He

had also been mentioned as a possible replacement for Maryland AD Debbie Yow, who Mullens spent six years working under at Maryland. Previously he worked at the University of Miami, and worked at Lexington for former Oregon State athletics director Mitch Barnhart over the past seven years.

Mullens is a WVU graduate with a degree in business administration and a master’s degree in sport management.

Mullens has a business background, including working for a year at the accounting firm of Ernst and Young after earning his undergraduate degree in business administration. At Kentucky, Mullens has functioned as a combination of a chief operating officer and chief financial officer.

He will take over for Mike Bellotti who has stepped down to take a job as an ESPN football analyst.

Hall of Fame Nominations Sought

Every fall up to three outstanding graduates are inducted into the College of Physical Activity and Sport Sciences’ Hall of Fame. Graduates and friends of the College may recognize alumni who meet the following criteria by submitting nominee’s name, current contact info and graduating year to: WVU College of Physical Activity and Sport Sciences, Hall of Fame Selection Committee, P.O. Box 6116, Morgantown, WV 26506-6116, Attention-Kimberly Cameon; or by email, kimberly.cameon@mail.wvu.edu

Hall of Fame Criteria:

1. Hold a degree awarded by the College of Physical Activity and Sport Sciences or a certification in Athletic Training prior to 1997; and have made significant contributions to the College, their profession or the community.
2. Those presently employed by the College are not eligible
3. Those currently serving on the College Visiting Committee may be nominated for the Hall of Fame but are not eligible for selection to same until their term on the Visiting Committee has been concluded.
4. Nominees to the Hall of Fame will be considered for induction according to the following intervals as follows:
 - a. Prior to 1960
 - b. 1960 – 1980
 - c. 1980 to present

Alumni Briefs

Keiba Shaw (Ed.D. SEP ’01) participated in the Chancellor’s Scholars Program Colloquium X, a ten-year celebration of the program and its scholars, this past October. Shaw says she enjoyed returning to WVU and re-connecting with individuals who were significant in helping her to earn her doctoral degree as well as influencing her to be a successful academician. She acknowledges the Office for Social Justice, especially Jennifer McIntosh and Charlie Morris and Dr. Dana Brooks, Dean, College of Physical Activity and Sport Sciences, who have inspired her to strive to do better for herself and others. Over the past ten years, ten colloquia have helped to recruit and welcome minority doctoral students from all over the U.S. and world to WVU.

John Hammond (MS SM ’04), WVU Rifle Coach, has been rewarded for being the “single most decorated Scottish athlete in a single Games” by being honored with the privilege of flag bearer for the Closing Ceremonies. Hammond won two gold medals, silver and a bronze at the recent international shooting event in India representing Scotland. Hammond coaches full-time and shoots in his spare time.

Kirsten Leslie (BS SM ’05) is participating in the Kenyan Orphan Project to raise awareness and funds for the charity. She will cycle 435 miles to help raise funds for the project, traveling from Nairobi, Kenya to Kisumu, Kenya (near Lake Victoria). She plans to complete the trip by mid-November. The group consists of 60 riders from around the world (mostly Brits). Their fundraising goal is approximately £70,000 (AUD 112,000). For more information email Kirsten at kenyanorphanproject_makingtracks@hotmail.com

Carol (Green) Robertson (MS SM ’07) is the 2006 Virginia State Golf Association Women’s Amateur champion, and played on the Futures Tour from 2007-09 before being officially reinstated as an amateur on Sept. 5. Robertson qualified for the U.S. Women’s Mid-Amateur two days later at Rivermont Golf and Country Club in Johns Creek, Ga. The fifth low qualifier for match play, Robertson won five matches to get to the deciding encounter at the national championship where she was runner-up. With her showing, Robertson has earned an exemption into next year’s U.S. Women’s Mid-Amateur.

Jamie Shapiro (Ed.D. SEP ’09) has joined Denver University’s Sports and Performance Psychology department. A severe injury the day before her first college gymnastics meet took her out of competition the rest of the year and helped shape her career. She studied psychological aspects of athletic injuries for her doctoral dissertation at WVU. Shapiro says her position at DU is the perfect professional match for her. She enjoys mentoring students on how to consult and coach athletes. She also plans to pursue individual work in the community with athletes and people who want guidance with motivation and adherence to exercise.

Katie L. Horvath (MS ACE ’10) is the assistant strength and conditioning coach, West Point United States Military Academy, beginning June 2010. She is in charge of women’s soccer and softball.

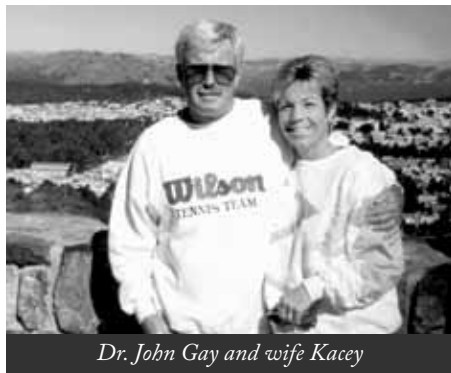


Jamie Shapiro



LEAVE A LEGACY®

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Dr. John Gay and wife Kacey

“During my time at WVU working on my doctorate, I saw the faculty’s impressive ability to relate to students first-hand. I’ve tried to mimic that role throughout my own professional career in higher education,” says Dr. John Gay ‘74.

John’s academic career took him around the U.S. and to Australia, rising from assistant professor to dean in the process. He authored 128 scholarly articles and eight books on health sciences while serving at seven educational institutions.

“I had such a good mentor at WVU. Dr. ‘Dutch’ Holter gave me one-on-one time that helped me grow. That’s why I feel it’s truly my alma mater, rather than the earlier schools I attended,” John recalls. “The commitment to educational growth makes all the difference.”

He remembers receiving the Mortar Board senior honorary’s award for outstanding teaching while working on his doctorate. His wife, Kacey, says, “When John talks about Dr. Bill Douglas and Dr. Bill Alsop, that always brings back great memories for him.” His first teaching position at Towson State University also introduced him to Dr. Dana Brooks, prior to Dr. Brooks’ tenure at WVU. “I’ve met people connected to WVU all over the country,” John says.

“Another thing I remember about WVU is the intramural team I was on. It was a group of older students and WVU coaches,” John says. We played a number of sports – baseball, softball, volley ball – and we were very successful, much to the surprise of our undergraduate opponents.”

John’s experiences at WVU made him think seriously about providing for a significant gift to benefit the College of Physical Activity and Sport Sciences through his estate plan. He and Kacey decided that

including a gift provision in their wills to establish an endowed professorship fund to benefit the college would “hit a home run.”

“Because I saw a need for this type of extra support when I was a professor, I chose that type of gift fund,” John says. “At state-affiliated universities, there’s always a need for incentives to encourage professors who are outstanding teachers. This funding can support the progression of their studies.”

Now retired and back home in Florida, he and Kacey enjoy the Florida life, and John still hits the links as often as possible. He also keeps an eye on those Mountaineers playing on the gridiron!

Irvin Stewart Society

Named for WVU’s 13th President, the Society honors those individuals whose planned gifts provide for the future of the University. Founded in 1992, the Irvin Stewart Society has more than 700 living members.

To say thank you to those making a special gift to benefit WVU and the College of Physical Activity and Sport Sciences, membership is open in the Irvin Stewart Society.

Those eligible include individuals providing support through a gift provision (a bequest) in a will or revocable (living) trust to the West Virginia University Foundation (Contingent bequests do not qualify for membership.); an income-producing gift – a unitrust, an annuity trust, a charitable lead trust, or a gift annuity – whether it is created through the WVU Foundation or with another organization; a gift of retirement assets through your estate; a gift of life insurance; a real estate gift with a retained lifetime interest.

If you have made such a gift or are contemplating one, you would join nearly 700 Mountaineers carrying on Dr. Irvin Stewart’s mission of increasing private support for WVU and its affiliated organizations. Dr. Stewart’s service in the post-World War II-era helped the University grow dramatically. He also laid the groundwork for the establishment of the WVU Foundation.

Irving Stewart Society Members

Ferris Antoon '60
Deanna Antoon
J. William Douglas, PhD '61, '62
Karen K. Douglas, PhD
Sandra J. Elmore, EdD '75, '89
O. "Tick" Hedrick-Sheaffer '71, '73
Sam Huff '56
Damon B. Lilze '99
Richard F. Mull '67, '68
Beverly Nefflen Randolph '67, '74
Kenneth V. Randolph Jr. '71
Cedric B. Thomas '81
Linda Umansky '67

In Memoriam

Phyllis H. Simons
Morgantown, WV - 5/9/2010

Georgette E. Duffield
Uniontown, PA - 6/2/2010

Robert Kyle
Advance, NC - 6/18/2010

Andrew T. McCune
Parkersburg, WV - 7/18/2010

Joseph C. Filandino
Morgantown, WV - 7/28/2010

William J. Jennings
High Point, NC - 8/22/2010

Frank Martino
Columbus, OH - 9/9/2010

Ronald L. Crosbie
Huntington, WV - 9/9/2010

James E. Price
Carlisle, PA - 9/14/2010

Emil S. Rubcich
Marion, OH - 9/23/2010

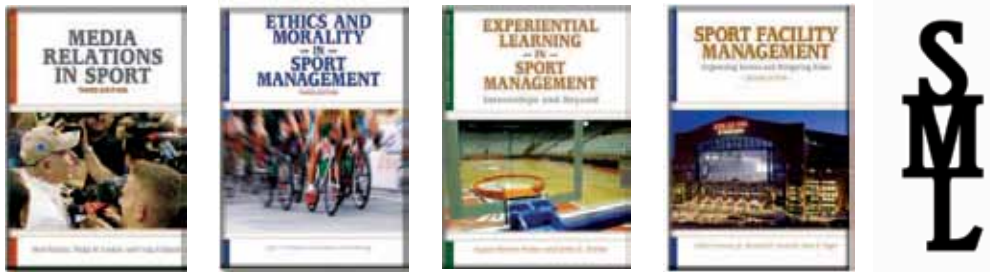


Horace E. “Happy” Belmear Jr., 93, of Morgantown, passed away Thursday, June 3, 2010, after a brief illness. Horace was born Dec. 12, 1916, in Bardstown, KY, the son of the late Horace and Julia Miller Belmear. He graduated from Central High School in Louisville, KY, in 1936, and then attended West Virginia State College where he met and married his sweetheart, Geraldine Carpenter, on June 5, 1939. He entered the Navy during World War II, stationed in Pensacola, FL. He later worked at the Dunbar School in Fairmont as a teacher and athletic coach, taking his teams to three state titles. He received his MA from the (former) School of Physical Education. In 1971, he became director of Foreign Admissions at WVU and then assistant dean of Admissions and Records in 1979. The next year he began working with the recruitment and retention of African-American students until his retirement in 1993. He received numerous awards and honors, including the WVSC Sports Hall of Fame, the College of Physical Activity and Sports Sciences Hall of Fame and the Distinguished West Virginian Award. He is the longest serving CPASS Visiting Committee member and was a guiding force on various sub-committees. He is survived by his daughter and son-in-law, Diane and Bill Derrick of Shaker Heights, OH; son and daughter-in-law, Michael and Robin Belmear of Morgantown; son, Tracy Belmear of Stamford, CT; seven grandchildren, and two great-grandchildren. In addition to his parents, he was preceded in death by his wife, Geraldine Belmear, and his brother, Herbert Belmear. In his own words he said, “I have to listen, not only to the talented students but also to the at risk students.”



FiT Publications 2010

In 2010, FiT published 11 new editions or titles and converted 14 publications to eBooks. New publications will further diversify FiT's repertoire in 2011. Featured below are four of the newest titles that have been added to FiT's *Sport Management Library (SML)*. The books have been widely adopted not only for academic use, but also as independent reference books for industry professionals. For more information, please visit www.fitinfotech.com.



FiT Celebrates 25th Anniversary of Leadership at the NCAS with New Books and Special Gift Set

Located in Orlando, the National Consortium for Academics and Sports (NCAS) aims to create a better society by focusing on educational attainment and using the power and appeal of sport to positively affect social change. To celebrate 25 years of accomplishments at the NCAS, FiT has packaged the *Leaders in Sport Anniversary Gift Set* (pictured below) at a \$25 savings. While supplies last, this gift set features two of the most recent titles (*150 Heroes and 100 Campeones*) in FiT's *Leaders in Sport Series* by Richard Lapchick, NCAS president and CEO. For more information, please visit www.fitinfotech.com.



Conferences – FiT's Products Featured around the Globe in 2010

- American Alliance for Health, Physical Education, Recreation & Dance (AAHPERD) in Indianapolis – March
- North American Society for Sport History (NASSH) in Orlando – May
- North American Society for Sport Management (NASSM) in Tampa – June
- WV Physical Activity Symposium in Charleston, WV – June
- Beyond Boundaries: Sport, Race and Ethnicity in Barbados – July
- European Association for Sport Management (EASM) in Prague – September
- Association for Applied Sport Psychology (AASP) in Providence – October
- Sport Marketing Association (SMA) in New Orleans – October
- North American Society for the Sociology of Sport (NASS) in San Diego – November
- West Virginia Alliance of Health, Physical Education, Recreation and Dance (WVAHPERD) in WV – November
- Sport Management Association of Australia and New Zealand (SMAANZ) – Wellington, New Zealand – November

Watch for FiT at your favorite conference in 2011!

What's Coming from FiT

With a new distributor for its trade books and several new international distributors, FiT has scheduled a busy year of new books and digital products for 2011 at www.fitinfotech.com/FiTupcomingBooks2010.tpl. Join FiT's mailing list to stay informed!

New Staff & Intern Bios

Mariah Weidman, a junior in the CPASS Sport Management program, and Jessica Chambers, a senior at the P.I. Reed School of Journalism (SOJ), were selected for marketing internships at FiT for the 2010 academic year. A native of Morgantown, Weidman is pursuing dual minors in Business Administration and Communication Studies, and Chambers is focusing on advertising at the SOJ with minors in Business Administration and English Literature.

Christine Schussler and Rachel Tibbs, both seniors in the Eberly College of Arts and Sciences, were selected for publishing and editing internships, respectively, at FiT this fall. Both students are working towards degrees in English with concentrations in Professional Writing and Editing. Schussler is also pursuing a minor in Spanish as Tibbs is working toward a minor in Sociology.

Marketing and editorial internships are offered year-round at the International Center for Performance Excellence (ICPE). Student interns gain experience on FiT projects that are relevant to their individual degree programs.

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Hall of Fame 2010



CPASS alumni, faculty, staff and guests celebrated the 2010 Hall of Fame Induction Ceremony, October 15. Inductees from left, Mary Wykle, Dean's Service Award; Elizabeth Majestic, Hall of Fame; Dee Ware, Outstanding Alumnus; Kevin Elko, Hall of Fame and Paul Grace, Hall of Fame.