

PERSPECTIVE

SUMMER 2015



GIVING BACK

INSIDE:

Page 4: 2015 Commencement

Page 8: Let's Go: WV Gets Active

Page 15: Leading The Way

In this issue:

6



Let's Go: West Virginia Gets Active

Public health experts gather in Charleston; a Morgantown elementary school introduces reading and riding; CPASS expands opportunities for children with special needs.

14



Leading The Way

A CPASS alum takes the reins as WVU's new athletic director; hard work and dedication pay off for CPASS students; faculty, staff and students travel and learn from industry experts.

4



Commencement 2015

24



Faculty and Staff Updates

26



Alumni Updates

The College of Physical Activity and Sport Sciences is actively engaged in enhancing the University's commitment to teaching, research and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness, deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive and productive citizens. The College's administration and faculty remain committed to fulfilling this mission.

The WVU Board of Governors is the governing body of WVU. The Higher Education Policy Commission in West Virginia is responsible for developing, establishing and overseeing the implementation of a public policy agenda for the state's four-year colleges and universities.

West Virginia University is an Equal Opportunity/Affirmative Action Institution.

MESSAGE FROM THE DEAN



*“People will forget what you said, people will forget what you did,
but people will never forget how you made them feel.”*

— Maya Angelou

Dear Colleagues and Friends,

On behalf of the WVU College of Physical Activity and Sport Sciences' faculty, staff and students, I would like to wish you and your family a safe and relaxing summer vacation.

There is much excitement in the air, and the College's faculty and students have been engaged in significant teaching, research and community outreach activities.

Since the last issue of our alumni magazine, the College's trajectory of success included faculty-led travel abroad to Ireland, Sweden and Denmark, and Brazil (Summer 2015). CPASS students continue to succeed. All 15 Athletic Training students successfully completed the spring 2015 BOC Exam. Sport and Exercise Psychology undergraduate student Ashley Morgan received the WVU Foundation Outstanding Senior Award and was also selected as the College's SHAPE America Major of the Year. Sport Management graduate students presented a marketing presentation about March Madness to Kantar Media.

It is my pleasure to report that several CPASS faculty members received significant awards and appointments from national organizations and from WVU. Honorees includes Assistant Dean James Hannon who received the 2015 NAKHE Distinguished Scholar Award and Dr. Valerie Wayda who received the 2015 NAKHE Distinguished Service Award. Dr. Kristen Diefenbach is currently serving as president of the National Council for the Accreditation of Coaching Education. Dr. Eloise Elliott, Ware Distinguished Professor, was appointed a member of the President's Council on Fitness, Sports, and Nutrition Service Board. Please see additional award-related news throughout this issue.

On May 15, 2015, the College's faculty and administrators held a very productive retreat with a focus on our mission, vision and values statements, and updated the College's strategic plan. The Dean's Office will continue to allocate funding tied to the College's strategic goals.

President E. Gordon Gee announced the "Dream First" Campaign with a \$50 million goal for in- and out-of-state student scholarships. Through private support, the College now houses the following endowed scholarships: Bruce L. Brubaker Book Scholarship, CFT, Inc., Barbara and Gary Dalton CPASS Fund Scholarship, Dr. Patricia K. Fehl Undergraduate Student Scholarship, Bob and June Huggins Athletic Coaching Education Scholarship, Bob and Jean Wilson Memorial Scholarship, and the Russell (Bud) Bolton Center for Sports Ethics.

In closing, it is my honor to serve as Dean of the College of Physical Activity and Sport Sciences. The College now occupies a new advanced technology building, featuring office space, computer labs, classrooms and conference rooms. When back on campus, please contact us to tour our new facility and meet the College's outstanding faculty, staff and students.

Respectfully submitted,

Dana D. Brooks, Ed.D.
Dean and Professor for Physical Education
AAHPERD President 2009-2010

With the summer 2015 issue of *Perspective*, the CPASS alumni magazine, the college presents stories of students, faculty and alumni who have influenced physical activity and wellness in West Virginia and beyond. CPASS leaders have worked directly within schools while also creating state-wide initiatives that impact communities throughout the hills and valleys of the state. This issue also tells stories of how CPASS leaders go beyond. Faculty, students and alumni have excelled at conferences, established research outcomes and engaged in service to our communities. As a result, CPASS leaders have been recognized by WVU and national organizations for their excellence.

Read *Perspective* online:
perspective.cpass.wvu.edu

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NEWS

FROM THE VISITING COMMITTEE

The CPASS Visiting Committee held their spring 2015 meeting on April 23-25. The focus of the weekend was recognition and reconnecting. The weekend was packed with events that allowed the committee to interact with CPASS students, faculty, staff and alumni.

A few of the highlights from the weekend include the activities centered on the Tribute to the Brown versus Board of Education Decision and the celebration of pioneering African-American student-athletes at WVU. Many of the individuals recognized were CPASS alumni. We witnessed very compelling stories about their journey as WVU students and athletes during this time of great change in our nation. These pioneers are definitely leaders and change agents who embody the “Mountaineers Go First” philosophy of our University.

The third annual Student Research Day was another successful endeavor for CPASS. Undergraduate and graduate students exhibited poster presentations at the Evansdale Library. Faculty and Visiting Committee members engaged students in a dialogue about their research projects, covering a wide variety of topics related to sport sciences and physical activity. Thank you to the Evansdale Library staff for your support of this program.

Committee members also attended the 2015 CPASS faculty, staff and student awards luncheon.

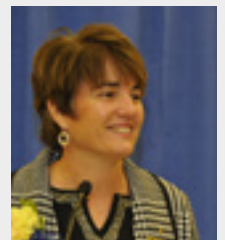
It was clear throughout the ceremony that our students, faculty and staff are shining stars and all alumni should be proud of their accomplishments. There was a strong emphasis on service, scholarship and teaching among the faculty who received awards. Please recognize with me the generosity of CPASS alumni, along with their amazing spirit of giving back to the college. These individuals make this event, awards and scholarships possible. Thank you for your ongoing support.

The committee also had the opportunity to devote time with WVU athletic director and CPASS graduate Shane Lyons. Visiting Committee members spent an informative session that gave us great insight into his vision for the department and his desire to strengthen the relationships between the athletic program and the greater WVU campus. We are very appreciative of his willingness to share his time with our group.

In closing, I was privileged to attend the CPASS commencement ceremony on May 17 at the Creative Arts Center. I applaud the dean, provost, faculty and staff for their efforts to create such a joyous celebration. What a GREAT DAY TO BE A MOUNTAINEER.

Be well and Let’s Go Mountaineers!

Julia Wallace Carr



Julie Wallace Carr
(BSPE 1987) works at James Madison University and serves as senior associate director for the university recreation center; associate professor, sport and recreation management; and coordinator, campus recreation leadership master’s degree program.



CPASS GRADUATES CREATE SCHOLARSHIPS TO SUPPORT UNDERGRADUATE STUDENTS

Two West Virginia University graduates have established new scholarships for the College of Physical Activity and Sport Sciences. The endowments will provide support for West Virginia resident undergraduate students in the Physical Education Teacher Education and Sport Management programs.

“Both gifts offer excellent opportunities for our students. The funds fill an ongoing need at CPASS as we expand our academic programs and learning experiences for students,” said Dana D. Brooks, CPASS dean. The individual gift amounts equal \$25,000 each.

“Alumni support is critical to expand our scholarships and to attract highly qualified students to our College. These generous gifts by Sandra Marshall and Robin Hayhurst will help us achieve that,” Brooks said.

Marshall, who is a retired insurance agent, earned her bachelor’s degree in physical education in 1969 and master’s in 1971. She grew up in Wheeling and now lives in St. Clairsville, Ohio. The Bob and Jean Wilson Memorial Scholarship is named in memory of her parents.

“My parents, sister and two uncles attended WVU. It’s in my blood. Once I arrived, I received excellent training from Wincie Caruth, Kacey Wiedebusch and Kattie Blakemore. Their guidance prepared me for my first job,” Marshall said.

“My WVU training not only helped with teaching and running a community park, but gave me confidence to be an

“Alumni support is critical to expand our scholarships and to attract highly qualified students to our College. These generous gifts by Sandra Marshall and Robin Hayhurst will help us achieve that.”

Dana D. Brooks, CPASS Dean

executive secretary, sell real estate and become a licensed insurance agent. It was preparation for life after college.”

Hayhurst, who hails from Buckhannon, West Virginia, earned his bachelor’s in Sport Management in 1982. His adviser, William Alsop, provided direction and advice. Hayhurst’s career path led him to the oil and gas industry. He now lives in Orlando.

As a student at WVU, Hayhurst met Brooks through intramural teams. “My ongoing relationship with Dean Brooks has influenced my decision to give. I hope that this scholarship will allow bright students who might not otherwise be able to afford college the opportunity to gain a first-rate education,” Hayhurst said.

His two brothers also earned degrees from WVU, one as an accountant and the other in sport management. All three have chosen to give back to the University through scholarships in support of academics and athletics.

The WVU Foundation, in partnership with the University, is currently conducting A State of Minds: The Campaign for West Virginia’s University. The goal of the largest fundraising effort in the history of the University is to raise \$1 billion by December 2017.

CPASS

COMMENCEMENT

2015

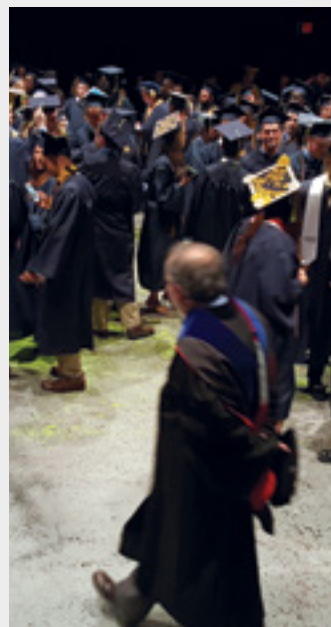
WVU IS A LIFETIME DECISION.



Ashley Morgan, 2015 WVU Foundation Outstanding Senior and Sport and Exercise Psychology graduate, remembers her undergraduate experiences.

WVU celebrated its 2015 Commencement with 17 ceremonies that ran throughout May 14-17. For the first time, WVU hosted the Mountaineer Send-off, with soon-to-be graduates from around the world gathering to grin, hug and snap selfies.

A full house watched with pride as CPASS faculty and administration gathered at the



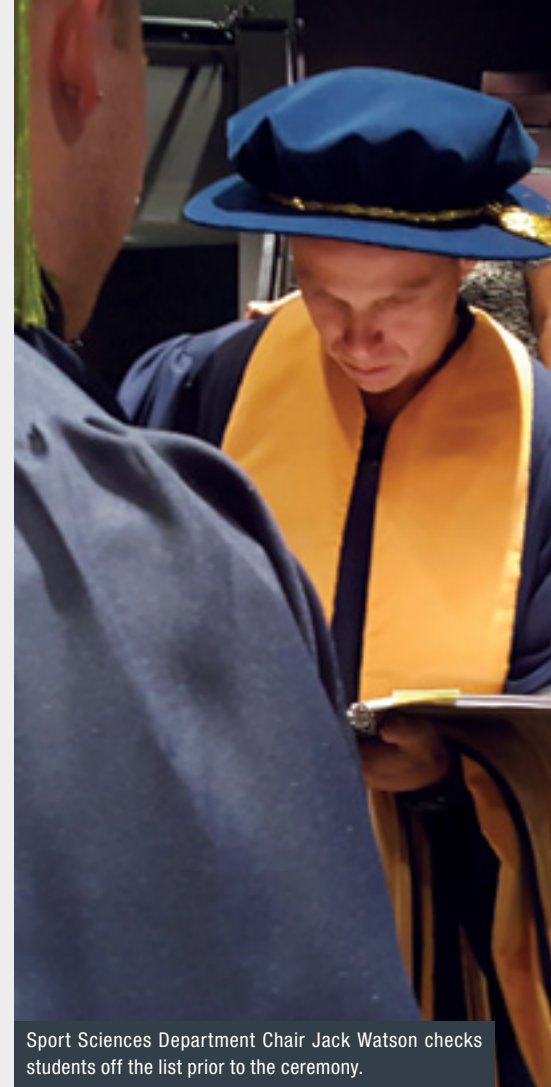
Creative Arts Center to honor graduating seniors. Sport and Exercise Psychology senior Ashley Morgan, a 2015 WVU Foundation Outstanding Senior, reflected on her four years: "CPASS faculty provided guidance to help me become successful. They helped us all make tough decisions. I am the person that I am because of you."

Featured speaker Ken Herock shared his advice. Herock is a former WVU football player, and previous NFL player and administrator who provided leadership in the NFL for 38 years. He is the first Mountaineer to play in a Super Bowl. Herock told graduates to develop a plan to succeed. He revealed his "High Five," or keys for success: Be tough; be smart; work hard; protect your reputation; enjoy your job.

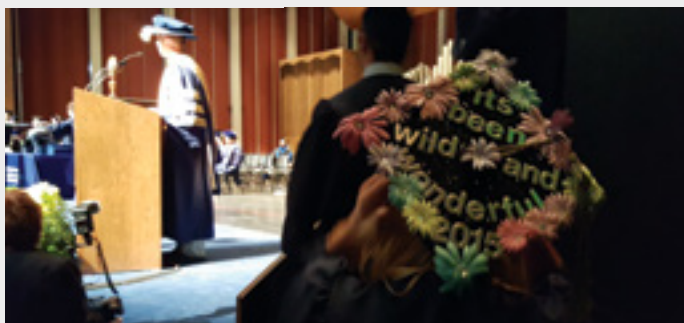
Find more photos from CPASS's 2015 commencement online at: bit.ly/gradpics2015



(from left) Armond Trotto, Athletic Coaching Education graduate, Ken Herock, featured CPASS speaker and Dean Dana Brooks gather following the ceremony.



Sport Sciences Department Chair Jack Watson checks students off the list prior to the ceremony.



“You need the High Five to succeed. Enjoy yourself today. Celebrate with your family. But then remember. If you have a plan then you have the chance to be successful.” —Ken Herock

Finally, Julie Wallace Carr, CPASS Visiting Committee chair, offered her guidance to the graduates. “Take risks. Be flexible. Think globally. Be an innovator. Wear your

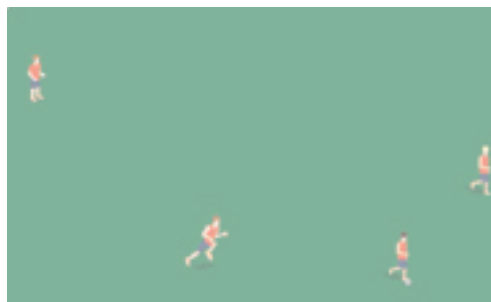
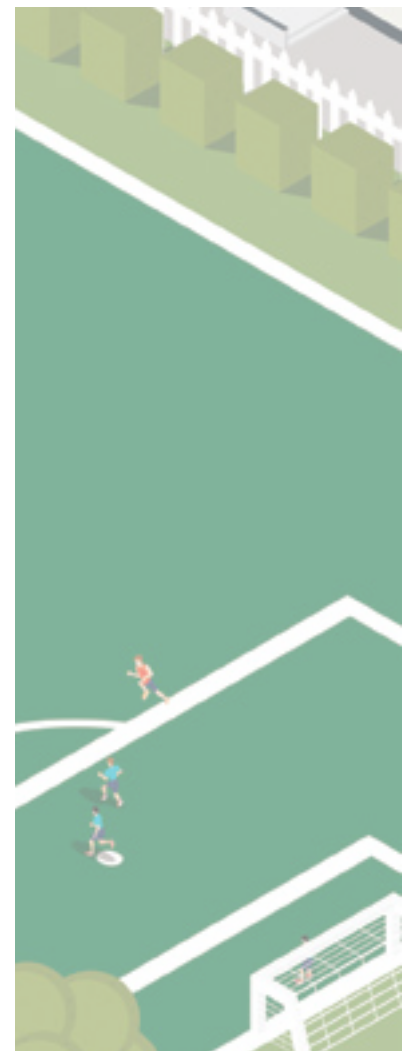
Flying WV with pride. And most importantly, never stop learning. The secret to your success is that you are a Mountaineer.”

Once the degrees were awarded the new graduates and full audience rose from their seats, wrapped arms around each other, and performed a rousing version of “Country Roads,” by John Denver. CPASS 2015 graduates ended their WVU experience ready to meet challenges from all corners of the globe. “Oh, the places

Let's go!

WEST VIRGINIA GETS ACTIVE

CPASS faculty, students and alumni help the state to keep moving. The College hosted a state-sponsored training workshop to improve physical activity within primary schools. Meanwhile, faculty members have partnered with a national program to expand physical activity for children with special needs. CPASS is one of just 13 programs in the nation selected to implement an environment where children, with and without disabilities, can play and learn together. CPASS leaders are committed to improving the culture of physical activity in schools and communities and to expand wellness opportunities for all children.





A healthier West Virginia



GATHERING PROMOTES STATEWIDE PHYSICAL ACTIVITY

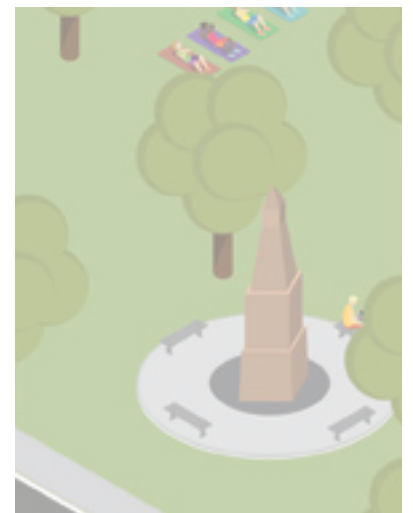
State and national leaders — including WVU President E. Gordon Gee — gathered on March 30 and March 31 in Charleston, W.Va., to share success stories and build support for Active WV: The West Virginia Physical Activity Plan.



The 2015 West Virginia Physical Activity Symposium highlighted programs, policies and initiatives across West Virginia that promote physical activity at work, school, home and play across the Mountain State.

“The purpose of this symposium is to bring people together to exchange ideas and highlight successes,” stated Eloise Elliott, Ware Distinguished Professor, College of Physical Activity and Sport Sciences.

The program featured national and state leaders discussing their vision for a healthier and more physically active West Virginia. Speakers included E. Gordon Gee, president, WVU; Rahul Gupta, commissioner, West Virginia Bureau for Public Health; Michael Martirano, superintendent, West Virginia





Department of Education; Ron Stollings, senator, West Virginia State Senate; and Harold (Bill) Kohl, research professor, University of Texas.

“We want to facilitate a shared vision for a more physically active state,” said Elliott. “All societal sectors are represented and invested, from health-care providers to transportation and land use professionals, and represent a unified direction for the future of physical activity promotion in West Virginia.”

Elliott chairs the West Virginia Physical Activity Symposium coordinating committee that includes faculty members from the WVU College of Physical Activity and Sport Sciences, WVU Extension Service, WVU Davis College of Agriculture,

Natural Resources and Design, WVU School of Public Health and the West Virginia CARDIAC Project.

Event sponsors include Coca Cola, WVU Foundation, West Virginia Association for Health, Physical Education, Recreation and Dance, Humana, West Virginia Chamber of Commerce, Energy Corporation of America and the U.S. Tennis Association. The first West Virginia Physical Activity Symposium was held in June 2010 and focused on building awareness and support for a statewide strategic plan for physical activity.

“West Virginia is forging ahead in the effort to increase physical activity and networking across the state,” said Elliott.



Reading and riding



MORGANTOWN SCHOOL INTEGRATES STATIONARY BIKES

Mylan Park Elementary School (MPES) officially kicked off the new Reading and Riding program. After a successful fundraiser, 10 stationary exercise bicycles were secured by the school in early January to promote the addition of core content into the physical education program.



The Reading and Riding program is an innovative approach to adding movement in the classroom, encouraging the idea of active reading groups. In contrast to sitting at a desk, Mylan Park students will be tracking calories burned, average heart rate and distance traveled while seeing how many pages they can read.

Deb Tampoya, MPES principal, first learned about the project online and approached Justin Wood about the idea of raising money for the bicycles. Wood, a CPASS master's physical education teacher education student, is a graduate teaching assistant at MPES.

The school began their fundraising efforts on the website [DonorsChoose.org](https://www.donorschoose.org). Wood created a persuasive blurb describing how children retain more information when physical activity is integrated into core subject areas. Wood explained





that the bicycles will help fight the obesity rate and low physical activity that has plagued West Virginia for years.

The \$2,078 fundraising goal was achieved in just 48 hours. A total of 26 donors made contributions, with many leaving encouraging comments and praise for the PE teachers on the website. Social media, including Facebook and Twitter, was used to reach out to prospective donors.

“I love to see the teachers and administrators at Mylan Park Elementary constantly looking for ways to promote the connection between movement and academics,” said Dr. Emily Jones, Physical Education Teacher Education (PETE) assistant professor. “There are so many exciting possibilities that the addition of exercise bikes to the school environment can have on children’s and teachers’

physical activity levels and learning,” Jones added.

The Mylan Park students aren’t the only ones encouraged to be more active; two bikes are located in the faculty lounges as well. After approval from Tampoya and the Fire Marshall, the remaining eight bikes will be placed in the library or the hallways of grades 2–5. The physical education team at Mylan Park is striving to promote more physical activity in school and introduce students to ways they can be more physically active outside of school.

Wood specifically cites Dr. Jones’ and Sean Bulger’s classes as providing him with the techniques to help improve the Physical Education program. “What we’re doing at Mylan Park is a direct result of information learned from the PETE faculty. Their influence helped me,” Wood said.



COLLEGE LEADS NATIONAL PHYSICAL ACTIVITY AND HEALTH EDUCATION EVENT AT ELEMENTARY SCHOOL

CPASS physical education teacher education graduate students and faculty members helped direct activities in the 2015 Just-a-Minute, or JAM, World Record Day launched on February 12 at Mylan Park Elementary School in Morgantown. Students, teachers and other personnel performed the “Happy Dance,” first created in celebration of “Let’s Move McDowell,” held last year in McDowell County and promoting physical activity in schools.

Partners in the JAM event included the West Virginia Physical Activity Plan, supporting school-based initiatives to improve healthy lifestyles and quality of life. The program supports 60 minutes of physical activity on a daily basis. Numerous WVU CPASS faculty members have provided leadership in the development and implementation of the program.

HUNDREDS OF EDUCATORS ATTEND PHYSICAL ACTIVITY TRAINING AT CPASS

More than 470 educators attended the March 14 physical activity training hosted by CPASS and the West Virginia Department of Education. This statewide effort provides workshops focused on improving physical activity in primary schools.

The trainings provided beneficial resources to K-8 teachers and school administrators on incorporating more physical activity in the school day, training on comprehensive school physical activity programming and innovative ways to incorporate physical activity into the academic setting.

PHYSICAL ACTIVITY INTERVENTION PROGRAM GAINS MORE SUPPORT FROM USDA

The WVU CPASS program McDowell CHOICES (Coordinated Health Opportunities Involving Communities, Environments, and Schools) received a one-year continuation grant from the U.S. Department of Agriculture to build upon successes previously funded by the Highmark Foundation.

McDowell CHOICES will use the funding to continue offering expanded access to physical activity to McDowell County school students and their families, primarily by offering more after-school physical activity programs.

“Decisions on equipment enhancements were made as much as possible at the individual school level. The archery programs at four McDowell County schools are a great example of how McDowell CHOICES has responded to the demand for archery skills in an area that is populated with bow hunters,” said Dr. Eloise Elliott, WVU Ware Distinguished Professor.

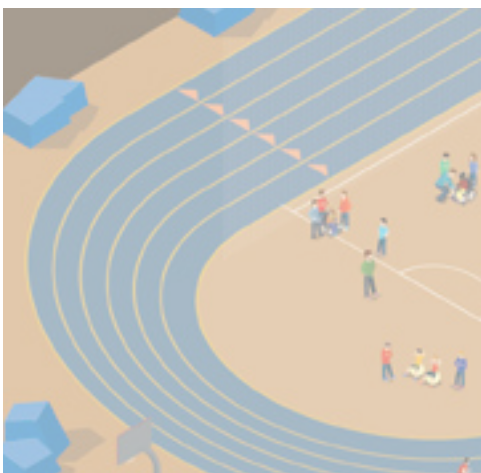
McDowell County schools are also becoming a leader in the state for physical activity promotion by having full participation in Let’s Move! Active Schools, a national initiative and part of First Lady Michelle Obama’s “Let’s Move” initiative. West Virginia is the first state in the nation to have at least one school in every school district participating in Let’s Move! Active Schools.

Let's all play



WVU PARTNERSHIP EXPANDS OPPORTUNITIES FOR CHILDREN WITH SPECIAL NEEDS

The West Virginia University College of Physical Activity and Sport Sciences is one of just 13 programs in the country selected to implement a program that creates an environment where children, with and without disabilities, can play and learn together.



The National Inclusion Project has partnered with CPASS to employ its Let's ALL Play program model, which includes training and \$10,000 in funding, for the College's Lifetime Activities Program.

"The partnership will allow for expanded physical activity outlets and opportunities for kids with disabilities in our community," said Andrea Taliaferro, CPASS assistant professor.

The National Inclusion Project will provide training for instructors and student mentors in Lifetime Activities program classes, including the WVU National Youth Sports program, swim lessons and gymnastics classes.

"We believe our partnership with CPASS will get us one step closer to making the inclusion of children with disabilities the expectation and not the exception," said





Jerry Aiken, National Inclusion Project executive director.

Training as part of the project is set to begin in June. Program coordinators plan to enroll about 40 participants with disabilities in classes this summer and in the fall.

Research-based evidence supports that the Let's ALL Play model helps children with disabilities improve self-esteem, social skills and confidence, while those without disabilities improved their leadership, problem-solving and empathy skills, according to the National Inclusion Project. The model makes it possible for all children to come together and participate in recreational activities such as swimming, arts and crafts, community service, physical fitness and more. It allows children with and without disabilities to create friendships that may have

not been possible in other parts of their lives.

The National Inclusion Project was co-founded in 2003 by entertainer Clay Aiken and serves to bridge the gap that exists between young people with disabilities and the world around them. By driving the movement for social inclusion in after-school programs, summer camps and community-based activities, children of all abilities learn, play and laugh together. Over the last 12 years, the project has provided training, curriculum and support to YMCAs, JCCs, Boys & Girls Clubs, 4-H, CampFire USA, kids' museums, zoos and other community organizations looking to become inclusive or enhance their inclusive programs. For more information visit: www.inclusionproject.org.

GIFTED GRAPPLERS



Anna Burdette, former administrative assistant, Department of Coaching and Teaching Studies, and Jana Simpson, Sport and Exercise Psychology major, coached a group of mentally handicapped students in the Gifted Grapplers program at Anu Academy for jiu jitsu. The Morgantown-based academy started this program in January 2015 to live out the mission of the sport. The program helps build self-confidence as well as motor skills, balance and kinesthetic awareness for the students.

"We're always saying, 'jiu jitsu is for everyone,' and we at Anu decided to do something about that," said Burdette.

CHEER SQUAD EXPANDS PHYSICAL ACTIVITY OUTLETS FOR CHILDREN WITH SPECIAL NEEDS

Two years ago, Athletic Coaching Education master's student Shelbie Ann Straughn envisioned creating the first special needs all-star cheerleading team in Morgantown. Today the team is thriving with a complete two and a half minute routine and six competitions under their belt. To date the Shining Stars have competed six times in three different states.

"Being able to see the excitement on all of my athletes' faces after competing is one of the most rewarding things I have ever experienced," Straughn said.

CPASS PARTNERS WITH LOCAL DAYCARE

Preschoolers from a Morgantown daycare are learning through play as they hop, run, throw and laugh in the multipurpose room in the new CPASS Building. While the little ones benefit from movement, PETE students gain valuable teaching experience through interaction with the children. The partnership, created 20 years ago, encourages physical activity for the 2-5 year-olds from Chyleen's Daycare.

"It's great for PETE students because this is one program of many where we get to work with a different age group," said Logan Bane, junior PETE student. "It helps us figure out our niche and where we'd like to get a job," Bane added.



LEADING

Building tomorrow from today's accomplishments

LYONS RETURNS TO ALMA MATER TO DIRECT ATHLETIC DEPARTMENT

Shane Lyons is glad to be home. After 27 years of climbing the ranks in athletic administration, he has landed at the top as the West Virginia University athletic director: returning to the school where he earned both his bachelor's and master's degrees in Sport Management.

The Parkersburg, W.Va., native was named WVU's athletic director and associate vice president in January 2015. He now oversees 18 varsity sports at WVU and has been entrusted with advancing the teams' standings in the Big 12.

"It's good to be home. It's something you never think is going to happen, but I'm fortunate that an opportunity presented itself to come back," said Lyons.

After completing his master's degree in 1988, he became the assistant commissioner of the Big South Conference. He has worked for the NCAA and served as associate athletic director for compliance at Texas Tech.

In 2001, Lyons joined the Atlantic Coast Conference as the associate commissioner. He led conference-wide compliance and academics initiatives and served as the human resource manager during his 10 years with the ACC. Afterwards, Lyons joined the athletic department staff at Alabama as deputy director of athletics and chief operating officer.



THE WAY

“One thing that hasn’t changed since leaving WVU is the passion of the Mountaineer nation and how they support their teams. Coming back here as a part of the Big 12 meant a lot in terms of how we can grow,” explained Lyons. “We don’t want to be complacent and we want to look at this place as what it can be in the future, and that was appealing,” he added.

For all his accomplishments, Lyons was honored as the 2015 Distinguished Alumnus at the 22nd Sport Management Summit — the end-of-year celebration for WVU’s Master’s in Sport Management program.

“He’s reached the pinnacle of college athletics, and we are proud he’s reached that pinnacle here at WVU,” said Dallas Branch, assistant professor of sport management and coordinator of the program. “Other programs have hired master’s in Sport Management alumni as ADs and it’s nice to have one of our own here.”

The event gathers students in the on-campus graduate sports management program as well as alumni, faculty, CPASS administration and other guests from the industry.

“It’s our end-of-the-year event that honors the current students in the program. We want to recognize and support the students, and that’s why we honor one of our own with the Distinguished Alumnus award and bring in a nationally recognized speaker,” said Branch, who taught Lyons as both an undergraduate and graduate student at WVU.

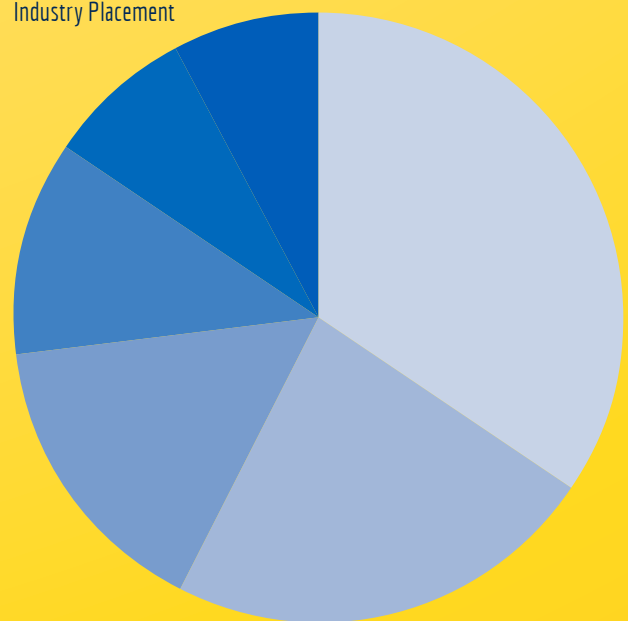
Lyons credits his master’s degree with his success, stating that “you wouldn’t be talking to me today as WVU’s athletic director without the master’s degree in Sport Management.”

“This is a very humbling experience. It takes teamwork, flexibility and taking advantage of opportunities to be successful in this industry. This past year has been overwhelming to come back and be embraced by WVU and its fans. It makes me proud to come back and be welcomed by WVU and this program,” said Lyons.

WVU Sport Management graduate program receives global recognition

The Sport Management on-campus graduate program at West Virginia University has been ranked as the third-best sport management program in the United States and No. 11 world-wide, according to Eduniversal, a global ranking and rating agency evaluating master’s and MBA programs. The rankings began in 2013.

Industry Placement



- OPERATIONS: 9 – 34.6%
- MARKETING/COMMUNICATIONS: 6 – 23.1%
- OTHER: 4 – 15.4%
- DEVELOPMENT: 3 – 11.5%
- BUSINESS/SALES: 2 – 7.7%
- EVENT MANAGEMENT: 2 – 7.7%

2014 Eduniversal Rankings

3

U.S. RANKING

11

WORLD RANKING

REWARDING

CPASS Leaders

Recognized for Dedication

CPASS ADVISER RECEIVES
EVANS PROFESSIONAL STAFF
ADVISING EXCELLENCE AWARD

In recognition of his advising service to students, Greg Goodwin has received the 2015 Nicholas Evans Professional Staff Advising Excellence Award from West Virginia University. Goodwin serves as the student services specialist in the College of Physical Activity and Sport Sciences.

The award is given to two WVU staff members who advise undergraduates in their academic endeavors. Along with the award comes \$1,250 for travel and other professional development expenditures.

“I was very happy, but also surprised. When I received the notice that I had won the award, it was a fantastic feeling. I knew Dr. Nick Evans and had the pleasure of working with him,” said Goodwin, who has been with CPASS since October 2013.

Goodwin works with a team of advisers in the College who make sure the students are on track for academic success.

“We in CPASS have known of Greg’s commitment to students since he came here, but it is a testament to him that his efforts are being recognized by the University,” said James Hannon, CPASS assistant dean. “Our advisers are a key component to the success our students reach both academically at WVU and professionally after graduation. Greg is a dedicated staff

“I think what gave me the most satisfaction is knowing that I was awarded something that bears his name. He was a great man, and I am proud to have this honor. I hope I can help continue his legacy of helping students.”

—Greg Goodwin

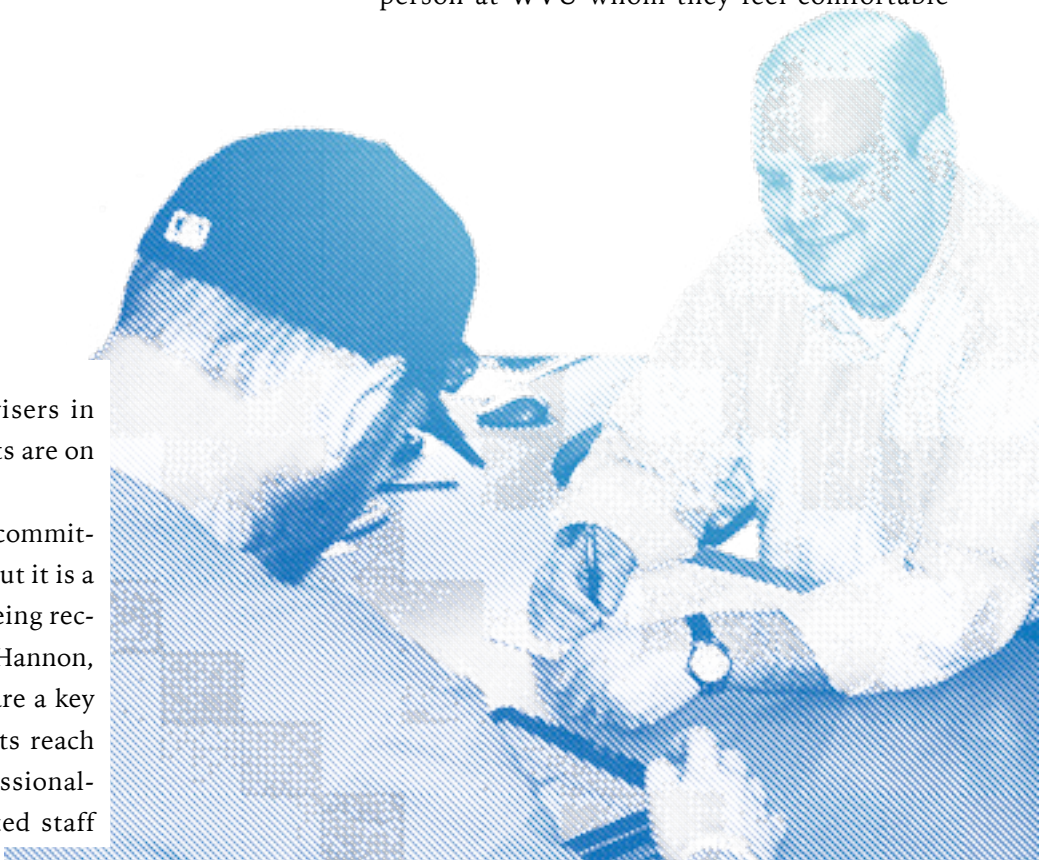
member, and our students have benefited greatly from his advising acumen.”

The award is named after Nick Evans, the former director of Undergraduate Student Services and former associate dean of Undergraduate Education in the Eberly College of Arts and Sciences. The award was created in 2009, shortly after his death, as a living tribute of his work at WVU.

“I think what gave me the most satisfaction is knowing that I was awarded something that bears his name. He was a great man, and I am proud to have this honor. I hope I can help continue his legacy of helping students,” said Goodwin.

Recipients of the award are chosen based on their desire to serve WVU students and advancing the advising profession.

“It gives me great satisfaction to share in students’ accomplishments and to help to motivate them to do their best. I just enjoy being a part of their WVU experience and making a difference in their lives,” said Goodwin. “I want to be that person at WVU whom they feel comfortable



EXCELLENCE

coming to regardless of the situation. Every student at WVU should have someone whom they can count on to help them, and I hope I am that person for CPASS students.”

Goodwin and the other designees received their awards at a dinner at the Blaney House, home of WVU’s president, E. Gordon Gee.

CPASS PROFESSOR WINS WVU FOUNDATION AWARD FOR OUTSTANDING TEACHING

From explaining material in an insightful way to creating fun classroom environments, there are many ways a professor can be memorable. The West Virginia University Foundation recognizes those professors who make an impact each year with the Award for Outstanding Teaching.

Damien Clement, associate professor, sport and exercise psychology and athletic training, was one of the six faculty members to win this distinguished award for 2014 – 2015.

“It’s a tremendous honor to be selected as one of WVU’s outstanding teachers. To have achieved this highest yearly recognition by the University is really special,” Clement said.

The WVU Foundation established the awards in 1985 as a way to celebrate faculty who’ve established patterns of distinguished teaching and exceptional innovation in teaching methods, course and curriculum design and instructional tools.

“We are very proud of Dr. Clement for his contributions and guidance of CPASS students. He is a trusted mentor to the students and strong friend and colleague to the professors. Not only is he a fantastic teacher, he is also an accomplished researcher and faculty member,” said Jack Watson, professor, Sport Exercise Psychology, and chair, Department of Sport Sciences.

Clement, who was named the 2014 CPASS teacher of the year, joined the CPASS faculty

in 2008. He says his teaching philosophy has changed considerably since that time.

“When I was first starting, I have to be honest, I wasn’t very good,” admitted Clement. “I took a step back and reevaluated my teaching philosophy. I started to focus on developing better relationships with students, and that made me a more effective teacher.”

This new philosophy is seen in his commitment to developing students out of the classroom. He advises the SEP club and the SEP student advisers. This past year, he traveled with a group of SEP undergraduate students to Sweden for a spring break trip.

“I was told I won the award sitting in the airport, waiting to depart for Sweden,” Clement recounted. “I was shocked, but it didn’t hit me until I returned.”

Clement graduated from the University of Charleston in 2003 with a bachelor’s degree in sports medicine/athletic training. Upon graduation, he enrolled at WVU to concurrently pursue a doctoral degree in sport and exercise psychology and a master’s degree in community counseling. After earning those degrees in August 2008, he was hired as an assistant professor.

BEYOND THE

Student Partnerships Provide Networking Opportunities

INTERNSHIP WITH MINOR LEAGUE TEAM PREPARES CPASS STUDENTS FOR CAREERS IN THE SPORTS INDUSTRY

Four students in West Virginia University's sport management graduate program have been immersed in a unique sports marketing experience as interns for the West Virginia Black Bears, a minor league baseball team located near Morgantown.

A collaboration between Rich Baseball Operations and the program began in September 2014. The company approached sport management professor Dallas Branch to partner with his sports marketing class to execute a "Name the Team" fan contest.

Kristen Furlong, of Baltimore, Md., Andrew DiPietrantonio of Beaver, Pa., Manuel Garcia-Oronoz of Mayaguez, Puerto Rico, and Brett Ervin of Clarksburg W. Va., directed the contest to name Morgantown's new professional baseball team, a Class A affiliate of the Pittsburgh Pirates.

The fans' response to the "Name the Team" contest was overwhelming, especially considering the short time frame to oversee the project. CPASS students had only a month and a half to generate exposure for the team. More than 10,000 participants voted on the top 10 names.

"The server actually shut down from the huge response," DiPietrantonio explained. "People have been very receptive of the Black Bear name and the logo, which has been rated a 9.1 out of 10."

The students provided direct input in the naming process and received

valuable experience in generating radio and newspaper coverage. They also gained the opportunity to network with coaches and county commissioners.

"It is a great opportunity for students to get their foot in the door of the business side of professional baseball, and the experience they gain is very valuable," said Ernie Galusky, the Black Bears assistant general manager. "Almost every single paid position in professional baseball is filled with someone who interned in a similar situation while they were in college."

Galusky believes the internship experience is a win-win situation, with the Black Bears receiving valuable assistance while students learned marketing and business essentials of running a professional team.

Working with a team from its inception was a uniquely beneficial experience. "It was a great opportunity to see things start from the ground up, and we got to grow with the Black Bears," DiPietrantonio said.



CLASSROOM



Branch agrees that the students are enjoying a unique experience. “No other students in the country have a chance like this to execute a naming process; it is really special.”

The students remained with the team through May; the Black Bears home opener was June 19.

ACE PROGRAM PARTNERS WITH WVU CLUB SPORTS TO IMPROVE ATHLETES’ STRENGTH AND ENDURANCE

The CPASS Athletic Coaching Education program has partnered with West Virginia University Club Sports to offer sports conditioning sessions for club teams. The sessions are run by graduate students and supervised by Dr. Clayton Kuklick, CPASS teaching assistant professor.

The ACE major specializes in coaching and the science behind effective coaching strategies. Students in the ACE master’s program oversee the sessions that specialize in strength and conditioning. The group meets at Mylan Park on Tuesday and Thursday nights, with Wednesday afternoon trainings held in the instructional fitness lab and multipurpose gym in the CPASS building.

Kuklick reports a positive response in the first few weeks of the partnership. “In the second week of conditioning, we had 58 participants,” Kuklick said. Each session includes four or five

“This is an excellent opportunity to integrate CPASS strength and conditioning expertise with club sports.”

—Dr. Clayton Kuklick

strength and conditioning interns who work with the athletes. Two of the interns run the training while two oversee strength and conditioning. Athletes have the option to train multiple nights a week. The student coaches tailor the sessions based on the requirements of each sport. However, because there may be athletes on different teams in the same session, the interns work to combine and blend the conditioning.

“There may be softball and boxing athletes in one session. So, the coaches will create a training session to meet the needs of those two sports. There is overlapping in some of the sessions, but the coaches do a great job of mixing up the training,” explained Kuklick.

Bruce Brubaker, program coordinator for WVU Club Sports, says the partnership with the ACE program is “a tremendous success.” Brubaker has already received positive feedback from athletes who have noticed an improvement in their strength and endurance.

“This is an excellent opportunity to integrate CPASS strength and conditioning expertise with club sports,” Brubaker said. “A lot of participants have never experienced training like this and are really enjoying it.”

Intramural teams can contact Kuklick for more information or to register: ckuklick@mail.wvu.edu or 304-293-0851.

EXCEEDING EXPECTATIONS

Students Earn Academic, Research and Service Awards

EXTRAORDINARY ACHIEVEMENTS PAY DIVIDENDS FOR SEP STUDENT

College of Physical Activity and Sport Sciences student Ashley Morgan has been named a 2015 WVU Foundation Outstanding Senior in recognition of her hard work and exceptional achievements throughout her college career.

“I’m thrilled and honored,” said Morgan, a sport and exercise psychology major from Hilliard, Ohio.

In fall 2011, Morgan followed in the footsteps of her grandfather, father, brother and many cousins in her decision to attend West Virginia University. She credits the CPASS family for her achievements.

“CPASS and my SEP contacts have been such a major part of my college career. It is where I found my first home at WVU,” Morgan said. “With the unconditional support from the faculty and staff I have been able to stay motivated to work toward my goals.”

As an undergrad, Morgan became an active member of the Student Government Association, serving as athletic counselor from 2013 – 14. She was successful in her efforts to help raise basketball game attendance rates and provide service for students to use their Mountaineer ID at concession stands. In 2015, she joined the M.A.D. Movement and was elected vice president.

In addition to her involvement with SGA, Morgan was selected by WVU as a finalist for the Truman Scholarship, which recognizes students with demonstrated leadership potential. Morgan has also received the Outstanding Major of the Year award from CPASS.

“The CPASS family is unlike anything I have ever experienced,” she said. “Professors believe in you to work your hardest but also help you along the way. I never expected to come to college and have the relationship that I have with the professors. I know that they will be there supporting me, and I can always come to them with whatever concerns I may have,” Morgan added.

Morgan will continue her education at WVU as a master’s student after graduating this May with a degree in sport and exercise psychology.

“I have been very blessed to be part of CPASS, and I am grateful for the dedication of the faculty to help me accomplish my goals,” Morgan said.

The Outstanding Seniors award was established in 1995 to signify the 40th anniversary of the WVU Foundation and recognize students for their contributions and achievements in scholarship, leadership and service. Forty-five seniors from the graduating class of 2015 were chosen for the award.

XPECTATIONS

SEP CLUB HONORED BY THE WVU CENTER FOR SERVICE AND LEARNING

In recognition of their exceptional community service, the undergraduate Sport and Exercise Psychology Club has received the Student Organization of the Year award from the Center for Service and Learning. The group was honored at the Excellence in Civic Engagement Award ceremony held on April 15.

“Being involved in community service is one of the core missions of the SEP club. This award recognizes the club and its members for their efforts in giving back to West Virginia University and the Morgantown community,” said Dr. Damien Clement, CPASS associate professor.

Kristen Siers, a senior Sport and Exercise Psychology student, serves as SEP club president. Although the club is active across campus in a variety of events, Siers expressed that the organization takes a special pride in their community service component.

“The Center for Service and Learning is focused on civic engagement and service to the community, so to be able to represent WVU and CPASS on those terms is an incredible feeling,” Siers said.

The SEP club supported various service-based opportunities in the last year, including the West Virginia Family Grief Center, WVU Children’s Hospital Gala, Make-A-Difference Day, Animal Friends Thrift Shoppe and more.

Siers describes the Trunk-or-Treat event at the Coliseum as her personal favorite. “We always dress up in our favorite team jerseys, and it is so much fun to see the kids and their families have such a good time,” she added.

“Giving back to WVU and the Morgantown community is important for CPASS students, so I am glad that our club provides opportunities for our students and members to go together,” Siers said.

Sport Management class research findings published in Sports Business Journal

Students in the Sports Marketing Research Methods/Sports Poll class at West Virginia University presented research findings about sponsorship visibility in the NCAA Division I Men’s Basketball Championship tournament in a presentation for Kantar Media in New York City on March 2. Their research also included media value for sponsors, college basketball sponsorship awareness and share of media exposure.

Their findings were so significant that the Sports Business Journal published a full story in the March 30 edition:

<http://bit.ly/1T19QvY>

SEP conference results

Sport and Exercise Psychology students attended the 25th Midwest Sport and Exercise Psychology Symposium at Ball State University in Muncie, Indiana. The 27 students representing the College were among the largest groups traveling to the event.

Three students, Ryan Sala, Megan Wolfe and Nicole Rasky, — all seniors — presented their SEP 474 Capstone course project at the conference. Their poster was entitled “Does proximity and housing location have an effect on recreation center usage?”

Student Advisory Board fundraiser generates money for senior scholarship

Ashley Morgan, a Sport and Exercise Psychology major from Hilliard, Ohio, was selected as the senior scholarship winner for the class of 2016. The scholarship was funded by a sports memorabilia auction conducted by the CPASS student advisory board. This year, \$1,695 was raised for the scholarship, which is awarded to a rising senior with a 3.5 GPA and who provides service to the community and the College.

EXPLORING NI

World Travel and Industry Leaders Help Students Go Beyond

STUDENTS EXPAND CULTURAL EXPERIENCES

While many students were working on their tans over Spring Break, two groups of students from West Virginia University's College of Physical Activity and Sport Sciences traveled across the Atlantic to immerse themselves in a cultural and academic experience.

Fifteen Sport and Exercise Psychology students visited Halmstad University in Sweden and were exposed to sport psychology perspectives from two of Europe's leading professors.

The students were put through hands-on experiences that mimicked research studies done by Halmstad professors. They also attended a handball practice and were taught how to play the game and participated in circuit training sessions at the university.

Jack Watson, professor and chair of the Department of Sport Sciences at WVU, and Damien Clement, associate professor in WVU's College of Physical Activity and Sport Sciences, accompanied the students on the trip. Watson presented a lecture in front of Halmstad University students and professors while there.

One of the innovative treatment methods the students used was biofeedback. This method uses signals from a patient's body to learn when their body tenses and relaxes.

"The most important and interesting thing I learned in Sweden was about biofeedback," said Raegan Gldart, from Severna Park, Md. "We did this computer program that measured our heart rate, heart rate velocity, and if we would start sweating, or getting nervous. The program was almost like playing computer games using your mind and body as the controller," she added.

That same week, nine athletic training students ventured to Ireland to explore how that country approaches the medical practice. They visited Dublin City University and attended injury clinics, athletic therapy classes and live sporting events in Dublin.



NEW HORIZONS



CPASS welcomes industry leaders as guest lecturers

SM 340—Sport Governance hosted two speakers: Dan Erenrich, AD, MHS, and Joshua Weishart, visiting professor, WVU Law.

CPASS hosted coaching and sports inclusion experts Thomas Moran and Sarah Carson Sackett, both of James Madison University. Sackett delivered a lecture about the techniques of coaching on March 10. The next day, Moran presented his research focused on the needs of athletes of all abilities. Moran and Sackett combined for a panel discussion as well.

Mitch Abrams, anger management training leader, spoke to faculty and students on April 3. He has 20 years of experience consulting with athletes from the youth to professional levels with a focus on how to control “hot buttons.” He is an assistant professor in the Department of Psychiatry at Robert Wood Johnson Medical Center.

Student awards

Ashley Morgan received the Major of the Year award at the SHAPE convention.

Kristen Kluka, master of Physical Education Teacher Education student and English language arts teacher in Tennessee, raised money to purchase exergaming equipment to implement activity breaks for her middle school students.

Sarah Verdis was named the Spring 2015 CATS Undergraduate Student of the Year, and Adam Katchmarchi was honored as the Graduate Student of the Year.

Sarah Verdis, Physical Education Teacher Education major, was elected WVAHPERD Student Representative for the 2014 – 15 year.



OBESITY AND PHYSICAL ACTIVITY AUTHORITY ELECTED TO SPEAK AT NATIONAL CONFERENCE

Eloise Elliott, Ware Distinguished Professor, participated in the 2015 National Physical Activity Plan Congress, held February 23 in Washington, D.C. More than 200 national leaders, experts and state liaisons attended the Congress to discuss the National Physical Activity Plan. The plan blends policies, programs and initiatives in hopes of increasing physical activity for all Americans.

Elliott served as a panelist speaking about physical activity planning at the state and local level. She covered overall strengths, challenges and evaluation information about state-level planning based on the NPAP. As a participant in this year's Congress, Elliott contributed directly to the 2015 version of the NPAP and served as a voting delegate.

PETE DEPARTMENT RECOGNIZED NATIONALLY AS A LEADER IN PRE-SERVICE PE TEACHER INSTRUCTIONAL TECHNOLOGY KNOWLEDGE

CPASS was identified as one of the national leaders in the area of developing pre-service PE teacher instructional technology knowledge. PETE was selected for an on-campus visit to study how the program infuses technology integration in academics. Jen Krause, University of Northern Colorado, is the principle investigator of the study. Krause surveyed PETE faculty and undergraduate students and requested the site visit to interact with faculty, administrators and students related to this topic.



Stephen Harvey

Delivered two seminars at the United States Olympic Committee National Team Coach Leadership Education Program at Nike's headquarters in Beaverton, Ore. Harvey worked with ten coaches who will coach athletes at the up-and-coming Rio de Janeiro 2016 and PyeongChang 2018 Olympic Games. The two seminars were on coaching pedagogy and practice and skill acquisition and feedback, which are areas of Harvey's ongoing research in coaching and coach education.



NAKHE awards for Valerie Wayda and James Hannon.



Emily Jones

Presentations

Jones, E., Baek, J., Wyant, J. (March 2015). *Exploring pre-service physical education teacher technology use during student teaching*. Presented at the 2015 SHAPE America Convention in Seattle, WA.

Elliott, E., Bulger, S., & Jones, E. (February 2015). *West Virginia Physical Activity Plan Education Sector Strategies: Positive outcomes in Plan implementation related to the school environment, policy change and systems support*. Presented at the 2015 National Physical Activity Plan Congress in Washington, D.C.

Bulger, S., Jones, E., & Elliott, E. (February 2015). *Critical reflections on the Physical Activity Plan development in West Virginia*. Presented at the 2015 National Physical Activity Plan Congress in Washington, D.C.

Elliott, E., Bulger, S., Jones, E., Taliaferro, A., & Kristjansson, A. (March 2015). *Support for CSPAP: Igniting change through the McDowell CHOICES project*. Presented at the 2015 SHAPE America Convention in Seattle, WA.



Sherry Binion

IT specialist, completed WVU Training and Development Leadership Academy this spring.

Emily Jones continued:

Publications

Jones, E.M., Taliaferro, A.R., Elliott, E., Bulger, S., Kristjansson, A.L., Neal, W., & Allar, I. (2014). *Feasibility study of comprehensive school physical activity programs in Appalachian communities: The McDowell CHOICES project*, Journal of Teaching in Physical Education, 33(4)

Kristjansson, A.L., Elliot, E., Bulger, S., Jones, E., Taliaferro, A.R., & Neal, W. (in press). *Needs Assessment of Child and Adolescent Physical Activity Opportunities in Rural West Virginia: The McDowell CHOICES planning effort*. BMC Public Health.

Bulger, S.M., Jones, E.M., Taliaferro, A.R., Wayda, V.K. (2015). *If you build it, they will come (or not): Going the distance in teacher candidate recruitment*, Quest, 63(1), 73-92.

Grants/Contracts

McDowell CHOICES extends with funding via USDA

Conferences attended

SHAPE America, Seattle, WA

National Physical Activity Plan Congress, Washington, D.C.

Conferences hosted

The 2nd West Virginia Physical Activity Plan Symposium, Charleston, WV



Sean Bulger

Publications

Bulger, S. M., Jones, E. M., Taliaferro, A. R., & Wayda, V. K. (2015). *If you build it, they will come (or not): Going the distance in teacher candidate recruitment*. Quest, 67(1), 73-92.

Presentations

Delivered two poster presentations at the National Physical Activity Plan Congress in Washington, D.C. <http://npapcongress2015.org>

Conferences attended

2015 SHAPE America National Convention & Exposition, delivered five presentations.



Damien Clement

Service-related activity

Twenty-seven Sport and Exercise Psychology students attended the 25th Midwest Sport and Exercise Psychology Symposium at Ball State University in Muncie, Ind. Three students, Ryan Sala, Megan Wolfe and Nicole Rasky, presented their SEP 474 Capstone course project at the conference. Their poster was entitled, "Does proximity and housing location have an effect on recreation center usage?"

Awards

Named as one of the 2015 WVU Foundation Award for Outstanding Teaching recipients.

Damien Clement continued:

Student success stories

Twelve undergraduate sport and exercise psychology students have been accepted into master's programs, including sport and exercise psychology, community counseling, athletic coaching education, nursing, sport management, clinical mental health counseling and school counseling. The schools include Georgia Southern University, Boston University, West Virginia University, Western Carolina University, Miami University of Ohio, Boston College, Medical University South Carolina, University of Alabama and Marietta College.



Andrea Taliaferro

Publications

Bulger, S. M., Jones, E. M., Taliaferro, A. R., & Wayda, V. K. (2015). *If you build it, they will come (or not): Going the distance in teacher candidate recruitment*. Quest, 67(1), 73-92.

Taliaferro, A. R., Hammond, L., & Wyant, K. (2015). *Preservice physical educators' self-efficacy beliefs toward inclusion: The impact of coursework and practicum*. Adapted Physical Activity Quarterly, 32(1), 49-67. <http://bit.ly/1SwBkcQ>

Braga, L., Tracy, J., & Taliaferro, A. R. (2015). *Physical activity programs in higher education: Modifying net/wall games to include individuals with disabilities*. Journal of Physical Education, Recreation and Dance, 86(1), 16-22.

Jones, E. M., Taliaferro, A. R., Elliott, E., Bulger, S. M., Kristjansson, A., Neal, W., & Allar, I. (2014). *Feasibility study of Comprehensive School Physical Activity Programs in Appalachian communities: The McDowell CHOICES Project*. The Journal of Teaching in Physical Education, 33(4), 467-491. <http://bit.ly/1K0ABPt>

Moran, T. E., & Taliaferro, A. R., & Pate, J. R. (2014). *Confronting physical activity programming barriers for people with disabilities: The Empowerment Model*. Quest, 66(4), 396-408.

Allar-Johnson, I., Baek, J., & Taliaferro, A. (2014). *Addressing inclusion in higher education physical activity programs*. Journal of Physical Education, Recreation and Dance, 85(9), 36-41.

Presentations and conferences

Bulger, S., Jones, E., Taliaferro, A., & Wayda, V. (2015, March). *If you build it, will they come? PETE student recruitment*. Oral presentation at the 2015 SHAPE America National Convention, Seattle, WA.

Elliott, E., Bulger, S., Jones, E., & Taliaferro, A., (2015, March). *Support for CSPAP: Igniting Change through the McDowell CHOICES Project*. Oral presentation at the 2015 SHAPE America National Convention, Seattle, WA.

Taliaferro, A. & Braga, L. (2015, January). *Preparing teachers to include individuals with disabilities in school-based physical education, sports, and recreation programs*. Presentation at the 2015 NAKHE conference, Clearwater Beach, FL.

Grants

Taliaferro, A.R. & Wolk, M. *Let's All Play in Lifetime Activities Programs (LAP in LAP)* (January 2015-January 2016). Extramural grant submitted to the National Inclusion Project. Submitted on October 28, 2014. Applied for \$9,996.29, funded for \$10,000.

DOCTORAL STUDENT

READY TO INSPIRE



Lindsay Hammond, PhD, Kinesiology, was recently hired as an assistant professor at California University of Pennsylvania in the sport management studies department.

Lindsay spent seven years working within the Olympic movement before she decided to return to school to pursue her PhD.

“Although I loved working as a sport event manager, I knew that ultimately I wanted to help transform the next generation of sport management majors from sports people to sports professionals,” she explained.

The decision to leave a stable career in pursuit of a personal goal was difficult and full of uncertainty. However, the College of Physical Activity and Sport Sciences provided her with the foundation necessary to be successful. With the guidance of Dr. Kristen Dieffenbach and Dr. Andrea

Taliaferro, Hammond was able to explore her own research interests in adapted and Paralympic sport.

As a CATS graduate assistant, the teaching experience Hammond gained during the past four years was important to her development as a future faculty member. Dr. Valerie Wayda assigned the GAs with courses that were meaningful and aligned with career objectives, Hammond added.

“I am not sure that I would have graduated if it wasn’t for the tremendous support from my Mountaineer family. As I begin this exciting new chapter, I will always be proud of my Mountaineer roots,” Hammond said.

ALUMNI NEWS AND NOTES

Stevie Chepko (PE/Library Science BS 1971) is senior vice president of accreditation for the Council for the Accreditation of Educator Preparation.

Marc Cormier and Chelsea Butters (SEP PhD 2014) were recognized as achieving AASP CC status at the October conference in Las Vegas.

Kacey DiGiacinto (Kinesiology PhD 2010) Elizabeth City State University faculty, was recognized by the NAKAHE.

Dr. Sean Fitz (SEP MS 2010) (@DrSeanFitz) has shared that he can cross “getting quoted in a women’s health magazine” off his bucket list.

Jon Hammond (SM MS 2004) Head Coach, WVU Rifle team, lead the mountaineers to their third straight NCAA championship and nation-best 17th title at the NCAA Championships with a 4702 score in March at Alaska-Fairbanks’ Patty Center in Fairbanks, Alaska.

Michele Hoffman Samuels (PE BS 1994; PE MS 1996) former CPASS Visiting Committee member, was inducted in the Fallston High School Athletic Hall of Fame, Fallston, Maryland (Class of 1990) during their April 2015 ceremony.

Linda Keeler and Brandon Harris (SEP PhD 2006) Western Washington University and (SEP PhD), Georgia Southern University, recently received promotion and tenure at their respective institutions.

Tim Keener (SEP MS 1988) vice president of event and tickets operations, Las Vegas Events, recently oversaw the FEI World Cup, one of the most prestigious equestrian jumping and dressage events in the world. He has managed events from New Year’s Eve fireworks to rodeos.

Jerry Koloskie (PE/ATTR BS 1980) is the deputy athletic director at the University of Albany. He previously served at UNLV.

Wil Spiers (SM MS 2000) was tagged to lead senior management at Learfield Sports. The company has announced that it has completed the integration of its licensing, merchandising and trademark services and that the new name for the business will be Learfield Licensing Partners.

Amanda Visek (SEP MS 2004) associate professor, The George Washington University, spoke at the Virtual Conference: Changing the Game: Transformative Advances in Youth Sport, May 2015, Association for Applied Sport Psychology: The FUN MAPS: A 360° Evidence-Based Paradigm Shift.

William Tancred (PE EDD 1980) CPASS Hall of Fame member, recently retired at 72 as director and visiting professor of sports and exercise leadership at Suffolk University. He has received numerous Lifetime Achievement Awards throughout his career.

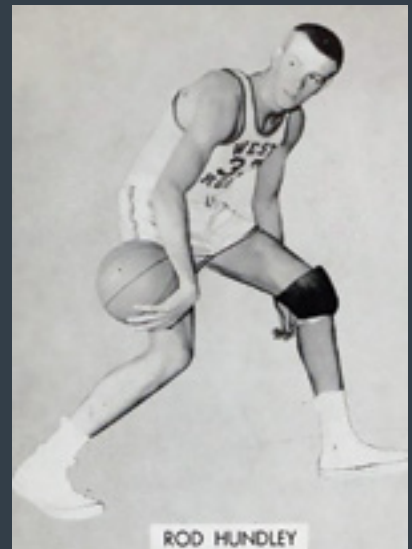
Rodney Clark Hundley

a true basketball legend, died March 27, 2015, in Phoenix. “Hot Rod” was known for his rise from poverty to fame, his flashy style of play, being the first pick in the 1957 NBA draft, a respectable run with the Los Angeles Lakers, his gravelly call-it-like-I see-it commentary and an indomitable zest for life.

Family friend and sportscaster Jim Nantz had this to say to Hundley’s daughters: “What an amazing journey it has been for Hot Rod.

The kid from West Virginia to a basketball superstar to a broadcasting legend to a dad who was more proud of his girls than anything in his life. He made a lot of people happy, brought a lot of laughter and energy and life to all of us who were so fortunate to pass his way.”

Hundley was 80 and he is survived by his three daughters, son-in-law and two grandsons.



Bill Bonsall

passed away in February in Morgantown at age 91. He was the WVU men’s gymnastics coach for 31 seasons, from 1952-1980, guiding the Mountaineers to a Southern Conference championship and fifth-place national finish in 1963.

He went to Penn State, but paused his college career to join the U.S. Army,

fighting in WWII. Bonsall won two team and two individual NCAA championships and was named All-American twice. Bonsall represented the U.S. in gymnastics at the 1948 Olympics in London. After earning his master’s degree, he became the head coach of the WVU men’s gymnastics team in 1952.

Bonsall was a member of the CPASS Hall of Fame, WVU Sport Hall of Fame

and U.S. Gymnastics Hall of Fame. He left behind a wife, Jean, three children and six grandchildren.

Ramona S. Beveridge

Physical Education 1960
Pulaski, TN
Passed away January 2015

Richard C. DeHart

Physical Education 1955
Lakeland, FL
Passed away January 2015

William Koval

Physical Education 1964
Geneva, OH
Passed away February 2015

Chester Spelock

Physical Education 1948
Pratt, WV
Passed away February 2015

William M. Bryant

Physical Education 1952
Alderson, WV
Passed away January 2015

Otmer G. Elmore

Physical Education 1965
Charleston, WV
Passed away April 2015

Barbara J. Lease

Physical Education 1971
Cape Coral, FL
Passed away January 2015

Benjamin C. Stewart

Physical Education 1961
Waynesboro, VA
Passed away January 2015

Raymond D. Bazzol

Physical Education 1970
Meadow Lands, PA
Passed away January 2015

Philip A. Canton

Physical Education 1954
Elizabethtown, KY
Passed away April 2015

Margaret L. Fleming

Physical Education 1947
Morgantown, WV
Passed away April 2015

Ruth E. Mann

Physical Education 1950
Nitro, WV
Passed away February 2015

James E. Thompson

Physical Education 1961
Keyser, WV
Passed away April 2015



WVU INTRAMURAL REUNION A SUCCESS

Arguably, the most storied intramural team in the history of WVU Intramurals gathered the weekend of May 1, 2015, to celebrate the 50th anniversary of the founding of the Old Pros. The group met on Friday evening for an informal social at Kegler's. Then on Saturday morning Old Pros alumni hit the links, enjoyed a tour of WVU sports facilities, and met again for a tailgate prior to the WVU baseball game at the new stadium overlooking Morgantown.

The former Old Pros enjoyed reminiscing on their impact on the intramural scene at WVU and reacquainting with their past team members. Many thanks extended to Chip and Barb Zimmer, Sally Dorwart, Bill Alsop, Kevin Gilson, Dana Brooks, Melissa McKenzie, Mike Coppola and Bubba Schmitt for their efforts in ensuring a successful event.



LEAVE A LEGACY[®]

Make a Difference in the Lives That Follow

WVU's historic \$1 billion A State of Minds: The Campaign for West Virginia's University has already helped the College of Physical Activity and Sport Sciences accomplish more. Its programs and students will feel the benefits for years to come. Additional gifts would be greatly appreciated as well. For further information on the comprehensive campaign, please visit www.astateofminds.com.

Current and future support for scholarships or fellowships, faculty development, fitness and

wellness programs, classroom or computer lab enhancements, and the International Center for Performance Excellence are high priorities.

Various gifts count in the campaign, including those which are a part of a person's estate plan.

Any gift included in a will or revocable trust counts as long as the donor will be age 70 by the campaign's end on December 31, 2017. The wording to accomplish that helpful support is simply: "... to the WVU Foundation for the benefit of the College of Physical Activity and Sport Sciences." Adding further information about the gift's purpose is appropriate.

Also, future gifts made by listing the WVU Foundation as the beneficiary on a financial

account (retirement account or stock account), life insurance, or annuity policy will count when the age-related requirement is met. An agreement about how the funds will benefit CPASS is also appropriate.

For supporters of any age, a life-income gift set up with the Foundation for retirement security or a gift of a home with a retained life estate will count as well.

Please contact the WVU Foundation staff at 800-847-3856 with your good news about your special support.

Reaching the CPASS campaign goal is important. Each person's choice to help is a great vote of confidence in the College's future.

New Roles: New Faces

Barbara Dalton—Interim Director



Barbara has been at WVU for over 17 years and has worked at ICPE and its publishing division, FiT Publishing (FiT), since 2007. Barbara and her husband

Gary are business owners of a well-established successful company (CFT INC) that she and her husband formed 29 years ago. This business has given Barbara the advantage and insight into the intricacies of running a company the size of FiT Publishing.

Erin Smith—Accounting Assistant I



Erin joins FiT from Advantage Health and Wellness where she was a case manager assistant. Erin graduated from Fairmont State College in

2011 with a business administration/sport management degree. Erin is eager to combine the dual focus of her degree in this accounting position and looks forward to working with the FiT Publishing staff as she settles into her new role.

Conferences

Barbara Dalton, interim director, and Nita Shippy, senior editor, just returned from the NASSM 2015 Conference in Ottawa, Ontario. Barbara and Nita enjoyed hosting the 1st annual NASSM Author Reception to thank sport management authors and editors for their outstanding scholarly contributions to FiT Publishing.

FiT also appreciated the opportunity to assist with the 2015 National Coaching Conference, which was hosted in Morgantown this year. FiT would like to thank and congratulate Kristen Dieffenbach, who played a central role in coordinating the preparations for the conference.

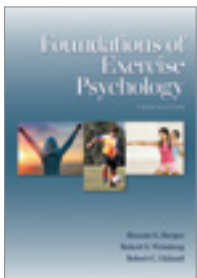
New to FiT



Developing Successful Social Media Plans in Sport Organizations

This book links practical examples with academic research to provide an overview of developing successful social media plans for sport organizations. It outlines strategies for sport organizations such as employing social media to engage fans, enhancing marketing and customer service, elevating the organization's brand, and monitoring how players, coaches and team personnel use individual social media accounts.

UPCOMING BOOKS



Foundations of Exercise Psychology, 3rd Ed

Robert C. Eklund joined the writing team of Bonnie G. Berger and Robert S. Weinberg in the third edition of "Foundations of Exercise Psychology." The authors expand upon the key concepts and models of the field, focusing on the interrelationships of exercise and psychology. A new chapter on exercise and cognitive function authored by Yu-Kai Change of National Taiwan Sport University is included.



Global Sport Marketing: Ambush Marketing, Sponsorship, and the Olympic Games

Authors Norm O'Reilly, Richard Pound, Benoît Séguin, Rick Burton, and Michelle Brunette examine important issues inherent in the globalized sport marketing industry, including thorough evaluations of ambush marketing and sponsorship. Co-author Richard Pound's experiences as the former vice president of the IOC add incredible insight to the section on the Olympic Games.



Summer Sports Camps 101: A Guidebook for Development and Operation

This book is an authoritative and comprehensive resource for coaches and administrators who plan and operate summer sports camps. It also serves as an important educational guide in athletic coaching and education curriculum.

Connect with FiT Publishing



WVU ALUMNI ASSOCIATION HONORS CPASS GRAD



CPASS Outstanding Alumnus Judy Hayes (shown at the right, above) received the Academy of Distinguished Alumni Class of 2015 Award from the WVU Alumni Association. Hayes, NASA chief of the Biomedical Research and Environmental Services Division at Johnson Space Center (JSC), was recognized for her contributions as a scientist and manager.

Hayes, a native of Hope, N.J., began her career at Johnson Space Center in 1984 as a research scientist in the Neurosciences Laboratory and has since served the space life sciences community in many capacities as a scientist and manager.

Hayes established the JSC Exercise Physiology Laboratory and was principal investigator on two Space Shuttle experiments studying the effects of microgravity on skeletal muscle performance in astronauts.

During her career she managed numerous programs at JSC, including space physiology laboratories, space life sciences' Reduced Gravity Program, the Space Medicine Project and integration of biomedical activities for the Space Shuttle, Russian Mir-Shuttle and International Space Station programs.

She is the recipient of several awards for research and management activities associated with her work at NASA, including the prestigious Silver Snoopy presented by the NASA astronauts in recognition of her contributions to mission success.

Hayes was inducted into the WVU College of Physical Activity and Sport Sciences Hall of Fame in 2009 and was named CPASS Outstanding Alumnus in 2013.

She earned her bachelor's and master's degrees in exercise physiology from WVU CPASS in 1982 and 1983, respectively. She received a Master of Public Health in Occupational Health/Aerospace Medicine from the University of Texas Health Sciences Center in 1995. In 2002, she completed a joint summer fellowship appointment at The Royal College of Surgeons of England and the London School of Hygiene and Tropical Medicine.

MARK YOUR CALENDAR

CPASS Homecoming Reception

Oklahoma State vs. WVU
October 10, 2015
Erickson Alumni Center
Kickoff TBA

CPASS Wall of Honor Update

October 29, 2015
4 p.m., Main lobby
CPASS Health and Education Building

CPASS Hall of Fame Induction Ceremony

October 30, 2015
Reception, 6 – 7 p.m.
Induction Ceremony, 7 p.m.
Erickson Alumni Center

Fall Visiting Committee Meeting

October 29 – October 31, 2015
Morgantown, WV

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