

PERSPECTIVE

WINTER 2014

NEW BEGINNINGS



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New Faces

CPASS welcomes seven new faculty members to campus

The mission of the College of Physical Activity and Sport Sciences is actively engaged in enhancing the University's commitment to teaching, research, and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness,

deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive, and productive citizens. The College's administration and faculty remain committed to fulfilling this mission.

The WVU Board of Governors is the governing body of WVU. The Higher Education Policy Commission in West Virginia is responsible for developing, establishing, and overseeing the implementation of a

public policy agenda for the state's four-year colleges and universities.

West Virginia University is an Equal Opportunity/Affirmative Action Institution.

A TIME TO COUNT OUR MANY BLESSINGS



On behalf of the College's faculty, staff, students, and alumni, I would like to wish you and your family a healthy and happy holiday season.

It is my honor to provide an update of your College of Physical Activity and Sport Sciences. This issue of the Perspective will feature the new CPASS building; new faculty and staff hires; status of the University's Capital Campaign; College's strategic goals for 2014-2015; the College's Visiting Committee and sub-committee structures; and special recognition of this year's Hall of Fame inductees, outstanding alumnus, and several award recipients.

I would like to thank the College's many alumni, friends, private and public parties, faculty and staff for your generous support of the University's Campaign, as we work through the new extension of December 2017. Looking toward the future, the College will still need your help to ensure our students are prepared to work in a global and competitive marketplace. The vision of the College is to inspire people to become active, to excel in research, creative ability, and innovation in sport sciences and physical activity.

The College's three strategic needs focus on the following goals: Enhance student experience (i.e., facilities, technology upgrades, student success); improve West Virginia's health and economy (i.e., support for community outreach programs); and foster faculty excellence (i.e., endowed professorships, travel to conferences).

In the future, I hope you will consider making a financial gift to the College to further enhance student learning and student success. CPASS Major Gifts Director Dennis Toney and I will be spending time with CPASS alumni and friends in the near future. We are looking forward to visiting with you. Working together, we can reach our new campaign goal.

It is my honor to work with an excellent Visiting Committee chaired by Julie Wallace-Carr. Members of the 2014-2015 committee include William Alsop, Herb Amato, Kattie Blakemore, Jacquelyn Cuneen, Keli Cunningham, John Gay, Paul Grace, Melinda Grant, Mary Kay Gwynne, Thomas Habegger, Rex Hough, Jerry Koloskie, Chris Lantz, Kathy Lipkovich, Christine Lottes, John Lubker, David Manfredi, Terri Parkes-Arends, David Sarkus, Martha Thorn, Debbie Thorpe, William Zimmer, and Julie Wallace-Carr.

The committee will continue to focus on student issues and networking opportunities, solicit names for the College's Hall of Fame, enhance alumni relations, and review the College's various programs.

In closing, I refer you to President Gee's message to the WVU family: "Our love for this institution unites us. Our calling unites us. All of us faculty, staff, health care providers, administration, students, and alumni share the same calling: to improve people's lives, in West Virginia and the world."

Be thankful for your many blessings. Enjoy the holiday season!

Respectfully submitted,

Dana D. Brooks, Ed.D.
Dean and Professor for Physical Education
AAHPERD President 2009-2010

The winter 2014 issue of Perspective, the CPASS alumni magazine, celebrates new beginnings. With the advent of the fall semester, the college welcomed fresh faces as new faculty brought skills ranging from physical activity interventions to using sport as a social support system. As students landed on campus for the first day of classes and entered the new CPASS Health and Education building for the first time, they became part of an historic moment in the lifespan of the College. The new building ushers in capabilities, advancement, and engagement to further the education of students for decades to come.

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SHOW YOUR MOUNTAINEER PRIDE!



The CPASS Visiting Committee came together for the fall 2014 meeting November 6-8. This group of alumni is appointed by the Provost of WVU. They are selected because of their exceptional stature within their discipline and proven commitment to WVU and CPASS. The Visiting Committee members volunteer their time to serve in an advisory capacity to the dean and various academic programs of CPASS.

In addition, they assist with development efforts, award selection, student-focused activities and class presentations. It was with great pleasure that we introduced many of our Visiting Committee members to our amazing new building. They were beaming with pride as they walked through this cutting-edge facility.

A highlight for the committee was the Ferris Antoon Room Dedication. Ferris Antoon was a true Mountaineer and epitomized the spirit of CPASS in all he did. He was a mentor and a cherished friend to many Visiting Committee members. Ferris was a driving force in the approval of the CPASS building from the alumni perspective, and it is very fitting that one of the first rooms named in the facility would be in his honor.



The weekend also included the Wall of Honor ceremony that pays tribute to major donors and the Hall of Fame Ceremony that celebrates the professional accomplishments of our alumni. We were honored to have Provost Joyce McConnell join us at the Hall of Fame ceremony. Both events served to highlight the alumni commitment to CPASS that is unmatched across the University.

Displays recognizing Wall of Honor and Hall of Fame honorees are located on the new interactive feature wall in the CPASS lobby. The touch screen monitors use advanced technology story boards, one-of-a-kind on the WVU campus. Stop by and learn more about our recent and past inductees. You will not be disappointed.

Visiting Committee members were thrilled when Judy Hayes received the 2014 Outstanding Alumna award during the Hall of Fame ceremony. Judy served as the Visiting Committee chair from 2012-2014. She was responsible for

bringing research day and speed mentoring to CPASS students. Her distinguished career at NASA is most definitely a source of pride for the College.

The committee was also given the opportunity to spend time with WVU President E. Gordon Gee. Dr. Gee provided an entertaining and informative session with great insight into his vision for the future along with the strategic plan he recently unveiled to the University community. We are very appreciative of his willingness to share his time with our group; it truly was one of the highlights of our weekend.

In closing, it is an honor to work with this talented group of professionals who have such pride in their alma mater. I challenge you to find a way to get involved, experience CPASS and to show your Mountaineer pride!

Be well. – Julie Wallace Carr



Julie Wallace Carr (BSPE 1987) works at James Madison University and serves as senior associate director for the university recreation center and associate professor, sport and recreation management, coordinator, campus recreation leadership master's degree program.

SCHOLARSHIPS PROVIDE SUPPORT FOR TOMORROW'S LEADERS

Your support for the College of Physical Activity and Sport Sciences provides the opportunity to develop the leaders of tomorrow, enhance education, support research, and help us recruit and retain outstanding faculty, graduate students, and undergraduate students.

Whether a gift to the Annual Fund, the CPASS Dean's Fund, support for a specific initiative or project, or endowment of a planned gift, each contribution to CPASS makes a difference. Now, more than ever, the generosity of CPASS alumni and friends is essential to sustaining our programs.

We are thankful to our many long-time supporters and hope you will join other alumni and donors in the tradition of making a difference for the College.

In our global community the importance of higher education will continue to increase in the coming years. For students attending WVU, achieving this level of education means an ever-increasing reliance on scholarships. This reality is evident at WVU as 70 percent of the University's undergraduate students receive some type of financial aid. Additionally, the average undergraduate student graduates from WVU with an indebtedness of more than \$19,000. This amount increases yearly.

CPASS is committed to ensuring that no academically qualified student is turned away because they cannot afford to attend college. Privately funded merit and need-based scholarships are crucial to providing students with the financial resources to attend and be successful at WVU.

In fall 2014 President Gee announced the University's Campaign goal of \$750 million was exceeded and as a result, Dr. Gee announced a new Campaign goal of \$1 billion with an extension through December 2017. The 2014 Campaign achievements included 524 new student scholarships, 41 chairs and professorships and 200 funds to support WVU's efforts in improving the state's health, economy, and quality of life.

The vision of CPASS is to use the WVU State of Minds Campaign to inspire people to become more active, to excel in research, creative ability and innovation in sports sciences and physical activity. The Campaign priorities continue to drive the College's need for private support for scholarships and fellowships, academic programs, chairs and professorships, and faculty development.

If you have an interest in supporting CPASS in a significant way via a major or planned gift to support a named scholarship, we would like to speak with you and hear about your interests. We can work together to craft a gift opportunity that will benefit the College and be something you can be proud to support. The College can also provide information on the various gift vehicles you may wish to consider in making this exceptional investment. Please feel free to contact Dean Dana Brooks at 304-293-0826 or Dennis Toney at 304-293-0841 for additional information.

Robert Waugh, second year PETE MS student, submitted a fundraising proposal through DonorChoose.org for 7 Apple iPad minis for his elementary PE program. His project was fully funded as part of the MS PETE/PET 441. Other students have received funding, but Waugh has received one of the larger amounts, approximately \$2,500.

SEP student James Hartnett II has been named as a 2014 McNair Scholar. The scholarship program supports underrepresented students toward their doctorate degree. Scholars receive a \$2,400 annual stipend, graduate school placement assistance and professional development opportunities to help them gain admission into Masters' and doctoral programs.

SEP club members completed many community service hours this semester, including work at Christian Help, Day to Serve Campaign, Adopt-A-Highway, West Virginia Botanical Garden, Make a Difference Day, Mountaineer Boys and Girls Club, and Hispanic Heritage Night. The group sponsored a bowling trip, intramural activities, and speakers.

Amanda Hutchison, SEP student, shared her passion of improving campus-wide accessibility, inclusion and education for WVU students with disabilities. "There are so many more things to me than my disability. I'm a WVU student; I'm a sister; I'm a friend. I can do almost everything everyone else can." Read more about Amanda's story <http://bit.ly/1tyyw5v>.



ADVANCING AN ARTFORM

Kristen Siers, president, SEP Club: "On October 23, Dean Brooks visited the SEP club and gave a lesson on Fencing 101. He brought his gear and taught some basic skills that are associated with three styles of fencing: *épée*, foil, and sabre. Each student worked on his/her footwork and learned the proper form of advancing as well as disengaging within a fencing duel. Everyone had an awesome time, and it was a great opportunity to learn about such an uncommon sport. The dean helped students engage in various practices." According to Dr. Damien Clement, SEP club advisor, the lesson was an instruction-focused session. "The dean's overview of the rules associated with fencing and ability to teach such an intricate art form to the students was excellent. All of the students enjoyed it and came away with more knowledgeable about the sport. Some even remarked it was very good seeing and interacting with the dean in a different setting," explained Clement.

SM master's students provided marketing support for the Rich Baseball Operations "Name the Team" contest for the New York-Penn League professional baseball team to be based in Morgantown this spring. The contest encouraged local baseball fans to show their support for their new hometown team. As a result of the contest, Rich Baseball announced the final name selection, the West Virginia Black Bears. The team opens its inaugural season and opening day on June 19, 2015.

The SM online grad program kicked off their summer two-week visit to Morgantown as 55 students gathered at Dorsey Knob Park. "It was an amazing time to gather the returning cohort and welcome new folks. We had great faculty participation, including Dr. Barnett, Felicia Mukley, and Jordan Hampton. They have done outstanding work in the program. Thanks to Dr. Velez, Dr. DeVito, and Rich Wilson for attending," said Dr. Floyd Jones, SM online grad program coordinator.

WEST VIRGINIA AHPERD ANNUAL CONFERENCE NEWS

CPASS faculty and students earned numerous awards at the 2014 annual conference, while others worked behind the scenes to ensure a successful conference.

- Elementary PE Teacher of the Year – Donetta Browning, PETE masters grad
- Health Educator of the Year – Amy Sidwell, PETE doctoral grad
- Graduate Minority Fellowship – Junhyung Baek, PETE doctoral student
- Scholar Award – Susan Ross, PETE doctoral grad
- WVAHPERD Elected Student Representative – Sarah Verdis, PETE undergraduate student
- Elected as Dance Section Chair – Annie Machamer

The following faculty members participated in the conference: Emily Jones organized the pre-conference higher education workshop focusing on online and blended learning; CPASS PEP Grant partners from Greenbrier County presented a general session on the development of their PE curriculum and demonstration of the innovative activities included; Stephen Harvey delivered general lecture and activity sessions on instructional models in physical education; Ware Distinguished Professor Eloise Elliott presented a general session on comprehensive school physical activity programs; and Andrea Taliaferro presented a general session with alumni Susan Ross and Amanda Metcalf on iPad use in the gymnasium.

“Thanks to those of you who continue to support our state organization it is critical that we interact with working professionals from a translational perspective. Some of our department’s more significant successes in the area of external funding have resulted from our school and community partnerships, e.g., Camp NEW You, Mylan Partnership, Greenbrier CHOICES, McDowell CHOICES, and the West Virginia Physical Activity Plan. The WVAHPERD Conference is a good place to start establishing professional relationships,” said Sean Bulger, PETE associate professor.

McDowell CHOICES news



Students, staff, and state leaders gathered in late October to celebrate Let’s Move McDowell to encourage more physical activity in schools. The event, held in the Welch Armory as part of the McDowell CHOICES Project, featured physical activity demonstrations across generations. More than 500 students participated, with several state leaders who have special interests in physical activity and obesity prevention. Gayle Manchin, president, West Virginia Board of Education, attended in support of the efforts against obesity and lack of physical activity found in many communities. McDowell CHOICES is sponsored by WVU CPASS with the goal of improving children’s health and activity levels. The program encourages physical activity that can be accomplished at any time throughout the day, while increasing improvements in small doses.

CELEBRATING PAST AND NEW GOALS IN GLOBAL SPORT EDUCATION

During its move to the new Health and Education building with CPASS this summer, the International Center for Performance Excellence (ICPE) celebrated its first decade at CPASS, and the 30th anniversary of the founding of Fitness Information Technology (FiT).

“Celebrating these milestones with the ICPE and FiT this year made moving to our new facility more memorable,” says Dean Dana D. Brooks.

The ICPE was created in 2004 to integrate FiT with CPASS. Valued at \$605,000, the largest contribution by faculty during the WVU Foundation Building Greatness Campaign (in 2004), FiT was gifted to CPASS by its founders Drs. Andrew C. Ostrow and William L. Alsop, professors emeriti, in honor of Philip Ostrow (Andrew Ostrow’s father).

Since its inception, the mission of the ICPE has been to support international educational initiatives by CPASS and promote awareness of the values and benefits of engaging in sport and physical activity.

The ICPE mission is accomplished by collaborating with CPASS and WVU to

host international workshops and conferences, encourage international faculty and student exchanges, and disseminate educational products in sport sciences to a global audience through FiT.

“Through the entrepreneurial gift of the Center and its publishing division, we are able to contribute to the important global standardization of sport sciences education,” states Brooks.

Throughout its 30 years, FiT has published nearly 200 titles in the disciplines of athletic coaching education, physical education, sport management, sport and exercise psychology, and sport and cultural studies. FiT’s titles are distributed throughout the world and have been translated into many different languages.

FiT publishes three peer-reviewed journals with editorial boards that span the globe and furthers FiT’s international position as a leading publisher in sport sciences. To more fully reflect its position, FiT recently unveiled its new brand (FiT Publishing) with plans for a more formal launch on its new website in 2015.

The mission of the International Center for Performance Excellence has been to support international educational initiatives by CPASS and promote awareness at the local, national and international levels of the values and benefits of engaging in sport and physical activity.



The founders of FIT:
Andy Ostrow and Bill Alsop

ICPE | International Center for Performance Excellence

PARTNERSHIPS

In recent years the ICPE has strengthened existing relationships and formed new partnerships and publishing alliances with professional organizations such as the African Sport Management Association, the European Sport Economics Association, the International Society of Sport Psychology, the Sport Marketing Association, and the Sport Entertainment and Venues Tomorrow Conference.

TRAVEL

By providing support of student and faculty exchanges, visiting lectureships, and co-hosting conferences, the ICPE helps CPASS achieve global learning initiatives with long-lasting and mutually beneficial connections around the world. Recent opportunities in China, Sweden, Italy, and Africa continue to broaden the potential for improving the quality of life through sport.



BOOKS

FIT has 80 books currently in print. Dean Dana Brooks, Ed Etzel, and Jack Watson published edited works with FIT in 2013-2014.

JOURNALS

By partnering with scholars, industry leaders, and professional organizations, FIT has published more than 150 issues of journals since 1992.

eBOOKS

FIT's most popular titles are also available as eBooks and continue to grow in popularity with instructors and student consumers.

LEARN MORE AT: ICPE.WVU.EDU.



2014 Hall of Fame

Guests Filled Ruby Grand Hall

at Erickson Alumni Center to celebrate the College's 2014 Hall of Fame. Visiting Committee members, faculty and staff gathered to honor the four inductees and the 2014 Outstanding Alumna and Distinguished Service Award recipient, one of the highest honors the College can bestow on a faculty or staff member.

The 2014 Hall of Fame inductees include Patricia Anderson, Steven Cole, Jean Irion and Daniel Zottarelli. Judith Hayes received the 2014 Outstanding Alumnus Award while Andrew Ostrow received the second-ever Distinguished Service Award.

The College is proud to add the names of this year's class of inductees to its growing list of distinguished alumni. More than 125 alumni have been inducted into the College's Hall of Fame.

Distinguished Service Award

Andrew Ostrow

Andrew Ostrow developed and taught new undergraduate and graduate-level courses at CPASS during his 35 years of service. He has received multiple regional and national awards and is a leader in scholarly research and publishing. He is the founding coordinator of the Sport and Exercise Psychology program. Along with colleague William Alsop, they launched Fitness Information Technology (now known as FIT Publishing) and published more than 75 text and trade books, journals and online databases in sport related fields, within a worldwide book distribution network. In 2004, Ostrow and Alsop donated FIT to CPASS to establish the International Center for Performance Excellence, using sport to foster global relationships.



Outstanding Alumnus

Judith Hayes

Judith Hayes earned her bachelor and M.S. degrees in exercise physiology from WVU in 1982 and 1983, and an MPH degree in occupational health and aerospace medicine from the University of Texas. She completed a summer fellowship at the Royal College of Surgeons in London. Currently, she is chief of biomedical research and environmental sciences division at the Johnson Space Center. She developed an integrated space life sciences training curriculum for the 2009 international class of astronauts. Hayes is the recipient of several NASA awards, including the prestigious Silver Snoopy Award presented by the Astronaut Office in recognition of her contributions to mission success.



2014 Inductees

Patricia Anderson — Class of '86

Patricia Anderson earned her B.S. and M.S. degrees from West Virginia University and graduated with an M.A. degree from WVU in 1986. Anderson served as a physical education teacher and coach at German Senior High School in the Albert Gallatin Area School District. As a teacher, she focused on community service while organizing and conducting fund-raising events. She served as a pioneer in women's sports for German Senior High and led the girls' basketball team to four section championships. She has served with local church groups, the American Red Cross, WVU Alumni Association, National Council of Teachers of English, and Alumni Council for the WVU College of Education and Human Services.



Steven Cole — Class of '76

Steven Cole graduated from WVU with a B.S. (1976) in physical education/athletic training and earned an M.Ed. (1978) in sports medicine/athletic training from the University of Virginia. As the College of William and Mary associate athletic director for internal operations, Cole oversees daily operations of the athletic department. He is co-developer of the SMART (Sideline Management Assessment Response Techniques) workshop for primary care physicians to enhance their sports medicine sideline skills. He is recognized nationally as an expert on preparation of athletic training students for national certification boards and teaching primary care physicians' on-field injury management skills.



Jean M. Irion — Class of '79

Jean M. Irion earned her B.S. (1979) in general science education, physical education and athletic training at WVU and her B.S. in physical therapy and M.Ed. in sports medicine from Temple University. She earned her Ed.D. (2000) in education leadership from the University of Arkansas at Little Rock. Irion is currently an associate professor and academic coordinator of clinical education at the University of South Alabama. Irion is recognized by the American Physical Therapy Association for her expertise in aquatic physical therapy and women's health physical therapy. She was recently featured in a New York Times article that highlighted the value of physical therapy intervention for pregnant women on bed rest.



Daniel Zottarelli — Class of '70

Daniel Zottarelli graduated from WVU with a B.S. (1970) in health and physical education and earned a varsity letter wrestling from Hall of Fame Coach George Nedeff. He then accepted a teaching and coaching position in Kent County, Maryland, founding wrestling at Kent County high school and Kent County Junior Wrestling League. Over his 38-year career, his wrestling program became one of the top in the state in the smallest county in the state. Zottarelli was inducted into the National Wrestling Hall of Fame (2001); WVU Wrestling Hall of Fame (1996); and Maryland Public Schools Athletic Association Wrestling Hall of Fame (1990). Zottarelli was recognized by the National Wrestling Coaches Association as Coach of the Year (2001).



NEW HOME

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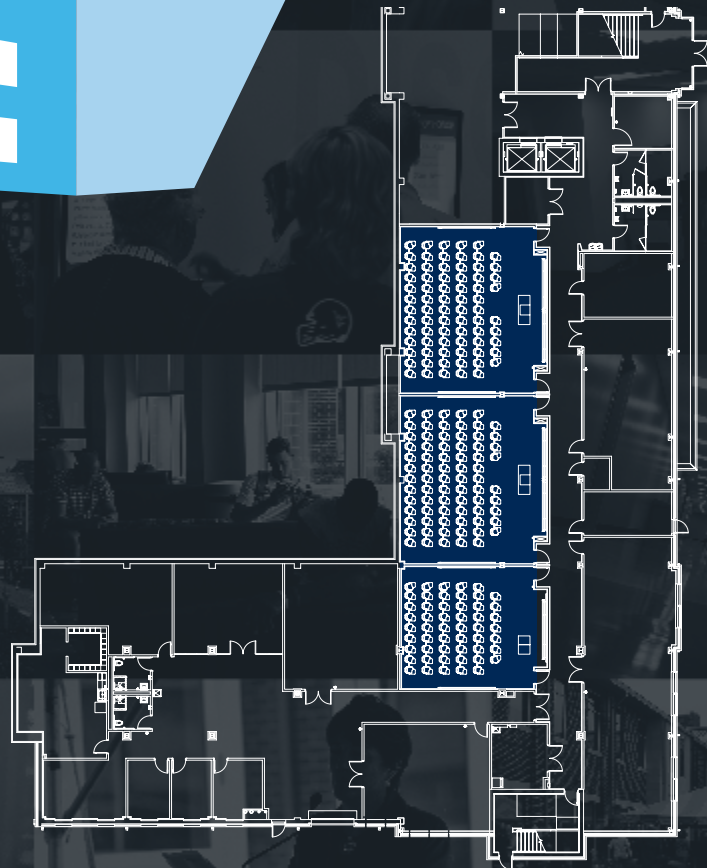
s West Virginia University students arrived in Morgantown for the 2014 fall semester, they began to notice some subtle and other more notable changes around town.

WVU construction crews were at work finishing new projects and making substantial progress on a new wave of University and town landmarks. Projects that had been in planning stages and seemingly behind the scenes, for years, had shifted into full construction mode. Nowhere else was this more evident than at the epicenter of the Evansdale wellness precinct, and with the new Health and Education building.

WHAT'S INSIDE!

With the start of 2014 fall semester, students, faculty and staff settled into their innovative facility. The high-technology 65,000 square foot building features a learning fitness center, theater-style classrooms, WiFi connections, a 46-seat computer lab, study and lounge areas, an advising center suite, multiple conference rooms, a sport psychology research lab, behavior labs and observation rooms. Campus visitors and alumni are greeted in style in the dean's suite, featuring a spacious guest lounge and dean's conference room.

As a first for the College, Hall of Fame inductee profiles and donor appreciation records are now available to view via interactive, touch screen technology as part of the College's wallscape located in the main lobby.



GROUND FLOOR



Classrooms-academic space includes theatre-style and specialized classrooms, all featuring all high-tech and equipped with technology tools to enhance curriculum delivery, including Wi-Fi, projectors, interactive displays, and computer access.



Students have access to multiple study areas that are designed for individuals and small group sessions. The area is Conveniently located on the main floor, they are adjacent to classrooms and computer lab.



CPASS offers a spacious, high-technology computer lab, including 46 stations. The lab is used for technology-based classes, training sessions, and workshops. Students may use individual work stations based on availability.

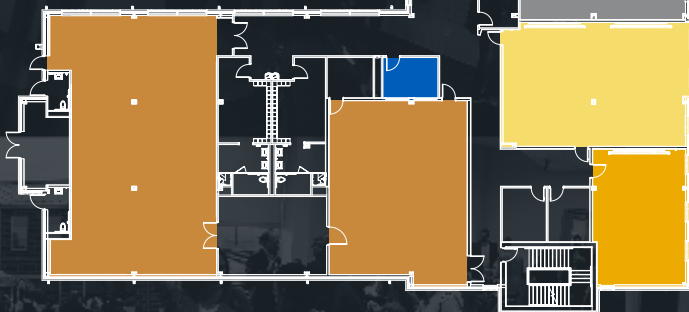
LEARN MORE ABOUT OUR NEW HOME AT: newhome.cpass.wvu.

"This building was designed with academics in mind."

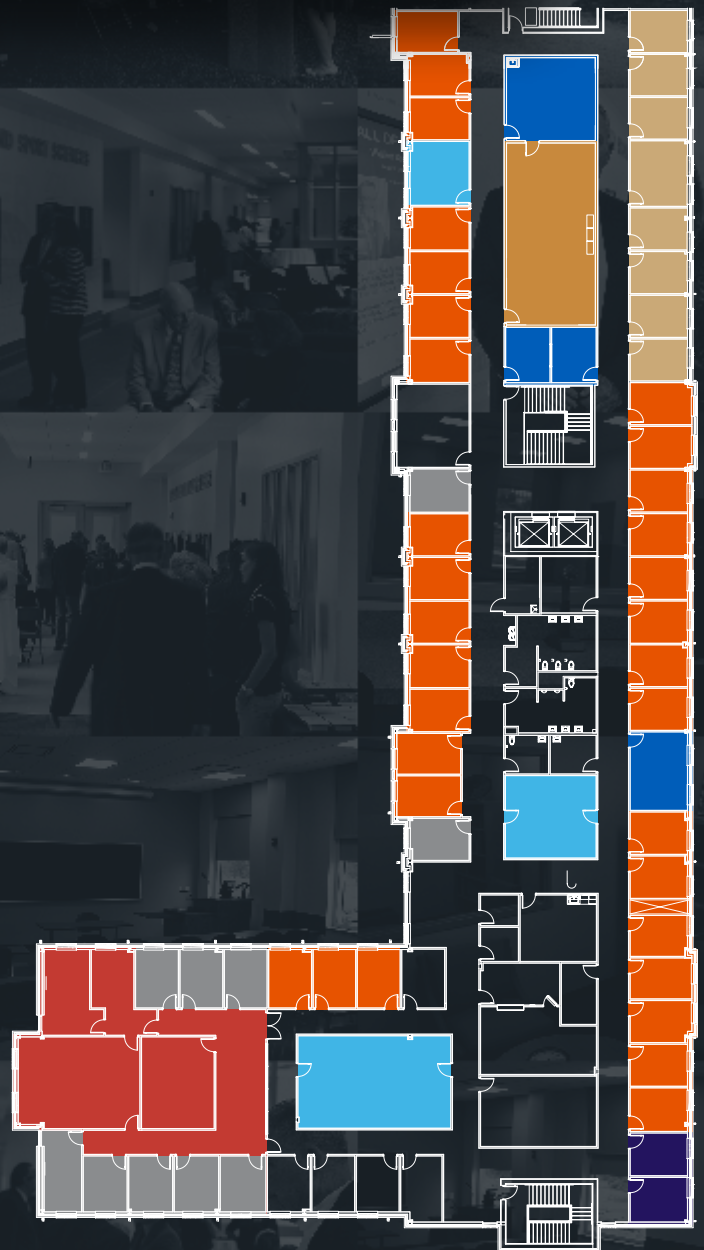


Dana Brooks, CPASS Dean

- Computer Labs
- Dean's Suite
- Faculty Offices
- Graduate Assistant Labs
- Hands-On Classrooms
- ICPE Offices
- Lifetime Activities Offices
- PEIA Offices
- Research Lab
- SMART Technology Classrooms
- Staff Offices
- Student Advising Center
- Study Lounge
- Theatre-Style Classrooms



FIRST FLOOR



SECOND FLOOR



This expanded space offers individual computer stations for scheduling and general academic use. Advising representatives are located in separate offices to allow for private evaluations and academic planning.



The multipurpose room features 1,315 square feet of instructional space and observational evaluation. The instructional fitness center includes teaching lab space for multiple college minors.



Filtered water stations are located on each floor and count toward reduced waste, improving the environment. Single-stream recycling bins are conveniently located throughout the building, as well as campus-wide.

ALL ROADS

LEAD HOME

During 2014 Homecoming weekend, the new CPASS building was dedicated with the full support of University administration, alumni, donors, faculty, staff and students. As alumni arrived on campus to celebrate homecoming festivities they were treated to the historic celebration as CPASS officially opened its doors to the community.

During the ceremony, held on October 3, remarks were offered by West Virginia University President E. Gordon Gee; Julie Wallace Carr, chair of the CPASS Visiting Committee; Ed Etzel, representing the College's faculty and staff; and Ashley Morgan, sport and exercise psychology major representing CPASS students. The commemoration concluded with a ribbon cutting, reception, and official event photos.

CPASS offices and classrooms were previously located at the Coliseum. Although moving the programs' location was a bittersweet move for the faculty, staff and students, many believe the new location will strongly enhance the College's success. The new space was designed with academics in mind, through the creation of student-focused study, research, and instructional areas.

As a featured site within the Evansdale wellness precinct, the new Health and Education building underscores the significance of the college and its contributions to the field of physical activity and sport sciences, and within the University.



“Colleges have always been at the forefront of thinking. Colleges really are the heart of an institution.”



E. Gordon Gee, WWU President

Presenters took turns touching on the expanding opportunities made possible by the improved technology and strategic location within the ongoing expansion on the Evansdale campus. Speakers related the current achievement with the vision of staff, alumni, and faculty members.

CPASS's success will continue to flourish with the new resources now available to the staff and students. With ample educational resources and a more accessible building, the students and faculty of CPASS are expected to reap the benefits of the new facility. There's a newfound connection within the Evansdale campus.



“The new building has offered us a more modern way of learning and has provided great facilities to host classes and meetings.”



Jackie Riggleman, CPASS student

“Our success will continue to flourish with the new resources now available to staff and students.”



Valerie Wayda, CTS Department Chair

“The transition to the new building was challenging, but we are settling in, and it is beginning to feel like home. Now our students have a new facility with state-of-the-art classrooms and labs.”



Tracy Wheeler, CPASS operations manager

“Our new building is in the heart of Evansdale; students feel more engaged. We have the capabilities to further research and educational advancement.”



Ashley Morgan, CPASS student

CELEBRATING DONORS

The College of Physical Activity and Sport Sciences faculty, staff, alumni and friends gathered on November 6 to pay tribute to donors for their generous financial support. The Wall of Honor update and reception was held for the first time in the new CPASS Health and Education building, main lobby. Donor names were added to the list of annual donors and major gifts on the College's new interactive feature wall.

Donor gifts support the academic and professional efforts of faculty, staff and students. Ongoing funding provided by donors creates exciting opportunities for faculty and students by allowing the College to expand its research, global engagement, diversity, health, wellness, and scholarship initiatives.

Julie Wallace Carr, chair, CPASS Visiting Committee, Chuck Kerzak, vice president, University Development, WVU Foundation, and Dean Dana D. Brooks offered comments about the significance of giving. The electronic list of CPASS donors was presented to guests, followed by a reception. We thank all donors for being part of the College's past, present and future.





LEAVE A LEGACY®

Make a Difference in the Lives That Follow

The new facility for the College of Physical Activity and Sport Sciences brings with it a new “vibe” for the programs, faculty, staff and students — and new challenges too.

Private support for CPASS is crucial. A State of Minds: The Campaign for West Virginia’s University is focused on improving all components of WVU, and CPASS will benefit from current and future campaign support.

One easy option for anyone to consider is including a gift provision in a will or revocable trust with the wording of: “to the West Virginia University Foundation, Inc. for the benefit of the College of Physical Activity and Sport Sciences” as you also plan for your family’s future needs.

Your gift can provide for scholarships or fellowships, faculty support, the fitness and wellness programs, classroom or computer lab enhancements, or the International Center for Performance Excellence.

You may also consider setting up a permanent (endowed) fund through current support, a gift in your will, or by naming the WVU Foundation as the beneficiary of a retirement account, stock account, annuity or life insurance policy. Certain gift minimums apply for this sustainable type of fund. Also, you can choose the name of the fund that will carry on the purpose you select to benefit CPASS, its programs and its students, knowing that it will help for many generations to come.

Contact Dennis Toney, director of development, 304-293-0841, or detoney@mail.wvu.edu, to discuss making a difference for the College’s future.



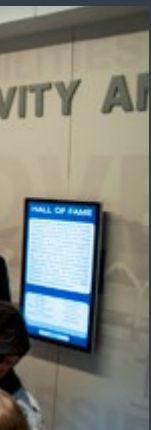
Antoon Family Continues Support

Friends, family, and WVU Foundation and CPASS representatives gathered on November 6, 2014, in room 104, of the CPASS Health and Education building to celebrate the generosity of Ferris and Deanna Antoon and the unveiling of the Antoon plaque.

Dana Brooks welcomed guests and shared the special connection between the Antoon family and the College. Tim Bolling, vice president of central development, WVU Foundation, spoke about the significance of giving. Antoon’s son-in-law, Gordon Cousins, spoke on behalf of the Antoon family. Antoon scholarship recipient Ashley Morgan offered her thoughts about the importance of alumni giving. Finally, Julie Wallace Carr, CPASS Visiting Committee chair, reflected on Antoon’s mentorship during his leadership with the college.

Following the program, guests gathered outside the classroom to unveil the plaque in support of the Antoon gift. Along with his son-in-law, Gordon Cousins, his wife Susan and their children, Seth and Luke, attended the ceremony.

Ferris Antoon (B.S. 1960) served on the CPASS Visiting Committee for two years, 2011-2012. Antoon was inducted into the CPASS Hall of Fame in 2003 and received the Dean’s Service Award in 2012. He and his wife, Deanna, who resided in Long Branch, NJ, were married for 54 years. He served as physical education teacher, coach and athletic director until he retired in 1993. He was the founder and director of the Brookdale Community College sports camps and founder of the Ferris Antoon-Jim Carrigan Monmouth County Intermediate School Soccer League. Ferris served in the U.S. Army during the Korean Conflict.



2014 List of Donors

The College recognizes the growing importance of private giving and honors donors who have generously contributed to its various departments and programs. We are grateful for your kind support and could not reach our goals without your help. The College uses a tiered system of giving levels and adds new members each fall. Listed below are individuals and groups who provided support from July 1, 2013, through June 30, 2014.

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NEW FACES

CPASS WELCOMES SEVEN NEW FACULTY

The College of Physical Activity and Sport Sciences added seven new faculty members this fall semester. They offer expertise ranging from disabilities and physical activity interventions to using sport as a social support system and hold degrees from Temple University, University of Virginia, University of Southern Mississippi, University of Cincinnati, Florida State University, Michigan State University, and National Taiwan Normal University.

Each faculty member offers unique ideas and creativity to inspire students and make lifelong impressions. CPASS faculty know how to motivate and transform ideas into action. They are thought leaders. By blending fresh ideas with the success of experienced faculty members, this new collaboration will broaden opportunities, innovation and action as we transform the College, University and the state.



JASON BISHOP

Bishop is serving in a joint position with CPASS and the Davis College

of Agriculture, Natural Resources and Design as assistant professor of adapted physical activity and health disparities. He is a certified adapted physical educator. Before joining CPASS, Bishop served as the physical education/coaching coordinator at Northern Michigan University. His research and grant focus areas include children's perceived physical competence toward completing fundamental motor skills and studying the feasibility of remotely supervising student physical education teachers completing their student teaching. Future research objectives include addressing obesity and health disparities of individuals with disabilities in West Virginia through recreation, outdoor adventure and physical activity interventions.

RESEARCH INTERESTS

Decreasing health disparities of individuals with disabilities in the Appalachian Region



CLAYTON KUKLICK

Kuklick, who teaches within the CPASS Athletic Coaching Education

program, recently graduated with a Doctorate of Philosophy in Human Performance, administration and teaching, from the University of Southern Mississippi. Prior to WVU, Kuklick served as a graduate assistant teaching various coaching education courses and has coached baseball at the college level and in various collegiate baseball summer leagues across the country. His previous coaching experiences have channeled his teaching and research interests toward coach development and improving athletic performance. His most recent projects focus on providing a better understanding for how to enhance learning through coach education.



ROCH A. KING

King is teaching assistant professor in Athletic Coaching

Education with an emphasis in sport education. King served in various capacities as coach of the Carmel Swim Club, Carmel, Indiana. The Carmel Swim Club is one of USA Swimming's top-rated clubs nationally. King was on staff for eight Indiana high school state championships (five girls, three boys) and three girls' national championships. In addition to swimming, he has also coached water polo, basketball and volleyball at the high school, club or collegiate level. Professional highlights include senior trainer, Positive Coaching Alliance; past president, National Council for Accreditation of Coaching Education; and Mid-Atlantic Region Coach of the Year, Collegiate Water Polo Association.

Coach learning, education, and development

Social aspects of sport

Enhancing athletic performance

Strength and conditioning

Coaches' role in team culture

Effects of practice variables on motor skill acquisition

Long-term athlete development



JAMES HANNON

Hannon joined CPASS as professor and assistant dean of academic affairs

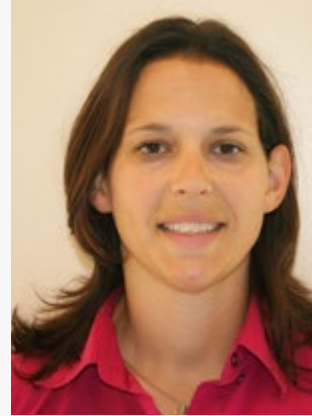
and research. He held faculty and leadership positions at the University of Utah since 2004, most recently serving as chair of the Department of Exercise and Sport Science and director of the Sport Pedagogy and Physical Activity Assessment Laboratory. Hannon is an accomplished scholar with 80 peer reviewed journal articles in print or press, more than 100 professional presentations, and approximately \$3 million in funded grants/contracts. He is currently serving as primary investigator on two school-based physical activity interventions and a physical activity intervention within the juvenile justice system. He will be joined in West Virginia by his wife Jennifer, their 2-year old son J.C., and his in-laws Richard and Deb. “Nothing is more important than family, and my family is excited to become a part of the WVU and CPASS family,” he explained.

RESEARCH INTERESTS

Pediatric physical activity and fitness measurement

Instructional and environmental interventions to increase physical activity levels in school and community settings

Gender issues in exercise and sport



ALISON HETRICK

Hetrick enters her first year as clinical instructor/clinical coordinator at

CPASS after being with WVU Athletics for 11 years. The past three years in Athletics she was primarily responsible for working with the women’s basketball team and supervisor of crew. Prior to that, she was the athletic trainer in charge of women’s gymnastics for eight years and worked with women’s tennis, cheer, dance and rifle. A native of Rimersburg, Pennsylvania, she came to WVU Athletics from Cincinnati where she spent three seasons as an assistant athletic trainer with the Bearcats in baseball, men’s soccer and football.

Functional rehabilitation



DANA VOELKER

Voelker serves as assistant professor of sport and exercise

psychology. She earned her bachelor's degree in psychology with highest distinction from Penn State University. Her master's in counseling and doctorate in kinesiology were awarded from Michigan State University with specialization in the psychosocial aspects of sport and physical activity. She spent the last two years as an assistant professor at the College at Brockport, State University of New York. Voelker is a former competitive figure skater and past captain of the Penn State women's ice hockey club. She conducts research aimed to promote healthy developmental outcomes among youth who participate in sport. She has published in the areas of healthy eating and exercise behaviors among athletes as well as youth leadership development. Her interest in community outreach has led to her involvement in five athlete leadership programs across three states.



SAN-FU KAO

Kao is a visiting scholar in the Department of Sport Sciences. He received

his B.A. in Physical Education from Fu Jen Catholic University in 1990, his M.S. in Physical Education from National Taiwan Normal University in 1992, and a Ph.D. in Physical Education with an emphasis in sport and exercise psychology from National Taiwan Normal University in 2000. He has served as the sports psychologist consultant for Taiwan's Olympics and Asian game teams from 2004-2008 and was the men's and women's first level Taekwondo Gold Medalists psychology consultant for the 2004 Olympics in Athens. Previously, Kao was a professor at National Hsinchu University of Education in Taiwan and he has been working to examine the model of group dynamics and coaching leadership. With the cooperation of Dr. Jack Watson, Kao recently published a paper in the International Journal of Sport Science and Coaching.

Positive youth development through sport

Athlete leadership development

Body image, eating, and exercise behaviors of athletes

Group dynamics and leadership

Cross-culture issues in coaching leadership

Sport and exercise psychology

FACULTY UPDATES



Damien Clement, associate professor, sport and exercise psychology/athletic training, was invited this June to speak at Saint Mary's College of California, Moraga, California, Colloquium 2014: "Silently Injured: Student-Athletes, Concussions, and Mental Health." Clement's lecture was entitled "Bridging the Gap Between Athletic Injuries and Sport Injuries."

Clement was also invited to the 2014 NATA Clinical Symposia held in Indianapolis, Indiana to speak at the athletic training student seminar; his lecture was entitled "Athletic Injuries and Psychology – What Athletic Training Students Should Know." Some of the positive feedback: "Dr. Clement was very knowledgeable and energetic. He delivered his talk at the appropriate level of understanding for the audience of students, which was great. He was also interactive, which increased the retention of the information he shared with us. He was a great speaker, and it was worth attending his talk."

Other invited presentations include Stressors and coping strategies of female club sports leaders, presented at the 2014 Annual Conference for Association for Applied Sport Psychology, Las Vegas, NV, October, 2014, with L. Bryant; and Athletes' expectations about sport injury rehabilitation: A cross cultural study at the 2014 Annual Conference for Association for Applied Sport Psychology, Las Vegas, NV, October, 2014, with M. Arvinen-Barrow, J. Hamson-Utley, C. Kamphoff, R. Zakrajsek, S.M. Lee, B. Hemmings, T. Lintunen, and S. Martin.

In November, Clement presented Injury and Psychology as part of the Florida State University Sport Psychology Organization and Research Team Lecture Series, Tallahassee, FL.



Edward F. Etzel, licensed psychologist/professor, CPASS and WellWVU, celebrated the 30-year anniversary of his gold medal in the men's smallbore rifle prone event, earned during the 1984 Summer Olympics in Los Angeles; WVU President E. Gordon Gee proclaimed September 1 as "WVU Ed Day."



Sam Zizzi, professor, sport and exercise psychology, was recently interviewed by dailyburn.com. The article, "Is Your Race Training Giving You Anxiety?" by Sarah Elizabeth Richards, September 5, 2014, featured Zizzi's comments and how athletes' choices and their new perspective can help them enjoy training.



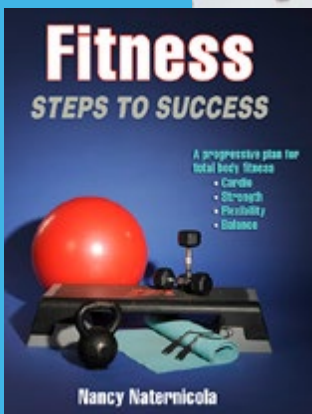
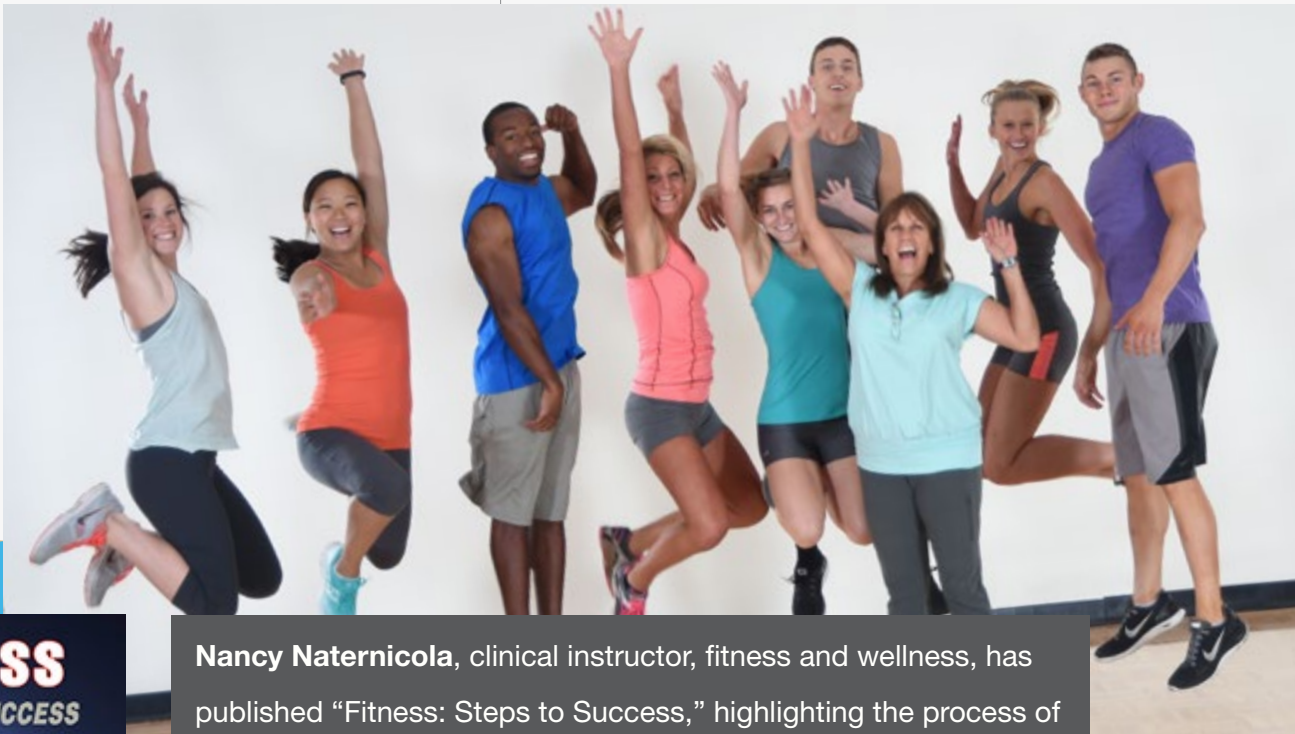
Dennis Floyd Jones, associate professor, sport management, hosted career day for 520 participants from regional underserved communities. Jones is currently working on a grant contract with the Robert C. Byrd Health Sciences Center, funded by the Benedum Foundation. Jones is in final negotiations with the Annie E. Casey Foundation on a grant proposal that will fund a graduate assistant for three years. He was invited to present the keynote address at the National Symposium of Recreation Management in Venezuela. This spring, Jones is hosting distinguished scholar Dr. Norm O'Reilley. He continues to work with the African Sport Management Association; the group will sponsor the 3rd International Conference in Nigeria in 2015.



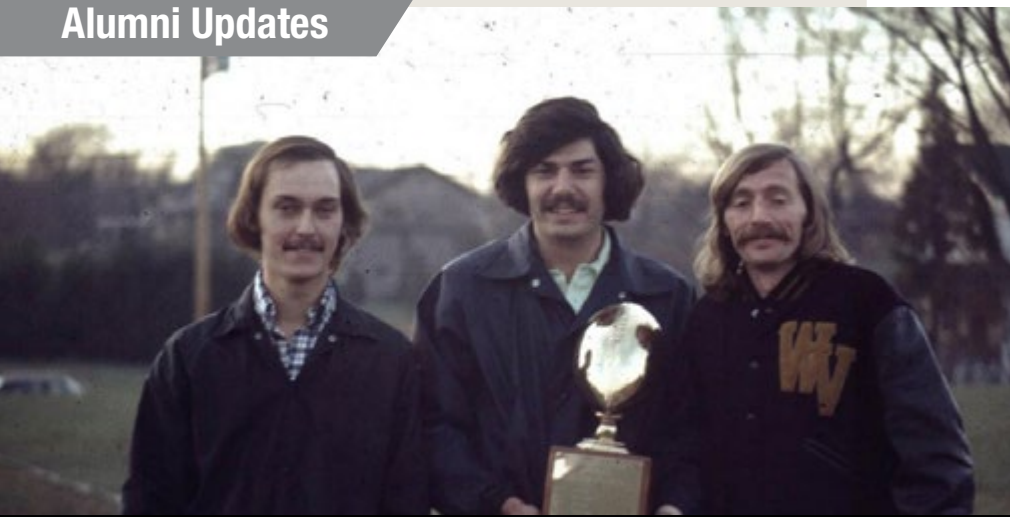
Ware Distinguished Professor **Eloise Elliott** has been selected to serve as a member of the President's Council on Fitness, Sports and Nutrition Science Board. Elliott was recognized due to her significant contributions made in research and science of children's health, physical activity, nutrition and obesity prevention and for her contributions in education and curriculum development. Elliott will provide recommendations in the areas of program development and evaluation and will serve on the board for three years.



Stephen Harvey and **Peter Giacobbi** were accepted as participants in the Grant Proposal Writing Workshop, hosted by the Grant Writers' Seminars and Workshops. The workshops represent a commitment and competitive grant application.



Nancy Naternicola, clinical instructor, fitness and wellness, has published "Fitness: Steps to Success," highlighting the process of setting out on a fitness journey, requiring strategies for achieving a change in behavior. Featuring flexibility, balance, strength, and cardio, the book serves as a comprehensive resource filled with step-by-step instruction, full-color photo sequences, and expert advice on the most popular and effective fitness approaches.



From the left: Doug Quick, Chip Zimmer, Billy Goggins

CALLING ALL "OLD PROS"

Next year marks the 50th anniversary of the founding of the Old Pros, perhaps the most storied intramural team in the history of WVU Rec-Intramurals. A few of the founding members are planning a 50th Anniversary Reunion. Although there is no set date yet, organizers hope to plan it in late April, around a Mountaineer baseball game at the new baseball stadium. As soon

ALUMNI UPDATES

Michelle Bartlett (SEP) works at West Texas A&M University, Department of Sports and Exercise Sciences; thesis publication article title: Intense Training in Sport: Monitoring the Effects on Immune Function and Mood State in the Journal of Athletic Enhancement.

Morgan Billups (SM master's 2013) group sales manager, Chattanooga Lookouts, has been named Woman of Excellence, as voted upon by the league's general managers. Billups is the first woman to receive this award from Chattanooga and is also the Southern League's nominee for the Rawlings Woman Executive of the Year Award. In June 2013, Billups was tasked with organiz-

ing the 2014 Southern League All-Star Game for the host city of Chattanooga. Billups joined the Lookouts as an intern during the 2012 season as group sales associate.

Lindsey Blom has been selected for entrance into the GSU Athletics Hall of Fame and was selected as one of Georgia Southern University's 40 under 40.

Leland Byrd (CPASS Hall of Fame member) was featured in Blue and Gold News. The article highlighted his athletic career on the WVU basketball team from 1945-1949, as the first player to reach the 1,000-point mark. He became the WVU ath-

letic director in 1972, starting women's athletics on campus, which included basketball, tennis, and gymnastics in 1973; swimming and volleyball in 1974; softball in 1976; and track/cross country in 1977. The funding for those were slim at first, but he partnered with Paul Miller and Ed Pastilong who helped him with fundraising and they went from \$250,000 to over a \$1 million budget. Once he had the funding for women's athletics secured he started to look for a new home for Mountaineer Football. He helped create the Eastern 8, which he eventually left WVU to work for them full time.

as WVU releases the schedule the group will announce a date, along with information about a reception and golf outing. The invitations will include the "A.C.C." co-rec teams as well as the R&I squad who helped to make it all happen.

Plan to visit Morgantown next spring to reacquaint with the Old Pros. A few names to remember: Sam "Super Gnat" Halstead, Jim Clay, Bob Beahm, "Spike" Shannon, Bill Alsop, "Fuzzy" Martin, "Gilly" Gilson, "Chuck" McGrath, Dave Taylor, Dana Brooks, Bill Goggin, and "Harv" Harvison?

And don't forget: Kathy Eichensehr, Judy Sisson, Carol Mosseau, Debbie Ostroski, Sally Dorwart, Sam Booth, Debbie Clay, Cindy Rogers, and Barb Zimmer.

More details will follow once dates are available. To share your contact information or offer to help organize activities, please contact Chip Zimmer, vwzimmer@shepherd.edu.

Margarita Castaneda (SEP) was recently hired at Loudoun Sports Therapy Center working as

an exercise specialist and a patient representative. "Being in the SEP program at WVU definitely helped me land both jobs. I firmly believe that the work I did with IMade helped me land the patient representative part of my job. Thanks again for giving me the responsibility that you did."

Roy Dessloch led the WVU swimming master's program after Dr. Patricia Fehl selected him to start the program in 1982. "The opportunity she gave me to start the master's swimming program kick started my coaching career." When he left WVU in 1987 he landed in South Carolina, and spent four years as head coach for the Anderson Swim Club. In 1991, he moved just outside of Greenville and became head coach of what is now called Team Greenville. Both these clubs are affiliated with USA Swimming. He coached swimmers all the way from learning to swim up through Olympic Trial qualifiers. At the end of the summer he retired from full-time coaching but still does some part-time work with Team Greenville. "My education and experiences at WVU, thanks to Dr. Fehl's faith in me, has left an indelible mark on my life."

Nadine Dubina (BS ACE), former WVU gymnast, earned her master's degree in California and has just landed a prestigious, competitive internship with the USOC in their coaching education division. She starts in January.

Geoge Esper, CPASS Outstanding Alumnus, was inducted into the Uniontown, Pennsylvania High School Hall of Fame, where Esper graduated in 1949. Esper, who passed away in 2012, was represented by his brother, Tom, and honored before the football game in September and then again at the induction banquet.

Zachary Gottfried (ACE 2010) recently visited campus to share the news about his new start-up sport drink company. Gottfried is working with former WVU athletes to help promote the prod-

uct that is marketed to athletes and coal miners. <http://drinkrehydrate.com>

Craig George (PETE Dec 2013) was recently hired as an elementary school physical education teacher in Washington, D.C.

Bret Gustman (ATTR) was shown in a USA Today article photo highlighting youth sports injuries.

Kim Benson Fortney (ATTR 1998) attended the CPASS reception in Martinsburg.

Ahmad Islam (SM 1993) partnered with Sherman Wright to launch Chicago-based Commonground Marketing, an integrated multicultural and general market-advertising firm in 2004. Islam used his skills in the sports and fitness industry to contribute to this firm when building relationships with companies such as Nike. In 2012 their firm was

chosen as an Advertising Age Small Agency of the Year and appeared in season two of AMC's advertising competition-based reality TV show "The Pitch", as part of the winning agency. Wright and Islam are scaling the business by exploring new types of industries and diversifying verticals as well as revenue streams outside of the traditional marketing world. Adds Islam: "One of our biggest competitive advantages is that we bring a unique lens to the marketplace for our clients. When Sherman and I started Commonground 10 years ago, clients were looking for a new model to reach multiple consumer segments," Islam said. "Those once the minority are now a majority."

Dr. Linda Keeler (SEP) is assistant professor, Department of Physical Education, Health, and Recreation Director, Center for Performance Excellence, Western Washington University. Keeler is one of approximately 400+ professionals to

In Memoriam



Opal Jones

Opal Jones, 83, Alderson, West Virginia, passed away on November 13, 2014, after a long illness. Opal was inducted into the West Virginia All-Black High School Academic and Sports Hall of Fame in 2010 and received the Distinguished Alumni Award in 2012. She presented poster presentations

and contributed to the publication of articles through West Virginia University's historical research on the impact and significant contributions of graduates of segregated schools in West Virginia under the leadership of principal investigator Dean Dana Brooks.

Earl C. "Whitey" Adolfson

Earl C. "Whitey" Adolfson, Physical Education 1962, Glenville, West Virginia, passed away in November 2014. He was a longtime instructor and football coach at Glenville State. His wife, Jean, preceded him in death in 1999.

Vincent C. Curtis

Physical Education 1953
Greensburg, Pennsylvania
Passed away September 2014

Hicheal M. Nedoff

Physical Education 1950
Dayton, Ohio
Passed away July 2014

Donald J. Kerr

Physical Education 1959
The Villages, Florida
Passed away October 2014

William A. Miller

Physical Education 1973
Murray, Kentucky
Passed away June 2014

have achieved certified consultant status with the Association for Applied Sport Psychology. She is listed on the U.S. Olympic Committee Sport Psychology Registry and is a member of the American Psychological Association. She has consulted with national, college and high school athletic teams along with individual athletes across multiple sports in areas such as performance psychology, team building, recovery from injury, burn-out/overtraining, and exercise adherence. Keeler has recently moved to Bellingham after developing the sport and exercise psychology program for five years at Cal State, Chico. She was a competitive rugby player for 12 years and attended national team events, select-side competitions, and was a member of a nationally ranked club team.

Jennifer Lastik (SM M 2005) has been nominated as one of Central Florida's top "up-and-comers" by the Central Florida Sports Commission and one of Orlando Business Journal's 40 Under 40 honorees.

Carly Mullin (SEP 2014) has started the master's human resources program at the University of South Carolina, Columbia, South Carolina. She was the only first-year student selected for a grad assistantship position with the managing director of master's of human resources office. "I could not be where I am today with my goals and the opportunities that have come upon me without the education I received through the (WVU CPASS) SEP program and faculty."

Josh Nelson (ACE) taught classes in the athletic coaching education program and served as a contracted strength and conditioning coach at several high schools in the Morgantown area. He was appointed a representative on the National Strength and Conditioning Association (NSCA), Virginia board, where he still currently serves. Nelson was recently promoted to assistant director of applied performance and operations, Baylor University.

John Panos (ATTR) has served as the athletic trainer for Fox Chapel School District, Pittsburgh,

as a certified athletic trainer for 25 years and as the assistant athletic director for the past eight years. He oversees 1,500 athletes ranging from grade 7-12, 23 interscholastic teams, and attends more than 100 home games each year, plus practices. One of his major contributions to Fox Chapel was implementing Immediate Post-Concussion Assessment and Cognitive Testing (ImPACT). They are one of the first public schools in Pennsylvania to employ this protocol. He is also a volunteer with the Steelers auxiliary training staff for over 20 years, has worked many training camps, games, and at their last three Super Bowl appearances.

Les Poolman, former CPASS Visiting Committee member, will retire as director of athletics and chair of physical education at the end of January 2015. Poolman has served three decades as the head of athletics administrator, overseeing the most successful year in Dickinson athletics history. He has secured additional coaching and athletic training support, and oversaw the addition of three varsity teams, including women's golf and, most recently, men's and women's squash. Over his years at Dickinson, Poolman has taken a leadership role in the construction or renovation of many athletic facilities including 19-acre Dickinson Park, which became the softball field. He was instrumental in the renovation of the Biddle Field complex, which encompassed a new turf field for football and lacrosse, and additional turf field for field hockey, renovated stands, and the state-of-art Durden Athletic Training Center. An active member of the NCAA leadership at the national level, Poolman has served on several committees and most notably as a member of the NCAA Division III Management Council, which is responsible for oversight of all Division III operations. He is a mentor to legions of Dickinson students and is a committed ambassador for the college to families, prospective students, alumni and the local community at large. "I have decided to 'hang up my boots' and spend more time with family, grandkids and be able to travel," he said.

Joseph Roane (ACE MS) serves as linebackers coach at Averett University, Danville, Virginia. He will soon become an adjunct faculty member at Averett, teaching physical conditioning.

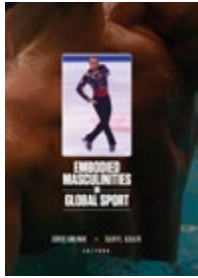
Gene Rochette (SEP) Former athletic director, community school administrator, Sports Psychology M.D. WVU; Rochette teaches the Community School golf players to use a pre-shot routine. This routine consists of using psychological trigger mechanisms such as pulling on a glove or tapping a heel to improve the golfer's focus on the target. Rochette's work may take time to come into full effect, but his team is off to a successful start this year.

Fernando Said (SEP 2013) was accepted into the University of Baltimore School of Law. In a note to Dr. Sam Zizzi: "Thank you for your recommendation letter and everything you've helped me with throughout these years. You've helped me get this far; I can't thank you enough."

David S. Taylor (ATTR) is in charge of burial services and the 3rd U.S. Infantry Regiment (The Old Guard) at Arlington Cemetery. Soldiers of the 3rd U.S. Infantry Regiment (The Old Guard) gave final honors to Maj. Gen. Harold J. Greene in section 60 of Arlington National Cemetery on August 14. Greene was the highest-ranking service member killed in combat since the Vietnam War.

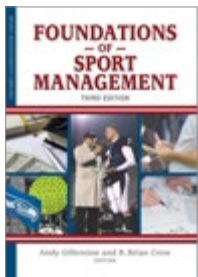
Lauren Taylor (ATTR) is an athletic trainer for Martinsburg High School, West Virginia. She has dealt with many injuries and says that training sessions are very beneficial to her position and combine EMS personnel about proper boarding techniques, emergency-action plans and the removal of sports equipment from injured athletes, particularly football players. Taylor said they eventually hope to meet with emergency-room physicians in a similar training session. Taylor said she is one of about a dozen staff members, including a sideline physician and two medical-school students, who are on hand for each of Martinsburg High School's home football games. "I definitely have the largest staff (in the county)," Taylor explained.

NEW BOOKS



Embodied Masculinities in Global Sport

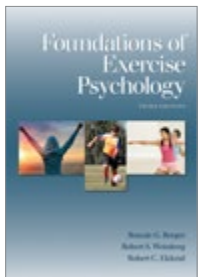
This book acknowledges the central role of bodies in the social construction of gender and, in this case, ideas about masculinity. Editors Jorge Knijnik and Daryl Adair, along with a group of international researchers, articulate how various types of masculinities can be played out in different sports by drawing from personal experiences of athletes, investigating the cultural— and even global—impact of male achievements in sport, and comparing men’s experiences in sport to women’s.



Foundations of Sport Management

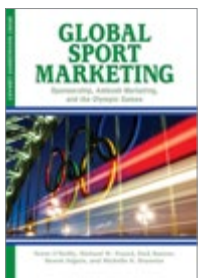
With an updated and expanded look at the skills and knowledge needed to succeed in the sport industry, the third edition of “Foundations of Sport Management” will maintain its previous editions’ stance as one of the most widely adopted sport management books on the market. Editors: Drs. Andy Gillentine and R. Brian Crow (WVU, 1994).

UPCOMING BOOKS



Foundations of Exercise Psychology, 3rd Ed

Robert C. Eklund joined the writing team of Bonnie G. Berger and Robert S. Weinberg in the third edition of “Foundations of Exercise Psychology.” The authors expand upon the key concepts and models of the field, focusing on the interrelationships of exercise and psychology. A new chapter on exercise and cognitive function authored by Yu-Kai Change of National Taiwan Sport University is included.



Global Sport Marketing: Ambush Marketing, Sponsorship, and the Olympic Games

Authors Norm O’Reilly, Richard Pound, Benoît Séguin, Rick Burton, and Michelle Brunette examine important issues inherent in the globalized sport marketing industry, including thorough evaluations of ambush marketing and sponsorship. Co-author Richard Pound’s experiences as the former vice president of the IOC add incredible insight to the section on the Olympic Games.

Journals

By partnering with academic programs and professional associations in the U.S. and Europe, FiT publishes three journals: “International Journal of Sport Finance” (IJSF), “Sport & Entertainment Review” (SER), and “Sport Marketing Quarterly” (SMQ). Institutional and individual subscriptions are available.

IJSF: The IJSF will be under new direction in 2015 with editor Arne Feddersen of the University of Southern Denmark and three associate editors (Joachim Prinz, University of Liverpool, Babatunde Buiramo, University of Duisburg, and Jane Ruseski, West Virginia University [WVU]) assuming the roles held the previous six years by editor Robert Simmons (Lancaster University–U.K.) and associate editors Brad Humphreys (WVU) and Bernd Frick (University of Paderborn–Germany).

SER: The inaugural issue of the SER, the preferred journal of the Sport Entertainment & Venues Tomorrow Conference hosted by the University of South Carolina’s Department of Sport and Entertainment Management, will be released in February.

SMQ: A special SMQ issue on Sport Marketing in Asia will be published in 2015. SMQ is the preferred journal of the Sport Marketing Association (SMA).

Conferences

FiT participated in 14 conferences and six student symposiums during 2014.

FiT sponsored the second annual Stotlar Award, which honors an academician who makes exceptional contributions to sport marketing education. This year’s award was presented at the SMA Conference to Lynn Kahle of the University of Oregon. Kahle is the Ehrman Giustina Professor and head of the Department of Marketing at the University of Oregon. The Stotlar Award is named after David Stotlar of the University of Northern Colorado. He is a founding member of the SMA and author of three sport marketing books published by FiT.

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Alumni Briefs continued: SEP Undergraduates

Bobby Schlote (2013), enrolled at Georgia Southern University pursuing a graduate degree in sport psychology

Alessia Schlote (2013), employed in Georgia

Marana Galante (2013), enrolled at Miami University of Ohio pursuing a graduate degree in sport psychology

Briana Salter (2014), enrolled at Barry University pursuing a graduate degree in sport psychology

Emily Parkerson (2012), enrolled at Georgia Southern University pursuing a graduate degree in sport psychology

Nick Fuller (2010), MS from California University of Pennsylvania and currently employed as a Master Resilience Trainer and Performance Expert with CSF2

Skylar Jewell (2012), MS from Georgia Southern University and currently employed as a mental trainer at Gary Gilchrist Golf Academy

Nicole Bartolotta (2012), BS, Sport and Exercise Psychology and MA Rehabilitation Counseling; (2014), currently employed at WVU as an accessibility specialist

Kayla Rosenkrans (2014), enrolled at WVU in the Occupational Therapy program

Carly Mullins (2014), enrolled at University of South Carolina pursuing a graduate degree in Human Resources

Margarita Castaneda (2014), employed as an exercise specialist and patient representative at Loudon Sports Therapy Center

Shelbie Straugh (2014), enrolled at WVU pursuing a graduate degree in athletic coaching education

Keeley Chaffee (2014), enrolled at Pittsburgh University pursuing a doctorate degree in physical therapy

Allison Lowrance (2013), enrolled at WVU pursuing a graduate degree in athletic coaching education

Phillip Dillulio (2013), enrolled at Temple University pursuing a graduate degree in sport psychology

Kylie Phillips (2013), enrolled at Georgia Southern University pursuing a graduate in exercise science

Vincent Fitch (2013), enrolled at Georgia Southern University pursuing a graduate degree in exercise science

MARK YOUR CALENDAR

Academy of Distinguished Alumni
February 20, 2015
Erickson Alumni Center

Spring Visiting Committee Meeting
April 16-18, 2015
Morgantown, WV

WVU Gold-Blue Spring Game
April 2015 (Date TBA)
Mountaineer Field,
Milan Puskar Stadium

CPASS Commencement
May 17, 2015
12:30 p.m.
Creative Arts Center

WVU Emeritus Weekend
June 4-6, 2015
Erickson Alumni Center

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