

# PERSPECTIVE



COLLEGE of PHYSICAL ACTIVITY & SPORT SCIENCES NEWS

SPRING 2009



## 2008 College Hall of Fame Inductees Receive Awards at October Event

College Celebrates Donor Support at the Annual Wall of Honor Update in October 2008





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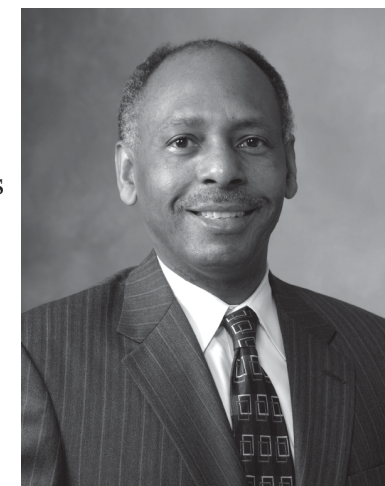
## Mission Statement

The College of Physical Activity & Sport Sciences is actively engaged in enhancing the University's commitment to teaching, research, and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness, deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive, and productive citizens. The College's administration and faculty remain committed to fulfilling this mission.

**On the Cover-2008 Hall of Fame inductees, Pete Zinaich (posthumously); Bill Alsop; John Mallory, Outstanding Alumnus; Paula Briggs and George Henshaw.**

## Message from the Dean

Welcome to the spring 2009 newsletter for alumni and friends. Within the College of Physical Activity & Sport Sciences, I have established the theme "Strength through Partnerships," which builds from my efforts as President-elect of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD). This publication highlights the College's many partnerships and underscores our contribution within the University and beyond.



Strong partnerships are essential to allow us to succeed. We rely on the Monongalia County Board of Education, PEIA, Center for Excellence in Disabilities, Department of Intercollegiate Athletics, Office of the Provost, WVU Office for Social Justice, and various schools and colleges on the WVU campus including the Perley Isaac Reed School of Journalism, College of Business and Economics, College of Human Resources and Education, College of Law, Eberly College of Arts and Sciences, WVU Libraries, School of Medicine, and Extended Learning. These collaborations help us build toward the future. Most important, they help to enhance our students' educational experiences.

The fall of 2008 witnessed faculty, alumni, students, and staff offering their expertise at numerous meetings and conferences, while others were recognized by their peers for their professional contributions. We celebrated donor support and professional contributions at College sponsored ceremonies. As you review this issue, please note the alumni who were inducted into the 2008 College of Physical Activity & Sport Sciences Hall of Fame.

### *Strength through Partnerships*

The College recently submitted the Board of Governors (BOG) Program Review Report relative to the College's Baccalaureate, Masters, and Doctoral degrees. We anticipate the College will receive a favorable review from the BOG.

The Dean's Office is working with the WVU Foundation and Provost's Office to hire a full-time Major Gift Development Officer this spring. The Development Officer will work very closely with the Dean and the WVU Foundation in identifying major gifts to help meet the College's mission and vision.

Finally, we extend holiday greetings on behalf of the College's faculty, staff, students, and alumni. We wish you and your family a happy and healthy 2009. I am looking forward to receiving your feedback in the coming year.

Respectfully submitted,

Dana D. Brooks, Dean



## Winter 2008 Visiting Committee Update

I want to thank everyone who made it to the Visiting Committee meeting in October. For those of you unable to attend, we missed you. We are already thinking about the spring meeting and selecting a date.

It was a busy weekend and filled with firsts. We began on Thursday afternoon with the unveiling of the updated Wall of Honor in the Coliseum. Later that night, we celebrated the retirement of Dr. Andy Ostrow. The dinner was held in the new Erickson Alumni Center and the evening was filled with many interesting, informative, and amusing memories of his time at WVU.

One of the most memorable parts of the weekend was the opportunity to be one of the first groups to use the new Alumni Center. It is a fantastic "home" for all returning alumni and a must see on your next visit to campus.

We convened Friday morning in a wonderful conference room with a true "big league" conference table and all the gadgets to go with it. Faculty and staff reports were presented - in powerpoint - thank you. I discussed my goals and the projects I hope the committee will undertake the next 2 years - mainly a formal mentor program and an update list of guest speakers with specialty to be made available to the faculty for their option to use.

We broke into sub-committees for further discussions. The upcoming Foundation Campaign was presented. Great food and a tour of the facility completed the working day.

We returned Friday evening for the Hall of Fame reception and induction (more great food) and the induction of Dr. Bill Alsop, Paula Briggs, George Henshaw, and Pete Zinaich into the College of Physical Activity & Sport Sciences Hall of Fame. Our Outstanding Alumnus was John Mallory.

Saturday morning we began with a working breakfast at the Coliseum. Discussion centered on the mentor program. It was decided to start basic and work toward a more formal program. Dr. Jack Watson is experienced with mentor programs and is helping to guide us.

Decisions centered on focusing on the procedures and outcomes of mentoring. To begin, each member of the visiting committee is asked to submit a list of five people and topics they can speak about. Important to note is that we need leadership, business advice, interviewing, personal goal setting, and even etiquette as we aim for well-rounded protégés/student participants.

Identified speakers/mentors do not need to be school/college/university alumni. We will begin small and pursue



*College alumni, faculty and friends celebrated the annual Wall of Honor update at the Coliseum on October 9.*

the possibility of a speaker or two for the spring meeting. Names can be submitted to the College or me and passed on to Les Poolman. Discussion will continue at the spring meeting.

Homecoming weekend and our fall Visiting Committee meeting coincided which gave us the opportunity to celebrate at our College homecoming tent and see a great football game.

Finally, it is important to note that visiting committee members are appointed by the WVU President and work to support Dean Brooks and the College of Physical Activity & Sport Sciences to continue the challenge of the best college within WVU.

The emphasis is on strengthening the partnership between college faculty and staff, identifying needs, and offering support. Therefore, nothing is accomplished without cooperation as we discuss challenges such as mentoring with faculty and staff and the positive possibilities we can accomplish together. The visiting committee and the college have a true sense of "Strength through Partnerships" as we continue to go forward.

*As submitted by Mary Wykle, Chairperson*

## Alumni Contact Updates Made Simple

College of Physical Activity & Sport Sciences alumni now have the option to stay in touch with their alma mater through the convenience of cyberspace. Alumni who want to update their personal and career info may simply visit the College's home page and select the link Alumni & Development.

A list of options will appear, including "Alumni: Let's Hear from You!" The user will be directed to a Contact page, and should select the "New" link to submit data.

The new form will capture name and address changes, email address details, as well as career information, including company name, location, and

job title. College alumni may also add personal notes that they wish to share and will be asked to include year graduated, degree and area of study.

The updates will allow College graduates to stay in touch and will replace the form previously found in the printed newsletter. The information shared via the College's web page will be used for College of Physical Activity & Sport Sciences communications and may be shared with the WVU Foundation.

Please take a moment to submit your latest news to share with other College alumni and friends.

[www.wvu.edu/~physed/contact](http://www.wvu.edu/~physed/contact)

## Visiting Committee Members, 2008-2009

The College of Physical Activity & Sport Sciences' Visiting Committee met on October 9-11, 2008. Dr. Mary Wykle serves as chairperson, while Mrs. Dee Ware serves as co-chair.

We honor the 2008-09 members of the College's Visiting Committee, as appointed by the President of West Virginia University, for their leadership, support and advice.



**(From left)** *Front Row: Jack Watson, Ferris Antoon, Dee Ware, Mary Wykle, Terri Howes, Kittie Blakemore, Louise Christensen, Julie Wallace Carr, Leslie Meltzer*

*Back Row: Dean Brooks, Jes Hutson, Les J. Poolman, John Mallory, Milt Richards, Bill Douglas, Bob Rubenstein*



## WVU Announces Camp NEW You

*Camp to focuses on physical activity and nutrition*

West Virginia University created a new summer camp to help young people and their parents practice lifestyle changes that will enable them to achieve and maintain a healthy body weight. Camp NEW You focuses on increased physical activity and good nutrition and targets 11-14 year olds.

The camp took place in July, in Morgantown on the WVU campus and in local recreational areas. There were three additional family workshops throughout the year.

Camp NEW You, which refers to nutrition, exercise, and weight management, is a joint effort between the Department of Pediatrics in the WVU School of Medicine, and the College of Physical Activity & Sport Sciences.

The camp activities focus on healthy goal setting and decision making. Camp counselors emphasize the importance of parent participation in creating healthier home environments that provide opportunities for healthy eating and regular physical activity.

“Camp NEW You focuses on the collaboration of children and parents,” Emily Murphy, a researcher in the department of pediatrics, said. “Children are more likely to follow through with healthy lifestyle changes when their home environment reflects what they’re being taught at camp.”

To be eligible to participate in the camp, children must be referred by a physician. Parents are encouraged to apply as soon as possible. Limited spaces are available.

Total cost of the camp and program is \$2,750. Included in the cost is the two-week program this summer and the

three follow-up weekends for youth, as well as the required participation days for parent/legal guardian. West Virginia PEIA healthcare insurance participants received full coverage of the cost of the camp, excluding the required co-pay. Scholarships were available and awarded based on need. Participants may be eligible for support from other third party payers.

Campers have opportunities to participate in a variety of individual and group physical activities. They also learn skills in making healthier lifestyle choices, applying nutrition knowledge to everyday life. Campers participate in other fun enrichment activities with new friends.

Participants were lodged in the Evansdale residential Complex. Three meals and two snacks a day were provided.

Classes and outings were lead by trained nutritionists, physical activity experts, behavioral health experts, and others each day during camp. Materials such as pedometers, journals and T-shirts are provided to all participants.

In addition, each child is assigned a personal lifestyle coach who is trained to provide support during the camp and after the child returns home. Each coach provides encouragement and accountability. Between camp meetings, coaches will communicate with participants weekly and with parents monthly. They also provide e-mail support throughout the 11-month program.

Health care providers will evaluate each participant’s health status through a complete health screening.

**“Camp NEW You focuses on the collaboration of children and parents.”**

*Emily Murphy, researcher,  
Department of Pediatrics, HSC*

## Dartfish Technology

*puts new spin on Athletic Coaching Education training*

Technology has influenced almost every aspect of our modern day lives. Although sport is still ultimately about human performance, technology and training science are also playing an important role in the study of and the training of athletes.

To help the future coaches studying in Athletic Coaching Education gain a cutting edge in their chosen profession, the program has incorporated the use of Dartfish technology into undergraduate and graduate level movement analysis courses.

In 2008, as made possible through the Sara Cree Technology grant, ACE Professor Kristen Dieffenbach was able to outfit 10 computers in the College of Physical Activity & Sport Sciences computer lab with the software. Students and professors also have access to a dedicated laptop and video camera system for skill analysis on the court or in the field.

Dartfish is a software tool that assists in specific skill as well as team performance analysis. The software allows both real time streaming video analysis and recorded video break-

down. Using Dartfish, student coaches can study skill execution using frame by frame analysis tools. The software also allows for game tagging for post game analysis.

Students can use the software both in guided classroom learning activities and to analyze internship experiences. Using the Dartfish software during their course of study helps students better understand sport biomechanics through visual and kinesthetic learning opportunities, it helps students develop a critical eye for effective skill analysis through learning, and it provides valuable experience using cutting edge sport technology.

Kristen is exploring the opportunity of placing students into internships starting next year. According to Kristen, Dartfish is used by schools around the world but very few have created a lab. “It is not something you would find at every school and it is considered very innovative for it to be a part of an academic program,” she explains.

## Former Olympians Featured in Regional Magazine

*Etzel, West included in elite group*

Ed Etzel, College of Physical Activity & Sport Sciences professor, earned his gold medal during the 1984 Summer Olympics in Los Angeles. Jerry West, College Hall of Fame member, won a gold medal as part of basketball’s first “Dream Team” at the 1960 Summer Olympics in Rome prior to his career with the Los Angeles Lakers.

Both former Olympic athletes’ stories were included in the fall 2008 issue of *Corridor Magazine*, along with Fairmont native Mary Lou Retton. West still remembers that experience as his “greatest thrill,” as he and the first American “Dream Team” that included the legendary Oscar Robertson won the Olympic gold.

West, who was from East Bank High School, outside of Charleston, W.V., traveled to Rome to represent America in a game it had “invented” to play against the Soviet Union. West and his team members defeated the Soviets then went on to defeat Brazil to win the gold.

Etzel built on his experience as a coach, teacher and his “passion and curiosity about how to do things very well” to

complete his successful journey at the Olympics that ended in gold. Etzel described his training as “being mindful...to be able to be in the present as much as one can.”

Etzel’s personal growth and interests continue to expand his horizons. He’s the self-proclaimed “oldest” deejay on WWVU-FM radio. He says he stumbled into radio due in part to his interest in jazz, rock and roll and blues. His interest in watercolors has led him to display his artwork at a downtown Morgantown gallery. His pursuit of the study of psychology grew from his interest in helping people and led him to working with Sport & Exercise Psychology students and faculty at the College.

*Corridor Magazine* is a bi-monthly portrait of Monongalia, Marion, Harrison, and Taylor counties that depicts the best of the best about North Central West Virginia. This full-color, glossy publication features editorial content with a personal touch. More than 10,000 copies of *Corridor Magazine* are distributed with each issue. The magazine is available via the Internet at [www.corridormagazine.com](http://www.corridormagazine.com)

## WVU Sport Management Graduate Major Featured in Online Newsletter

The College of Physical Activity & Sport Sciences at West Virginia University has been listed among 15 outstanding programs in the nation by an online newsletter for sports business professionals around the world.

Partnership Activation 2.0 includes WVU’s program in its “Fifteen Great Sports Biz Graduate Programs” in a recent issue. The list is featured under the headline “Are You Looking to Hire New Personnel?”

“The sport management program does an excellent job of preparing students to enter the marketplace as leaders in the sport industry,” said Jack Watson, chairman of the Department of Sport Sciences in WVU’s College of Physical Activity & Sport Sciences. “Given the quality of training and accomplishments of the sport management graduates, this acknowledgment is well deserved.”

Created in 1981, the WVU sport management curriculum in the Department of Sport Sciences prepares students for careers in professional sports, intercollegiate athletics, sport facilities, and many other sport-related businesses. The College of Physical Activity & Sport Sciences offers traditional bachelor’s and master’s degrees and an online master’s degree in sport management.

The graduate program places 100 percent of its graduates in the sport industry and is one of 13 nationally to be “unconditionally approved” by both the National Association for Sport and Physical Education and the North American Society of Sport Management, Professor Dallas Branch said.

“We have consistently placed our graduates in the most significant positions within the sport industry, including the NCAA, NFL, NBA, Major League Baseball, NHL, NBC Sports, Nike, ESPN, and many major sports organizations at the

professional and collegiate levels,” Branch said. “We also have 13 graduates employed in the WVU Athletics Department.”

What Partnership Activation is saying about WVU’s program comes as no surprise to those familiar with it, said Dana Brooks, dean of the college.

“The sport management graduate program is just one of the many well-kept treasures in our college,” Brooks said. “Dallas and the other faculty members have done a fine job making the program one that stands out among its peers.”

According to its web site, Partnership Activation provides sports business professionals with industry insights, creative “activation” tactics and new ways to generate incremental revenue for their organizations. Over the past nine months, the venture has drawn interest from sports business professionals across the globe.

The newsletter features the tag line: “The think tank for connecting brands with fans.” Brian Corcoran, newsletter editor, suggests that sports business professionals build partnerships rather than sponsorships.

### LINKS

**WVU sport management on the Web:**  
<http://www.wvu.edu/~physed/sportman.htm>

**Partnership Activation on the Web:**  
<http://www.partnershipactivation.com>

**WVU News on the Web:**  
<http://www.wvutoday.wvu.edu>



## Visiting Committee Member Shares Secret of Building a Stronger Athlete College Alum Presents at 2008 World Aquatic Health Conference

Mary Wykle (Ph.D. ACE) spoke at the first-ever forum that introduced the benefits of aquatic exercise to non-aquatic coaches, trainers and wellness professionals at the Olympic Training Center, this past October. Coaches, trainers and wellness professionals learned the secret of how training in the water builds a better, stronger athlete at the 2008 World Aquatic Conference.

Other presenters included Dr. Garry Killgore, Professor of Exercise Science, Linfield College, Oregon, also head cross country and track and field coach; Thomas Lachocki, Ph.D, CEO, National Swimming Pool Foundation (NSPF); Angie

Proctor, Aquatic Exercise Association (AEA); Bruce Becker M.D., Washington State University-National Aquatic Sports Medicine Institute; Garry Killgore, Ph.D.; and Antonio Michel "Nino" Aboarrage, M.S., Human Performance, Brazil.

The forum covered the benefits of adding an aquatic component to an athlete's training regimen. Hosted by USA Swimming and AEA, and sponsored by NSPF, and was held in conjunction with the 5th Annual World Aquatic Health Conference.

To learn more visit [http://www.nspf.org/WAHC\\_2008.html](http://www.nspf.org/WAHC_2008.html)

## College Alumnus Recognized by National Wrestling Hall of Fame

Father Nedeff (BS PE, 1963) received the national Wrestling Hall of Fame "Outstanding American" Award at the West Virginia Chapter's Sixth Annual Hall of Fame Day Banquet. Father Nedeff was honored at the October 26, 2008 event held at the Embassy Suites in Charleston, WV.

The National Wrestling Hall of Fame presents the Outstanding American Award to an individual who was a former wrestler and has received state and national acclaim in his chosen profession. As an award recipient, Father Nedeff will be permanently recognized in the National Wrestling Hall of Fame in Stillwater, OK, with an embossed name plaque. Additionally, each recipient receives a personal plaque and jacket to commemorate the occasion.

Father Nedeff, a Parkersburg native, spent 30 years in Morgantown, first as a student athlete where he captained the WVU wrestling team in 1963 and earned a letter in football that same year. In 1967 he was named head wrestling coach at WVU where he coached the wrestling team for seven seasons with a 58-35-3 record. He became director of athletic facilities at WVU from 1972-1997. He also served on Morgantown City Council for two terms and served one year as deputy Mayor.

Among his many honors and awards, Father Nedeff received the Distinguished Service Award presented to Blue Crew members in recognition of his devotion and commitment to the restoration and maintenance of the USS LST 325 Ship Memorial. This particular LST was used in service during WW II through the 1950s and was later used by the Greek Navy. It was acquired by The USS LST Ship Memorial, Inc., in 2000 and gained considerable public attention when the memorial crew brought it on a 6,500-mile journey from the Greek island of Crete to Mobile, Alabama. He also received the 1996 WVU Presidential Safety Award, given in recognition of his work toward the implementation of the University-wide Smoke-Free Building Policy, creating a safer environment.

Father Nedeff was formerly married to Anita Rinehart Nedeff and is the father of two children, George Edward of Greenwood, IN, and Cheryl Lewis of Fairmont and two grandchildren, Roman Michael and Tre.

He was ordained to the sacred priesthood on July 16, 2007 in Corpus Christi, TX. Father George is presently Chaplain of Our Lady of Corpus Christi School.

## Dean Helps Celebrate Martin Luther King Jr. Day

University faculty and staff were invited to attend a January 19, breakfast at the Mountaineer, to celebrate the life and works of Dr. Martin Luther King. Provost Jane Martin provided welcome remarks, while Dean Dana Brooks offered the keynote presentation.

Dean Brooks was also recognized by the Martin Luther King, Jr. WV Holiday Commission for his efforts in human and civil rights. Dean Brooks received an award from the commission on January 17, 2009 in Charleston.



## College Receives Multi-Year Grant to Study Weight Loss PEIA grant will support state-wide program

Sam Zizzi, associate professor, College of Physical Activity & Sport Sciences, Sport and Exercise Psychology major, was awarded a multi-year grant by the West Virginia Public Employees Insurance Agency (PEIA) to evaluate its Weight Management Program. Zizzi will also conduct research with program participants.

The program is a behavioral weight loss benefit for PEIA members that incentivizes gym-based exercise and dietary changes. More than 60 sites throughout West Virginia offer the program. More than 2,000 PEIA members have participated since 2004.

"The goals of the grant are to understand the best practices of sites in promoting weight loss, evaluate program implementation at sites, conduct site staff trainings, and study the strategies used by successful long-term weight losers," Zizzi explained. CPASS program organizers work with PEIA'S health promotion department to implement the study.

The grant has provided funding for a new staff position and graduate assistantship. Christiaan Abildso, who earned his Ph.D. in May 2008 from Sport and Exercise Psychology in CPASS, was hired as program coordinator. He oversees the day-to-day operation of the program, including survey development, data collection, data entry, travel to sites, report writing. Abildso also supervises a graduate assistant, Sean Fitzpatrick, third year Ph.D. student in Sport and Exercise Psychology.

Since August the research and evaluation team has visited 14 sites, drafted documents pertaining to exercise professional scope of practice issues and fitness testing protocols, and at-



tended multiple meetings with state health reform working groups.

In 2009 the research and evaluation team plans to survey and interview past participants to better understand the strategies of successful participants and long-term weight loss maintainers, assist with the development of a program manual and marketing campaign, and conduct best practices trainings at program sites.

For more information, please contact Christiaan Abildso, Ph.D., MPH, program coordinator; Weight Management Research and Evaluation, WVU College of Physical Activity & Sport Sciences, Coliseum, 304-293-0860.

## MBA-MS in Sport Management Dual Degree offers exciting possibilities

WVU students can now earn a stimulating new degree within the Sport Management discipline. College of Physical Activity & Sport Sciences faculty, along with their colleagues in the College of Business & Economics, have created an outstanding opportunity for students.

By coordinating the plans of study in the Master of Business Administration (MBA) and the Master of Science in Sport Management (MS) via the new dual MBA/MS degree, students will be able to obtain both an MBA and an MS in Sport Management degree in 63 credit hours.

Taken independently, these two nationally accredited graduate degrees would normally consist of 84 credit hours. However, by coordinating the plans of study, students can receive both degrees in 21 fewer credit hours.

Administration program and the College of Physical Activity & Sport Sciences' Master of Sport Management program. The selection processes will be administered concurrently during the spring semester and students must satisfy admission requirements of both programs.

The range of business administration courses includes study in Economic/Business Environment, Law, Ethics, and Diversity, as well as Global Environment, Marketing/Business Research, and Information Systems. The sport management specialization will highlight Sport Management Processes, an internship in Sport Management, Legal Issues in Sport Administration, Sport Publicity/Public Relations, and Sport Finance. These are just a few of the courses that students can expect to study in the new dual major.

***"It is the intent of the dual degree program for selected candidates to pursue both degrees simultaneously, within the approved program of study."***

*Sport Management Professor Dallas Branch.*

Students seeking to enter the dual degree program must apply separately to each program and be admitted independently to the College of Business & Economics' Master of Business

For more information, please visit the College's web site <http://www.wvu.edu/~physed/>



## Workforce Training Program features Physical Fitness

The Stansbury Fitness Center is partnering with WV Women Work in a unique arrangement to help area women compete for non-traditional jobs. The purpose of this partnership is to teach fitness education to about 20 women, ages 18-55, so they may incorporate a healthy lifestyle while being successful in their careers.

The participating women are being trained to enter the workforce in new careers, such as electrician, weld-

ing, and carpentry. Physical fitness has been identified as an important aspect of the women's achievements.

Chantal Biancheri, an ACE certified personal trainer, will be leading these women for the next 12 weeks. Stansbury Fitness Center will train four groups of women per year.

*For more information, please contact [cbianche@mix.wvu.edu](mailto:cbianche@mix.wvu.edu).*

## Weighing the Options:

### *How Can We Encourage Healthy Weights Among West Virginia's Youth?*

A series of ongoing forums encourages healthy weights among West Virginia's youth. The forums, held around the state of West Virginia, bring citizens of various walks of life together to deliberate on the issue and determine directions to take in addressing it.

A Morgantown forum was held on November 12, 2008, and was sponsored by the WVU Office of Health Services Research (WVUOHSR) and the Morgantown Board of Park and Recreation Commissioners (BOPARC), in partnership with the West Virginia Office of Healthy Lifestyles and the West Virginia Center for Civic Life.

Numerous University representatives participated in the forum, including those from the College of Physical Activity & Sport Sciences, WV Games for Health, WVU

Camp New You, WVU CARDIAC Project, WVU Choosy Kids, and the WVU Lifetime Activities Program.

The November forum discussion featured results from this past summer's WVU Camp NEW You, including specialized activities, such as Zumba, and exergaming and allows kids to make choices. The Camp teaches participants about the importance of lifestyle changes and urges parents to remain committed to the success of their children. WVU Camp NEW You partners with PEIA, CHIP for program funding for at-risk kids, who must be referred by a physician.

*Please visit the forum web page for more details:  
<http://www.hsc.wvu.edu/som/cmed/ohsr/WeighingOptions.htm>*

## Sport Management Graduate Major Establishes Strong Ties Locally and Beyond

The Graduate Sport Management degree has entered into external partnerships with two sport-related organizations. First, Sport Management students have been engaged for two years with the NHL's Washington Capitals in developing a "custom" marketing planning report utilizing the ESPN Sports Poll sport fan database. This research partnership with the Capitals was extended for the second year at the request of the Washington Capitals' senior marketing management team.

Secondly, students have partnered with the nationally recognized Hoop It Up 3-on-3 basketball tournament organization to offer only the second on-campus tournament in the country, which is being planned for April 2009.

This event is being developed and will be executed by the Graduate Sport Management major and club members for the purpose of endowing the Jerry P. Wilkins Scholarship for Leaders. The scholarship is awarded each year to

a deserving minority graduate student in the program.

The local partnership affiliate in this project is the Greater Morgantown Convention and Visitors Bureau (GMCVB). An Innovation Grant application for new events is being submitted to the GMCVB as part of this class project.

"The two partnerships with the ESPN Sports Poll/Washington Capitals and the (GMCVB) Hoop It Up basketball tournament are 'real-world' experiential learning opportunities that further distinguish our Graduate Sport Management degree from other programs in the country," explained Dallas Branch, Jr., Ph.D., WVU Sport Management faculty member.

"Through these experiences, graduate students are able to gain an advantage in the extremely competitive sport marketplace," Dr. Branch commented.

## Partnership Briefs

Several ACE students provide service to the community by coaching various youth sports teams. Tara McMinn worked with a local Mon Soccer Association girl's youth soccer team this fall season. Tara offered her expertise to help the girls strengthen their skills on offense.

Students in the ACE Special Olympics class provide service hours to Monongalia County Special Olympics while helping area youth bowl at Suburban Lanes on Sundays. Some of the ACE students went to Weirton for Special Olympics games and others will be going to Parkersburg for the Fall Games for Special Olympics.

This spring ACE students will work with Monongalia County Special Olympics basketball leagues at Suncrest Middle School on Sunday afternoons. Also ACE students help during the West Virginia Special Olympics state basketball tournament in March at the WVU Recreation Center. "This is a terrific partnership that benefits Special Olympic athletes as well as ACE students," says Dan Ziatz, ACE professor.



*ACE students provide support for Stepping Stones clients.*



*ACE students enjoy interaction with Stepping Stones program.*

## A Note from Stepping Stones

Dear Professor Ziatz,

I just wanted to let you know, Abby Leto has completed her 30 hours of volunteer time at Stepping Stones. As a matter of fact, Abby has surpassed her 30 hours and is well on her way to completing over 100 hours. I plan to nominate this young lady for a Presidential Volunteer Service Award.

Abby has been helping with programming, fundraising and in the administrative office. Abby continues to be willing and able to help with all aspects of this organization. She is great with the kids, staff, and other volunteers. She is not afraid to roll up her sleeves and get dirty. It is a pleasure to have her as a volunteer.

Once again, thanks for sending me great kids!

*Visit us at <http://steppingstoneslearning.com/>*

Monica Marietta  
*Stepping Stones, Executive Director*



## Visiting Scholar to share ideas with Sport Management Graduate Program

The Sport Management faculty will welcome Dr. Rosa López de D'Amico as visiting scholar to the College of Physical Activity & Sport Sciences. Dr. D'Amico, Professor at Universidad Pedagógica Experimental Libertador in Maracay, Venezuela, will join faculty at WVU during the fall semester of 2009.

According to WVU Sport Management Professor Floyd Jones, Dr. D'Amico is a well traveled scholar. She recently accepted the appointment to become Vice President of the International Society of Comparative Sport and Physical Education, during the annual conference in Macau, China.

Dr. D'Amico previously visited the WVU campus in December 2005. Since that time both groups benefited from the original arrangement, maintained contact and have worked on several collaborative projects.

Sport Management Professor Gonzalo Bravo notes that since 2006 the two groups have worked together to establish the foundations for the creation of the Latin American Society for Sport Management. This project remains in progress.

In 2007 Dr. D'Amico started to work in the Sport Management on line master program. "I think it is essential to exchange ideas with the people involved in the program, to share with the academic environment of WVU in order to be updated with the changes that have occurred in the Faculty lately," Dr. D'Amico explains.

Additionally, WVU Sport Management professors have

submitted one scholarly paper for publication and recently presented at the 2008 ISCPES Conference in Macau. Previously, Dr. D'Amico arranged invitations and sponsorship to Venezuela for Dr. Jones, Dr. Bravo, and Dr. Andrew Ostrow to give lectures and participate on roundtables at several Venezuelan universities and sport organizations.

"It is important for the College of Physical Activity & Sport Sciences to have visiting scholars from different corners of the world. In this era of globalization, to provide students and faculty with the possibility of exchanging ideas and having cultural/academic exchange with academic representatives from different nationalities opens new possibilities and opportunities for collaboration and research in the area of Sport Management," she adds.

"I am personally very excited that Dr. D'Amico and her family will be returning to Morgantown next fall," Dr. Jones explains. "Our students and faculty will benefit greatly from her expertise. Among our many goals with her visit is to extend an offer for other scholars and graduate level students from Venezuela to visit WVU in an exchange program that will enhance cultural as well as scholarship opportunities," Jones adds.

During her upcoming visit, Dr. D'Amico also hopes to obtain more information about international students and how they cope with English language barriers they face when studying at WVU.

## Visiting Scholar Updates

Dr. Glen Huang, Visiting Scholar in sport and exercise psychology from Taiwan, will be completing his two year stay at West Virginia University in January 2009. At this time, he will return to Taiwan to teach sport and exercise psychology.

During his stay at WVU, Glen has been hard at work translating book chapters into Chinese, and writing up several articles for publication in both English and Chinese journals. Glen has also been presenting his research at conferences in the United States. Students and faculty within the College will cer-

tainly miss Glen's smiling face and statistical knowledge when he leaves.

Weina Liu, Visiting Scholar and doctoral student at East China Normal University, has completed the first year of her two year stay at WVU. During this first year, Weina has been busy taking classes, collecting data, and writing her dissertation. She hopes to defend her dissertation, dealing with flow state experiences of athletes from China and the United States, this summer in China.

## Hall of Fame Nominations Sought

*Nominations to College of Physical Activity & Sport Sciences' Hall of Fame and Outstanding Alumnae*

Every fall, up to three outstanding individuals are inducted into the College of Physical Activity & Sport Sciences' Hall of Fame. A vote is taken by the Hall of Fame Selection Committee during the Visiting Committee's Spring weekend in Morgantown, WV. Nominations are accepted year round.

You are encouraged to recognize alumni that meet the following criteria by completing the nomination form and mailing to: WVU College of Physical Activity & Sport Sciences, Hall of Fame Selection Committee, PO Box 6116, Morgantown, WV 26506-6116. The nomination form is available on the College's web site: <http://www.wvu.edu/~physed/nomination.htm>.

### Hall of Fame Criteria:

1. Hold a degree awarded by the College of Physical Activity & Sport Sciences or a certification in Athletic Training prior to 1997; and have made significant contributions to the College, their profession, and/or society.
2. Those presently employed by the College of Physical Education are not eligible.

### Outstanding Alumna/Alumnus Criteria:

From the list of previously inducted Hall of Fame members, one individual will be selected as the Outstanding Alumnus/Alumna for that year.

- A. Must have received the Hall of Fame Award
- B. Must be an alumnus/alumna for more than 5 years.

## College Academic Update

The Dean's Office is happy to report that the College continues to witness an increase in the number of undergraduate and graduate students and students enrolled in our three on-line master's degree programs. Today the College has approximately 1,400 students enrolled in the two departments.

The College is witnessing an increase in the quality of students enrolled in our undergraduate and graduate courses of study, as reflected in the number of students who make the Dean's List and receive other noted academic awards.

The Dean's Office recently held a reception to pay tribute to 260 students who were recognized on the spring 2008 Dean's List. The number of students achieving academic excellence continues to grow each semester.



## ACE Students Learn Life Lessons Through the Eyes of Others

Many students in the Athletic Coaching Education major experience one-on-one contact on the field. One ACE student, Reed Williams, expanded his experiences as a football player this past semester, when he volunteered for Special Olympics in Charleston, WV.

***"We need to take a little extra time and go that extra mile to care about people. Our gracious God has blessed us, so we must utilize our abilities."*** Williams

As Williams reported in a paper submitted for ACE 103 class, he and his classmates learned about selflessness, positive attitude, hardships, and how to make a difference in the lives of others while devoting a Saturday to a group of Special Olympic athletes. Williams pointed out in his paper that these athletes battled criticisms and hardships everyday, simply for being different.

After watching the athletes celebrate their accomplishments that day, Williams questioned the influence that WVU football players have on people. He admitted to being "nothing more than a farm boy from small town, nowhere West Virginia." He notes that the only reason he is treated differently is because he "suits up twelve weekends in the fall to play the game I love." After dedicating volunteer time to Special Olympics, he decides that he should be thanking the special athletes for embracing him and allowing him to learn from their life lessons.

"We need to take a little extra time and go that extra mile to care about people. Our gracious God has blessed us, so we must utilize our abilities," Williams said in his paper. Along with his classmates, Williams and several other football players "proudly" represented themselves, their class, their coaches, their University, and their teacher.

"I'd like to see that in the newspaper," he declared.

## College Grads Prepared to Make an Impact

Donald Laguerre is an international student in the undergraduate Sport and Exercise Psychology program who took time off from school before coming to WVU from Trinidad. He is also a member of the soccer team, and managed to graduate in 3.5 years. Donald is looking into graduate programs in Sport and Exercise Psychology. According to one of his professors, he is not only a good student, but a good person.

Scott Oburn, Athletic Coaching Education major and December graduate, excels in leadership. He is a member of the Air Force ROTC, and manages to volunteer for Special Olympics and Stepping Stones. He has also volunteered for Operation Iraq Christmas, the Ronald McDonald House and the 9/11 Freedom Walk. Scott plans to make an impact by joining the West Virginia State Police.

Dane Moreland will earn his ACE Masters degree this December. Besides serving as a graduate assistant, he participated on the cross country team while finishing his Masters degree in 1.5 years. Following graduation, Dane will move to the University of Oklahoma to serve as assistant Cross Country coach. Oh, did we mention that Dane also runs 13 miles each day?

Another ACE student, Mark Richmond, was hired as an assistant basketball coach at Centenary College, a college in Shreveport, LA. He is only 22 years-old, one of the youngest coaches in the country.

Bill Sherbondy is working on his ACE Master's degree and coaches basketball from a wheel chair. He is a paraplegic. His professors call him a real inspiration.



# Fall & Winter 2008 Snapshots

## WVU College of Physical Activity & Sport Sciences



*WVU Mountaineer Mascot visits with Choosy Kids Club members this summer.*



*Dee Ware (center) receives update from grad assistants during the Wall of Honor update reception.*



*Dr. Gonzalo Bravo, (from left), Sport Management professor, Dr. Steven Pope, director, ICPE, and Dr. John Nauright, George Mason University, and ICPE distinguished lecture speaker, review globalization and development issues in sport*



*Michelle Jeffrey, Choosy Kids program coordinator (on left) and Dean Brooks thank Jessica Dotson for her recent support of Choosy Kids.*



*Marsha Roberts, left, Cameron, WV, and Charlene Galluzzo (MS 1985) received the WVAHPERD Honor Award at the State convention, November 7, 2008, for distinguished service and inspiration to the association. Charlene is a 31-year veteran teacher in the Tyler County School system and is currently teaching at Sistersville Elementary School.*



*U.S. Women's Open Championship Director Liz Leckemby and Director of Business Operations Michael Dixon spoke to Sports Management grad students.*



*Dean Brooks welcomes Interim President Peter C. Magrath to campus during a luncheon early this fall.*



*Sport and Exercise Psychology faculty enjoy the College holiday luncheon held at the Erickson Alumni Center last semester.*



## Local Television Station Promotes Choosy Kids Club



Parents and children participate in a myriad of classes available through the Choosy Kids Club.

Channel 12, WBOY reporter Courtney Dunn featured the Choosy Kids Club in a story that the station ran on September 2, 2008. Dunn visited a class, while explaining to viewers that WVU Motor Development Center and College of Physical Activity & Sports Sciences offer choosy parents and choosy kids a whole variety of activity options.

Dunn caught up with parents and kids in the Young Walkers class, one of the almost 30 Choosy Kids classes. She also talked about the variety of activities, ranging from family swim and splash classes to DanceDance revolution clubs.

The class offers children the chance to participate in various motor stimulation classes to encourage healthy living and communication. Dunn also talked to program coordinator Michelle Jeffrey.

"Each week we focus on whatever the lesson theme is for that week," explained Michelle, "We also teach them sign language and just at early ages they can communicate and not break the barrier of being frustrated. So it's just a great program."

Dunn helped promote the Fall class openings and urged viewers to register by visiting the Choosy web site.

*Related Links: Be Choosy Registration and Information*  
<http://www.bechoosy.org>

## College Honors Founding Director of ICPE

Dr. Andrew Ostrow's retirement reception was held on October 9, 2008. More than 100 family, friends, colleagues, faculty, and staff gathered at the dinner reception at the new Erickson Alumni Center. Guest speakers recognized Dr. Ostrow for his thirty-five years of outstanding teaching, research, and service to students enrolled in the College.

His legacy gifts include being the founder of the Sport Psychology Program, the first director of the International Center for Performance Excellence, and serving as dissertation and thesis advisor of numerous graduate students.

Thank you, Andy, for providing outstanding leadership and friendship during your tenure with the College. You will be missed.



Colleagues, friends and family joined Andy Ostrow, co-founder of ICPE, to celebrate his retirement from the college. Shown from left: Paula Saurborn, Matt Brann, Ostrow, Barbara Dalton, & Val Gittings.

## College Faculty and Graduate Students Shine at State Conference

College of Physical Activity & Sport Sciences faculty and graduate students attended the 87th Annual West Virginia AAHPERD Conference, November 6-8, 2008 at Canaan Valley.

Congratulations to the College of PASS faculty and students for their outstanding efforts at the conference.

The following faculty members received award recognition at the conference:

Dr. Sean Bulger, WVAHPERD  
Young Professional Award

Dr. Lynn Housner, WVAHPERD  
Scholar Award

The following faculty made presentations at the conference:

Dr. Sean Bulger  
Dr. Bob Wiegand

Dr. Lynn Housner  
Bruce Wilmoth

Visiting Scholar Dr. Xiaozan Wang also presented at the conference.

The following College of PASS graduate students made presentations:

Han Chen  
Kacey DiGiacinto and Camille Ramsey  
Amy Sidwell

## International Center for Performance Excellence Announces Lecture Series

The International Center for Performance Excellence, under the new leadership of Dr. Steven Pope, has established a Distinguished Lecture Series. The first presentation was held on December 4, 2008 and featured Dr. John Nauright from George Mason University, professor of Sport Management and Director of the Academy of International Sport at GMU.

Dr. Nauright's public presentation, titled "Killing Local Sports? Globalization and Development Issues in Sport," highlighted the cultural, political and marketing impact of sport as it transitions in the global environment.

"Dr. Nauright has taught at universities in Australia, Canada, Denmark, New Zealand and Scotland. He has also served as keynote speaker at conferences in India, South Africa and South Korea. His expertise in the field of sport studies and the global sports industry is well established," explained Pope. Nauright and WVU International Center for Performance Excellence director Pope, are the co-editors of the forthcoming "Routledge Companion to Sports History." He is also author of a forthcoming book on global sports management to be published by Fitness Information Technology (a division of WVU ICPE).

Future speakers include Dr. John Hoberman, University of Texas, who spoke on January 14, 2009 on "The Myth of Olympic Purity: Political Games from Berlin to Beijing." Professor Hoberman is Chair of the Department of Germanic Studies at UT. In addition to specialties in Scandinavian Studies and Norwegian literature, he is a European cultural and intellectual historian with special interests in the history of ideas about race.

On February 18, Dr. David Zirin, a journalist based in Washington, DC, will speak on "Sports, Racism and Resistance." He is a columnist for SLAM Magazine, the Progressive, Sports Illustrated.com, The Nation, and a regular op-ed writer for the Los Angeles Times. He hosts the XM satellite's weekly show "Edge of Sports Radio" and regularly appears on WBAI's award-winning "Wake Up Call" show.

Later this spring, ICPE also welcomes Dr. Susan Bandy, Ohio State University, who will speak on "Sport and Gender in an Era of Globalization and Transnationalism" on March 25, 2009. Dr. Bandy's expertise is in the areas of sports literature;



Dr. John Nauright, professor of Sport Management and Director of The Academy of International Sport at George Mason University, kicked off ICPE's Distinguished Lecture Series.

the cultural study of women's sport; the gendered constructions of athletic bodies; as well as sport and the visual arts. Finally, Dr. Richard Lapchick, University of Central Florida, will conclude the series with his presentation on "Sports and Human Rights in the 21st Century" on April 22, 2009. Dr. Lapchick is a human rights activist, advocate for racial equality, internationally recognized expert on sports and social issues, and scholar who is often referred to as "the racial conscience of sport."

Lapchick is a prolific author of some thirteen books, the last one of which—100 Pioneers: African Americans Who Broke Color Barriers in Sport—was published by Fitness Information Technology at WVU.

For more details, please contact Steven Pope at: 304-293-0880, or visit their website, [www.fitinfotech.com](http://www.fitinfotech.com)



## ICPE/FIT Announces New Logos

“Increasing the ICPE brand recognition has been one of my preliminary priorities as the new director. Our culture is awash in a sea of recognized brands. One need only consider the sports industry (ESPN, Nike, Disney) or attend a WVU sporting event to realize the importance attached to this marketing strategy,” Steven Pope, director, ICPE, outlined.

“Our modest attempt of redesigning the ICPE/FIT website and adopting new logos represents an effort of promoting name recognition within the world of sports publishing and academic program development. Hopefully these logos will assist people in developing a mental awareness of our otherwise wordy institutional names,” Pope continued.



## ICPE/FIT Achievements

### Books

Recently published: Ming Li, et al, *Research Methods in Sport Management* (2008)-the first textbook written exclusively for the sport management field.

Forthcoming books include Richard Lapchick, *100 Trailblazers: Great Women Athletes who Opened Doors for Future Generations*. Anticipated publication, April 2009.

Recent acquisitions and new projects under development: John Nauright, *Global Sports Management*; Tatiana Ryba, et al, *The Cultural Turn in Sport and Exercise Psychology*

### International Partnerships

ICPE is preparing memorandums of understanding with the following universities: Catholic University of the Sacred Heart, Milan; Halmstad University, Halmstad, Sweden; and Aarhus University, Aarhus, Denmark. The memorandums are the first step in developing more fully fledged student and faculty exchange programs between WVU and these universities.

### New marketing venues for FIT

Mindset Triathlon website (<https://www.mindsettriathlon.com/index.php>)-the Center's first foray into e-books.

### Tehran Bookfair

ICPE will also exhibit at the International Sports Management Conference, Lausanne, Switzerland, May 2009; and the International Conference on Sports, Athens, Greece, May 2009.

### Presentations

Dr. Steven Pope, director, presented an invited paper, “Imperial Rivalries: America-British Discourses on Empire and Davis Cup Competitions, 1900-1950” at a conference hosted by the German Historical Institute, Washington, DC, October 29-November 1.

## Faculty Briefs

### Presentations

**Abildso, C., Vosloo, J., Monda, S., & Etzel, E.** (2007, October). Help seeking behaviors of NCAA Division I student-athletes. Annual conference of the Association of the Advancement of Applied Sport Psychology, Louisville, KY.

**Clement, D., Abildso, C., Etzel, E.** (2007, October). Online Marketing: How AASP Certified Consultants Are Presenting Their Credentials. Annual conference of the Association for the Advancement of Applied Sport Psychology, Louisville, KY.

**Crockett N., Sandrey M.A., Erickson J, Zizzi S.** (2008, June). The Effects of Prolonged Ankle Brace Use in High School Basketball Athletes on Dynamic Postural Control. Presented at the National Athletic Trainers Association in St. Louis, MO

**Etzel, E., Dieffenbach, K., & Tebbe, C.** (2007, October). Ethical issues relative to drug use related consultations. Annual conference of the Association for the Advancement of Applied Sport Psychology, Louisville, KY.

**Keeler, L., Zizzi, S., & Watson II, J.C.** (2007). Measuring clients' readiness to utilize psychological skills training. Presented at the 2007 Annual conference of the Association for the Advancement of Applied Sport Psychology, Louisville, KY.

**Huang, G., Zizzi, S., & Watson II, J.C.** (2007). Exploring the factors associated with Mental Toughness of Athletes. Presented at the 2007 Annual conference of the Association for the Advancement of Applied Sport Psychology, Louisville, KY.

**Lust K., Sandrey M.A., Bulger S., Wilder N.** (2008, June). The Effects of Six-week Training Programs on Throwing Accuracy, Proprioception and Core Endurance in Baseball. Presented at the National Athletic Trainers Association in St. Louis, MO

**Sandrey, M.** (2008, May). “Effect of Foot Pronation on Dynamic Balance as Measured by the Star Excursion Balance

Test”. Presented at the 2008 American Academy of Sport Medicine (ACSM) in Indianapolis, IN

**Watson, II, J.C.** (2007). Professional Issues in the Practice of Sport and Exercise Psychology. Presented at East China Normal University, Shanghai, China. (Invited presentation)

**Watson II, J.C., Lubker, J., Visek, A.J., & Geer, J.** (2007, August). Athletes' and coaches' perspectives of effective sport psychology consultants. Presented at the 2007 annual convention of the American Psychological Association, San Francisco, CA.

**Watson II, J.C., Lubker, J., and Zakrajsek, R.** (2007). Supervision issues in applied sport psychology: An international survey. Presented at the 2007 Annual conference of the Association for the Advancement of Applied Sport Psychology, Louisville, KY.

**Watson, J., Etzel, E., & Hanrahan, L.** (2008, September). Ethics in research within the field of applied sport and exercise psychology. Annual conference of the Association for the Advancement of Applied Sport Psychology, St. Louis, MO.

### Publications

**Brooks, D. & Althouse, R.** (2007). Diversity and Social Justice in College Sports: Sport Management and the Student Athlete. Fitness Information Technology, Inc.

**Brooks, D., Cameon, K. & Clement, D.** (2007). Directory of Funding Sources In Health, Physical education, recreation and dance. Fitness Information Technology, Inc.

**Branch, D., Watson II, J.C., & Lubker, J.** (2007). Reform in College Athletics: Views of division I-A College Presidents. *International Journal of Sport Management*.

**Etzel, E.** (Ed.) (in press). Counseling and psychological services for college student-athletes. Morgantown, WV: Fitness Technology Publishers.

**Etzel, E.**, Editor of 3rd edition of *Counseling college student-athletes*. Anticipated pub date spring 2008. Fitness Information Technology, Inc.

**Etzel, E. & Watson, J.** (in press). Ethics and legal issues in sport psychology Today. In T. Morris & P. Terry (Eds.). *Sport and Exercise Psychology: To the Cutting Edge*. Morgantown, WV: Fitness Information Technology.

**Etzel & Watson** (2007). Ethical Challenges for Psychological Consultations in Intercollegiate Athletics. *Journal of Clinical Sport Psychology*.

**Keeler, L., Blom, L. & Etzel, E.** (under review). Initial validation of a Brief Assessment of Recovery and Stress (BARS). *International Journal of Sport Psychology*.

**Ferrante, A.P., & E. Etzel** (in press). College student-athletes and counseling services in the New Millennium. In E. Etzel (Ed.)(2008). *Counseling and psychological services for college student-athletes*. Morgantown, WV: Fitness Information Technology.

**Tunick, R., Clement, D., & Etzel, E.** (in press). Counseling Injured and disabled Student-Athletes: A Guide for Understanding and Intervention In E. Etzel(Ed.). *Counseling and psychological services for college student-athletes*. Morgantown, WV: Fitness Information Technology.

**Lubker, Visek, Geer & Watson** (2007). Characteristics of successful consultants. *The Journal of Sport Behavior*.

**Sandrey, M.A., Kent, T.** (2008). The Effects of Eversion

Fatigue on Frontal Plane Joint Position Sense in the Ankle. *The Journal of Sport Rehabilitation*. (in print)

**Watson, J., Shapiro, J., & Etzel, E.** (in press). Ethics and counseling practice with college student-athletes. In E. Etzel (Ed.)(2008). *Counseling and psychological services for college student-athletes*. Morgantown, WV: Fitness Information Technology.

### Journal Articles (Refereed)

**Etzel, E., Watson, J., & Downey, V.P.,** (2008). Ethical and legal issues in athletic academic advising. In A. Toogood & E. Gill. *Advising Student Athletes: A collaborative approach to success*. [Monograph]. National Academic Advising Association, 18, 155-162.

**Loughran, M.J., & Etzel, E.,** (in press). Ethical practice in a diverse world: The challenges of working with difference in the psychological treatment of student-athletes. *Athletic Insight*

**Keeler, L., Blom, L. & Etzel, E.** (in press). Initial validation of a Brief Assessment of Recovery and Stress (BARS).

### Other College News

**Jack Watson**, along with colleagues and former students Amanda Visek, Lindsey Blom, and Sean Fitzpatrick, has received a verbal commitment for a grant from the National Alliance for Youth Sport to fund a project that will allow the group to study the prevalence of aggressive behavior among spectators at youth sport contests. This nation wide study will permit the group to identify a baseline incidence of such behaviors.

**Jack Watson** is the Chair of the Ethics Committee for the Association for Applied Sport Psychology.

**Ed Etzel** serves as the Chair American Psychological Association, Division 47, Education Committee.

**Dana Brooks**, Dean and Professor, Damien Clement, professor, and Dr. Ron Althouse participated in WVU's annual Diversity Week this past October. Their presentation, entitled “Diversity and Social Justice in the College Sport Market Place,” offered a focus on the role of sport in promoting the concepts of diversity and social justice at the college level. The presentation provided an analysis of the employment and playing opportunities for ethnic minorities across the various NCAA level institutions. The discussion concluded with strategies to enhance the social climate of college sports.

**Dan Ziatz**, professor, Athletic Coaching Education, was acknowledged for his presentation recently conducted at the Hazelton Satellite Prison Camp. Professor Ziatz offered an “Attitude” theme to 31 inmates. According to A. Corona, with the Teacher-Education Department at the U.S. Penitentiary located in Bruceton Mills, Professor Ziatz engaged and “tremendously” motivated the inmates. Corona reports that the inmates continue to talk about the presentation concepts, especially as they prepare for job fair interviews and testing for their GED. “I'm extremely grateful for all his efforts to positively inspire the inmates in what can otherwise be a negative environment,” explained Corona. Tude, Dude!



## College Student Advisory Board Looks Ahead

College of Physical Activity & Sport Sciences students have a unique opportunity to make a difference during their academic career. Students assigned to the College Student Advising Board are asked to offer suggestions on recruiting and student retention. The group represents both undergraduate and graduate level students from within the College's two departments.

Additionally, members of the Student Advisory Board can boost the visibility and viability of the College's student clubs through their involvement. Students serving on the board also meet with members of the College's Visiting Committee and report on their activities during the academic year.

Student board members are expected to offer suggestions to improve the quality of the College's departments involving computers, travel, research, etc. The Student Ad-

visory Board meets at least once each semester as a group and once a semester with the College's Visiting Committee, Dean, and Associate Dean.

"We serve as a liaison to the Dean by advising and providing student input into CPASS undergraduate and graduate issues, needs and wants. Our mission is to make a positive impact on the experiences of students in CPASS," said Justine Vosloo, committee co-chair.

Current student board members include undergraduates Regina Hash and Andrea Mendlow, Sport Sciences; Steve Bageant and Amy Toler, Coaching & Teaching Studies; and graduate level students, Markeisha Everett and Justine Vosloo, Sport Sciences; and Shelby Silva and Amanda Metcalf, Coaching & Teaching Studies. Amanda serves as chair and Justine serves as the co-chair.

## Milan native encourages people to follow their dreams

By Valerie Hyde  
Daily Athenaeum Staff Writer  
valerie.hyde@mail.wvu.edu

Alessandro Quartiroli, a native of Italy, and College of Physical Activity & Sport Sciences graduate student, told students, faculty and staff last month about never losing focus of what they want. "To follow your dream, you have to have a dream," Quartiroli said during his "Follow Your Dream" presentation, where he spoke on pursuing individual passions.

Before setting goals, however, Quartiroli said that people must only consider what can be achieved. "We want to keep working towards what we want but at the same time be realistic," Quartiroli said.

"I love basketball, but I can't play in the NBA." After studying in Italy until he was 23, Quartiroli, who prefers to be called "Ale," began studying abroad in Madrid, Spain and then at WVU in order to obtain his doctorate degree in sports and exercise psychology.

Before coming to the states, Quartiroli had a few obstacles to overcome. He had no idea how he was going to pay for school and didn't have any idea where the Mountain State was. On top of it all, he didn't know how to speak English. "The price of going to school in Italy was nothing compared to what I pay to go here," Quartiroli said.

"And now that I've been here for a few years, I've met

many people who don't know that West Virginia isn't part of Virginia." Despite all of these things, Quartiroli never gave up pursuing his passion for sports psychology.

Making the plunge into the unknown, Quartiroli found that life in Morgantown was far from his life in Italy, but he was finally able to find "his own Morgantown," and now hates the thought of leaving. "Everyone needs to explore and discover Morgantown," he said.

Quartiroli also said that once a person knows what their passion is, asking for help along the way is something that everyone should do. He said it is the people he has met that have gotten him through the difficulty of leaving his loved ones back home.

"Be open and learn from diversity and differences," he

said in the Diversity Week spirit, "and never be afraid to meet people."

"That's what this week is all about," said Sharon Mallow, program coordinator for the President's Office of Social Justice, who was inspired by Quartiroli's presentation. Mallow said there are so many different people at the University, and Diversity Week is about opening others' eyes.

While Quartiroli doesn't think that anyone should forget where they come from, he also believes that everyone should step out of their comfort zones. "Be positive and look at what works, not at what doesn't," he said.

***"To follow your dream,  
you have to have a dream."***

*Alessandro Quartiroli*

## Of lecterns and life: WVU athletes 'talk the talk' in unique speech class *College students share life's lessons*

Two College of Physical Activity & Sport Sciences students, Devin Ebanks, and Dorrell Jalloh, were part of a group of nine student-athletes in the speech class that reaches beyond WVU's campus. They normally let their game do the talking, but the rules changed when the student-athletes enrolled in a unique speech class that's a little bit about diction and a lot about personal direction.

Devin Ebanks, pre-sport management major, shared his personal experiences with the group as he discussed "One of the Lucky Ones." Meanwhile, Dorrell Jalloh, sport management graduate student chose the topic "The 'Mother' of Leadership" as he explained the forces that influenced his life.

The students, who all wear the gold and blue on various Mountaineer sports teams, delivered five-minute motivational speeches before their coaches and other University representatives in the Jerry West Mountaineer Room of the WVU Coliseum.

Yes, that's public speaking – in all its sweaty-palmed, dry-throat glory – and it's all part of Carolyn Atkins' "Speaking to Communities" course in the College of Human Resources and Education.

Atkins, a speech pathology and audiology professor, first began talking about the course in 1990. Back then, WVU was emerging as a major player in college sports, which meant national coverage and postgame interviews. Lots of postgame interviews.

The course's original aim was to do a slam-dunk, end-around on all those verbal fillers – the "ums" and "you knows" that permeate everyday speech while especially making themselves known to the notebooks and microphones of reporters after the game.

Since athletes are among the most visible members of the student body, Atkins said, they should also be among the most articulate.

An amazing thing happened along the way. The athletes began sharing their personal stories. They talked about the rough times and the coaches and other mentors who inspired direction not just to Division I competition, but to a college education.

"They've been really honest, and they've given of themselves and their experience," Atkins said. "They've really put it all out there, and I couldn't be more proud."

The professor was so proud, in fact, that she turned her class into a lesson plan for middle schools across the Mountain State.

A six-DVD set featuring Atkins' former students discussing character-education issues was distributed last year to every middle school in West Virginia. The project is known as "Student Athletes Speak Out" – or SASO, as in "Say So."

An additional three-DVD set will hit those classrooms by the end of the calendar year, and the SASO Character Education Project also includes a Web site (<http://saso.wvu.edu>), which offers a teacher's guide to accompany each topic.

The whole exercise, from the class to the DVD packages, collectively makes for a good lesson, Atkins said. After all, she said, the "flying WV" makes spirits soar all across West Virginia.

"Our student-athletes are role models," Atkins said, "and people do want to listen to what they say and how they say it."

Atkins in 2005 was named West Virginia Professor of the Year by the Council for the Advancement and Support of Education (CASE) and the Carnegie Foundation for the Advancement of Teaching.

The selection was based on her work with upper-division speech honors students and her Speaking to Communities course for student-athletes.

## Football: Stanchek Nabs Academic Honors

West Virginia University athletic coaching education graduate Ryan Stanchek was named as first-team member of the ESPN The Magazine Academic All-District 2 team as selected by the College Sports Information Directors of America announced today by the organization.

Stanchek, an offensive lineman, was selected to the all-district team for the second-straight year. The Cincinnati native graduated in May with a 3.40 in athletic coaching education and is currently working on a master's degree in special education. He also has been a regular on the Athletic Director's Honor Roll, the Big East Academic All-Star

team and the Big East Commissioner's Honor Roll.

Stanchek's on-the-field accomplishments include 41-consecutive starts and ranks among the top players in the nation in starts. The offensive lineman was named to several All-American teams last year, including the Football Writers, Associated Press and Walter Camp Football Foundation.

By Mike Montoro for MSNsportsNET.com,  
November 6, 2008



## CPASS Grad and Hall of Fame member leads WVU Homecoming parade

College of Physical Activity & Sport Sciences graduate Garrett Ford Sr. led hundreds of alumni, students and other participants down High Street on October 10 as WVU's Homecoming parade marshal.

WVU's annual Homecoming parade traditionally features the parade marshal, along with the Mountaineer Marching Band, student and faculty organizations, area high school and middle school bands, politicians and city and county groups. Ford was also honored during halftime of the WVU-Syracuse game, at Milan Puskar Stadium.

Ford, WVU's associate director of athletics, was an outstanding running back for WVU in the mid-1960s. He was the first Mountaineer football player to top both 2,000 career rushing yards and 1,000 yards in a single season.

"We are excited that one of WVU's all-time greats served as our 2008 parade marshal," said Stephen L. Douglas, president and chief executive officer of the WVU Alumni Association. "Garrett has maintained such a strong commitment to our alma mater. I remember watching him lead our football team to success, and he continues that role today by serving as a mentor to our student-athletes and ensuring their success at WVU."

As associate athletic director for student services, Ford is responsible for providing educational guidance to the hundreds of WVU student-athletes, including career and personal counseling, as well as certification of athletic eligibility. He was instrumental in the development of such projects as the Athletic Director's Academic Honor Roll, the newly retooled Athletic Academic Performance Center in the WVU Coliseum and the Milan Puskar Center study area. He also has been actively involved in helping former athletes return to school to complete their degrees.

Ford joined the Mountaineer coaching staff under Bobby Bowden in 1970 as the first black assistant football coach at

WVU. He joined the athletic department as an academic counselor in 1977 and was named assistant athletic director in 1985.

He has received numerous honors, including induction into the College of Physical Activity & Sport Sciences Hall of Fame in 2004 and the WVU Sports Hall of Fame in 1995. He also is a member of the DeMatha Catholic High School Hall of Fame.

A native of Washington, D.C., Ford received a bachelor's



Garrett Ford and grandchildren, Bryce, 8, and Julian, 11, prepare to lead the way at the 2008 Homecoming parade on October 10.

degree in physical education in 1969 and a master's degree in guidance and counseling in 1973, both from WVU.

He and his wife, Thelma, have two children: Tracie and Garrett Jr., also a former Mountaineer football player.

## Big East Conference Names Kenny Schank as Assistant Director of Compliance

Kenny Schank (MA SM, 2006) was named Assistant Director of Compliance for the Big East Conference, Commissioner Michael Traghese announced.

Schank comes to the Big East Conference from league member West Virginia University, where he has served as Compliance Assistant from June 2005 through June 2007. While at WVU, he earned a Master's of Science degree in Sports Management and a perfect 4.00 grade point average.

His duties at West Virginia included preparing a monthly rules education meeting with all Mountaineer coaches and athletic department and university personnel. He helped examine NCAA Bylaws for rule interpretations and potential violations, and researched and processed waivers on behalf of student-athletes. Schank also monitored and audited recruiting telephone calls to prospective student-athletes by WVU coaches.

Schank will assist with the Conference's comprehensive compliance program and also serve as the coordinator and staff

liaison to the Conference's Student-Athlete Advisory Council (SAAC). He will oversee all aspects of submitting the Big East's Level II secondary violations to the NCAA, while also managing the processing of the various Conference issued waivers. In addition, Schank will assist in the issuance of rules interpretations to league members.

"We're very pleased to welcome Kenny as a full-time member of the Big East," Traghese said. "He has handled a variety of responsibilities at West Virginia that will benefit our office. Kenny's first-hand knowledge of the Governance and Compliance processes, along with his familiarity with the Big East, is essential for this position."

As announced on the Big East.org web site.

To view the entire article, please visit:

<http://www.bigeast.org>

## Sport Management Grads expand horizons

Development in Athletics has been around for some time, but never has it been more important. All athletic departments are trying to determine new ways of increasing revenue and funding for various programs, scholarships and coaches salaries. Increasing revenue through athletic development is not limitless, but has more upside and potential than virtually any other medium.

With a limited number of tickets, radio and television spots and signage available, there are always more alumni, businesses, friends and family of the program to reach out to for a current or future gift.

"Development is a challenging field from both a time and energy standpoint. We spend time with nearly every entity engaged with the University and Athletic department in one capacity or another. We have a wonderful and unique opportunity to directly impact our coaches' and student-athletes' efforts in a positive way," explained Niles Eggleston, Assistant Athletic Director & Executive Director, Mountaineer Athletic Club, during a recent presentation to Sport Management students.

With an ever increasing need for additional funding, athletic departments are seeking help through private support. Athletic development offices are expanding in size and there are an increasing number across the country. Development requires the ability to provide good customer service, communications, hard work and incorporates several aspects of an athletic department, including: game operations, ticketing, marketing, administration and budget management. This provides a diverse experience and one that prepares an up and coming administrator with the tools necessary to pursue the path of becoming an AD as well as any.

Currently, there are five WVU alums working in the Mountaineer Athletic Club. Four out of the five are completing or have completed their master's degree in sports management at WVU.

Matt Borman is the Director of Major Gifts. He works with "higher end" donors and manages our major capital and



Niles Eggleston addresses Sport Management students.

endowment projects and programs.

Casey Cunningham is the Development Associate. She manages MAC events as well as several other events in the athletic department. She works with the Varsity Club and handles many day to day annual fund functions.

Tristin Miracle serves as graduate assistant. She helps the Annual Fund and Revenue generation offices, including premium seating, Coaches Caravan, and campus events. Tristin also serves as the primary contact for the annual Charleston Scholarship dinner.

Alyssa Desantis (pursuing a master's degree and may be in sport management beginning this fall) assists the major gift officers. She maintains documents, databases and manages contact reports and gift processing.

As told by Niles Eggleston, Assistant Athletic Director & Executive Director, Mountaineer Athletic Club

## Sport Management Grad Blends Art and Athletics



Tamara Holmes

Tamara Holmes (MS SM, 2002) was featured in an October 2008 story in The Fayetteville Observer (Fayetteville, NC). Tamara combined her interests in art and athletics to create a niche business to educate art collectors.

According to the article, her professional goal is to educate well-known athletes and lesser-known art collectors who need more than a brush-up course on their fabulous art collections.

The 31-year-old has been combining art and athletics most of her life. She has played softball, and also swam competitively on a club team. She was hired at Fayetteville State University last year as the assistant athletic director for development and marketing.

Her undergraduate degree is in art, which she earned at Hampton University. "I was attracted to the artwork in the college museum, and that's where I learned to paint," Holmes said. "I also was attracted to the history of how it acquired its pieces."

Holmes' passion for art has also been the subject of an article in "How We Live," a African-American lifestyle magazine based in Columbia, SC.

Read the entire article by visiting:

<http://www.fayobserver.com/article?id=307832>



## Bruce Bundrant

A Texan reaches his dream job in the Premiership



After more than a decade in the sports business, Bruce Bundrant (MS SM, 1997) took his dream job with Liverpool FC as senior partnership manager. Bundrant grew up playing soccer in Texas and continued playing in college for Hardin-Simmons University. He later interned at D.C. United and worked with Houston Dynamo President and WVU grad Oliver Luck. Throughout it all, he had his eyes on Europe and the English Premier League. He finally got a chance there after Tom Hicks and George Gillett bought the team in 2007.

At age 35, Bruce plans to implement a new mind-set in securing and managing relationships. "It's essentially taking what a marketing consulting agency does and incorporating that into the commercial department of a team property," he explains. When asked what career advice he has for people wanting into the sports industry,

Bruce suggests that students develop real relationships within the industry — "not just contacts, which is a word that's getting overused and watered down," he says.

*As published in Street and Smith's Sports Business Journal*

## Alumni Briefs

### 1940s

**Homer E. Shaffer** (BS 1949, MS 1964) Waynesburg, PA, is 87 years old. He is completing his 54th year as a football scoreboard keeper. He has had perfect attendance for 53 of those years.

### 1950s

**John A. Strycula** (BA 1953) Banning, CA, received a master's degree from Kent State University in 1957. He worked as a football coach in Ohio and California for 14 years before taking a position as head coach at Citrus College in California where he worked for 19 years before retiring in 1985.

**Robert L. Moss** (BS 1957) Pensacola, FL, was inducted into the 2007 WVU Sports Hall of Fame.

### 1960s

**Darwin Dennison** (Ed.D. 1960) is a fellow at the American College of Nutrition in the Department of Health and Applied Human Sciences.

**Jim McCormick** (BS 1963) Lexington, KY, is enjoying retirement and cheering for the Mountaineers. He was also inducted into the WVU Sports Hall of Fame in 2007.

**Carl Hatfield** (BS 1969, MA 1972)

and his wife, Georgia, live in Bridgeport, WV. Carl is a former WVU All-American. He retired from Sharpe Hospital in 2007. He is executive director of E.A. Hanes Nursing and Rehabilitation Center.

### 1970s

**Earl W. Kennedy** (BA 1970, MS 1983) Fort Myers Beach, FL, has been retired for 10 years from the mining industry. He is a member of several veterans' organizations and chaplain for Combat Infantry Association of southwest Florida.

**S. Michael Joseph** (BS 1975) Winfield, WV, finished his 34th year teaching and his 25th year coaching. He has been included in Who's Who in Special Education.

**Bob Antion** (MS, 1977) is in his 32nd year as a football coach at University High School in Morgantown. Bob is also a national sales manager for Allegheny Process Systems and the President of TouchdownTableware.com.

**Mary Kay White** (MS 1977, Ph.D. 1981) Brevard, NC, purchased a small farm and two horses. She is an associate professor in the science department at Brevard College. She received the Division Teacher of the Year in 2006

**Cynthia "Sam" Booth** (BS 1978) Moorhead, MN, was inducted into the Na-

## Jerry West featured in LA Times story

College alumnus and Hall of Fame member Jerry West was the subject of a Los Angeles Times article this November that described West as a "reluctant" sports hero, one who has never been comfortable with his success.

Sports writer Bill Dwyre offered a personal look at West, which followed his life in the 1950s in rural West Virginia in contrast as a player and general manager with the LA Lakers.

From his beginnings in Cheylen, WV, and its modest outdoor courts, West eventually landed in the land of the stars. However, he stayed clear of the area's celebrity-obsession.

He remembered various moments in his career such as the 1969 NBA Finals against Boston at the Forum, as well as the 1972 Finals, when the Lakers finally did win the title, beating the New York Knicks.

It was West's 20 years —from 1982 to 2002—as Lakers general manager, after three successful years (1976-79) as Lakers coach that most fans will remember. As Lakers GM, West established himself as one of the best judges of talent in the game, with acquisitions that brought and/or nurtured the likes of Magic Johnson and Kareem Abdul-Jabbar, as well as Shaquille O'Neal and Kobe Bryant, according to Dwyre.

*To see the entire article, please visit the link below:*  
<http://www.latimes.com/sports/la-sp-dwyre4-2008-nov04,0,5784320.column>

tional Athletic Trainers' Association Hall of Fame in 2007. She works for MeritCare Health System.

**Gene Elizabeth Verel** (MA ATC) is the chair of the NATA International Committee and vice-president of the World Federation of Athletic Training and Therapy. Gene, who has been active in athletic training for over 30 years, is also a consultant to a number of companies.

### 1980s

**Mike Calabrese** (BS 1980) is the coordinator of Sports Medicine at UPMC St. Margaret in Pittsburgh, PA. He is also employed as a physical therapist for Centers for Rehab Services.

**Allan Johnson** (MS SM 1982) is the sports performance director at Velocity Sports Performance in Mt. Pleasant, SC. Allan was inducted into the USA Strength and Conditioning Hall of Fame. Allan was also named to the editorial board of Training and Conditioning Magazine.

**Charlene Galluzzo** (MS PETE 1985) was named recipient of the WVAHPERD Honor Award at the convention banquet at Canaan Valley on November 7, 2008 for distinguished service and inspiration to the association. Charlene is a 31 year veteran teacher in the Tyler County School system and is currently teaching at

Sistersville Elementary School.

**John W. Walker** (BS 1986) Senior Vice President with the Phoenix Suns, hosted the first-ever outdoor NBA game on October 11, 2008 at the Indian Wells Tennis Garden in Palm Springs, CA. John was responsible for making it a successful event for the Suns, and the NBA. The game was broadcast live on TNT, following the WVU Football win over Syracuse.

**Charles C. Wise III** (JD 1987) Morgantown, WV, and his wife Debbie have three children, Chaz, Ryan, and Hayley. Debbie is a teacher and Charles is an attorney with Bowles Rice McDavid Graff and Love.

**Jacquelyn Cuneen** (Ed.D. 1988) Bowling Green, OH, was recognized for her service to the North American Society for Sport Management at the annual conference in 2007. She is a professor at Bowling Green State University.

### 1990s

**Dan Mahoney** (MS 1990) was recognized for his service to the North American Society for Sport Management at the annual conference in 2007. Dan, who served as president of the organization, also received the 2007 Earle F. Zeigler Lecture Award. He is associate university provost for academic planning and accountability at the University of Louisville.

**Brian Crow** (MBA 1991, Ed.D. 1994) was recognized for his service to the North American Society for Sport Management at the annual conference in 2007. Brian, who served as president of the organization, is an associate professor at Slippery Rock University.

**Shayne Naugle** (BS 1991) is the assistant program manager for the SAS contract for the Performance Results Corporation in Morgantown, WV.

**William Biddinon** (Ed.D. 1994) was elected as a commissioner for the Commission of Accreditation for Athletic Training Education (CASSTE).

**Carol (Mousseau) Biddinon** (Ed.D. 1994) was recently promoted to Associate Professor.

**Lisa M. Griffin** (Ed.D. 1995) is the program coordinator of physical education at Georgia College and State University.

**Ruth Kershner** (Ed.D. 1995) is an Associate Professor at WVU. Ruth is also the School Health Coordinator and the Faculty-Student Liaison.

**Teresa (Liebig) Lunsford** (BS 1997, MS 1998) is a certified athletic trainer at Bridgeport High School in Bridgeport, WV. Teresa is also married to David J. Lunsford and has two boys, Zachary (2½) and Matthew (1½).

**Christine Bolger** (SM 1998) is the program manager for Sport NASPE. Working for NASPE, Christine has served as the Executive Editor for the electronic



*College alumni members Veronica Hammersmith and Martha Thorn attended the annual holiday luncheon.*

Journal of Coaching Education, as the staff liaison to the NASPE Sport Steering Committee and is the lead on developing the NASPE's first National Coaching Report. She also facilitates the planning and managing of the National Coaching Educator's Conference. Christine is currently a member of the AAHPERD CEOAC.

**Alicia (Craddock) Duncan** (BS 1999 and MS SM 2008) is working in the Development Office at George Mason University. She completed her online MS degree in Sports Management from WVU in July 2008. Alicia also married Gregory P. Duncan (a GMU alumni) on June 7, 2008 in Charlottesville, VA.

**Bryan Patterson** (BS 1999) is the assistant track and field coach at Central Methodist University in Fayette, MO. Bryan is also working on his masters of education degree.

### 2000s

**Diana (Caruso) Miller** (BS AT 2002) is the head athletic trainer at Lee High School in Springfield, VA. Diana also married Dan Miller in July 2007.

**Jeff Weber** (BS SM 2002) is Ice Events Coordinator, Wings Stadium Complex in Kalamazoo, Michigan. Jeff secured the 2010 USA Curling National Championships at Wings Stadium Complex.

**Nathan Hager** (MS 2003) is the head coach of the Division III men's basketball team at Regis College in Weston, MA.

**William "Bill" Bryson** (MS 2004) is a physical education and health teacher at Connellsville Jr. High School East in Connellsville, PA. He also coaches baseball. Bill currently resides in Mt. Pleasant, PA with his wife Nicole (a WVU alumnus) and son Andy.

**James C. Bailes** (BS 2004 and MS 2005) is the Sports and Fitness Director at the Waynesboro, PA YMCA. Prior to that, James worked as the strength and con-

ditioning coach for the Lakewood Blue Claws, the Philadelphia Phillies minor league team. He is a nationally certified strength and conditioning specialist. James married Andrea Standridge in August 2007.

**Bobby Bates** (PETE 2005) is a physical education and health teacher at McQuaid Jesuit High School in Rochester, NY. Bobby is also the school's head JV football coach.

**Marcus Blossom** (MS SM 2005) recently left Central Michigan University and started a new job at the NCAA as the Assistant Director of Championships, Indianapolis, IN.

**Brandon (Casey) Brewster** (BS 2005) is the head coach of the Division I wrestling team at Sacred Heart University. Brandon is in his second year of working on his BS in Physical Education and Athletic Coaching Education.

**Skyler Daugherty** (MS SM 2008) completed her internship with FC Dallas this past August and then started her new position with the New Jersey Devils on August 25, 2008 as a staff accountant with the Devils.

**Travis Doak** (MS ACE 2008) is the Assistant Gymnastics Coach at WVU.

**Kevin Miller** (MS SM 2006) was recently promoted as Assistant Director of Development, Golden Knights Club Athletics, University of Central Florida, effective July 1, 2008. Visit their web site [www.ucfathletics.com/gkc](http://www.ucfathletics.com/gkc)

**Karin Torchia** (MS SM 2007) was promoted to Senior Women's Administrator at Rider University, Lawrenceville, NJ. As Karen shifts into her new role, she will head the search for a coordinator of athletics marketing and promotions. Visit Rider's website at [www.gobroncs.com](http://www.gobroncs.com)

**Ruth E. Kershner** (Ed.D.) RN is an associate professor at WVU HSC. Ruth is also the School Health Coordinator and Faculty-Student liaison.



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WVU Foundation

The members of the Irvin Stewart Society who are supporting the College of Physical Activity & Sport Sciences through their estate plans vary in age and location around the United States, but all agree that doing this for the College is something near and dear to their hearts.

The current members are: Deanna Antoon; Ferris Antoon '60; J. William Douglas, PhD '61, '62; Karen K. Douglas, PhD; Sandra J. Elmore, EdD '75, '89; O. "Tick" Hedrick-Sheaffer '71, '73; Sam Huff '56; Damon B. Lilze '99; Richard F. Mull '67, '68; Beverly Nefflen Randolph '67, '74; Kenneth V. Randolph Jr. '71; and Linda Umansky '67.

Some have included a gift provision in their wills or used life insurance to make their gift, while others have set up a special gift arrangement with the WVU Foundation that will provide income to them for life. Another good option is to designate the WVU Foundation as the after-death beneficiary of a retirement account and then have a written agreement prepared to be sure the funds will carry out their wishes.

If you've already included a gift for the College in your own estate plans and used the former name, that's fine because it will be recognized as correct for this purpose. However, if you are able to update your plans and substitute the new name, that would be even better. And if you would like to join the Irvin Stewart Society also, the other members would be very happy to welcome you.

To join, contact the WVU Foundation at 800-847-3856 and you'll receive the membership materials to accomplish that important step in supporting the College. We would definitely appreciate your doing that.

## In Memoriam

Hilton H. Murphy, Toledo, OH, September 16, 2008  
Charles E. Buchanan, Charleston, WV, September 30, 2008  
Patrick C. Flanagan, Downingtown, PA  
King Harvey, Pittsburgh, PA, August 10, 2008  
Daniel M. D'Ambrosio, Hellertown, PA, September 31, 2008  
Raymond Walsh, Morgantown, WV, June 28, 2008  
Genevieve J. Sisler, Morgantown, WV, November 4, 2008  
Betty J. Basnett, Wooster, OH, October 3, 2008  
Richard G. Thomas, May 31, 2008  
Joseph F. Johnston, '36 BS, Parkersburg, WV, February 25, 2008  
Donald R. O'Haver, '56 BS, Cibolo, TX, January 21, 2008

West Virginia University

"Only two colors matter at WVU—  
gold and blue."

*Vital Stats.*

- Hometown: Arima, Trinidad and Tobago
- Sport and Exercise Psychology
- Midfielder/defender, men's soccer team
- Represents WVU on the NCAA Student-Athlete Advisory Committee

The Mountaineer nation is bonded by a love for our teams and a love for our University. Athletes like **Donald LaGuerra** come here from around the world to represent WVU on the playing field. And because athletics has the power to unite us all, they also become part of something bigger than sports. "Once you are in the WVU community, you're part of a family. The blend of cultures on campus is a mind-opening experience. It helps people become more understanding, mature, and considerate."

Regardless of beliefs, background, or skin color, we are all

one **WVU**

View the oneWVU video at:  
<http://www.youtube.com/onewvu>  
or at <http://itunes.wvu.edu/>



# Mark Your Calendar For The Following Events Hosted By WVU College of Physical Activity & Sport Sciences Spring 2009

## ICPE Distinguished Lecture Series

Dr. David Zinn  
“Sports, Racism and Resistance”  
February 18, 2009  
Coliseum, room TBA

## ICPE Distinguished Lecture Series

Dr. Richard Lapchick  
“Sports and Human Rights in the 21st Century”  
April 22, 2009, Coliseum, room TBA

## ICPE Distinguished Lecture Series

Dr. Susan Bandy  
“Sport and Gender in an Era of  
Globalization and Transnationalism”  
March 25, 2009  
Coliseum, room TBA

## College of Physical Activity & Sport Sciences Spring Visiting Committee Meeting

March 26-28, 2009, Erickson Alumni Center

## Spring 2009 Commencement

College of Physical Activity & Sport Sciences  
May 17, 2009, 2:30 p.m-4:30 p.m.  
Creative Arts Center

## College of Physical Activity & Sport Sciences

### *2008 Homecoming Reception*



West Virginia University  
College of Physical Activity & Sport Sciences  
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Morgantown, WV 26506-6116

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