PERSPECTIVE



COLLEGE of PHYSICAL ACTIVITY & SPORT SCIENCES NEWS

WINTER 2009



CPASS Co-sponsors Business of Sports Panel Discussion with WVU's College of Business and Economics

Team owners, executive, and NFL Hall of Fame member draw more than 400



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Mission Statement

The College of Physical Activity & Sport Sciences is actively engaged in enhancing the University's commitment to teaching, research, and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness, deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive, and productive citizens. The College's administration and faculty remain committed to fulfilling this mission.

On the Cover- (from left) Bob Nutting, Pittsburgh Pirates, Oliver Luck, Houston Dynamo, Sam Huff, Redskins Radio Network, Ken Kendrick, Arizona Diamondbacks

Message from the Dean

Dear Alumni and Friends.

On behalf of the College of Physical Activity and Sport Sciences' faculty, staff, and students, I would like to wish you and your family a happy holiday season. I hope the New Year brings you good health and prosperity.

I am happy to report the College continues to experience expansion in the quality of academic services offered, quality of graduate and undergraduate students recruited into the various academic programs, and hiring of new faculty and staff.

Effective January 1, 2010, two new faculty members, Dr. Cindy Seungeun Lee and Dr. Aaron Livingston, will join the Sport Management discipline in the Department of Sport Sciences. Please welcome Dr. Valerie Wayda, chair, Department of Coaching and Teaching Studies and Dr. Emily Jones, assistant professor, Physical Education Teacher Education. Dr. Eloise Elliott was hired this year to serve as the Ware Distinguished Professor. I would like to thank The Ware Family Foundation for their continued support.



The Dean's Office and two departments continue to support the Visiting Lecture Series and faculty development workshops. Listed below are names of distinguished presenters and workshops held during the fall 2009: (1) Visiting Committee's Mentoring Session presenters were Judith Hayes who spoke on "Intergenerational Issues" and Valerie Wayda who gave a presentation on "Balancing Career/Family." (2) The College co-sponsored a professional sport panel discussion with the WVU College of Business and Economics, titled "Business of Sport." Panelists included Sam Huff, Oliver Luck, Bob Nutting, and Ken Kendrick. Thank you to Sam Huff for his participation on the panel. (3) Robyn Jones from Wales-Cardiff was the College's Distinguished Lecturer for the fall 2009. (4) Beth Kirkpatrick from Polar visited WVU to explore possible collaborations with CPASS faculty & programs. (5) Dr. Natalia Stambulova from Halstad University in Sweden gave a presentation on career transitions in sport. (6) Research workshop topics and workshop presenters were as follows: Lilo Ast, BRAN II IRB submissions; Mary Jane Buckland, OSP, locating extramural funding; Barb Lagodna, using the library as a research tool; and AAHPERD, publishing webinars on November 4th and 18th. (7) A future lecturer will be Dr. John Gerdy, former NBA player and associate commissioner of the Southeastern Conference, will talk about "Sports, the All American Addiction."

The Dean's Office continues to host meetings of the Undergraduate and Graduate Student Advisory Boards. Agenda items focus on facilities update, proposed curriculum revisions, and support for students to attend various professional meetings.

It is an honor and privilege to serve as President of the American Alliance of Health, Physical Education, Recreation, and Dance. During the fall semester, I have had the opportunity to attend various state AAHPERD conventions throughout the United States: Valley Forge, Pennsylvania; Salem, Oregon; Flatwoods, West Virginia; Atlanta; and Killington, Vermont. During the visits to the various state AAHPERD's, I was requested to deliver over ten presentations. Additional meetings during the fall 2009 included sessions with the AAHPERD Executive Committee, attending the Student Leadership Conference, meeting with CEO Advisory Board members, and chairing the fall Board of Governors meeting. I would like to thank the College's staff, faculty, and students for their support in my role as President of AAHPERD.

Looking toward the spring semester, the Dean's Office will continue to support the Follow the Leader Program, the NASPE Outstanding Major of the Year Award recipient, provide funding support for students and faculty to attend the 2010 AAHPERD Convention in Indianapolis. The College's Visiting Committee is tentatively scheduled to meet late spring 2010.

As always, I would like to take this opportunity to thank the alumni of the College for your continuous support.

Dana D. Brooks, Dean

a D Brooks

Alumni Relations

Winter 2009 Visiting Committee Report



The College's Visiting Committee kicked off this school year with our fall meeting on Oct. 2-3. The agenda was stacked with numerous discussions and exciting events in a very short time period. We have new members to greet this fall. It is an honor to serve as chair of this prestigious group who so generously give of their time to participate. The members are College alumni giving back to the university and still true to the blue and gold. All members are appointed by the University President, receive no re-imbursement, and serve as advisors to support Dean Brooks and the College of Physical Activity and Sport Sciences.

We are continuing with mentoring this fall. On Friday, October 2, a two-hour session with interested students addressed requests made during spring mentoring. Our speakers featured Judith Hayes, a member of the Visiting Committee and a Branch Chief at NASA, and Dr. Valerie Wayda, Chair, Department of Coaching and Teaching Studies. They spoke on 'Intergenerational Workplace Challenges and Combining a Career and Family.' Visiting Committee members were available to expand on concerns as needed. The student participation was positive and we are already thinking about mentoring topics for the spring.

On Friday evening, we hosted the Hall of Fame and Outstanding Alumnus induction ceremony. Selection to the Hall of Fame is a charge of the Visiting Committee. We have outstanding inductees this year, but looking ahead, we invite anyone to nominate those who have exemplified our profession, our commitment to WVU and the College, and recognized as outstanding members of society. If your nomination is on file, please update it to remain competitive. Our three inductees this year are Dr. David A Dzewaltowski, Ph.D., Director, Professor of

Kinesiology, Community Health Institute, Kansas State University. Next is Judith C. Hayes, NASA Johnson Space Center, Branch Chief, Biomedical Research and Operations. Our third inductee (in alphabetical order), is Milton E. Richards, Director of Athletics, CSU Stanislaus, California. The 2009 Outstanding Alumnus Award was presented to William Bonsall. Coach Bonsall served 30 years as associate professor at WVU and gymnastics coach. He has continued to give freely of all his knowledge and talents to the university and is one of our true jewels.

On Saturday morning we broke into sub-committees to receive briefings on specific concerns and updates on happenings in the College. Primary areas addressed were student affairs, alumni, recognition updates, and programming advances. The visiting committee regrouped for brief reports from all sub-committees before adjournment.

On one final note, I would be re-miss not to recognize committee members who have met the challenge and provided the wide scope of our field with new publications.

Jean and Glenn Irion have published a women's health book, titled Women's Health in Physical Therapy, which provides a broad knowledge of physical therapy and other rehabilitation specialties within the scope of women's health. The textbook is divided into six parts: foundations in women's health, physical therapy in gynecologic care, physical therapy in obstetric care, medical and musculoskeletal lifespan issues in women's health, oncologic issues within women's health, and special topics within women's health.

Jean has contributed to yet another textbook, Aquatic Exercise for Rehabilitation & Training by Brody & Geigle. In this book, Jean has her own published chapter titled Aquatic Properties & Therapeutic Interventions. She also contributed to the textbook's first chapter, Introduction and Historical Overview.

Christopher Franklin has also published his own selfhelp book titled Access Now: Behind the Line – The Keys to Unlimited Possibilities. The book outlines a seven-step process to success called the "Franklin Keys", including self-leadership, play your game, vision, decision, sacrifice, personal development and significance.

Christopher's book is available to purchase online at www.bn.com or www.amazon.com. His book is endorsed by Mitch Kupchak, general manager for the Los Angeles Lakers, and Marion Asnes, editor-in-chief for Financial Planning magazine.

-Dr. Mary Wykle, PhD Chair, 2009 Visiting Committee

Business of Sports panel discussion features Sam Huff

Oliver Luck, two-time Academic All-American who led West Virginia University to victory in the 1981 Peach Bowl and Hall of Fame linebacker and CPASS Hall of Fame member Sam Huff joined two team owners for a discussion on "The Business of Sports" Nov. 4, at WVU's Erickson Alumni Center.

The football players joined Ken Kendrick, managing general partner of the Arizona Diamondbacks, and Bob Nutting, chairman of the board and principal owner of the Pittsburgh Pirates, in the Wells Fargo Distinguished Lecture Series.

The event, sponsored by WVU's College of Business and Economics and the College of Physical Activity and Sport Sciences, was attended by more than 400 people. Kendrick, Luck and Huff are WVU alumni.

Sam Huff's NFL career began with the New York Giants in 1956. Huff is widely considered one of the best linebackers to ever play the game, and in 1960 was the subject of "The Violent World of Sam Huff," a CBS network television special. Huff was also the first NFL player featured on the cover of Time Magazine. Huff ended his career with the Washington Redskins, and now serves as a color commentator for the Redskins Radio

Network.

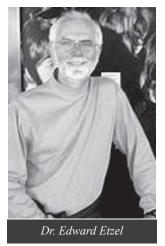
Kendrick was a charter member of the ownership group that founded the Arizona Diamondbacks. He is also heavily involved with WVU. He established a program at the College of Business and Economics for the study of free-market economics and supported construction of the Donald J. Brohard Hall of Traditions at Milan Puskar Center

Oliver Luck is president and general manager of Major League Soccer's Houston Dynamo. Previously, he served as CEO of the Harris County-Houston Sports Authority, an organization created to provide financing, construction and management of new stadiums for the Houston Astros (Minute Maid Park), the Houston Rockets (Toyota Center) and the Houston Texans (Reliant Stadium). During his time at WVU he was a Rhodes Scholar finalist.

Bob Nutting is the sixth principal owner in the 123-year history of the Pittsburgh Pirates. Nutting is also a former president of the West Virginia Press Association and is the president and CEO of Odgen Newspapers in Wheeling.

CPASS Faculty Member Receives Award

Dr. Edward Etzel



received the American
Psychological Association
(APA), Division 47 award for
distinguished contributions to
education and training in sport
and exercise psychology in
Toronto at the APA National
Convention held in August.

Etzel, professor in sport sciences in the College, was awarded the Distinguished Contributions in Education and Training in Exercise and

Sport Psychology award (only given out once every four years) for his extensive work over the years in the field.

"Dr. Etzel has shown extensive expertise, especially dealing with professional and ethical issues in exercise and sport psychology," said Dean Dana Brooks, WVU College of Physical Activity and Sport Sciences.

"He has also edited a seminal work on counseling student athletes in college as well as served admirably as Chairperson of the Education Committee of Division 47 (Exercise and Sport Psychology) of the American Psychological Association," Brooks added. The award traditionally recognizes a sport psychologist or training program that over time has consistently provided significant contributions to education and training in sport and exercise psychology, according to the APA.

Earlier this year, Etzel authored the publication Counseling and Psychological Services for College Student-Athletes, a new text that offers insight to working with college student-athletes and published by WVU's Fitness Information Technology (FIT), located within the International Center for Performance Excellence at the College of Physical Activity & Sport Sciences.

The text provides numerous practical and effective ways to assist individuals of this growing on-campus population to meet the issues and personal challenges they face today.

Etzel offers helpful approaches to counseling specific groups of student-athletes, including gender-based focus, African-descendent and GLBTQ student-athletes. The text also covers counseling on special concerns, such as the college student-athlete experience and academics, transitions, dealing with injury and disability as well as alcohol and drug use.

College selected to evaluate results of WV PEIA Weight Management Program

West Virginia Public Employees Insurance Agency (PEIA) has chosen WVU's College of Physical Activity and Sport Sciences to identify best practices and overall program evaluation with its weight management program, established at nearly 60 sites throughout West Virginia.

The partnership represents a three year commitment between the two groups. The evaluation team includes two CPASS faculty members, a graduate assistant, and two undergraduate interns. Sam Zizzi serves as principal investigator while Christiaan Abildso acts as program coordinator. Sean Fitzpatrick, graduate assistant and SEP doctoral student, and Nick Fuller and Emily Goffredo, SEP undergraduate students, round out the team.

The weight management program features three phases. The first phase is the most intense part of the program and requires that participants lose weight, visit the gym twice a week and keep a daily food log. They have access to an exercise facility and must schedule monthly meetings with a personal trainer.

The second phase allows individuals to schedule

30-minute follow-up sessions with the dietician, exercise physiologist, and personal trainer every third month. Individuals visit the gym twice a week. During the final phase, which extends the program into year two, individuals receive monthly personal training sessions at a gym and are required to purchase a gym membership.

In the first year of assessment, 20 sites were visited and evaluated. Focus groups were held with five of the newer sites. Phone interviews were conducted with former program participants to gain feedback on long-term effects while a survey tool was implemented.

Currently the team is compiling a report for PEIA outlining results and recommendations which incorporate individual site data and participant activity as monitored in a before-and-after situation. The team carefully observed the impacts of the program beyond weight management, considering self-esteem/psychological issues and behavioral changes.

For more information about the PEIA Weight Management Program, please visit www.wvpeia.com.

A tribute to Linda Carson

The College honored Dr. Linda Carson, the original Ware Distinguished Professor, at a tribute dinner this August at the Erickson Alumni Center. Former colleagues, staff and students filled the event hall to celebrate Carson's contributions to children's health and wellness in the state

"Linda gave over thirty years of service to WVU, the state of West Virginia, and to our nation's youth," explained Dean Dana D. Brooks. Linda received her B.S degree and M.S degree from Slippery Rock University. She earned her Ed.D degree from WVU.

She has received numerous awards and distinctions including the WVU Outstanding Teacher of the Year Award, WVAHPERD Honor Award for Distinguished Professional Service, and the National Honor Award for Excellence in Partnering from US Department of Health and Human Services for her career contribution to the wellbeing and skill development of young children.

Carson plans to continue to serve children and families through Choosy Kids, a company within the WVU Business Incubator.

Hall of Fame Nominations Sought

Nominations to College of Physical Activity & Sport Sciences' Hall of Fame and Outstanding Alumnae

Every fall, up to three outstanding individuals are inducted into the College of Physical Activity & Sport Sciences' Hall of Fame. A vote is taken by the Hall of Fame Selection Committee during the Visiting Committee's Spring weekend in Morgantown, WV. Nominations are accepted year round.

You are encouraged to recognize alumni that meet the following criteria by completing the nomination form and mailing to: WVU College of Physical Activity & Sport Sciences, Hall of Fame Selection Committee, PO Box 6116, Morgantown, WV 26506-6116. The nomination form is available on the College's web site: http://cpass.wvu.edu/hof/nomination.

Hall of Fame Criteria:

- 1. Hold a degree awarded by the College of Physical Activity & Sport Sciences or a certification in Athletic Training prior to 1997; and have made significant contributions to the College, their profession, and/or society.
- 2. Those presently employed by the College of Physical Education are not eligible.

Outstanding Alumna/Alumnus Criteria:

From the list of previously inducted Hall of Fame members, one individual will be selected as the Outstanding Alumnus/ Alumna for that year.

- A. Must have received the Hall of Fame Award
- B. Must be an alumnus/alumna for more than 5 years.

Army names Zach Spiker men's basketball head coach



Zach Spiker, Army head coach

Zach Spiker, a fast-rising star in the college coaching profession, has been named new men's basketball head coach at Army it was announced by Director of Athletics Kevin Anderson. The Morgantown, W.Va., native received a master's degree in sport management from WVU in the spring of 2004 and graduated from Ithaca in 2000, earning a bachelor's degree in communications.

One of the architects behind the recent resurgence of the men's basketball program at Cornell University, Spiker has served as an assistant under head coach Steve Donahue the past five years. Spiker helped the Big Red to upper-division finishes in the Ivy League during each of his five seasons in Ithaca, N.Y.

"We couldn't be more excited to name Zach Spiker as the head coach of our men's basketball program," U.S. Military Academy Superintendent Lt. Gen. Buster Hagenbeck said. "Zach impressed us with his high-energy level, intimate knowledge of our program and well-conceived plan to deliver a championship to the Army program."

"I am extremely humbled and excited by the opportunity that Mr. Anderson has given me to coach at West Point," Spiker said. "I can't wait to get to work, and I am looking forward to serving this senior class to make this season the best it can be. I am confident we will all work together and make this a great experience for everybody."

Spiker spent two seasons as an administrative assistant at WVU under then head coach John Beilein. He helped the Mountaineers to a pair of Big East Tournament appearances and an invitation to participate in the National Invitation Tournament (NIT) in 2003-04. While in Morgantown, Spiker was responsible for managing on-campus recruiting visits, opponent scouting, postgame film breakdown and overseeing the team's daily event schedules.

Spiker joined the coaching ranks after completing his playing career at Ithaca College.

Spiker and his wife, Jennifer, will reside at West Point with their son, Charlie, born this past spring. Spiker will begin his new duties at Army immediately.

New minor will prepare students as athletic strength and conditioning specialists

Students who hope to enter the growing field of athletic strength and conditioning within their academic options at West Virginia University can turn to the College of Physical Activity and Sport Sciences (CPASS) and WVU strength and conditioning Coach Jerry Handley to reach their goal.

Handley and CPASS Athletic Coaching Education (ACE) faculty have created a new minor, Strength and Conditioning, for students interested in pursuing a career in sport and physical activity.

"This exciting minor is designed to prepare students for the competitive field of athletic strength and conditioning specialists," says Handley, strength and conditioning coach for WVU and course instructor.

"Strength and conditioning is a growing field with career opportunities in health and fitness centers, recreational, scholastic, collegiate and professional sport," explains Dr. Valerie Wayda, Chair, Coaching & Teaching Studies department, CPASS.

Beginning in the summer of 2010, WVU students will be able to earn a minor in Strength and Conditioning through the ACE program. The minor consists of 21 credits and prepares students for the National Strength and Conditioning Association's (NSCA's) Certified Strength and Conditioning Specialists (CSCS) exam. The CSCS is a nationally recognized certification that is the

foundational requirement for most positions in the field.

In addition to extensive course work in applied exercise physiology, sports nutrition, and training program design, students are required to complete a supervised internship that provides valuable hands-on experience. The ACE strength and conditioning minor has been submitted for consideration as part of the NSCA's Educational Recognition Program. College representatives hope to receive confirmation prior to the start of the new minor.

The strength and conditioning minor joins the strong line up of Athletic Coaching Education minors. Other ACE minors include personal trainer, group fitness instructor, adventure sports leadership, and aquatic facilities management. Students can combine one or more minor with the Athletic Coaching Education major as area(s) of emphasis within the degree or they may take them as stand alone minors to complement other majors.

For more information about the minor, please contact: Dr. Valerie Wayda, chair, Coaching & Teaching Studies, College of Physical Activity and Sport Sciences at 304-293-0830 or Valerie. Wayda@mail.wvu.edu For general information about the College, contact Kim Cameon at 304-293-0827 or kimberly.cameon@mail. wvu.edu

Feature Stories

Concord University professor named second Ware Distinguished Professor



Dr. Eloise M. Elliott

The Ware Family Foundation has bestowed its distinguished professorship, established in honor of College of Physical Activity and Sport Sciences alumni Alfred F. and Dolores Jamison Ware, upon Dr. Eloise M. Elliott, professor of physical education, Concord University.

This marks the second endowed professorship for WVU's College of Physical Activity and Sport Sciences. Elliott will also serve a one

year appointment as Visiting Associate Professor at the College.

The College announced the endowment at a ceremony on September 17, 2009 at the Coliseum. Concord University and WVU administration, colleagues, staff and students celebrated Elliott's appointment.

"Dr. Elliott will use her position to develop programs, conferences and other initiative to help reduce childhood obesity rates in West Virginia. She will continue to spread the message and the need for childhood health and wellness in the state," explained Dana D. Brooks, dean, WVU College of Physical Activity and Sport Sciences. "Dr. Elliott's focus on the health and wellness of children throughout West Virginia reflects the Ware's passion and vision for a healthier West Virginia," said Concord University President Gregory F. Aloia.

Elliott received a BA in Elementary Education from Concord University, a MA in Physical Education from

Salem University, and a PhD in Curriculum and Instruction from Virginia Tech, Blacksburg, VA. Since 1989, Dr. Elliott has been employed at Concord University in the Department of Human Performance, where she served as chair of the dept from 1993 to 2004.

As the Ware Distinguished Professor, Elliott will focus her efforts on obesity prevention and service to West Virginia. She will continue as co-manager of Camp NEW You, a year-long program that helps adolescent children and their families identify and practice lifestyle changes to reduce unhealthy body weight, and she will work with others in the College and Physical Activity and Sport Sciences and the CARDIAC Project to expand the program, particularly to Marshall University in summer 2010.

Elliott will help organize a physical activity symposium in June 2010 that will focus on a strategic plan for West Virginia and will showcase the state's current efforts in changing physical activity culture. Her focus will include use of web-based instructional modules, working with physical education teachers to better meet the needs of overweight children, and promoting the development of a comprehensive physical activity plan that includes quality physical education, creating active time during recess and drop-in physical activity opportunities, after school programs, and active transport to/from school.

The Ware Distinguished Professor is a position established by the generosity of the Ware Family Foundation. The Ware Professorship focus incorporates leadership in childhood health and fitness, and Elliott's appointment will help to enhance the wellbeing of children.

Sport Management alums win Five Emmy Awards

Two Sport Management alums from the College of Physical Activity and Sport Sciences have won a total of five Emmy Awards, breaking into the realm of stardom beyond the usual field of college athletes.

Gary Quinn (SM '96), current director of business development at NBC Sports, recently received an Emmy Award for his work on the Olympics. The Emmy was for a new category called 'Outstanding New Approaches' that was created for online video coverage of the Olympics.

"I started at NBC Sports as an intern in '95 and was fortunate enough to be hired that same year. There's not a day that has gone by in the last 14 years when I don't thank God for the opportunity that's been afforded me. If anyone had told me 15 years ago I would have this job and experienced so many wonderful things, I would've hugged them. None of this would've been possible without Dr. Branch and the WVU Sports Management Program," he added.

Joe Martin (SM '96) has now won four (4) Emmys as

a freelance producer for the PGA, NBC Sports, and the Olympic Games. Martin says that the awards represent a "joint effort" between many others, and he credits his experience with the WVU SM program.

Martin has received two Emmys this year, one for '2008 Outstanding Live Sports Special- United States Open Golf' which he credits Tiger Woods for his outstanding performance. He received the other award for '2008 Live Event Turnaround-The Games of the XXVIII Olympiad' with thanks to Michael Phelps and his record breaking performances. Martin also received an award for this same Event Turnaround category in 2004 after Athens Games

Martin received his first award for '1997 Outstanding Edited Sports Special- Ironman Triathlon World Championship.' He acknowledges Al Symanzski and Ken Murrah, the 'incredible producers' who did the show, allowing him to work on it as a lowly P.A.

Students attend 2009 Annual AASP Expo Conference

The 2009 Association of Applied Psychology Expo (AASP), held this past September in Salt Lake City, Utah, featured numerous College students and faculty who presented both oral presentations as well as in poster form. Selected College representatives also attended the USOC meeting held as a follow up to the Expo.

Faculty and students attending from the College included Damien Clement, Jack Watson, Kristen Dieffenbach, Ed Etzel, Sam Zizzi, Jesse Michel and Ian Connole.

"Being so well represented at a national conference for sport and exercise psychology allows our program to continue to be successful and also to be able to recruit the best incoming students for the PhD program," said Kimberly Crowell, president, graduate student sport and exercise psychology club. Cromwell reports that 12 out of 15 students attended the conference.

AASP strives to promote the field and unify the membership through applied service to the public. Expo Steering Committee members include Kristen Dieffenbach, CPASS assistant professor. Jack Watson, associate professor of Sport and Exercise Psychology and Chair, Department of Sport Sciences at the College presented at the Expo, "What's a coach to do?

Exploring and learning to handle the ethical minefield of modern sport."

For more information about the Expo program, visit www.sportpsychexpo.com



Sport Management graduate student receives minority award

A WVU graduate school student pursing a dual master's degree in business and sport management is one of six winners for the tenth annual John McLendon Memorial Minority Postgraduate Scholarship Awards as announced by the National Association of Collegiate Directors of Athletics (NACDA).

Adrian Dowell attended Roanoke College where he earned an undergraduate degree in health & human performance, sport management. While at Roanoke, Dowell was a four-year captain of the men's basketball team and was named as a conference all-academic team selection during the 2006, 2007 and 2008 seasons. Aside from his athletics activities, Dowell was a member of several organizations, and also was named president of the Student Athlete Advisory Committee at Roanoke and was a member of the Roanoke College Admissions Panel. Dowell received the Daniel Poe Klein Scholarship Achievement

Award which is presented to a rising senior who has demonstrated outstanding talent in the field of athletics and has shown exemplary moral leadership in the college community. Dowell hails from Roanoke, Virginia.

The winners received a \$10,000 grant to be used towards postgraduate studies in athletics administration. Minorities who intend to pursue a postgraduate degree in athletics administration are eligible for these scholarships. Students were required to have a minimum grade point average of 3.0 on a 4.0 scale and have demonstrated leadership qualities on an institutional or community level.

The John McLendon Memorial Minority Postgraduate Scholarship Awards are presented to senior-level minority students who intend to pursue a graduate degree in athletics administration. For more information, please visit www.mclendonminorityfoundation.com.

Introducing MountaineerTRAK

The WVU Alumni Association is proud to announce MountaineerTRAK, a new networking/mentoring program.

The WVU Alumni Association and WVU's Career Services have teamed up to develop the program for alumni and students. Alumni will have access to students interested in specific careers, while students will receive a list of alumni who are willing to share their expertise and guidance. MountaineerTRAK offers a unique on-line experience to engage alumni and help students succeed.

Furthermore, for those in the job market, MountainerTRAK is a great resource to access employers that are registered with WVU Career Services.

To find out more visit http://careerservices.wvu.edu/.

Three new faculty members join CPASS

Emily JonesAssistant Professor



Dr. Jones is an assistant professor in PETE. She started her education at the University of Northern Iowa in Cedar Falls, Iowa, where she

studied physical education teacher education and participated in women's softball and soccer teams. She completed her PE student teaching placement in Bangkok, Thailand and has taught and lived in Seoul, South Korea. Dr. Jones earned her M.A. in Physical Education from UNI and completed her Ph.D. in Kinesiology with a minor in Instruction Technology at the University of Georgia in 2009. Dr. Jones' research interests involve parent perceptions of solutions to childhood obesity.

One of the primary factors that appealed to Dr. Jones about WVU was the innovative research initiatives targeting childhood obesity. Dr. Jones strives to contribute to the tradition of excellence in the physical education teacher education program and currently teaches Elementary PE Teaching Methods, Primary PE Teaching Methods, and Motor Development.

Valerie Wayda Associate Professor



Dr. Wayda is an associate professor and the Chair for the Department of Coaching and Teaching Studies within the College. Prior to

assuming responsibilities at West Virginia University she taught at the University of Central Arkansas, Ball State University and the University of Virginia. She received her BSE from SUNY Cortland in Physical Education Teacher Education, and a MS and Ed.D. from West Virginia University in Sport Studies. She is a life-time member of AAHPERD and ICHPER-SD and has been a member of NAKPEHE since 2000; Dr. Wayda has served in various leadership roles within Midwest District AHPERD and NASPE. She has several peerreviewed publications and has made numerous presentations at the local, state, national and international levels. Her current research focus in on professional dispositions.

Vanessa Shannon Assistant Professor



Dr. Shannon joined the Sport and Exercise Psychology staff as an Assistant Professor in 2008. She served as department chair and as-

sistant professor in the Department of Exercise and Sport Science at Tennessee Wesleyan College. She has authored numerous publications and has made various professional presentations, both national and international. She received a B.S. degree from Rice University, a M.S. degree from Kansas State University, Manhattan; and a Ph.D. from the University of Tennessee, Knoxville, in Exercise, Sport, and Leisure Studies with a specialization in Sport Psychology.





Leslie Meltzer





George Henshaw



Kristen Dieffenbach and Dr. Natalia Stambulova

Donor List: Gifts recorded from 7/1/08 through 6/30/09

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Sport Marketing Association honors faculty member with Lifetime Service Award



Dr. Dallas Branch, associate professor of the Sport Management program at WVU's College of Physical Activity and Sport Sciences, was presented with a Lifetime Service Award by the Sport Marketing Association and Fitness Information Technology for his service and dedication to the Sport Marketing Quarterly. Shortly after beginning his teaching career at WVU, Branch started the Sports Marketof sport marketing. He was the journal's first editor and served on its editorial board for nearly 18 years.

SMQ maintains subscriptions in 25 countries, in addition to the United States, and every member of the Sport Marketing Association receives a subscription to the Sport Marketing Quarterly. Branch was also the co-founder of the SMA, which was established in 2002 to provide a national forum for sport marketing, management education and professionals working in the industry. Published by FiT of the International Center for Performance Excellence (ICPE) at WVU, the Sport Marketing Quarterly is available to the general public in print and online subscriptions. For more information about the Sport Marketing Quarterly, visit www.fitinfotech.com

ing Quarterly in 1992 to advance the study and practice

College supports Alzheimer's fund raiser

The College of Physical Activity and Sport Sciences Lifetime Activity Program teamed up with the Alzheimer's Association and five Zumba instructors to raise monies for Alzheimer's research. Barbara Griffin, a Lifetime Activities Program instructor who is Zumba Gold and Zumba Gold Tone certified, coordinated the event.

The first annual "Zumba for a Cause" event generated approximately \$500 and was held at the Stansbury Hall gymnasium at WVU. Prizes were donated from the College of Physical Activity and Sport Sciences while Dianne O'Connor, an Avon representative, donated gift baskets to the raffle.

First college-wide physical activity initiative is a success

College faculty and staff participated in the first 100 Miles in 100 Days, a University sponsored wellness initiative program, which required them to track their physical activity over 13-14 weeks. Participants recorded both exercise minutes and mileage. Individuals established a goal of one mile per day, or 20 minutes of physical activity.

Christiaan Abildso, program coordinator for the Weight Management Research and Evaluation team, coordinated the program within the College. Dave Harshbarger, Wellness Manager for Health Sciences campus, provided project support.

"Christiaan's leadership was instrumental in facilitating our first college-wide physical activity promotion initiative," said Assistant Professor Sean Bulger. "The 100 Miles in 100 Days program that Christiaan volunteered to organize and direct represented an ideal follow-up to the employee health screening we hosted earlier in the year," Bulger added.

WVU's College of Physical Activity and Sport Sciences faculty and staff began their initiative in late March/early April. A total of 35 participants, 18 staff members and 17 faculty members, recorded an overall equivalence of 124,925 minutes of physical activity. At 20 minutes per mile, that translates into 6,246 miles of activity. Of the 35 participants, 30 met their goal of at least 100 miles of activity.

100 Miles in 100 Days has expanded outside of the College to other WVU departments, hospital employees, church groups and the city of Morgantown.

Faculty & Department News

Faculty Briefs

Books

Housner, L. Metzler, M., Schempp, P., & Templin, T. (Eds.) (2009). Historic Traditions and Future Directions of Research on Teaching and Teacher Education in Physical Education. Fitness Information Technology: West Virginia University.

Housner, L. (Editor). (2009). Developmentally appropriate and integrated elementary physical education: A guide for the classroom teacher. (2nd Edition). Fitness Information Technology Publishers.

Presentations

Housner, L. (2009, August). Doctoral Standards in Physical Education Teacher Education. Presented at the Korean Association of Sport Pedagogy in Seoul, Korea.

Housner, L. (2009, August). Exploring the Role of Physical Activity for a Healthy School. Presented at the Korean Association of Health, Physical Education, Recreation, & Dance in Seoul, Korea.

Clement, D. (2009, September). "A Day in the Life": What it Takes to be a New Professional in the Field of Sport and Exercise Psychology. Presented at the 2009 AASP Conference in Salt Lake City, Utah with the help of Tanya Prewitt, Andrea Becker, Nick Galli and Tamara Thomas.

Watson, J. (2009, September). Camp New You: A Health Promotion Program for At-Risk Adolescents. Presented at the 2009 AASP Conference in Salt Lake City, Utah. Other presenters include Justine Vosloo, Vanessa Shannon and Sean Fitzpatrick

Dieffenbach, K. (2009, September). Developmental Coaches' Perspectives on the Process and Purpose of Mental Skills. Presented at the 2009 AASP Conference in Salt Lake City, Utah with the help of J. Laurel O'Neal and Vanessa Shannon.

Watson, J., Etzel, E. (2009, September). Ethical Issues for the Culturally Competent Practitioner. Presented at the 2009 AASP Conference in Salt Lake City, Utah with the help of Robert Schinke and Mary Jo Loughram.

Dieffenbach, K. (2009, September). Exploring the Expectations and Experiences of U.S. Athletes Participating in the Paralympic Games. Presented at the 2009 AASP Conference in Salt Lake City, Utah. Served on steering committee member for the first ever AASP Sport Psychology Expo. This is the culmination of a 3 year project to do a community outreach program in conjunction with the AASP conference. Visit www.sportpsychexpo.com for details.

Clement, D. (2009, September). Same Terminal Degree, Different Career Avenues: The Paths of Four Sport and Exercise Psychology Professionals in Academia. Presented at the 2009 AASP Conference in Salt Lake City, Utah with the help of Amanda Visek, Paula Parker and Brandon Harris.

Zizzi, S., Abildso, C. (2009, September). When Changing Health Behaviors to Lose Weight, Which Comes First: the Chicken or the Exercise? Presented at the 2009 AASP Conference in Salt Lake City, Utah with the help of Jessica Creasy.

Clement, D. (2009, September). The Impact of a Work-

shop on Athletic Training Students' Sport Psychology Behaviors. Presented at the 2009 AASP Conference in Salt Lake City, Utah

Etzel, E. (2009, September). Do We Free the Prisoners? Using the Allegory of Plato's Cave to Question the Ethical Responsibility of Sport Psychologists on College Campuses. Presented at the 2009 AASP Conference in Salt Lake City, Utah with the help of John Lubker.

Clement, D. (2009, September). Rural Athletes' Attitudes toward Sport Psychology Consulting: An Exploratory Investigation. Presented at the 2009 AASP Conference in Salt Lake City, Utah.

Michel, J. (2009, September). The Behaviors of NCAA Sport Captains. Presented at the 2009 AASP Conference in Salt Lake City, Utah with the help of Greg Shelley and Noah Genter.

Connole, I. (2009, September). "Winners" and "Losers": Roles of a Sport Psychology Consultant Working with Successful Versus Unsuccessful Teams. Presented at the 2009 AASP Conference in Salt Lake City, Utah with the help of Kristen Frevert.

Hawkins, A. (2009, October). Distance Learning in PETE Higher Education. Presented at the NASPE Physical Education Teacher Education Conference in Myrtle Beach, SC.

Wilmoth, B. (2009, October). Folk Dance and More. Presented at the WVAHPERD.

Wilmoth, B. (2009, October). Tchoukball. Presented at the WVAHPERD with the help of two PETE students, Jeffrey Core and David Frindley.

Dieffenbach, K. (2009, October). Coaching Ethics - An oxymoron, a lost art, a moot point? An Exploration Workshop. WVAHPERD.

Elliot, E., Bulger, S., Murphy, E., Housner, L., Neal, W. (2009, October). Camp NEW You: Developing and Evaluating a Year-long Community-based Intervention for Overweight Children. Presented at The Obesity Society's 2009 Annual Scientific Meeting in Washington, D.C.

Bulger, S., Elliott, E., Holland, S. (2009, October). West Virginia on the Move: Guidelines for Writing a Winning Schools on the Move Grant. Presented at the WVAHPERD Conference in Flatwoods, WV.

Elliott, E., Holland, S., Bulger, S. (2009, October). Comprehensive School Physical Activity: Best Practice Within West Virginia. Presented at the WVAHPERD Conference in Flatwoods, WV.

Housner, L., Bravo, G., & Wang, X. (2009). Health Trends and Physical Education in Asia. Presented at the International Society for Comparative Physical Education and Sport Conference in Vancouver, Canada.

Qin, H., Liu, J., Wang, X., & Housner, L. (2009). A quasi-experimental study of contract learning in high school physical education in China. Presented at the International Society for Comparative Physical Education and Sport Conference in Vancouver, Canada.

Bowen, E.¹, Bulger, S.¹, Elliton, E.², Fitch, C.¹, Murphy,

E.¹, Neal, W.¹, Ward, A.¹, Housner, L.¹, and Watson, J.¹ (2009) Camp New (Nutrition, Exercise, Weight Control) You at WVU. Presented at AAHPERD National Conference in Tampa, Florida. (1) West Virginia University, Morgantown, WV. (2) Concord University, Princeton, WV.

Housner, L. (2009). The West Virginia Health and Physical Education Leadership Academy. Presented at AAHPERD National Conference in Tampa, Florida. Other presenters include: Crotty, A., Mercerr Elementary, Princeton, WV; Galluzzo, C., Sistersville Elementary School, Middlebourne, WV; Koerber, D., Tyler Consolidated Middle School, Friendly, WV; Moore, L., George Ward Elementary School, Elkins, WV; Steele, S., West Liberty College, Moundsville, WV; Weikle, M., East Dale Elementary School, Fairmont, WV; and Workman, G., Madison Middle School, Madison, WV.

Dieffenbach, K. (2009, November). Talk and poster at the ICCE in Vancouver.

Dieffenbach, K. (2009, September). "Our Profession is a Powerful Tool": An Qualitative Exploration of Coaches Thoughts on Ethics in Sport

Dieffenbach, K, Murray, M., Zakrajsek, R., Are They Ready? An Examination of Student-Coach Internship Training in U.S. Coaching Education Programs (poster presentation)

Jones, E., Lux, K., (2009, September) "Are Physical Educators Physically Active Role Models" AIESEP Specialist Symposium - Theme: "The Physically Active Lifestyle: A Collaboration Among Professionals"

Liu Weina, Ji Liu, **Watson, J.,** East China Normal University, College of Physical Education and Health, Shanghai, China, West Virginia University, College of Physical Activity and Sport Sciences, Morgantown, USA. Cross-cultural translation and validation for the Chinese versions of the Dispositional Flow Scale-2 (CDFS-2) and the Flow State Scale-2 (CFSS-2).

Dieffenbach, K., Watson, J., Etzel, E., West Virginia University. Exploring coach's beliefs and behaviors regarding sports ethics: A key element of coaching education.

Publications

Franklin, C. (published) *Access Now: Behind the Line – The Keys to Unlimited Possibilities.*

Irion, **J.** (published) Chapter on Aquatic Properties and Therapeutic Interventions in *Aquatic Exercise for Rehabilitation and Training* by Brody and Geigle.

Ramsey, C., Hawkins, A., Housner, L., Wiegand, R. & Bulger, S. The Evolution of a Blended Masters Degree Program. Published in The Journal of the Research Center for Educational Technology. (2)

Clement, D. & Shannon, V. (In press). The Impact of a Workshop on Athletic Training Students' Sport Psychology Behaviors. *The Sport Psychologist*.

Clement, D., Brooks, D., & Wilmoth, B. (2009). Parental Attitudes towards Physical Activity: A Preliminary Analysis. *International Journal of Fitness*, 5, 1-11.

Watson II, J. C., Clement, D., Blom, L., & Grindley, E. (2009). Mentoring: Processes and Perceptions of Sport and Exercise Psychology Graduate Students. *Journal of Applied Sport Psychology*, 21, 231-246.

Clement, D. & Shannon, V. (2009). A Rationale for using a Pre-Assessment Tool prior to Injury Rehabilitation. *Athletic Therapy Today*, 14, 21-24.

Hamson-Utley, J., Stiller-Ostrowski, & Clement, D. (Summer 2009). Psychosocial Intervention & Referral: The Educational Preparation of Athletic Training Students. *AASP Newsletter*, 23 (2), 27-29.

Other College News

The College received national attention in the **May 2009 Men's Journal**. Professor **Sam Zizzi** was quoted as an expert in the field of sport and exercise psychology to address the issue of staying motivated and keeping fit. *How to Stick With it* by Charles Bethea outlines ways that encourage men to stay active, for example, teamwork and competition in team sports.

Floyd Jones is taking a new position within the ASAC. Floyd was selected to be part of the new leadership team at the **Tourism and Sport Management Division** meeting this year. He is the Vice President of the U.S. division.

Jack Watson and Ed Etzel were quoted as experts in their field of Sport and Exercise Psychology in an article within the Dominion Post. Mental Blocks: Treatments Available to Help Relieve Anxieties, by Casey Callanan, was printed in the Family & Fitness Section of the August 9, 2009 newspaper. The article explains that individuals experience performance blocks and that treatments need to be specifically catered to each individual. The article further quotes Dr. Watson and Dr. Etzel on their views of such treatments as body-to-mind or mind-to-body interventions, and that a successful treatment is based on the individual's perspective and related anxieties.

Damien Clement attended WVU's ninth Colloquium for Aspiring Minority Doctoral Candidates in October, to promote diversity and graduate education at WVU. Clement, originally from Trinidad and Tobago, was attending the University of Charleston when he heard about the colloquium. "I truly believe if I hadn't attended the colloquium that I would not have gone to school here or have the job I do now," Clement said.

Emily Jones received the Best Poster award at the Association Internationale des Ecoles Supérieures d'Education Physique - International Association for Physical Education in Higher Education (AIESEP)conference in Pensacola, Florida, in September. Jones' poster was entitled *Are PE Teachers Physically Active Role Models?*

College hosts distinguished lecture speakers

Critical Sociology of Sport Coaching-A highly admired international researcher specializing in issues of power and interaction within the coach-athlete relationship spoke about the sociology of coaching on November 9, as hosted by ACE. Dr. Robyn L. Jones from the University of Wales Institute Cardiff (UWIC) spoke about "Research in Coaching: Past, Present and Future Directions." Jones discussed the importance of how coaches, sport and research benefit from these studies, and what the future directions hold. He has authored five books, and edited four, written 20 book chapters, and has extensive peer reviewed research publications.

Career Transitions in Sport-Dr. Natalia Stambulova presented Sept. 21. Stambulova is a distinguished scholar from Sweden who also competed in the Olympics as a figure skater. She is one of the best known researchers and practitioners in the world regarding career transitions following sport. Faculty and students attended the presentation.

Through The Years

CPASS graduate recruiting in Houston

A West Virginia University College grad is recruiting high school students 1,800 miles away in Houston, Texas to travel to Morgantown to experience life as a Mountaineer.

CPASS graduate Leslie Meltzer founded the WVU Lone Star Alumni Association Chapter in time for the 1981 Peach Bowl and was the president of the Chapter for 12 years. As she worked with the chapter, she saw a need to share WVU's message with high school students in the area.

In the past two years, 25 students from the Houston area have attended WVU. The Chapter usually holds numerous college recruitment nights at local school

districts in the greater Houston area during the fall semester to promote the University and encourage students to make the trip to Morgantown.

Meanwhile, the Lone Star Chapter has coordinated several fundraising events to benefit the new Erickson Alumni center and a Foundation Scholarship fund. The chapter sponsors other community service activities including Toys for Tots, Holiday food drives, and a Breast Cancer Walk.

The Lone Star Chapter has won the Golden Musket Award, the highest award presented by the WVU Alumni Association, two years running.

Northwest Training Room Named After David "DC" Colt

The Northwest Missouri State University athletic training room was named the David "DC" Colt Athletic Training Room this past September.

Colt, a 1977 College of Physical Activity and Sport Sciences grad, was a faculty member in Northwest's Department of Health, Physical Education, Recreation and Dance and was the University's head athletic trainer for 27 years. In 2008, he became athletic trainer at the Air Force Academy.

In addition to naming the training room in Colt's honor, a fundraising initiative aims to garner \$100,000 for the Colt Fund, which has been established through the Northwest Foundation to support the University's sports

medicine program.

"From injury analysis, treatment or rehabilitation or in providing mental or moral support to student athletes, Dave Colt was considered the best," said Dr. Bob Boerigter, Northwest's director of athletics.

Colt graduated from WVU in 1977, received his master's from Northwest in 1978 and his doctorate in education from the University of Missouri-Columbia in 2006. Colt has been a certified athletic trainer since 1977 and has received many accolades throughout his career, including four Hall of Fame inductions. Most recently, Colt was named to the National Athletic Trainers' Association Hall of Fame in 2008.

Rifle coach and CPASS Alumnus led WVU Homecoming parade

Olympic competitor and WVU Rifle Team Head Coach Jon Hammond, CPASS grad, lead hundreds of participants in the WVU Homecoming parade on Oct. 23. He was honored at halftime of the WVU-Connecticut football game on Oct. 24. Hammond, in his fourth year as head coach, led his team to a national championship in 2009. In his first three years, Hammond was named Collegiate Rifle Coaches Association (CRCA) Coach of the Year, Great American Rifle Conference Coach of the Year, and the 2008 National Rifle Association (NRA) Distinguished College Coach. A native of Scotland, Hammond won the World Junior Championships at 17 and went

on to compete for the University of Leeds' rifle team. In 2002, Hammond was a member of the WVU Rifle Team while he worked toward his master's degree in sport management. He was hired as head coach in 2006 where he led his team to a winning season. In his three seasons at WVU, Hammond has guided eight of his athletes to 16 NRA All-American honors. His team has also excelled in the classroom. Five of his team members received CRCA All-Academic Honors in 2009. Members of the WVU Rifle Team followed Coach Hammond down High Street during the Homecoming parade

CPASS Alumni Briefs

Mary Kathryne "Kacy" Wiedebusch (BS& MS) was honored by Alpha Xi Delta, a national women's fraternity, as a "Woman of Distinction" for her field of expertise. Kacy was WVU's first lady of dance and has dedicated a lifetime toward a steady career as a dance coordinator and educator.

Christine Bolger (BS SM '93) has resigned her position as Program Manager for Sport with NASPE and will be working with the United States Olympic Committee's (USOC) Performance Services Division as the Assistant Manager for Coaching Education. Christine is relocating to Colorado Springs and working for Dave McCann.

Horace Belmear (MS '51) and (the late) Geraldine Belmear were honored August 26, 2009 by the WVU Center for Black Culture & Research and the WVU Black Faculty Association at a reception that welcomes new black students, staff and faculty to the WVU community.

Eriko Tanimoto (ACE) has landed a position in his field of expertise. Eriko is a personal trainer and swimming instructor at the Konami Sports Club located in Chiba, Japan, which is about 20 minutes away from Narita.

Jason Dendinger (MS SM '07) has landed a position with the Cleveland Browns. Jason's title is Sales Associate, Business Development with a main focus on selling premium hospitality.

Patrick Hairston (MS, SM '96) has been named Assistant Athletic Director for Compliance. Patrick has returned to WVU from the NCAA, where he served as Assistant Director of Champions.

Dave Ryden (BS PETE '95) was recently the guest speaker at the Shore Sports Alumni breakfast meeting. Dave is the President of the Shore Conference of Monmouth and Ocean counties, NJ. He is also the Athletic Director at Marlboro High School, which is part of the Freehold Regional High School District.

David "DC" Colt (BS '77) has received the honor of having the Northwest Missouri State University athletic training room named after him. David was the University's head athletic trainer for 27 years. In 2008, he became athletic trainer at the Air Force Academy.

Tim McNeely has recently received a contract to become tournament director of the new PGA Tour event at the Greenbrier Resort in 2010. Tim is the president of McNeely Sports Marketing.

Michele Hoffman Samuels (BS PETE '94; MS '96) has started her new position as director of development and alumni at Harford Community College as of this October. Michele formerly worked at the University of Maryland Medical System.

Leon Ryan (BS '78) announces that after thirty years in the high net worth financial arena he has accepted the associate athletic director position at UAB. "I'm going to do something that I've wanted to do since my WVU and Marshall days," Ryan explains. He can be reached at leonryan@uab.edu "Let this be a lesson to our students- it is never too late to utilize the educational experience that our remarkable West Virginia University provides," he adds.

Zachary Eckert (BS SM '08) has accepted the position of assistant director of facilities and operations for the WVU Department of Intercollegiate Athletics.

Kittie Blakemore, first women's basketball coach; Martha Thorne, first women's tennis coach; and Linda Burdette, gymnastics coach, were featured on a "Women in Sport panel discussion during WVU Diversity week in October. The focus

of their presentation was A look at women in athletics before and after Title IX.

Marisa Brunett (BS '86) along with her brother John and mother Janice Brunett, were featured in The New York Times, Sept. 29, 2009 article, "Fast Food Even Before Fast Food" summarizing "the cultural forces that gave birth to the pepperoni roll, the signature product" of her family's bakery. The family owns Tomaro's, a modest business, founded by her great-grandfather, Anthony Tomaro, in 1914. The bakery can be found in the Italian-dominated Glen Elk neighborhood of Clarksburg.

Major Harris (BS '94) former Mountaineer All-America quarterback, was selected into the National Football Foundation's College Hall of Fame and was honored by the WVU Department of Intercollegiate Athletics at a luncheon in October and at the Colorado game for his selection.

Michael Cumberledge (BS PETE '08) Clarksville, Tennessee has accepted a position with Clarksville Montgomery County School System as an Elementary Physical Education Teacher.

Gerald Roebroeks (MS ACE '02) Rijswijk, The Netherlands, is the coach for the Rowing Club De Laak in The Hague.

Trevor Zeiders (BS ACE; BS SM '01) West Carrollton, OH, was hired as assistant football coach at the University of Dayton in May 2009. Trevor will coach defensive ends at Dayton

Kristen Condo (MS SM '08) is the registration coordinator for US Road Sports and Entertainment of Florida, LLC in Miami, FL. Formerly known as PR Racing Miami LLC, the company brings world class marathoning to South Florida and is responsible for producing 16 running events in Miami.

Chris Allen (MS ACE '09) Atlanta, Georgia, is teaching mathematics and special education at Cass High School. He is also girls varsity tennis and fast pitch coach. He has been accepted in the Ph.D program in Exceptional Students Education, to begin this January.

Alexis Murphy (BS AT '04) Birmingham, Alabama, is the clinical assistant and surgery coordinator at Andrews Sports Medicine and Orthopedic Center.

John Giroir (MS ACE '06) Charleston, West Virginia, was named president and CEO of the Kanawha Valley YMCA in 2008. John attributes his selection and positive changes in his position in part to his studies at WVU. John realized his leadership potential through his experiences at WVU. He also recently completed a year of service as the South Charleston Rotary Club's president. John thanks his two favorite instructors: Dr. Sandra Elmore and Dr. Dan Ziatz, "Tude Dude!"

Scot Burkholder (BS PETE '99) Springfield, New Jersey, was named vice principal of Hubbard Middle School after serving as coordinator of intervention programs the past two years. Before shifting into administration, he taught PE and health at the elementary level for nine years. He also coached varsity golf at Plainfield High School for five years. He graduated from the University of Scranton in 2008 with a master's in Educational Administration and Supervision.

Scott Jones (BS PE '77) Fort Myers, Florida celebrated his 35th wedding anniversary and has 8-week-old twin grand-daughters. He is a teacher and head football coach in the Lee School district and is celebrating 30 years in teaching and coaching. He reports that he still wants to be in Morgantown.

Evan Favocci (BS SM '07; MS SM '08) Pittsburgh, accepted a position in March 2009 with the largest Nike Team

Through The Years

dealer in the country, Impact Sports. He represents Nike in the western Pennsylvania territory.

Daniel Mahony (MS SM '90) has been announced as dean of Kent State University's College of Education, health and Human Services. Before joining Kent State, Mahony was associate provost for academic planning and accountability at the University of Louisville.

Ahmad Islam (SM '93) was recognized as one of the "40 under 40" leaders in Chicago recently. Islam and partner Sherman Wright founded Commonground, an advertising agency featuring a multicultural staff reaching a wide range of consumers. The agency's passion and creativity has had an impact on businesses such as MillerCoors LLC, Nike Inc., Coca-Cola Co., Alberto Culver Co., American Family Insurance and Bacardi Ltd. among some of its big-name clients.

Kristin Quackenbush-DiBartolomeo (PETE '98) was inducted into WVU's 19th annual Sports Hall of Fame. Kristin earned five perfect 10 scores over the course of her career. Through her first three seasons, she earned six All-America honors, and a third-place finish at the 1996 NCAA Championship – still the highest finish on the national stage for any WVU gymnast.

Robert "Bob" Smith (BS '61) was inducted into WVU's 19th annual Sports Hall of Fame. He started every game of his basketball career from 1957-59 and played along side Jerry West. Smith scored 1,127 career points, average 12.3 points per game, and averaged 6.3 rebounds per game. Following graduation, he played two years with the Los Angeles Lakers of the NBA and the Pittsburgh Rens of the old ABL, before coaching. He coached in Northern Virginia for nearly 20 years, earning numerous honors. He came back to West Virginia in 1978 to serve as an assistant coach under Gale Catlett until 1985.



Make a Difference in the Lives That Follow

by Deb Miller, Director of Planned Giving, WVU Foundation

From your own life and career experiences, you know that "Sweat plus sacrifice equals success," as Charlie Finley, former owner of the Oakland Athletics baseball team, once said.

The same formula works in education. The faculty and staff of the College of Physical Activity and Sports Sciences are aware of that.

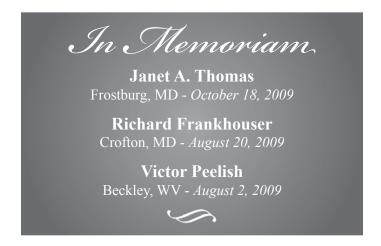
As many know, financial support for the College's educational mission is a crucial determinant of its future success. Private gifts, whether made now or later, make a difference in helping students secure the best education possible. Definitely, your help is needed.

Future support is easy to arrange as part of your estate plan. A gift in a will or revocable trust happens when this special wording is used: "...to the West Virginia University Foundation for the benefit of the College of Physical Activity and

Sports Sciences."

Your gift provision may help to supplement the fitness and wellness programs, upgrade classrooms or computer labs, create scholarships or fellowships, provide faculty support, or aid the International Center for Performance Excellence. All are important priorities for the College's future.

Other gift options include setting up a special type of gift that provides retirement income first and benefits the College in the future, donating a life insurance policy, or making the WVU Foundation the beneficiary of a retirement asset account. Learn more at www.wvuf.org. Click on Ways to Give and then Planned Giving.



Dr. Carl P. Bahneman, 71, Morgantown, passed away Tuesday, Oct. 13 at his residence surrounded by his family after a courageous battle with pancreatic cancer. Carl was born Aug. 30, 1938, in Pittsburgh, Pa., youngest son of the late Ludwig P. and Ruth Kremer Bahneman. He was a well-known and respected professor in athletic coaching education at WVU in the College of Physical Activity and Sport Sciences. Throughout his tenure at WVU, Carl served in numerous roles within the college and contributed to the education and career development of countless students. Dr. Bahneman was recently awarded a certificate of appreciation from the governor for 30 years of loyal and dedicated service to the state of West Virginia. Family, friends, and colleagues gathered at St. Mary's Catholic Church in Star City to celebrate his life and remember all the joy he brought to those who loved him.

Helen Kimble Waters died on August 17, 2009 in Annandale, Virginia at the age of 87. She is survived by her two sons William and John, and two grandchildren Danielle and Joel Waters. She was preceded in death by her husband William Donald Waters and her siblings Theodore Kimble, Mary Phillips, Leah Mae Kimble, Clarence Kimble and Herbert Kimble. Helen worked as administrative assistant for the Dean of Physical Education at West Virginia University for 31 years. She was very excited to move into the Coliseum until she realized there were no windows that opened. Still that was quite an upgrade over the Field House digs. She used to talk about some of the antics of the basketball players (mostly Hot Rod Hundley), and the glory days of the 50's basketball teams. She truly loved the university, the School of PE and was a proud Mountaineer fan and an award winning quilter. She was an active member at the Wesley United Methodist church and assistant in many church functions.



ICPE Director Publishes Two New Books

As Director of Fitness Information Technology, Dr. Steven Pope spends much of his time acquiring and developing the book projects of other authors. But while he has donned the publisher's cap since coming to WVU in August 2008, Pope continues to publish work based upon his own research. He is co-editor of two new books (both with collaborator Dr. John Nauright, a professor of sport studies at George Mason University)—one with FiT and the other with Routledge (one of the leading international publishers in the humanities and social sciences).

FiT released *The New Sport Management Reader* in October. The *Reader* provides students and scholars with a selection of the state-of-the-art research and the new conceptual thinking in the field of sport management by a prominent group of scholars. It is the first book to explicitly situate sport management within the broader frameworks of sport sociology and cultural studies.



"I conceived this project a year or two before arriving in Morgantown just about the time I began working on the Routledge Companion to Sports History," Pope recalls. "At the time I was reflecting upon the growth and global development of sport history as an academic field while conceptualizing the Companion and recognized that unlike sport history in particular and sport studies more generally--wherein there had been considerable debate surrounding epistemological issues wrought by the "cultural turn" in social theory during the past twenty or so years for the most part, the mainstream of sport management remained relatively unaffected by such wider intellectual currents." Pope surmised that it was time to "push the envelope" in this direction and discussed the idea with John Nauright. "Although initially I had planned to recruit an editor to develop such a book," Pope noted, "John and I ultimately decided to take the proverbial 'bull by the horns' and do it ourselves."

Pope and Nauright invited Dr. Trevor Slack, one of the most influential scholars in the field, to write the book's Foreword. In his brief comments, Slack highlighted how each of the book's



chapters "rejects the purity and neutrality of sport; [and] as such they add to our understanding of sport and the organizations that deliver it." Slack also echoed the editors' raison d'être: "If we use the ideas of critical theory and expand the geographic scope of our research, we will be able to improve an expanding and rapidly growing area of study."

In this sense, *The New Sport Management Reader* embraces the ICPE mission in terms of promoting global and cross-cultural approaches within the sport sciences which contributes to the internationalization of the CPASS curriculum and practice.

While not published by FiT, Pope and Nauright's *Routledge Companion to Sports History* echoes similar pedagogical themes and aspirations. Over three years in the making and featuring an "all star" cast of over 40 historians from around the world, the *Companion* is the first book to systematically survey the academic field of sports history. While not without his own biased perspective in tow, Simon Whitmore, the London-based commissioning editor of the sport studies books at Routledge, characterizes the Companion as "a discipline-defining work" and claims that "nothing else like it has ever been published in the field of sports history [given that] it offers a complete overview of the state of the art, from theory and method to sports in history on every continent."

Professor Nauright who is Director of the Academy of International Sport at George Mason University (and who previously taught sport studies in New Zealand, Australia, Scotland, and Denmark) was both a speaker in last year's ICPE Distinguished Lecture Series (December 2008) and the author of the forthcoming *Global Sport Management*—the first textbook on the subject to be published by FiT in late 2010.

Pope and Nauright's *The New Sport Management Reader* can be purchased via the FiT website: http://www.fitinfotech.com or by contacting customer service at 304-293-0876

Sheila Saab has joined the International Center for Performance Excellence (ICPE) as its first public relations specialist. Saab, a native of Morgantown, will oversee the marketing and publicity activity for the ICPE and its publishing division, Fitness Information Technology (FIT), within the College of Physical Activity and Sport Sciences.

Saab has been a member of the adjunct faculty at WVU's P.I. Reed School of Journalism since 2001 and brings 20 years of public relations and marketing experience, specializing in communication, mission and brand management, grant writing, media rela-

tions and event planning.
Saab received a B.S. in
Journalism from WVU in
1992. She is an alumna of
Leadership Monongalia and
Leadership West Virginia
(2002) and an active volunteer for several nonprofit organizations in Morgantown,
Wheeling and Pittsburgh.



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Join the WVU College of Physical Activity & Sport Sciences on their new website

The bold new design embraces a shift in communication, moving the College and its web site visitors into the age of social media. Additionally, the new site incorporates West Virginia University's use of strong visuals and provides a source for current news items and events. Moving from WVU's home page to the newly redesigned CPASS site and back provides the visitor with seamless viewing.

CPASS's new page features a dynamic slide show, interactive images, a page-by-page view of the College newsletter, *Perspective*, and simplified navigation. Visitors may also access degree information with one click.

Other highlights include a link to the College's RSS feed (middle column), link to Facebook, feature stories, links to the University event calendar, strong visuals with featured photos, along with one click access to the International Center for Performance Excellence and its publishing division, FiT.