

PERSPECTIVE

SUMMER 2012

IMPROVING
QUALITY
OF LIFE





MESSAGE *FROM THE DEAN*

I would like to take this opportunity to wish you and your family a safe and healthy summer and share some of the exciting activities since our last newsletter. My message will feature College achievements and areas of excellence, community service initiatives, alumni activities, the College's Strategic Plan, alumni relations/fund raising, and status of the new building. Finally, I will present an update on the University's Capital Campaign – A State of Minds.

The Dean's Office administrators met with the Board of Governors last February to review the College's Strategic Plan, achievements, ICPE/FiT, facilities overseen by the College, and an update on the new building. Two students, Steven Wright, undergraduate student, and Olivier Schmid, doctoral student, spoke about their educational experiences in CPASS.

Please see the separate article celebrating the Inaugural CPASS Golf Classic, Celebrity Auction and Autograph Session. The successful two-day event was a team effort with staff, faculty, alumni and sponsor support. I would also like to thank Dale Weaver and the SportsConnect committee, Jack Watson, Dallas Branch, Robert Axline, Kevin Holdsworth, Daniel Whitehead, Sharon Sisler, and Tracy Wheeler, for their hard work. This event provided students and current professionals with networking opportunities. Participants interviewed with representatives from some of the leading sports-related businesses, companies, leagues and franchises in North America.

The College also conducted a productive spring 2012 Visiting Committee weekend. The committee is chaired by Ferris Antoon. Judy Hayes is the co-chair and takes over effective July 1, 2012. Visiting Committee members whose terms expired June 30, 2012 are Ferris Antoon, Terri Howes, Jes Hutson, Jean Irion, Levi Phillips, Milt Richards, Robert Rubenstein, Michele Hoffman

Samuels, and Mary Wykle. Thank you for your loyalty and support.

The College's Strategic Plan goals focus on providing a challenging academic environment; promoting research, creative activity, and innovation; promoting diversity and an inclusive culture; advancing international activity and global engagement; and enhancing the well-being and the quality of life of the people of West Virginia. Associate Dean Lynn Housner has the responsibility to monitor the progress made toward achieving our stated goals.

Over the last three months, I had the opportunity to travel and meet with alumni in the region. I would like to thank the following alumni for their hospitality in the Elkins, W.Va. area: Ron LaNeve, Jim Bialek, Mary Ann Deluca, and Ron Peyton. Appreciation goes out to alumni from The James Madison University area: Tom Martin, Cheryl Martin, Julie Wallace Carr, Kittie Blakemore, Jennifer Phillips, Scott Cook, Jamie Kocher, Tom Kuster, and Herbert Amato. Toledo, Ohio area alumni Kelly Andrews, Brian Lutz and Jacquelyn Cuneen spent time with me during my visit in their area. I plan to visit with many more alumni and friends over the next several years and share the status of our new building.

The CPASS Hall of Fame will celebrate its 25th Anniversary on October 12, 2012 at the Erickson Alumni Center. The Hall of Fame was established by former dean J. William Douglas to recognize the many contributions of the School's/College's alumni. Since its inception, the College has inducted 111 Hall of Fame members and 24 outstanding alumni.

On June 2, 2012, the University announced the Comprehensive Campaign with a goal of \$750 million. I encourage all of our alumni and friends to become active participants in the Capital Campaign process. With your support, the College of Physical Activity and Sport Sciences will remain one of the premiere higher education colleges within the state, region, nationally, and internationally. We remain committed to providing quality educational experiences to our students.

Respectfully submitted,

Dana D. Brooks, Ed.D. Dean

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Perspective is printed twice each year, in winter and summer, for the alumni, friends, and other supporters of the WVU College of Physical Activity and Sport Sciences.



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The College of Physical Activity and Sport Sciences Spring Awards Ceremony.

MISSION STATEMENT

The College of Physical Activity & Sport Sciences is actively engaged in enhancing the University's commitment to teaching, research, and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness, deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive, and productive citizens. The College's administration and faculty remain committed to fulfilling this mission.

Enhancing the Future

2011-2012 CPASS Visiting Committee

My two years as the Chair of the CPASS Visiting Committee went by quickly. The time may have gone fast, but accomplished much. As a team, we were able to oversee several activities that I believe enhanced the experiences of the students.

The fall 2010 Visiting Committee kicked off the Distinguished Alumni/Friends lecture series "Enhance the Future." Several VC members and alumni attended classes, encouraging the students to use their talents and abilities to become successful in their future careers. It was a great opportunity for students to network with successful professionals in a variety of fields.

The VC also conducted subcommittee meetings, heard about the new CPASS building on the Evansdale Campus and attended the 2010 Hall of Fame ceremony with inductees Kevin Elko, Paul Grace, Elizabeth Majestic, and Uriel Simri. Dolores "Dee" Ware was the 2010 Outstanding Alumnus, and Mary Wykle received the Dean's Service Award.

The VC spring 2011 meeting began with the Wall of Honor Ceremony. The VC meetings on Friday met to review a report from Dean Brooks and then attended the Faculty/ Staff /Student Awards luncheon. The VC met for dinner Friday evening with special guest

Dr. Marilyn McNeil, Vice President, Director of Athletics at Monmouth University in West Long Branch, NJ.

At the CPASS Commencement, I was honored to give the Charge to the graduating class. WVU Men's Head Basketball Coach Bobby Huggins spoke to students. The VC met to review full committee reports, and discuss the upcoming fall 2011 meeting.

The fall 2011 meeting included presentations by Oliver Luck, WVU AD, & Provost Michele Wheatly. The Hall of Fame induction group featured Jean Minnick, Jacquelyn Cuneen, Wood McCue, and Tim McNeely. Coach Bob Huggins was named 2011 Outstanding Alumnus. Peggy Bahnsen received the 2011 Dean's Service Award. At Saturday's football game, CPASS alum John Mallory was honored as Most Loyal Mountaineer.

The spring 2012 VC meeting was held at Lakeview Resort. Please see the separate article to learn about the Inaugural Golf Classic. On Friday the VC met to introduce new members and listen to an update of new CPASS building. The Hall of Fame committee urges alumni to submit names of alumni to be considered for induction. On Saturday the VC sub committees met to submit their reports to the full committee. The Oct. 2012 meeting will

mark the 25th Anniversary of the Hall of Fame.

At the May 2012 Commencement, CPASS graduate, college and NFL coach George Henshaw gave the graduation speech. I gave the Charge to the class.

I have been proud to serve as the Chair of the CPASS VC. The committee members were wonderful to work with while keeping the interest of CPASS students in sight. Many thanks to Dean Dana Brooks, faculty and staff for your cooperation.

Good luck to incoming Chair Judy Hayes. You were great as my co-chair.

Proudly,
Ferris Antoon CPASS 1960

Ferris Antoon
Kittie Blakemore
Keli Cunningham
David Dzewaltowski
John Gay
Paul Grace
Melinda Grant
Mary Kay Gwynne
Robert Gwynne
Judith Hayes
Terri Howes
Jes Hutson
Jean Irion
Chris Lantz
Damon Lilze
John Lubker
Levi Phillips
Milt Richards
Robert Rubenstein
Michele Samuels
Keiba Shaw
Martha Thorn
Deb Thorpe
Julie Wallace-Carr
Mary Wykle



Ferris Antoon welcomes guests at 2011 Hall of Fame



West Virginia is a State of Minds. Thinkers. Dreamers. Caregivers. Educators. Innovators. Healers. The Campaign for West Virginia's University celebrates all we are and all we can be.

There's not a university in this country that means more to its state or a state that means more to its University. Our researchers are changing lives by finding solutions to issues that impact people here and around the world.

As part of a land-grant university, CPASS exists to promote wellness and physical activity, to expand knowledge through research, and then put it into practice to help people be healthier. With this state and nation in the midst of an obesity epidemic, our mission has never been more critical.

There are few colleges like CPASS in the country. We award bachelor's, master's, and doctoral degrees and are the only college in West Virginia offering a doctorate in kinesiology, designated a "Program of Excellence" by the West Virginia Higher Education Policy Commission.

Through leadership, student success, expertise, and service to the state, CPASS strives to be the best. To realize this vision, we turn to you, alumni and friends who believe in the mission of CPASS, to ask your help to realize our aspirations and desired vision.

A State of Minds: The Campaign for West Virginia's University focuses on raising our sights to create a healthier, more active West Virginia. If you believe, as we do, that this is a worthy goal, we hope you will consider investing in the following priorities.

At CPASS, our goals include enhancing the student experience through facility expansion. During the campaign, the College will gain a new home: a dedicated CPASS building. The three-story, approximately 30,000-square-foot structure, will be perfectly situated for student and faculty work and research. The building itself will offer outstanding facilities: a multi-purpose gymnasium with a one-way observation mirror, a Sport & Exercise Psychology and PETE labs. The new building will serve as a magnet, attracting top students and faculty.

Campaign support would underwrite the opportunity to incorporate the latest technology to enhance student learning and advance faculty research. Through the campaign, we seek support for the College's most important assets: students through new scholarships and creating a research fund. We seek to strengthen partnerships to improve West Virginia's health and economy as well as build new ones that engage students and faculty with our community and our state.

We hope to create an additional endowed professorship that will bring talented research to the University, who would then serve as a mentor for faculty and students.

In the coming weeks and months, we will communicate with you regarding any travels or events in your area. In the meantime, you can help us identify/cultivate any alumni area and consider hosting an event in your area.

For more on A State of Minds: The Campaign for West Virginia's University, visit www.astateofminds.com

WVU Serves as Multi-State NIH Trial Site

With the many and varied challenges that can be identified in rural Appalachia, solutions to health care needs often rise to the top of the list. The difficulty can be found in the area's remote nature and unstable economic situation. Of the medical conditions consistently found on health care providers' hit list, and one that causes concern with a vast number of families, is diabetes.

Christiaan Abildso currently directs a weight management program with PEIA, through facilities around the state. He's seen how debilitating the effects of diabetes can be.

"It's a chronic condition with really unpleasant outcomes if not taken care of," Abildso explains, "and it affects people's families."

Now a professional, multi disciplinary collaboration is creating opportunities and a way to make a change in rural West Virginia. Abildso serves as project director at WVU.

Program ACTIVE II (Appalachians Coming Together to Increase Vital Exercise) is a diabetes and depression treatment study sponsored by the National Institutes of Health, being conducted by researchers at Indiana University, Ohio University and West Virginia University. The purpose of this study is to test the effectiveness of different forms of treatment for depression for adults with type 2 diabetes: talk therapy (counseling) and physical activity.

According to previous research, each of these forms of treatment by itself has been shown to be effective. In the new study, researchers will test to see if a combination of these approaches may be more effective in helping people live depression-free, compared to talk therapy, physical activity or usual care alone.

Guy Hornsby, Ph.D., principal investigator for the WVU study and director of the WVU Human Performance Lab, says Program ACTIVE II will build upon research findings from Ohio University's 2009 Program ACTIVE study.

The study will evaluate the effectiveness of physical

activity and talk therapy on people diagnosed with diabetes and depression. The program started in March 2012 and researchers plan to enroll 216 participants across southeastern Ohio, western and central West Virginia through the five year study period.

The program is run in the communities. Abildso recruits the facilities that provide necessary resources. Participants will receive fitness testing, three months gym membership, and six exercise classes at no cost. Since last August, Abildso has helped establish partnerships with Rob's Fitness Factory, the Fairmont General Hospital HealthPlex, and Tygart Valley Rehab and Fitness, and the WVU Extension Dining with Diabetes Program.

"We're using available resources in communities. We hope to take the results and replicate in additional areas and in many different types of settings," Abildso says. It's a small program that will continue to expand. "It has great potential to help in rural communities," he adds.

Adults dealing with both type 2 diabetes and depression should call 1-855-DMACTIV (1-855-362-2848) to find out if they are eligible for Program ACTIVE II.

Program Active II is funded by a \$3.2 million grant from the National Institutes of Health and is a partnership between West Virginia University, Indiana University's School of Medicine and Ohio University's Heritage College of Osteopathic Medicine.

Faculty Partnership Supports Greenbrier CHOICES Health Initiative

Greenbrier CHOICES (Children's Health Opportunities Involving Coordinated Efforts in Schools) is a three-year initiative that was funded in 2011 by a U.S. Department of Education's Carol M. White Physical Education Program grant. The nearly \$900,000 grant was prepared by CPASS faculty, including Drs. Emily Jones, Sean Bulger and Eloise Elliott, in collaboration with Greenbrier County School personnel.

Greenbrier CHOICES will develop, implement, and evaluate an integrated approach for youth health using complementary intervention strategies and settings in Greenbrier County, West Virginia. The school component focuses on development of a standard-based, middle school curriculum in health and physical education using self-management skills and culturally-relevant lifestyle activities with community and natural resources.

Comprehensive school physical activity programming increases opportunities for students to meet the national recommendations of 225 minutes of physical activity per week. The project will use initiatives such as before and after school programs, active academics and transport, recess time, intramural sport, family and community involvement, and faculty/staff wellness.

The community component increases family access to alternative educational experiences focused on healthy eating and developmentally appropriate physical activity and creates affordable and accessible community-based physical activity programming. The health care component will identify at-risk adolescents for purposes of prevention, treatment, and referral. It will look at chronic disease risk factors, increased physical activity and nutritional counseling for those facing weight management issues.

A standardized national referral protocol provides a system for connecting families to qualified regional health professionals for the purposes of obesity prevention, treatment, and management.

Choosy Reports on Healthy Progress

One year into a \$4.7 million, five-year effort to prevent childhood obesity known as "Choose to Change," a team of WVU scholars offered a progress report recently at kickoff events in Charleston and Morgantown.

Choosy, a health hero to nearly a million children, attended the event. Choosy Kids, a health promotion company nationally recognized for exemplary children's music and classroom resources, was founded by Linda Carson, Ware Distinguished Professor Emerita, CPASS. Carson and Choosy have toured the country promoting healthy eating, physical activity and good oral health practices.

Carson said, "There was a time when not many ears were open to our approach to developing healthy preferences early in life. Now our work is national, international, and in dual languages. We're so pleased that this is a West Virginia project."

WV Physical Activity Day celebrates "Be Wild. Be Wonderful. Be Active."

More than 78,000 students in 235 schools from nearly all 55 West Virginia counties joined state and community leaders to celebrate West Virginia Physical Activity Day on January 19, 2012. Students and teachers participated in a popular line dance called the Cupid Shuffle to call attention to the importance of physical activity.

The statewide activities coincided with the introduction of the Active 2015: WV Physical Activity Plan on the same day at the Capitol Rotunda. The plan supports healthy living and quality of life for every West Virginian.

Dominique Wilkins, NBA Hall of Famer and Novo Nordisk Diabetes Ambassador, joined Governor Earl Ray Tomblin and other special guests to underscore the importance of policy and environmental changes designed to increase physical activity.

"We were thrilled to have the Governor, West Virginia representatives, Dominique Wilkins and other special guests join us in support of increasing physical activity in the state" said Dr. Eloise Elliott, Ware Distinguished Professor, CPASS and chair of the plan coordinating committee.

CPASS faculty who served on the coordinating committee include Drs. Christiaan Abildso, Sean Bulger, Emily Jones, and Sean Fitzpatrick, MS.

"The West Virginia Plan continues to receive national attention because we are one of two states taking the lead in developing plans modeled after the National Physical Activity Plan launched in 2010" says Elliott.

The WV Physical Activity Plan is supported by CPASS, The WV CARDIAC Project, and West Virginia on the Move, Inc. For current news visit www.wvphysicalactivity.org.

Experts Visit Campus For Spring 2012 Distinguished Lecture Series

The College of Physical Activity and Sport Sciences was honored to host numerous talented and accomplished guest speakers this past spring. Dr. Robert Ruck covered the extraordinary representation of Samoan athletes, like Troy Polamalu, found in American football and professional rugby in Europe. Ruck teaches at the University of Pittsburgh and his documentary work includes the Emmy Award-winning “Kings on the Hill: Baseball’s Forgotten Men,” and “The Republic of Baseball: Dominican Giants of the American Game.”

“WVU is fortunate to have Dr. Ruck visit campus to share his research and expertise in sport culture in Samoa,” explained Dr. Gonzalo Bravo, Sport Management assistant professor.

Dr. Kevin Guskiewicz shared his expertise with a presentation titled “The Science and Technology of Sport Concussion: Translating Data Collection into Concussion Prevention and Management.” As a member of the NFL Concussion Committee Dr. Guskiewicz informed everyone about the long term effects of concussions and their plans to prevent future injuries. Players have been moved closer to each other on kick off to reduce speed during impact.

“We’ve reduced the magnitude of the

collision so the physics have been altered and as a result we’ve seen a 42 percent reduction in the number of concussions on kick-offs this year.” explained Dr. Guskiewicz.

In January, Dr. Rory Cooper, a bronze medalist in the Paralympics Games, visited campus. His talk, entitled “Adaptive Sports and Recreation as a Vehicle for Community Reintegration, Resilience and Participation” highlighted research on sports, adaptive equipment, and adaptation in the community.

Cooper is an in-demand invited lecturer at many institutions around the world and has received global recognition for his work with paralyzed veterans. He is recognized as one of the world’s foremost authorities on wheelchair design, and for innovation and leadership in engineering and education.

Cooper is FISA & Paralyzed Veterans of America (PVA) Chair and Distinguished Professor of the Department of Rehabilitation Science and Technology,



Cooper with Kristen Dieffenbach at lecture

and professor of Bioengineering, Mechanical Engineering, Physical Medicine & Rehab, and Orthopedic Surgery at the University of Pittsburgh.

“Dr. Cooper’s visit is a tremendous opportunity for University faculty to learn from, brainstorm and network with a top academic in the area of adapted sport and recreation,” says Dr. Kristen Dieffenbach, assistant professor. “Dr. Cooper is a highly respected, national expert in quality of life technology,” Dieffenbach adds. The Spring 2012 Distinguished Lecture Series was a good opportunity for students, faculty, staff and guests to learn from some of the best in the industry.

College Offers New Distance Learning Course

The Association for Applied Sport Psychology (AASP) has partnered with West Virginia University to offer a new distance-learning course focusing on “Professional Ethics and Standards in Sport and Exercise Psychology.”

The program’s design will help standardize ethics training for anyone

interested in seeking AASP certification and started in June 2012. The 12 week long course features Dr. Ed Etzel, CPASS professor in the Department of Sport Sciences. Featured topics include Intro to Ethics, Diversity Issues and Obligation to Clients.

Although the course is predominantly online, there are 10 hours of in-person instruction planned at the AASP’s 2012 Annual Meeting in Atlanta this October. Additional details on content is available on WVU’s Extended Learning web site. <http://elearn.wvu.edu/>

INAUGURAL CPASS

GOLF CLASSIC



CPASS Launches Inaugural Golf Classic

The College hosted the first CPASS Sports Auction and Inaugural CPASS Golf Classic on April 12 and 13, respectively, at Lakeview Resort. A few of the celebrities who attended included Rod Morris, Bob Butts, Undra Johnson, as well as many others and former West Virginia University athletes. Besides the golf classic there was also a Sports Auction held online with multiple autographed footballs, basketballs, and photos from Dana Holgerson, Jerry West, Hot Rod Hundley, Deron Williams and many more. This event would not have been successful without the help of the organizing committee whose efforts are greatly appreciated.

Members of the organizing committee included Denver

Allen, Jim Bialek, Dallas Branch, Tim Bucklew, Kevin Elko, Sandra Elmore, Keith Foster, John Gay, Dusty Gwinn, Bobby Gwynne, Tim McNeely, Brian Moore, David Satterfield, Andrew Simpson, Jack Watson, Tracy Wheeler, and Jacob Whitten.

Some of the items donated for the Sports Auction included Pierre Garcon autographed football, Canute Curtis autographed football, Marc Andrew Fleury autographed jersey, vintage Jerry West autographed photo, Chuck Howley autographed football, Hot Rod Hundley autographed basketball, autographed Andrew McCutcheon bat, Green Bay Packers autographed football, Sam Huff autographed football, Globetrotters autographed basketball, Darryl Talley autographed football, Jerry West autographed jersey, Deron Williams autographed jersey, Dana Holgerson autographed mini football, WVU football autographed by NFL celebs, and several footballs and basketballs signed by WVU football and basketball players.

An autograph session was held during the sports auction. Special guests greeted the crowd and signed autographs, including Kittie Blakemore, Martha Thorn, Georgeanna Wells, Ed Etzel, Keith Tandy, Najee Goode, Warren Baker, Kristin Quackenbusch, and Bob Huggins.

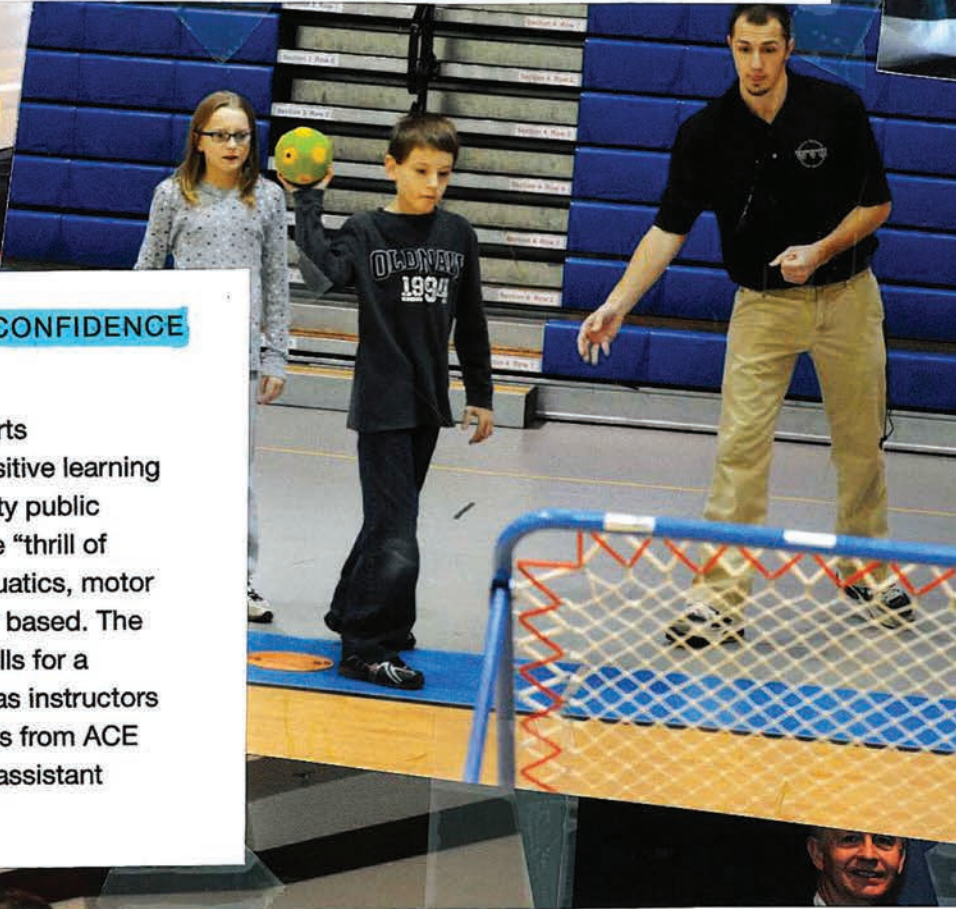
Players could register as an individual or a four-person team and had the opportunity to play 18 holes of golf and have lunch with the celebrities as well as an event reception.

Celebrity golfers participating in the golf tournament included the following players/former players in the NFL, Lance Mehl, Bob Butts, Rod Morris, Jake Olsavsky, Undra Johnson, John Thierry, and John Goode. Former WVU athletes participating included Fulton Walker, Quincy Wilson, Mike Sherwood, Major Harris, Cathy Parsons, Garrett Ford, John Mallory, George Henshaw, Robert Alexander, Fred Wyant, and Rick Horrow.



PETE STUDENTS GAIN HANDS ON EXPERIENCE

Devon Orndoff, PETE student teacher, is one of a group assigned to work at Mylan Park Elementary School to help coordinate the children's physical activity. PETE students gain needed hands-on experience in teaching movement and sport skills while working with the children. The partnership with Mylan Park allows PETE students to apply elementary PE teaching methods and motor development skills.



THE FRIDAY MORNING PROGRAM BUILDS CONFIDENCE

The CPASS Friday Program encourages and supports participation in physical education activities in a positive learning environment. PETE students help Monongalia county public school children who have disabilities experience the "thrill of movement." The program features instruction in aquatics, motor skills, fitness and sports and is both land and water based. The instruction in activities helps children to develop skills for a lifetime of health and wellness. PETE majors serve as instructors in the weekly clinic. PETE pre-majors and volunteers from ACE serve as teaching assistants. Dr. Andrea Taliaferro, assistant professor, CPASS, directs the program.

SM SPORT SUMMIT 2012

The Graduate Sport Management Program hosted its 19th Annual Sport Summit at the Erickson Alumni Center on April 12. This end-of-the-year program honors SM graduate students and alumni. Mr. Rick Horrow, CEO of Horrow Sports Ventures, delivered the keynote presentation. Whit Babcock, recently appointed director of athletics at the University of Cincinnati, was honored as the 2012 Distinguished Alumnus.





SM STUDENTS VISIT THE BIG APPLE

CPASS Sport Management students attended the St John's University International Sports Management Summit in March, along with Drexel University students. The group listened to panel presentations in sports media and communications by Chris Broussard, ESPN NBA Analyst; William Daughtry, ESPN Radio; and Mark Fratto, senior associate AD for Communications at St. John's University. Students participated in facility tours at Giant Stadium, MCI Stadium (Brooklyn Cyclones), Citi Field, Staten Island Yankees Field, Brooklyn Nets Arena, and Yankee Stadium. On Saturday, the group met with Drexel University students and attended a sports administration presentation by Kenny Williamson, assistant general manager, Memphis Grizzlies; Steve Cohen, general manager, Brooklyn Cyclones; and Dr. Nancy Kaplan, senior associate AD for Academic Support, St. John's University. Students attended the NJ Devils vs NY Islanders game in Hempstead, NY.



SPRING LUNCHEON CELEBRATES AWARDS

CPASS faculty, staff, students and families celebrated hard work and accomplishments at the 2012 Spring Awards luncheon. The College recognized individuals for their contributions to CPASS, the community, state and beyond. Students received scholarships, while staff members were acknowledged for their dedication during the past year.



Faculty Member Continues International SM Collaboration

Dr. Floyd Jones, an associate professor in Sport Management, served as the keynote speaker at the first National Conference of the African Sport Management Association held in Uganda last December, to help strengthen strategic alliances with Africa through sport management.

"This is a tremendous honor and challenge. I feel very fortunate to have been selected. The growth now seen in Africa, particularly around sports, is just phenomenal," Jones said.

Jones has established bonds with numerous countries on the continent.

He participated in the creation of the ASMA and served as a delegate to the International Society for Comparative Physical Education and Sports conference at Kenyatta University in Kenya.

"The opportunity to create faculty academic exchanges, student study abroad opportunities, scholarship and joint research projects and student recruitment is tremendous. This fits directly into our University's strategic initiative, and meets the goals of the University's African initiative," Jones said.

The formation of ASMA is another step forward in Africa's sports and sport management globalization. According to Jones, the group is committed to promoting and strengthening sports management education, research and practice on the African continent, as well as initiating and nurturing collaborations with the other continental sports management associations.

DRESS FOR SUCCESS

Today, more than ever, it is important to always look clean, neat, and professional in the workplace. Two students from Dr. Dallas Branch's Sport Management class experienced this firsthand.

Danny Shinkovich, Morgantown store manager for Jos A. Bank, gave a male student the chance of a lifetime. After visiting the class as a guest speaker, Shinkovich and Branch chose a name from a hat for a student to receive a free suit, shirt, and tie. This new "Dress for Success" partnership helped the store reach out to the community and a lucky student. Ian Autenreith, junior SM major, was chosen and visited the Suncrest Center store for his fitting.

Autenreith is grateful for the opportunity, and loves his new business outfit. "It was a real honor to be chosen, because this is the first time this has ever been done," Autenreith said. Shinkovich

was happy to provide the service to the College and hopes that this partnership can benefit other students in the future.

After the success of the partnership with Jos A. Banks, Branch decided to offer the females of his sport



management class the same opportunity. Carol Ramsburg, owner of The Finery, agreed to furnish one lucky female student with a business outfit. During her in class presentation, Ramsburg

explained to students about why perception, image and communication are critical for success in the workplace.

The winner of the drawing was Kiley Defibaugh, a freshman SM major. She met Ramsburg at The Finery, where the

process of finding an outfit began. The fitting took about 45 minutes and Ramsburg said they had fun choosing the look that was just right. Once the two agreed on the ensemble, Defibaugh's selection included shoes and earrings that went along with a dress and sweater.

"We are trying to help these students get into and be successful in the sport

industry," said Branch. "We can use this partnership for our benefit in terms of demonstrating to sport businesses out there that we are trying to prepare them to be the best they can be."

College News

The PETE discipline recently completed an extensive onsite accreditation review. The on-site team indicated a favorable review. An NCATE/NASPE National Recognition with Conditions report was submitted. Final findings will be shared with CPASS by mid-September.

Dr. Gonzalo Bravo, Sport Management, was recently promoted to associate professor with tenure.

Congratulations to all who were recognized at the College's 2012 Faculty/Staff/Student Awards luncheon in April. Nearly 260 students were recognized at the fall 2011 Dean's List reception in March, hosted by the Dean's Office.

CPASS hosted the Sport Management Online Master's faculty conference February 2012. Guests discussed options for practicum projects, heard from Department Chair Dr. Jack Watson and Cindy Hart, Extended Learning, to update online classes technology. A panel discussion with former students covered perceptions of program success and improvements. Faculty presentations included class evaluation and reports on class changes. The group ended with a discussion of research projects with a five-year review of the online master's program.

The College's National Youth Sport Program (NYSP) is a community-based program that targets children ten to sixteen years of age who are economically-disadvantaged. The four-

week camp serves approximately 200 children. It focuses on physical activity and educational enrichment programs. Congratulations NYSP for 25 years of community service.

The Dean's Office continues to sponsor the Follow the Leader Program and recognizes the following students who participated in the leadership program during the spring 2012: Tyler M. Colton, Nathan Crawford, Zachary N. Fox, Amanda Lea Steelman, and Steven Wright. University mentors who participated in the program include Provost Michele Wheatly, Associate Dean Lynn Housner, Rec Center Director Dave Taylor, Associate Athletic Director Terri Howes, and Social Justice Executive Officer Jennifer McIntosh.

Student News

Chris Northrup, a junior sport psychology student, was named Mountaineer Maniacs director for the 2012-13 school year. Northrup was the Maniacs' community service director last year. "It's always been a dream and goal of mine to be involved since I've been a freshman here," Northrup said.

Athletic Training students have a 100 percent first time passing rate on the BOC exam for the second straight year. On-campus Sport Management graduate students have a 100 percent placement rate.

Luciana Braga, CPASS graduate teacher assistant and doctoral student, recently attended the National Student Teaching and Supervisors Conference at Slippery Rock University, Pa. She received First Place in the Student Teaching Memorable Moment Essay Contest. Braga's essay title, "Attitude - The Missing Key," highlighted her experiences at an American School in

Brazil. Braga also presented the topic "Pre-School PE are we ready?" with Amber Equerme and Nicole Katatz, both undergraduate PETE students. Their report talked about their WVU primary physical education courses and clinical experience.

CPASS student clubs hosted a blood drive on Jan. 27 at the WVU Coliseum. Students from CPASS athletic training, sports psychology, sports management, and physical education teacher education sponsored the drive. The blood drive was in partnership with the American Red Cross.

Lindsay Brooke, a PETE doc student, is working on a grant for USADA (US Anti Doping Agency) with Kristen Dieffenbach. She attended their major meeting on Supplement Use in Athletics.

Jonathan Kimble, the newly selected Mountaineer and SM graduate student believes if at first you don't succeed, try, try again. Kimble was recently named as the newest Mountaineer. This year was

the third time that Kimble had tried out to become the WVU Mountaineer mascot. He was selected to succeed Mountaineer and CPASS grad, Brock Burwell.

Kalin Fischer, Kris Smith, and Erin Wingate, AT students, won the state quiz bowl competition at the 2012 West Virginia ATA Annual Sports Medicine Conference in Morgantown, WV in February 2012. They won the District III Mid-Atlantic Athletic Trainer's Association competition in May in Greenville, S.C. They will compete in the National Athletic Trainer's Association convention in St. Louis, MO in June.

CPASS student Joseph Llenye has earned an internship with the DC United as the Youth Development coaching intern. Llenye will help run practice sessions for their camps and academy programs, with the U18 through U23 age groups. "CPASS prepared me for something like this in the way that the professors help us strive to become the best coaches we can be," Llenye explained.

FACULTY NEWS



Dallas Branch Awards

Dallas Branch received the "Top 20 for 20 award" given at the 2011 Sport Marketing Association Annual Conference in Houston, TX to the best 20 articles published in the Sport Marketing Quarterly over the past twenty years, as founded by Branch. Branch also served as the journal's first Editor from 1992-1996. Branch was recognized for the article entitled "Tapping New Markets: Women as Consumers."



Dana Brooks Awards

CPASS Dean Dana Brooks was honored at the WVU Center for Black Culture & Research and NAACP at the WVU Student Chapter Image Awards. Brooks received the lifetime achievement award. He also received the Martin Luther King Jr. Achievement Award from the WVU Center for Black Culture and Research.



Ed Etzel In the news

Etzel was interviewed in the NY Times, by a WVU grad. <http://nyti.ms/NSeyfw>
Etzel was also interviewed by the Orlando Sentinel on the NBA in Feb 2012.



Kristen Dieffenbach In the news

Sam Callan, USA Cycling & Kristen Dieffenbach. (2012) Building Better Performance through Applied Science: How NGBs and Universities can Work Together. Olympic Coach Magazine. The article combines scientific approach with the expertise of coaching to create long-term success of sports programs. Dieffenbach explained that building relationships between sport organizations and academics has the potential to be a great "win-win." This partnership provides students with opportunities to work with real world examples to improve their career options.

In ACE, Dieffenbach says they are working with USA Hockey and the US Anti Doping Agency (USADA) to develop such relationships.



Jack Watson In the news

Watson, SEP Professor, was quoted in the APA news: "Athletes and anger: When the passion boils over." Everybody gets upset when passion is involved says Watson, who has studied anger and violence in sports. Athletes commit their time, energy and identity to their sport, he said. So when they lose or don't come through in the clutch, "it actually affects their self-perception of who they are."



Sam Zizzi In the news

As quoted in the Charleston Gazette article, "The Shape We're In" by Katie Long, Feb. 2012. "Why aren't parents in the streets? If that many fifth-graders suddenly developed a deadly condition like bird flu, parents would be standing in courthouses all over the state demanding that something be done," said Sam Zizzi, SEP professor. "It's happening so slowly and invisibly, it doesn't make headlines," he said.



Dr. Floyd Jones Keynote Speaker

Jones, CPASS associate professor, served as the keynote speaker at the first National Conference of the African Sport Management Association held in Uganda, Dec. 2-4, 2011.



Lynn D. Housner Award

Lynn D. Housner, CPASS associate dean and professor, received the 2012 Curriculum and Instruction Honor Award and the Physical Education Teacher Education Honor Award from the National Association for Sport and Physical Education. NASPE recognized Housner's

achievements in scholarship and service at its national convention.



Ryan Flett Publications

Gould, D., Flett, R., & Lauer, L. (2012). The relationship between psychosocial developmental and the sports climate experienced in underserved settings. *Psychology of Sport and Exercise*, 13(1), 80-87.

Flett, M. R., & Gould, D. R. & Lauer (In Press). A study of an underserved youth sports program using the Youth Program Quality Assessment. *Journal of Applied Sport Psychology*.

Flett, M. R., Gould, D., Griffes, K. R., & Lauer, L. (In Press). The views of more versus less experienced coaches in underserved communities. *International Journal of Coaching Science*.

Paule, A. L. & Flett, M. R. (2011). What's the rush? Early recruiting in Division I NCAA athletics. *Applied Research in Coaching and Athletics Annual*, 26, 55-78.

Partnerships

Ryan Flett participated in a sub-committee of the WVU Latin Americas Committee that was responsible for hosting the Cultural Attaché from Brazil. Flett participated in a roundtable dialog on Brazil, and CPASS hosted the Cultural Attaché in November 2011.



Dr. Eloise Elliot Presentations

Elliott, a national leader in the effort to combat obesity, spoke about current collaborative efforts to improve physical activity as a guest lecturer at Texas A&M University, in April, as part of their distinguished lecture series.

Elliott also spoke at Weight of the Nation™ 2012: Moving Forward, Reversing the Trend, a Center for Disease Control conference in May in Washington D.C. Along with Dr. Russ Pate, internationally recognized expert on physical activity, she presented a National

Physical Activity Plan: Collaboration to Improve Physical Activity.



Nancy Naternicola In the news

Naternicola was recently included in the American Council on Exercise newsletter. She offered personal training "Tips & Tricks from the Pros" for their monthly publication, which reaches professionals every continent.



Valerie Wayda Publications

Camille Ramsey, M.S. Doctoral Student, CPASS, and Wayda submission titled: "Creating a Culture of Professionalism in Your Teacher Education Program" was accepted for publication in the fall 2011 edition of The Field Experience Journal. Their submission underwent a double-blind peer review process and received numerous positive comments. Submission for their presentation at the National Student Teaching and Supervision Conference at Slippery Rock University of Pennsylvania, Slippery Rock, PA has been accepted.

New Faculty:

Dr. Luisa Velez will join sport management faculty and coordinate the internship program. Her research area covers sport marketing, international sport, gender equality and the media portrayal of female athletes. Velez taught at the State University of New York College at Cortland, Cortland, NY.

Dr. Peter Giacobbi has accepted the joint faculty position with CPASS and the Emerging School of Public Health. His research includes social-psychological determinants of physical activity behavior, the connection between psychological stress and exercise behavior.



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New Books for School, Work, and Play



Athletic program coaches and administrators face challenges when planning events, activities, and programs that will generate the most revenue for their organizations. In *Fundraising for Sport and Athletics*, Richard Leonard, associate professor at Flagler University, takes readers through the administrative aspects of conceptualizing, developing, and implementing athletic program fundraising to the actual operation of a variety of fundraisers. Although the book is designed for the classroom, anyone tasked with fundraising may benefit from the book, which is also offered as an eBook.



Editors Robert Schinke, associate professor at Laurentian University (Canada), and Stephanie Hanrahan, associate professor at the University of Queensland (Australia), assemble the world's top sport scholars to present the benefits of sport and physical activity in *Sport for Development, Peace, and Social Justice*. Multidisciplinary sport development projects explain what sport can offer to people and the communities in which they live. Some of the topics include peace and reconciliation, social justice, health and well-being, and corporate social responsibility.



After releasing *BoomerCISE: Exercising as You Age* to the trade market earlier this year, author David Pargman, professor emeritus at Florida State University, has been presenting his book to workplace and community wellness programs. In the book, Boomers learn how exercise improves the quality of life, which for employers is important as healthier and happier employees are typically more productive and, from a healthcare perspective, less costly. Discounts are available for corporate and community-based wellness

programs. Contact Sheila Saab at 304-293-0879.

New Sport Management Textbooks, eBooks



Law in Sport: Concepts and Cases, 4th ed., by Annie Clement, assistant professor at the University of New Mexico, and John Grady, associate professor at the University of South Carolina, is recommended for the first course in sport law at the undergraduate or graduate level in sport management, physical education, and recreation management programs. The new edition includes the extensive use of up-to-date court decisions, case examples that illustrate concepts, a table of court cases, and a glossary of legal definitions.



Ticket Operations and Sales Management in Sport, one of the most current and comprehensive textbooks on the subject, covers customer service and customer relationship management, sales, pricing, distribution, the secondary ticket market, new ticketing technology, and other topics. James Reese and leading academicians and practitioners also include practical tips and first-hand accounts of what it takes to excel in this dynamic industry.

ICPE-FIT Staff Updates



Barbara Dalton, operations coordinator of the International Center for Performance Excellence (ICPE), and Lacie Jones, ICPE's accounting assistant, each received a board of regents degree this spring with an area of emphasis in communication from WVU's Eberly College of Arts and Sciences and a minor in personal training from CPASS, home to the ICPE/FIT.



Commencement 2012

Brock Burwell strolled across the stage in his cap and gown and gave a quick nod to those who cheered him on from the WVU Creative Arts Center audience. Nervous? Not at all.

"I guess I'm used to the big crowds," Burwell said with a smile after earning his master's in athletic coaching. Indeed. After serving as the university's Mountaineer mascot the past two years, Burwell, a Harrisville native, consistently performed in front of 60,000 football fans and sold-out basketball crowds at the WVU Coliseum.

"I have a lifetime full of memories from my last two years," he said. On May 13, he was among the 160 students earning their master's or bachelor's degree from the College of Physical Activity and Sport Sciences.

"I've had a blast. This has been an amazing few years for me," Burwell said. "I always wanted to graduate from WVU with my master's, and to do that is pretty special for me."

He said one of the most special things about being the Mountaineer is how it allowed him to meet so many of his fellow students he normally would not have had the chance to encounter.

"It was really cool, because a lot of times students just know the people who are in their classes," Burwell said. "I got a chance to develop relationships with students from my classes, as well as incoming freshman and other students from other studies. I've had the opportunity to build a relationship with a wide array of students. It's been unbelievable."

He was surrounded by many of those students and his peers who cheered him on from the stands during the biggest moments of the biggest games.

Dean Dana D. Brooks began the ceremony with a story he quoted from a book written by former UCLA men's basketball coach John Wooden.

"Every game is life," Brooks started. "And life is a game, a very serious game. You do your best. You take what comes. Winning is fun, for sure, but winning is not the point.

"Wanting to win is the point. Not giving up is the point. Never being satisfied with what you have done is the point. Never letting up is the point. Lose like a champion, because it's not winning that counts. What counts is trying."

George Henshaw, a former WVU football standout who went on to a lengthy coaching career in college and the NFL, where he coached in two Super Bowls with the Denver Broncos, followed with the commencement address.

"You are now a Mountaineer for life," Henshaw said. "For you to become valuable, you have to make the people around you valuable. If you make the people around you valuable, then you will become the most valuable."

They were words Burwell said he would take him no matter where he went. "It took a lot of hard work, a lot more than I thought," Burwell said. "I just always saw myself going to school and do the whole thing. I never knew how much work and dedication it would actually take, but it was definitely worth it."

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2012-2013

CPASS AWARDS

Student Award Recipients

Roger Alford Scholarship:

Parissa Renaye Rogers

Ferris and Deanna Antoon Textbook Scholarship

Catherine Jane Rishell

Marvin (Bucky) Bolyard Scholarship

Brett Thomas Bullock

Dana D. Brooks Doctoral Student Book Scholarship

Olivier Nicholas Schmid

Fred M. Coombs Scholarship

John Christopher Northrup

Gene Corum Scholarship

Luke E. Meador

Doris Dorinzi Scholarship

Amber Autumn Equerme

Kevin and Karen Elko Scholarship

John Richard Terry

Dr. Patricia K. Fehl Graduate Student Scholarship

Tyler Matthew Colton

Hope Harper Loar Memorial Scholarship

Jessie Rosemary Teska

Eleanor Lantz Scholarship

Lauren Elise Taylor

John Semon Scholarship

Chelsea Shane Welch

William and Anna F. Shuman Scholarship

Ashley Blair Cox

C. Peter Yost Scholarship

Andrew Martin Boggs

K. Douglas Bowers Athletic Training Scholarship

David Wegert

Erika Lynn Cadran Memorial Athletic Training Scholarship

John Housby

Albert C. "Whitey" Gwynne Athletic Training Scholarship

Kayla Johns

Albert C. "Whitey" Gwynne Athletic

Training Scholarship

David Wegert

Jimmy Leard Memorial Athletic

Training Scholarship

Shinji Tsumura

John C. Spiker Athletic Training Scholarship

Shinji Tsumura

Forrest Clark Presidential Scholarships

Kayla Johns (Athletic Training), Ryan Barrett (Physical Education Teacher Education), Cody Green (Sport and Exercise Psychology), Coleman Ueltsch (Sport Management)

NASPE Outstanding Major of the Year Award

Steven Wright

Athletic Coaching Education

Outstanding Undergraduate Student

Steven Wright

Athletic Coaching Education

Outstanding Graduate Student

Joseph Roane

Athletic Training Outstanding

Undergraduate Student

Kristopher Smith

Athletic Training Outstanding Graduate Student

Travis Turner

Physical Education Teacher Education

Outstanding Undergraduate Student

Abby Mullen

Physical Education Teacher Education

Outstanding Graduate Student

Kiel Illg

Sport and Exercise Psychology

Outstanding Undergraduate Student

Kirsten Vaillancourt

Sport and Exercise Psychology

Outstanding Graduate Student

Michelle McAlamen

Sport Management Outstanding

Undergraduate Student

James Haley

Sport Management Outstanding

Graduate Student

Robert Audia

Faculty Awards

Grantsperson of the Year Award

Dr. Sean Bulger and Dr. Emily Jones

Excellence in Research Award

Dr. Gonzalo Bravo, Dr. Sean Bulger, Dr. Emily Jones, Dr. Andrea Taliaferro, and Dr. Jack Watson

Researcher of the Year Award

Dr. Gonzalo Bravo

Excellence in Service Award

Dr. Gonzalo Bravo, Dr. Sean Bulger, Dr. Damien Clement, Dr. Kristen Dieffenbach, Dr. Edward Etzel, Dr. Ryan Flett, Dr. Emily Jones, Dr. Vanessa Shannon, Dr. Andrea Taliaferro, Dr. Jack Watson, and Dr. Valerie Wayda

Professional Servant of the Year Award

Dr. Valerie Wayda

Excellence in Teaching Award

Dr. Sean Bulger, Dr. Damien Clement, Dr. Andrew Hawkins, Dr. Andrea Taliaferro, and Dr. Sam Zizzi

Outstanding Teacher of the Year Award

Dr. Andrea Taliaferro

Staff Awards

Shining Star Award

Matt Brann and Tracy Wheeler

Staff Attendance Recognition:

Perfect Attendance

Doug Satterfield and Jaron Thomas

Excellent Attendance

Kaitlyn Cobb, Carol Straight, and Tracy Wheeler

Years of Service Award

10 Years

Nancy Naternicola

ALUMNI NEWS

Michael Roelker (MS SM, '11) is the account executive for the Memphis Grizzlies moving from the higher education industry to the sports industry.

Ziya Altug (BS PETE '83, MS SES '85) Los Angeles, California, recently coauthored the middle grade novel *Patalosh: The Time Travelers* (Amazon CreateSpace, 2012), which incorporated healthy lifestyle choices, such as healthy eating, exercise, and stress control strategies, for kids. Ziya also published the 2012 Healthy Lifestyle Wall Calendar. Visit www.patalosh.com for more information and YouTube videos.

Amanda Steelman (BS SM, '11) was a competitive cheerleader while attending WVU where she gained experience with coordinating fundraising events. She used that experience while interning for the Class A affiliate of the Baltimore Orioles in Maryland handling on field promotions and events.

Brandy Butcher (MS PETE '03) is the NBCT Health Education/Dance, Physical Education and Health teacher for Hedgesville High School in her hometown of Hedgesville, W. Va. She is the only person in the state who is a National Board Certified Teacher in Health Education.

Benjamin Mace (BS SM '07) New York, New York is the production assistant for the New York Yankees, since the 2008 season. He oversees his own production company where he writes, produces, and edits videos for Yankees on Demand and yankees.com

Matthew Barker (BS ACE '11) Durant, Oklahoma, is pursuing his teaching certification in Texas this year as well as a job as an art teacher and football coach.

David Lorenzi (Ed.D PETE '08) Latrobe, PA, is an assistant professor in the Department of Health and Physical Education at Indiana University of Pennsylvania and currently directs

the special needs activity program. He recently assumed the position of president-elect for the Pennsylvania Department of Health, Physical Education, Recreation, and Dance.

Justin Klug (BS SEP 04') Urbana, Illinois, is nearing his six-year anniversary at Human Kinetics Publishing where he is the acquisitions editor. He recently completed his third half-marathon and set a personal best time as well as becoming an avid tennis player and competing in the USTA league.

Andrew Brown (MS SM '10) is the evening manager of the Stephens Fitness Center in Princeton, NJ, Princeton University Athletics. Andrew has more than five years of experience in sports, fitness, and recreation at the professional, collegiate, and community levels.

Kittie Blakemore (MS PE '61) The WVU Athletic Dept. has nominated CPASS Hall of Fame member Kittie as the University's Title IX Trailblazer in commemoration of the 40th anniversary year of Title IX.

Dan Lohmann (MS SM '99) Pikewood Creative's Executive Producer for eight years, was honored by West Virginia Executive magazine as one of the members of the Young Guns Class of 2012. Earlier this year he was awarded an Emmy for his work on United Bank's "Anticipation" television commercial, centered on the lead-up to the Mountaineer football season. In addition to his regular production work with Pikewood Creative, Dan serves on the board of the Fellowship of Christian Athletes and coaches youth soccer and basketball. He also devotes time to support Chestnut Mountain Ranch, a home for troubled teen boys and produces the annual United Way fundraising video.

Raynie Theis (BS SM '07) has taken the position of head coach of the women's tennis team at University of

Southern Mississippi. She has been coaching at USM for two and half seasons now and she enjoys working with student athletes.

Whit Babcock (MS SM '96) was named as the director of athletics at the University of Cincinnati in 2011 after spending five years at the University of Missouri's executive associate director of athletics.

Ronald Peyton (BS PE '65) has received the Catherine Worthington Fellowship Award from the American Physical Therapy Association, considered the highest honor in the physical-therapy profession. He was director of sports medicine for the 1996 Olympics and was inducted into the WVU Hall of Fame. He recently retired from his clinical practice in Atlanta.

Kylee Turbish (BS ACE '08) is leaving the Army this July and hopes to return to the coaching field.

Allan Johnson (MS SM '82) Evanston, Illinois, is Northwestern University's assistant director of Sports Performance for football.

Patrick Marlatt (BS SEP '89, EMBA '07) joined the independent advisory firm CAPTRUST Financial Advisors in December as vice president, based out of the firm's Raleigh headquarters. Marlatt is a former WVU football defensive tackle and played in the 1989 Sunkist Fiesta Bowl national championship against Notre Dame after an undefeated season for the Mountaineers.

Rachel Taylor (MS SM '11) was recently hired by the International Speedway Corporation (ISC) as a financial analyst. ISC owns and operates nine motor sport racetracks including Daytona, Talladega, Richmond, Martinsville and Chicagoland.

Alumni Briefs continued on back cover

In Memoriam



Bill Stewart

Coach Stewart died on May 21, 2012. Stewart coached the Mountaineers from 2008-2010 and had a record of 28-12 before resigning. After guiding West Virginia to a remarkable 48-28 victory against Oklahoma, arguably one of the most memorable wins in school history, in the 2008 Tostitos Fiesta Bowl in Glendale, Ariz., Stewart was named WVU's 32nd head football

coach. He followed up the Oklahoma victory with three consecutive nine-win seasons, including trips to the Meineke Car Care, Gator and Champs Sports bowls. Stewart's nine victories in 2008 represented the most ever by a first-year Mountaineer coach, and his 28-12 career mark included a .700 winning percentage that ranks fifth among all WVU grid coaches.

George Esper



George Esper died February 3, 2012; he was 79. Esper received a bachelor's degree in physical education and was a CPASS Hall of Fame and Outstanding Alumnus member. He was known as the Associated Press correspondent who refused to leave his post

in the last days of the Vietnam War, remaining behind to cover the fall of Saigon. Esper is the author of a book, *The Eyewitness History of the Vietnam War*, an accounting-of-soldiers story.

Also in memoriam

Cyrus T. Jeffries
Princeton, WV
11/18/2011

William D. Garrison
Wilmington, DE
4/19/2012

W.C. McCue
Lewisberg, WV
4/23/2012

Wayne Vassalotti
Wilmington, DE
4/28/12

Nina L. Emmons
Binghamton, NY
12/13/11

John L. Beck
Carrollton, OH
4/20/2012

William L. "Bill" Stewart
New Martinsville, WV
5/21/12

George Esper
Uniontown, PA
2/3/12

James H. Wallthall
LaFayette, GA
2/22/12

Virginia T. Jones
Morgantown, WV
4/22/2012

Clayce Kishbaugh
Clarksburg, WV
4/22/12



LEAVE A LEGACY®

Make a Difference in the Lives That Follow

As the College of Physical Activity and Sport Sciences' website notes, the degree programs prepare future professionals in the areas of athletic training, athletic coaching, sport management, physical education teacher education, and sport and exercise physiology. The over 650 students

enrolled take advantage of many learning opportunities during their WVU years.

For those who value these programs and want to assure a brighter future for CPASS students, two special gift options are easy to consider.

One involves including a gift provision in your will or revocable trust when you set up your estate plan. Having your attorney use the wording of "...to the West Virginia University Foundation for the benefit of the College of Physical Activity and Sport Sciences" assures the best result.

The second is to name the WVU Foundation as the after-death beneficiary of some or all of a retirement account. Then having an agreement prepared about use of the funds for CPASS's future benefit will carry out your wishes.

As you choose, your gift may be used for scholarships or fellowships, faculty support, the fitness and wellness programs, classroom or computer lab enhancements, or the International Center for Performance Excellence. All are appreciated ways to enhance CPASS's future.

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ALUMNI BRIEFS CONTINUED

Maj. Benjamin F. Cureton III (BSPE SM '87) was promoted Lieutenant Colonel (LTC) Nov. 1, 2011 at Fort Bragg. In 1983 Cureton received a football and track scholarship to WVU.

Dusty Gwinn (JD MBA, current MS SM student) has joined Mountain State University as vice president of Legal Affairs. Gwinn is a current grad student enrolled in CPASS MS Sport Management on campus degree program and is a graduate of WVU College of Law.

Zack Hill (BA Ed '84) is the senior director of communications for the Philadelphia Flyers (NHL) and has been with the organization since 1993. He oversees all aspects of the team's public relations and media relations' efforts.

Lester Kyle (BS PETE '81) is a Physical Education teacher for the Mifflin County School District in Lewistown, PA.

Scott Townsend (BS PETE '95, MS PETE '99, PETE Ed.D '02) and **Derek Mohr** (MS PETE '96, PETE Ed.D '00) were each recently promoted to professor at Appalachian State University. Scott and Derek co-authored the 2012 SPARK High School Physical Education Curriculum that is receiving both national and international attention. In addition, both alumni are co-editors of Wellness Literacy 2.0 a wellness-based online learning system designed to augment college level physical activity courses.

Kojo Mensah (MS SM '06) is a program coordinator in the Sport Recreation and Community

Programs Division within the Ministry of Tourism, Culture and Sport in Ontario, Canada. He administers funding programs designed to help eligible organizations design projects for Ontario residents to lead active, healthy lifestyles. Previous to this Kojo worked with NBA Canada and the Canadian Football League for a short period of time.

Joseph Roane (MS ACE '12) is the intern assistant football coach for linebackers at Bridgewater College starting this fall, as well as a part time instructor.



MARK YOUR CALENDAR

Morgantown CPASS Alumni Luncheon
The Pines Country Club
July 13, 2012

Annual CPASS Homecoming Tent Reception: Baylor vs. WVU
Mountaineer Field at Milan Puskar Stadium
September 29, 2012

CPASS Wall of Honor Update
Coliseum
October 11, 2012 at 4 p.m.

CPASS 25th Anniversary Hall of Fame Induction Ceremony
October 12, 2012
Reception 6 – 7 p.m.
Induction Ceremony 7 p.m.
Erickson Alumni Center

Fall Visiting Committee Meeting
Morgantown
October 11-13, 2012

CPASS Commencement
Creative Arts Center
May 13, 2013, 2:30 p.m.

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