

# **FALL 2018**

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CPASS Alumni Magazine is distributed for the alumni, friends and other supporters of the College of Physical Activity and Sport Sciences (CPASS). CPASS is actively engaged in enhancing the University's commitment to teaching, research and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness, deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive and productive citizens. The College's administration and faculty remain committed to fulfilling this mission.

WVU is an EEO/Affirmative Action Employer — Minority/Female/Disability/Veteran. The WVU Board of Governors is the governing body of WVU. The Higher Education Policy Commission in West Virginia is responsible for developing, establishing and overseeing the implementation of a public policy agenda for the state's four-year colleges and universities. (CPASS181001)

# Letter from the Dean



### Dear CPASS Alumni and Friends,

Last year, the WVU College of Physical Activity and Sport Sciences celebrated its 85th Anniversary, honoring the first class to graduate. The celebration began in September 2017 with a historical tribute presented by former Dean J. William Douglas and welcome remarks delivered by WVU Basketball Coach Bob Huggins.

I had the opportunity to write the prologue for Dean Douglas' book, "The School of Physical Education at West Virginia University; An Historical Perspective 1891-1999." The prologue began with the following quote: "Organizations,

like individuals, must be big enough to admit mistakes, smart enough to profit from them, and strong enough to correct them" – (Johnnetta B. Cole, 1977). I believe the quote is very appropriate as we chronicle the evolution and growth of the College, its faculty, staff, students and alumni.

CPASS has benefitted from the establishment of two endowed professorships: the Ware Family Distinguished Professorship and Dr. Pat Fehl Endowed Professor. Major gifts include those from Dr. Patricia K. Fehl, John and Kacey Gay, Al and Dee Ware, FiT Publishing Company as donated by Andrew Ostrow, Phil Ostrow and William Alsop, and room dedications, such as provided by Norman Harris, John Semon, Jack Roberts, Libby Leaseburg Manus, Ferris and Deanna Antoon, John and Sabra Spiker and Bob and June Huggins.

Ten CPASS alumni have been inducted into the WVU Academy of Distinguished Alumni: Linda Carson, Judy Hayes, Chuck Howley, Alfred Ware, Robert DeProspero, Fred Schaus, George Esper, General Earl Anderson, Jerry West and Robert "Sam" Huff.

Other notable achievements include the establishment of the electronic CPASS Hall of Fame and Wall of Honor feature wall, three online MS degree programs, the Office of Student Success, continued guidance from the CPASS Visiting Committee and various lecture series.

Looking toward the future, the College's faculty, staff and students will witness the continuation of the following efforts: Utilizing technology to enhance student learning; developing cutting-edge and forward-looking programs; globalizing the College's academic programs, including faculty/student exchange programs, study abroad and collaborative research activities; seeking external funding to support research, service and teaching expectations; and maintaining branding and marketing strategy.

The future is bright for our College, with a focus on positive actions to position us as a world-premiere Kinesiology program and our continued focus on our mission, vision and values.

Respectfully,

Dana D Brooks

# **Dana Brooks**

Dean, College of Physical Activity and Sport Sciences

# **FEATURE**

# 14 A New Cast

A love of outdoor recreation and an entrepreneurial spirit combine in this alum's new trout lodge business in Marlinton, W.Va., where anglers of all levels come to test their skills.

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# **DEPARTMENTS**

- **Around the College**
- Viewfinder
- **Student News**
- **Faculty News**

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- 12 Innovation at Work
- Thinking it Through
- Ask the Experts
- By the Numbers
- **Alumni Diary**
- Development

# Snapshot

Deepening the Collaboration

A delegation of four high-ranking university administrators from the Federal University of Parana (UFPR), Curitiba, Brazil, visited the WVU Morgantown campus last September, meeting with various units. A new agreement between WVU and UFPR will promote even more opportunities for research, faculty exchange and a grant collaboration between the universities.

As a comprehensive university in Brazil, UFPR offers many of the same programs and degrees as WVU. The relationship between WVU and UFPR had its origins about a decade ago when Gonzalo Bravo, CPASS associate professor of sport management, participated in a sport policy conference, organized by the UFPR Center for Sport and Leisure and Society.

Morio via Wikimedia Commons, CC BY-SA 3.0



# **New Area of Focus Within Online Program**

Students within the online Master of Science in Sport Management program will now choose one of two Areas of Emphasis to gain hands-on experiences: Comprehensive Sport Industry Management, where students have a limited residency period on campus within the setting of the WVU major Division I, Power 5 athletic department; and a fully online focus in Interscholastic Athletic Administration, which includes the educational experiences necessary to qualify students for the Registered Athletic Administrator certification, or to sit for the Certified Athletic Administrator exam administered by the National Interscholastic Athletic Administration Association.

BestColleges.com has recently named the CPASS Online Master's in Sport Management program one of the top 50 best in the nation for 2018. The ranking highlights accredited, not-for-profit institutions who have developed exceptional academic online programs for students looking to advance their knowledge, skills and career in sports management. "The online Master's in Sport Management program ranking highlights schools that have established quality academic curriculums while remaining accessible, affordable and flexible for today's students," said Jack Watson, professor and CPASS associate dean. "Earning a position on the ranking demonstrates the determination of WVU to provide an exceptional online program that values academic excellence and student outcomes."

# **ADVANCING THE FIEL**

A new collaboration between CPASS and the WVU Rockefeller Neuroscience Institute (RNI) will give students experience with high-level collegiate sport in a team environment, the inner workings of applied sport science and conducting human performance research alongside WVU faculty. This is a special combination for WVU students to get hands-on experience and advance their careers. "CPASS has an ability to provide a unique combination of great academic training and real-world experience," said Josh Hagen, a human performance scientist and director of the WVU Human Performance Innovation Center within RNI. His work with Guy Hornsby, a teaching assistant professor of athletic coaching education at CPASS. who worked with East Tennessee State University's U.S. Olympic Committee Designated Olympic Training Site and as a strength coach within collegiate U.S. military, has been a big part of the success of the collaboration.

# PREPARING EFFECTIVE **EDUCATORS**

The Society of Health and Physical Educators has nationally recognized CPASS for having met or exceeded the Initial Physical Education Teacher Education Standards in preparing our undergraduate students.

Among other categories, the report reviews students' success in passing the physical education specialty test. WVU's PETE students boast a pass rate of 100 percent on the Praxis II physical education exam. "The high pass rate on the Praxis II specialty test speaks volumes about the scope and sequence of the undergraduate PETE curriculum, along with the quality of the faculty who deliver it," said Valerie Wayda, chair, Coaching and Teaching Studies Department, CPASS.

Accreditation acts as a seal of approval and makes sure educator programs prepare new teachers to enter the classroom ready to teach effectively. To maintain accreditation, the institution or program must undergo a review on a regular basis. Typically, SHAPE conducts overviews every 7 to 10 years. These reviews, rooted in continuous improvement, are helping to ensure that preparation programs are more likely to produce successful educators.



Dean Brooks poses with host and presenter, Don Nehlen.

The 2018 Don Nehlen Lecture Series featured Coach Mack Brown, former University of Texas head football coach, and Dr. John Ivy, professor emeritus, University of Texas. The event included a discussion about optimizing performance in Division 1 football. Brown, along with Ivy, who oversaw the Department of Kinesiology and Health Education at the University of Texas, reviewed their unique partnership in combining coaching and the science of sport. Coaches, athletes, students and community members learned more about enhancing physical performance and outcomes.

# **WORKSHOPPING WITH** RENOWNED EXPERTS

The NSCA State Conference, a CPASS-hosted event, provided unprecedented access to renowned sport sciences professionals this year. This first-ever workshop of its kind in West Virginia featured speakers typically found on national platforms, while allowing area coaches an opportunity to benefit from the locally based clinic. Industry professionals included a former head of physiology at the U.S. Olympic Committee, a two-time Olympian, the director of applied performance at Baylor University, a former NSCA president and a long-term athlete and resistance training expert. They discussed topics ranging from sport and coaching science to resistance training to long-term athlete development.

"The audience had direct access to world leaders in the field of strength and conditioning and sport science who presented at the state clinic," said Guy Hornsby, WVU CPASS athletic coaching education teaching assistant professor. And, perhaps most importantly, CPASS students gained priceless knowledge and networking opportunities.

# A MAJOR IN

A new CPASS major focuses on the importance of regular physical activity in promoting health, reducing risk for chronic disease and improving quality of life — a career area projected to grow faster than average. Students in the Physical Activity and Well-being major will complete specialized training and hands-on learning experiences in movement sciences, personal training and physical activity instruction. The students will choose an area of emphasis in adventure and outdoor learning, aquatics, recreational sport or well-being, preparing them to work with clients from youth to older adults. Students may complete the program in eight semesters and can earn two degrees, a bachelor's and a master's, in four or five years. \*

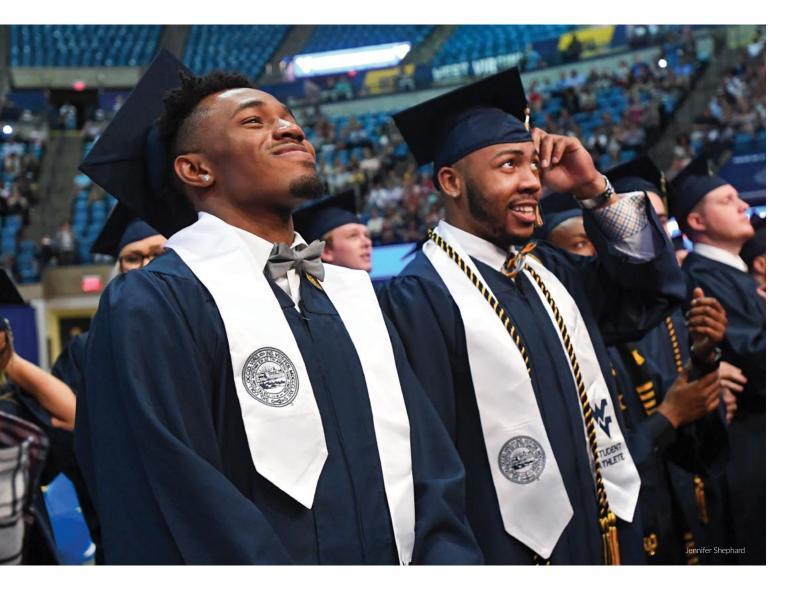
# Viewfinder: Commencement 2018

On Friday, May 11, 2018, hundreds of family members, faculty and staff gathered with soon-to-be CPASS graduates to mark the end of one chapter and the beginning of another.

Provost Joyce McConnell (right) reminded students to pursue their passions wherever they lead. "Strive for the things in life that put a spark in your eye," she said. "[You] are equipped to find the kind of deeply satisfying, engaging work that will give you that reason to get out of bed in the morning ... The world needs you. Change the world for the better, now and for future generations."

(Below) WVU men's basketball players Jevon Carter and Daxter Miles, Jr. stood with other CPASS graduates in the Coliseum to sing "Take Me Home, Country Roads." It was all smiles as the two friends celebrated and looked back on their four years of hard work and accomplishments.









(Above) CPASS students sing "Take Me Home, Country Roads" with classmates at the conclusion of commencement.

(Left) CPASS graduate Joshua Best gestures to family and friends in the crowd after getting his diploma.

# **STUDENT SPOTLIGHTS**

# **Steven Ware, Physical Education Teacher Education**

He will always remember winning his national title for WVU boxing and defeating a tough boxer from Army West Point in the finals.

# J.T. Mellendick, Athletic Coaching Education

He has already found a full-time position as an athletic counselor at Marshall University, and says he loves his job and being able to help student-athletes.

# Georges Noubossie, Sport Science and Coaching Education

He has accepted a position at Alderson Broaddus University with their men's soccer team as an assistant coach. ▼

# AN EYE ON

The CPASS Office of Student Success (OSS) provides students professional advising and academic support services. And in collaboration with the WVU Career Services Center, the OSS will expand its programming during the upcoming academic year to incorporate an increased focus on career readiness to prepare students for a diverse job market.

Career Development specialists Jessica DiLello and Çağla Çelik will partner with College faculty and staff to offer greater access to career-related learning experiences and individual consultations. "[This] represents an exciting next step in helping us to meet the needs of our students," said Lindsay Augustine, interim director of enrollment management.

The expanded focus on career development is expected to enhance post-college opportunities and achievement for CPASS graduates who pursue a wide range of careers in the social sciences, business and industry and allied health professions. "It's never too early to work toward achieving your personal and career goals," DiLello said.

# PITTSBURGH PIRATES **FIELDTRIP**

In February, nine CPASS students and sport management faculty attended the Curt Roberts Step Up to the Plate event commemorating the late Curt Roberts, the first African-American drafted by the Pirates.

Frank Coonelly, Pittsburgh Pirates president, served as the keynote speaker. Following Coonelly's presentation, students and Pirates front office members formed a panel to discuss inclusion in the workplace and career advice.

"The Curt Roberts Step Up to the Plate event was a great opportunity for us to get a behind-thescenes look of one the most prestigious baseball organizations in the country," said Evan Banasick, a senior in sport management.

After the event, students networked and WVU representatives met with the panelists and front office staff to learn more about the workplace and specific departmental roles.

# **STUDY ABROAD: COSTA RICA**



A study abroad journey designed to give students the opportunity to work with local underserved youth combined sport performance, safety and sport psychology in Costa Rica, Central America.

The faculty-led trip offered preparation in injury prevention, sport drills and sport psychology lessons. During the trip, students examined the role of sport within the Costa Rican culture by attending professional sporting events, community rodeo, local-styled dance and adventure activities while focusing on sports medicine and culture in Costa Rica.

CPASS faculty leaders, Allison Hetrick, clinical coordinator, athletic training, and Scott Barnicle, teaching assistant professor, sport and exercise psychology, saw the students fall in love with Costa Rica.

"Throughout the trip, the students spread our area's expertise and opened new doors for connections while sharing our mutual love of sport. Sport psychology was a new concept, and the local coaches and athletes embraced it with open arms. We hope to cultivate these new relationships into opportunities for our students in the future," said Hetrick.

"Throughout the week, they built cohesion. resilience and confidence in themselves and others. They left an incredible impact on all those we came in contact with. As faculty leaders, we could not be prouder of how these students responded."



Dean Brooks engages with students presenting at the CPASS Research Day.

# **GRADUATE RESEARCH DAY**

On April 27, students and faculty participated in the sixth annual CPASS Research Day. Both undergraduate and graduate students exhibited their work, while faculty judged the research and announced winners in both research and applied topic foci.

# **GRADUATE WINNERS**

Graduate Applied - Lynda Bowers Graduate Research - Alexandra Walker, Tyler Mitchell, Kelly Masker and Soren Butler

Graduate Ethics - William Way

### **UNDERGRADUATE WINNERS**

Undergraduate Applied - Toby Russell, Bri Chute and Anthony Ha
Undergraduate Research - Cobi Dreher, Connor Gore, Alexandra Radike
and Alexia Ruiz-Millan

After a six-hour road trip, and four states later, 61 CPASS students and faculty converged on Indianapolis, Ind., for the Sport Management Worldwide Football Career Conference and NFL Scouting Combine in early March.

The students attended a daylong networking event with speakers from NFL Network and ESPN along with analysts, agents, team general managers, former NFL coaches and front office personnel.

The following day, students, who spanned every major in CPASS, spent Saturday at Lucas Oil Stadium for the NFL Scouting Combine.

"This is what it's all about," said Tanner Cain, a senior in sport management. "This is why I love this sport. I've worked my whole life to become an NFL general manager, and seeing all of this only solidified my passion." ▼

# 2017-18 STUDENT AWARDS

LINDSAY BERG received Honorable Mention for the 2018 AKA National Undergraduate Scholar Award. Berg was selected as a finalist for this award from all local AKA Undergraduate Scholars nationwide. This honorable mention speaks volumes about her distinguished academic and leadership record.

BROOKE TOWNER received Honorable Mention for the 2018 AKA National Doctoral Scholar Award. Towner was selected as a finalist for this award from all local AKA Doctoral Scholars nationwide. Towner was recognized for her distinguished academic and leadership record.

### **Grants**

**LEIGH SKVARLA** (formerly Bryant), has blended her passion for research and performance wellness, leading her to receive an **NCAA grant**. Skvarla, a 2017 PhD graduate, is an adjunct professor at Chatham University, Pittsburgh, Pa.

# 2017 WVHAPERD Conference

**NATASHA ADEMAKINWA** received the **Ethnic Minority Graduate Fellowship Award** for outstanding achievement and service to the profession as a graduate student.

**BROOKE TOWNER** earned the **Bea N. Orr Student Award**, upon recommendation by CPASS. Towner exhibited outstanding achievement and service in the areas of health and physical education as a student.

LORRI LIPSCOMB, PETE program graduate and the adapted physical education teacher in Monongalia County, won the Adapted Physical Education Teacher of the Year award.

**ELOISE ELLIOTT**, Ware Distinguished Professor, received the first **Dana Brooks Mentor Award**. Elliott demonstrated excellence while serving as a mentor to health and physical activity professionals, students and others in fields who promote healthy lifestyles.

**ANDREA TALIAFERRO** earned the **Recreation/Leisure Leadership Award** for exhibiting outstanding and creative leadership in the recreation profession and for her innovation as an educator at the university level.





The globalization of sport has never been more evident than it is today, and the cross-cultural reach of sport continues to explode at the recreational, amateur and professional

Publishing, the publishing division of the International Center for Performance Excellence (ICPE), to support CPASS's international educational initiatives by disseminating the most recent research in the sport sciences field — by both national and international scholars — to a global audience in the form of our journals and books.

In 1992, FiT Publishing began publication of its first journal, Sport Marketing Quarterly (SMQ). Today, SMQ is recognized internationally as a premier sport marketing journal, with a subscriber base in more than 20 countries, an upcoming impact factor rating, and, recently, video podcasts to accompany each issue. The International Journal of Sport Finance (IJSF) serves as a high-level forum for the worldwide dissemination of current research on sport finance topics, with the objective to advance knowledge of the topic area from both a globally diversified and multidisciplinary perspective. FiT also publishes the Sport & Entertainment Review (SER), which seeks to be one of the world's leading journals on publishing cutting-edge, authoritative thinking on the key issues facing executives in the world of sport and entertainment.

FiT publishes books in the sport sciences ranging from sport and cultural studies texts, such as "Case Studies in Sport Diplomacy, Embodied Masculinities in Global Sport, and Racism in College Athletics," to foundational sport management textbooks including the upcoming fourth edition of "Financing Sport" and second edition of "Research Methods in Sport Management." To accommodate international growth, FiT Publishing provides many of its texts in different languages to consumers around the world and has expanded its worldwide distribution network to include contracts with book distributors in the United Kingdom, Portugal, Australia and New Zealand.

For more information about these and other publications from FiT, please visit **fitpublishing.com**.



Members of the WVU men's basketball team pose with Theresa Scafella.

CPASS sport management graduate and guard for WVU men's basketball, Jevon Carter, was named Male Athlete of the Year at the 2018 Blue and Golden Globe Awards.

Overall, 260 Mountaineers were acknowledged for GPAs of 3.0 or better and 40 of those were honored for 4.0 GPAs. The top graduating senior from each Mountaineer program invited his or her most influential professor to the awards banquet and, as the top graduating senior out of men's basketball, Carter chose to bring his longtime adviser Theresa Scafella. "She's been with me since my freshman year ... put me in all the right classes I needed to make sure that I was on time to graduate," Carter said.

Other CPASS awardees included head Men's Basketball Coach Bob Huggins, CPASS Outstanding Alumnus, who was named Coach of the Year and women's soccer team forward Michaela Abam, a 2018 CPASS athletic coaching education graduate, who was named Female Athlete of the Year.

# NEW CPASS FACULT

**Jeremy Yeats.** PhD. is a native of Colorado and has been an assistant. professor at Adams State University for six years. The past two years, he has served as graduate coordinator for the coaching master's program. He earned his doctorate in sport and exercise science, with an emphasis in sport pedagogy from the University of Northern Colorado; an MA in educational psychology from the University of Colorado at Denver; and a BA in health and physical education from the University of Hawaii at Hilo. His teaching philosophy centers on a constructivist framework, where learners use their prior knowledge, have learning experiences, construct new meanings, use reflections and start the cycle over again with a new set of prior knowledge. His teaching style reflects a student-centered and culturally-responsive classroom, which helps create an active community of learners.

# **WELCOMING A NEW VISITING COMMITTEE**

The CPASS Visiting Committee is made up of 18 alumni from the College in multiple specialty areas over several decades. This year's group hails from 10 states (West Virginia, Virginia, Maryland, Pennsylvania, Colorado, Florida, Ohio, North Carolina, New Jersey and Texas), and are experts in their fields. They bring a wealth of knowledge to the table to support the dean, strengthen the College and further the primary goal of helping students succeed in their endeavors at WVU and beyond.

This fall, the committee will host a mentoring session for CPASS students. The committee has been in discussions with students and faculty to determine how this event can have the greatest impact and will finalize details so that faculty can start promoting the event and include it on their course syllabi.

A major portion of the fall agenda will include discussions dealing with the transformation committee report. Numerous people have continued this work since the review panel final report was made public during the last academic year. A common theme has focused on the positive aspects of CPASS and need to build on our strengths. As we look to the future, the central theme for all discussions must highlight students' best interests.

Members look forward to the 2018 Hall of Fame reception and award ceremony, which is traditionally scheduled in conjunction with the fall meeting. If you have never attended, please try to do so. It is a great time to catch up with old friends and make new ones. The College will host this year's induction ceremony on October 19 at the Erickson Alumni Center.

The committee is aiming to increase the number of nominees for possible induction into the CPASS Hall of Fame. You can submit your preferred CPASS graduate's name for consideration to the 2019 CPASS Hall of Fame class at

# **Faculty** News

# 2017-2018 CPASS RETIREES

# SHARON SISLER Business Planning Officer, 48 years

Throughout her career,
Sharon wore countless hats
within the College and was
constantly tasked with managing
innumerable projects. Through
all responsibilities that she was
expected to manage, she always
had a smile on her face and a
word of encouragement for those
around her. We wish her well in
her next adventure.

# VINCE STILGER Associate Professor, Athletic Training, 24 years

As the Athletic Training director, Vince has led the program for more than 20 years. During this time, the program has experienced unprecedented achievement in student success, as exhibited by the first-time passing rates on the BOC exam. We are extremely lucky to have had Vince Stilger guiding our program. He will be sorely missed.

# JOANNE POLLITT Office Administrator, Dean's Office, 35 years

Joanne works diligently to keep the Dean's Office organized and running smoothly, all the while bringing a smile and levity to every situation. She is known for her creative and humorous storytelling abilities, generating a chuckle in any crowd. Her smile is infectious, and her personality lights up each room that she enters. Her colleagues will miss these delightful qualities that Joanne brings to work with her every day.



Dana Voelker, Sport and Exercise
Psychology assistant professor, joins
the ranks of West Virginia University
faculty members selected for the 2018
Foundation Award for Outstanding
Teaching, which honors exceptional
professors who go the extra mile to inspire
their students.

"Dana Voelker is a dedicated teacher who does a great job of interacting with students and facilitating their learning inside and outside of the classroom," said Jack Watson, professor and chair in the Department of Sport Sciences. "Students love her teaching style and are challenged to push themselves outside of their comfort zones in her classes."

"Her work helps to improve the body image of female athletes through the integration of evidence-based knowledge, leadership and pedagogy. She conducts community outreach and publishes her work in the highest quality journals."

Voelker's applied efforts include contributions to five student-athlete enrichment programs across three states. Voelker received a 2016 NCAA Innovations in Research and Practice grant to support a multi-site evaluation of Bodies in Motion, an educational program designed to promote positive body image in female college athletes.

Voelker earned her bachelor's degree in psychology with highest distinction from Penn State University. Her master's in counseling and doctorate in kinesiology were awarded from Michigan State University, where she specialized in the psychosocial aspects of sport and physical activity. She spent two years as an assistant professor at The College at Brockport, State University of New York, before coming to WVU in fall 2014.

She has been the recipient of 21 academic honors and awards as a graduate student and young professional and was a University Distinguished Fellow at Michigan State University. Voelker's passion for the sport and exercise psychology field began very young as a competitive figure skater and captain of the Penn State women's ice hockey club.

"Our Outstanding Teachers for the 2017-2018 academic year are all extraordinary educators, committed to incorporating best practices and real-world implications into their classrooms," said Associate Provost for Academic Personnel C.B. Wilson.

Established in 1985 by the WVU Foundation, the Outstanding Teaching Award honors faculty who are particularly effective, inspiring teachers or who have established patterns of exceptional innovation in teaching methods, course and curriculum design and instructional tools.

In addition to Voelker, this year's honorees include: Malayna Bernstein, director, Learning Sciences; Edward Flagg, assistant professor, Physics and Astronomy; Todd Hamrick, teaching associate professor, Fundamentals of Engineering; David Martinelli, professor, Civil and Environmental Engineering; Carrie Rishel, professor and director, Integrated Mental and Behavioral Health Training p rogram.

Each of the six recipients received a \$5,000 honorarium and recognition by WVU President E. Gordon Gee and Provost Joyce McConnell at a faculty and staff awards dinner at Blaney House.

# START FAST

Following its inception in 2016, staff members in the CPASS Office of Student Success have provided leadership in enrollment management, student retention, program completion and post-college achievement. Lindsay Augustine, interim director of enrollment management, said: "Our team does a fantastic job of maintaining a welcoming and engaging environment, which enables us to serve students effectively as they achieve their academic and professional goals."

All first-year experience programs have the important goal of facilitating the transition to college life. From New Student Orientation on, first-time freshmen have access to a range of transitional programs. Mountaineer Quest is a peer-led, five-day trip that prepares incoming students through participation in outdoor adventure activities like hiking, rock climbing, whitewater kayaking, sightseeing and service learning. The Early Start program enables students to enroll in an online summer course that incorporates success coaching focused on enhanced college preparedness.

The College Living-Learning Community (LLC) is entering its fourth year of providing an immersive, residential learning experience. The LLC serves around 40 students and allows those students with similar academic interests to live, learn and socialize together. The LLC provides access to exclusive academic, social, service and career-related enrichment opportunities as well. Killeen Schlegel, who coordinates the CPASS community, reports that "The 2017-2018 academic year included a fantastic group of first-year students. Not only was attendance great at programming and dynamics cohesive in the actual residence hall, but our students also achieved higher first-semester GPAs than other CPASS, non-LLC students living on campus."

Incoming students complete a mandatory first-year seminar that focuses on a range of important issues, including an orientation to the College, strategies for academic success and personal/financial responsibility. These seminars are taught in small groups, blending the delivery of content across online modules and active learning sessions in the classroom. All students also have access to a range of professional advising services, including four-year degree mapping and monitoring of academic progress using a variety of technologies.

WVU Career Services representatives Jessica DiLello and Çağla Çelik are now partnering with CPASS faculty and staff to increase student access to key career supports. DiLello says, "We are excited to be teaming with CPASS to provide students with tailored career counseling, personalized job search strategies, resume and cover letter reviews, and practice interviews. We want students to plan for future personal and professional goals." This focus on career development is expected to enhance post-college opportunities and achievement for CPASS graduates who pursue a wide range of careers in the social sciences, business and industry, and allied health professions.

# ADVISING EXCELLENCE



Provost Joyce McConnell poses with Killeen Shlegel.

Killeen Schlegel, program coordinator in the CPASS Office of Student Success, is one of four WVU academic advisers honored with the Nicholas Evans Award for Excellence in Advising. This annual award, established by the Office of the Provost, is given in honor of Dr. Nicholas Evans, a lifelong proponent of the importance of undergraduate advising at WVU. Each year two faculty and two staff are recognized for their work advising and mentoring students.

Schlegel was nominated by 10 coworkers, supervisors and students. Sean Bulger, supervisor for the CPASS Office of Student Success, says, "Students characterize Killeen as well-informed, organized, personable, proactive, enthusiastic and knowledgeable. The faculty say she is highly sought out by students based on the reputation for excellence that she has established."

One student wrote, "I can be a difficult student sometimes, but Killeen never gives up or loses spirit. She has also been a crucial piece of the puzzle to getting me on the correct track to graduation."

Award recipients were recognized by President E. Gordon Gee and Provost Joyce McConnell at a ceremony held at Blaney House. Each received \$1,250 in professional development support. \*

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# **Innovation** at Work



Members of the Pascack Pioneers pose with their soccer robot.

# **SOCCER ROBOT**

A two-year-long partnership between Andrea **Taliaferro**, associate professor of physical education, teacher education, and a New Jersey high school robotics team has led to the development of a robot that now enables kids with special needs to play soccer and have greater access to fun physical activities.

This partnership has had a lasting impact on the **WVU Friday Adapted Physical Education program** (APE) and has been an invaluable, hands-on learning experience for both the high school team and CPASS students. The team, under the direction of head coach Kevin Killian, designed the robot to enable learners who are non-ambulatory to kick a soccer ball and interact socially with their peers. The educational goal of the partnership is to develop a new assistive technology resource for use in the clinical setting. The partnership continues to grow, as team members from the Pascack Pioneers are working on further improvements to the robot, including creating additional activation devices and switches to allow participants with disabilities to



# **JOINT EFFORTS**

Thanks to a \$182,591 grant from the Virginia Board for People with Disabilities, CPASS researcher and Associate Professor Andrea **Taliaferro** will soon be leading online training as part of a new collaborative project between researchers from James Madison University. West Virginia University, Longwood University and **Bridgewater College**. The project promotes inclusion and local efforts to help individuals with disabilities. And the model created through this project has the potential to be replicated in communities across the country.

Project activities include the creation of a wellness coalition for individuals with disabilities, development and implementation of training modules and online resources and support to participating wellness organizations. The model enables individuals and organizations within the community who are passionate about providing physical activity, health and wellness opportunities to reach individuals with disabilities.



# **BREAKING BARRIERS**

In 2015, the WVU College of Physical Activity and Sport Sciences made history. It became one of just 13 programs in the country to be selected by the National Inclusion Project to implement a program designed to break down barriers between those living with disabilities and those without through one simple, yet powerful, everyday activity — play. And the three-year partnership with the National Inclusion Project has had positive, lasting benefits on WVU Lifetime Activities classes.

The National Inclusion Project's program model, called Let's ALL Play, has been incorporated into the College's already diverse Lifetime Activities offerings, creating new environments where children with disabilities ranging from autism to ADHD can play and benefit from interaction with their non-disabled peers — and vice versa. Lifetime Activities classes are open to anyone interested in participating. On an annual basis, there are more than 125 classes offered with an average of 2,000 participants, with half of those participants being children enrolled in popular classes like aquatics, gymnastics, martial arts and summer camp. The majority of staff are parttime student employees who work as lifeguards

# **Thinking it Through:**

Internationalizing at Home

A new, faculty-led development program at CPASS is setting a high bar. The program seeks to fulfill a big part of the College's strategic international mission — increasing student engagement, opening up collaboration between multiple institutions, building an international dimension into existing programs and connecting students with opportunities across the world.



CPASS maintains a strategic priority of increasing student engagement in our international mission. The College continues to support major-specific study abroad trips. However, study abroad has limitations and reaches only a small number of students. In an interactive and global workforce, other academic innovations are needed to provide a higher percentage of students with international learning experiences.

In response to this need, CPASS has launched the Collaborative Online International Learning (COIL) Minigrant program. This new, faculty-development program supports the modification of existing major courses using the COIL framework.

"The COIL projects that will be implemented at CPASS represent out-of-the-box initiatives of how to internationalize the curriculum," said Gonzalo Bravo, associate professor and CPASS International Committee chair. "Considering these COIL experiences will benefit many students, we believe it will help us to achieve our goal of internationalizing the curriculum. Therefore, the CPASS international advising committee fully supports these mini-grants," he added.

Based on the concept of virtual mobility, the COIL framework incorporates the following principles: collaborative opportunities for students and teachers at multiple institutions; use of online technology to enhance connectivity; and inclusion of international dimensions and integration into already established learning processes.

This year's recipients and their international partners are Scott Barnicle (Halmstad University, Sweden), Emi Tsuda and James Wyant (Biwako Sport University, Japan), and Dana Voelker (Federal University of Paraná, Brazil). Each mini-grant provides faculty with a summer stipend for course development, instructional design and technical support, ongoing professional development and priority access to distance education technology.

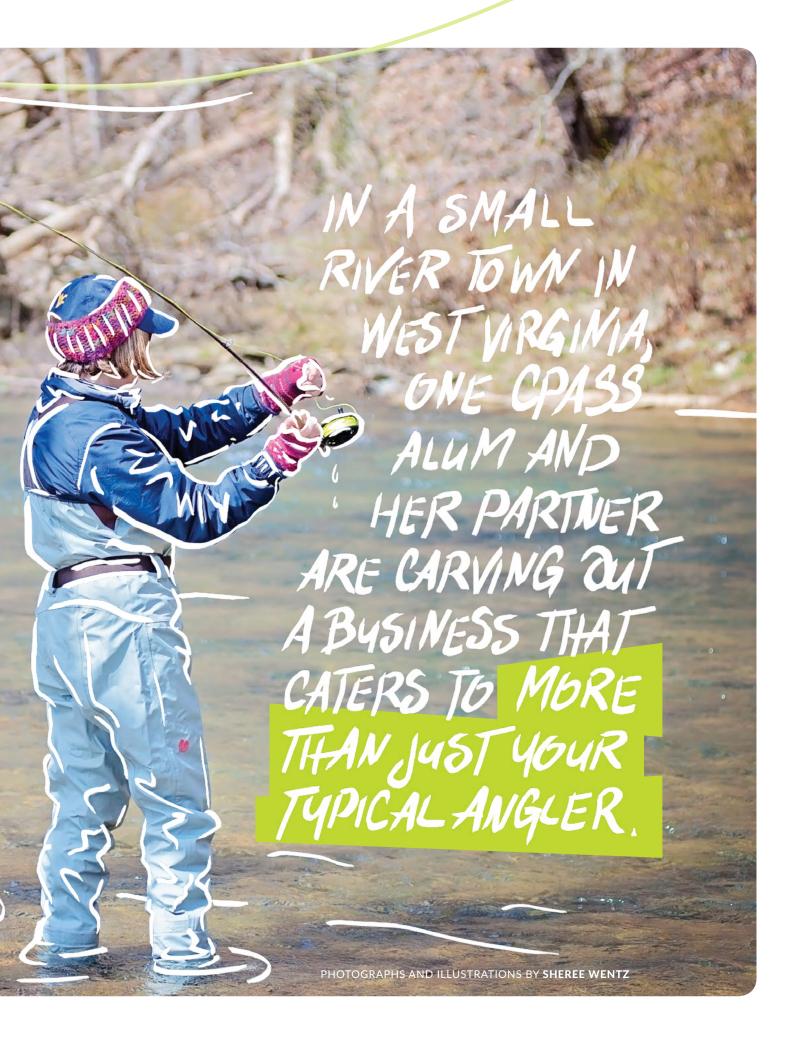
According to Tracey Beckley, assistant dean, Teaching and Learning Commons, COIL provides a teaching and learning framework that connects instructors and students from across the globe to share experiences, foster cross-cultural awareness and enhance collaboration to improve student learning.

"We are looking forward to partnering with [CPASS] and the Office of Global Affairs to explore innovative ways to internationalize our curriculum through COIL initiatives," Beckley said.

This effort to internationalize at home will give students increased access and lower-cost approaches to global learning, strengthen institutional partnerships and promote study abroad and international recruitment. This program is offered in partnership with the CPASS International Committee, Teaching and Learning Commons, the International Center for Performance Excellence, WVU Online and the WVU Office of Global Affairs. \*

For more information, please visit **cpass.wvu.edu**.





# BUILDING A BUSINESS

In early 2014, Mark E. Mitchell, a Pocahontas County native and 1979 graduate of the WVU School of Business and Economics, called his daughter Anne to pitch an idea. He wanted to start a trout lodge business out of his childhood home along the banks of Knapps Creek. And he wanted Anne, a 2012 CPASS graduate, and her partner Mark Hengemihle, also a WVU alum, to run it.

Four years later, Anne and Mark H., both seasoned outdoor recreation professionals, have established Knapps Creek Trout Lodge within a unique, niche market in the West Virginia and outdoor recreation industry, reporting 30 percent growth in bookings, and developing special programs to support veterans and the local community. "It's difficult, but fulfilling," Anne says. "It's a good feeling to try to add to the West Virginia economy. The scenic landscape that supports fishing is one of our greatest assets."

The Mitchell family are no strangers to entrepreneurial adventures, or adventures in general. Anne's grandfather, Harry Reid Mitchell, was a 1955 WVU Business Administration grad, himself. Commissioned into the Army the same day he graduated, Harry later bought an idyllic piece of property along Knapps Creek in Marlinton. After serving his country, he built the family home on the land in 1973. An entrepreneur at heart, he also founded Mitchell Chevrolet in Marlinton – which he later passed to his sons. Mark M., ran his own exterior renovation company in northern Virginia for almost 30 years. Anne and her partner had both been traveling back and forth between West Virginia, Teton Valley, Idaho, and the coasts of North Carolina working in the outdoor tourism industry when Mark M. called, hoping to tempt his daughter into the entrepreneurial family tradition. It was no surprise it worked. Anne and Mark H. moved back to Pocahontas County not long after agreeing to spearhead the project and, following minor renovations to the property, opened the Lodge in 2015 with her father's help and guidance.

# HOOKING THE AUDIENCE

The Lodge's appeal is simple, but unique. Anne and Mark wanted to create a comfortable environment where customers could relax for a weekend or more and learn the art of fly fishing while unplugging from a stressful, modern life. But their biggest hope was to attract a broader audience than typically found at a trout lodge — with an emphasis on bringing more women and families into the world of fishing.

This new audience was an exciting prospect for Anne. "A lot of times, firsttime female fishermen progress more quickly than men. Women naturally have more finesse than men. Men try to use their muscles, like throwing a baseball, whereas women are more fluid and gentle with their movements. A woman's natural inclination lends itself to the sport of fly fishing," she says. The new focus is working. The Lodge has increased its bookings of women and families year over year.





# FLY FISHING GEAR

# **DID YOU KNOW?**

Women have been an important part of fly fishing since its inception. In the 1940s Helen Shaw introduced new and innovative fly-tying techniques that are still in use today. And in 1982, Mary Orvis Marbury created the first book of fly patterns.



# FISHING NET

A net is critical to the sport of fly fishing. It both increases your chance of landing a big trout and helps you handle the fish safely without harming it or damaging its infection-preventing slime layer.



# **FLIES**

There are three main types of flies: the dry fly floats on the surface of the water and forces the fish to come to the surface to grab it. The nymph is often the most productive as it lets the fish find it underwater. Streamers imitate leaches, minnows, sculpins and other foods, and the trout will often strike it aggressively.



A good fly rod does three things: allows for the fly line to be cast with power and accuracy, helps control the fly while it's in the water and is used to both set the hook and land the fish. The fly reel must be able to hold the necessary amount of backing and fly line for the weight of rod that you are using. Your fly line weight must match the rod weight in order to have a balanced system. Don't worry, an experienced guide can help you find all the right tools.



Anglers keep their pants dry even in the rushing waters of Knapps Creek with waders, typically made of a breathable yet waterproof fabric. There are several types offering different levels of protection, including: bootfoot waders, stockingfoot waders and hip-waders.

A big part of that outcome has been creating the right environment, one that feels more accessible for women and families than the traditional, male-oriented, rustic trout lodge. The experience starts at the front door, where guests are greeted by a crisp white arbor draped in vines and a handlettered sign welcoming them in. Just beyond the entrance, a massive oak tree separates the Lodge from the quiet rush of Knapps Creek, bordered by a bright green lawn and a white stone wall that stretches gracefully along its banks. A lush garden and bustling chicken coop further help to disconnect visitors from the chaos of modern life.

The Lodge is instantly warm and welcoming, no matter the weather outside, with coffee and tea always at the ready, and oversized chairs and couches creating intimate conversation areas near the crackling fireplace, perfect for chasing away the morning chill. In the main space, wide windows and the constant murmur of the creek lure families outside to enjoy the countryside — and uninterrupted time with each other. For guests in search of guiet, alone time, an intimate reading nook off the dining room offers plush chairs and shelves of books.

This was crucial, Anne says. "When we host families, we understand that this is most likely a first-time experience for their kids. Out here, kids can't be on electronics, due to limited mobile service within the Green Bank Observatory quiet area. As a result, their time at the lodge develops into a positive family experience."

Even in the seperate tack room, Anne and Mark H. have added special touches to make it a relaxing experience, from providing space to spread out equipment and personal belongings to the cushioned chairs, allowing guests to sit and get dressed, avoiding the awkward process of struggling with waders and boots.

Food is also an important element. From surprise touches like teatime with snacks and drinks served in hearty earthenware mugs to a spacious kitchen with its bench-style seating, perfect for large groups, music and boisterous conversation — the Lodge is perfectly suited to help families decompress. Anne prepares menus ahead of guests' arrival and sends out the final itinerary to the group organizer. She is even sensitive to dietary needs. "Tick off yet another detail that guests don't have to worry about," she says. In addition to getting some of their produce from the garden and free-range chickens, the Lodge makes use of local farms. "We collaborate with area farmers and businesses to improve food quality," Anne says.

# CAPTURING AN EXPERIENCE

One reason the business has been so successful is the way the pair have structured their partnership. Anne is the general manager. She is detail oriented and manages bookings, itineraries, "big picture" planning, promotional items, marketing and website design. Mark, on the other hand, is the business manager. He oversees social media accounts, handles accounts payable, receivables, website maintenance, memberships, subscriptions and maintains the equipment.

Anne and Mark act as buffers, through a group management concept, offering instructions and guidance to guests. Both interact with guests once they are on site, taking turns or providing tandem instruction and guide services. Positive motivation is an important part of getting people on vacation to relax. Both instructors are able, thanks to their WVU education and experience in the outdoor recreation and education industry, to tweak their teaching styles and approaches to help people succeed at what is often considered a challenging activity.

"Fly fishing is intimidating at first. It involves a lot of information, then shifts into an athletic flow," Anne says. "[But] you find a rhythm and discover it's relaxing. For therapeutic groups, the value of fly fishing involves the process: casting, controlling your line, managing slack, reading the water. There's only so much that you can control. You can't make the fish bite. It's not like baseball, where you might miss the ball. In fly fishing, the fish are out there. You just have to find them."

From their training and experience, Anne and Mark understand that a guest's first-time experience is key. The more positive that first time is, the more likely guests will walk away feeling confident and self-sufficient and will return again and again. "We see a broad range of professions at the lodge. Some guests are accustomed to being serious in their careers. Once they arrive at the lodge, people can let their guard down. They are learning something new. They are vulnerable."

Anne ran cross country in high school. She says she had a fantastic coach who had a big impact on her own confidence. Her coach had studied sport and exercise psychology and encouraged her to go into the same field of study at WVU.

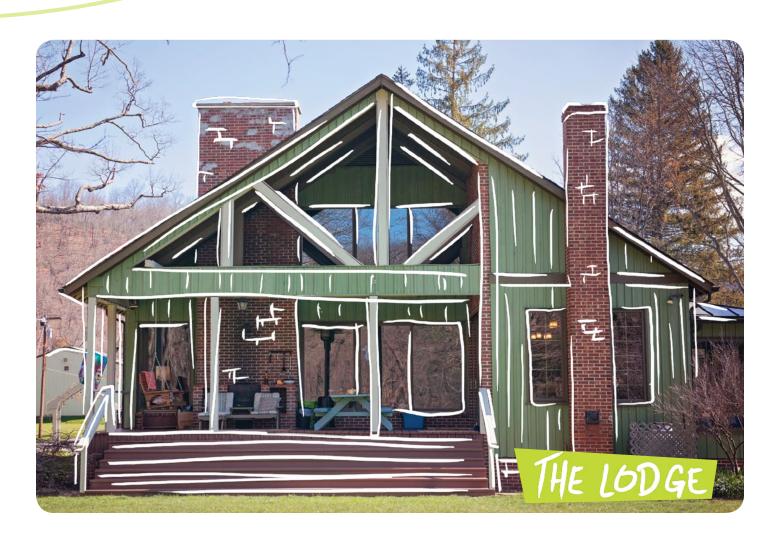
While at WVU, Anne researched the importance of recreational physical activity. "[Sport and exercise psychology] was a good fit for me. I liked the courses. It offered a broad base, incorporating psychology, physiology, biology and sociology. It made the connection between the disciplines. It's a unique major." She says she still uses many of those concepts today in her current venture with the Lodge. "[It] helped me to identify external and internal factors of a situation. This is an important concept in understanding how to effectively instruct and guide, while creating a comfortable environment."

While drawing professionals, women and families to the Lodge continues to be an important goal for Anne and Mark, they're also making an impact on military veterans through Project Healing Waters Fly Fishing, a support group that offers physical and emotional rehabilitation of disabled active military personnel and veterans through fly fishing and related activities.

Anne started working with chapters of the organization based in Virginia and West Virginia to create personalized group and individual outings. She records the expectations and needs of guests to anticipate their needs and, from her psychology training at WVU, is able to read cues and observe the dynamics of each group to prevent problems, respond appropriately and provide support — all while working in the water.

# SERVING THE COMMUNITY

The future of recreational tourism looks bright for West Virginia, Anne says. And graduates of CPASS are well positioned to lead and influence the industry. "There is a huge opportunity for growth in the state. Grads are well





# WEST VIRGINIA TROUT

DID YOU KNOW?

There are more than 500 miles of native trout streams in West Virginia. The West Virginia Division of Natural Resources stocks about 725,000 lbs of trout (or 1.2 million fish) into nearly 200 state waters each year.

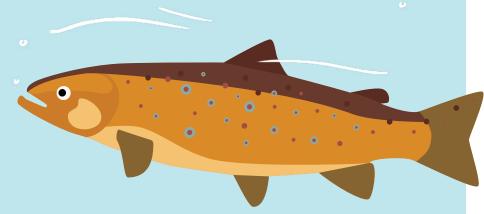


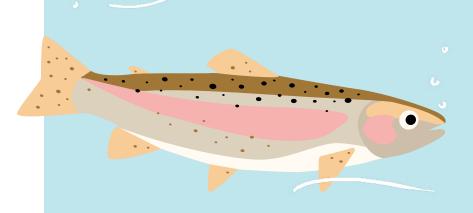
# BROOK TROUT

- Brook trout has been the state fish since 1973.
- It is the only trout species native to West Virginia.
- They reproduce in streams less than 15 feet wide.

# **BROWN TROUT**

- Brown trout can live up to 20 years.
- They were first imported to the United States in 1883 from Germany.
- A typical female produces about 900 eggs per lb of body weight at spawning.





# RAINBOW TROUT

- Rainbow trout have been introduced to every continent except Antarctica.
- Golden rainbow trout were first introduced in West Virginia in 1963 and are a mutated strain of the rainbow trout.
- One golden rainbow trout is stocked for every 10 regular rainbows.



suited for this moment. They can help identify expectations and successful outcomes and can help people discover how to have a positive experience."

Her advice to the next generation of recreation professionals? "Get comfortable being your own best salesman. Understand your transferable life skills. Apply as many concepts as possible to your life, such as motivation, teamwork and moderating difficult personal situations. You should feel comfortable telling someone how you can help a group succeed," she says. "Focus on a specific industry and a job that you like. Anytime you are working with groups of people, you can use your skills."

# VISITING THE CODGE

Knapps Creek Trout Lodge, located in Marlinton, offers guided fly fishing, lodging, fishing excursions and lessons. Everyone from amateurs to fishing enthusiasts can catch brook, rainbow, brown and golden trout in spring and fall and small mouth, rock bass and sunfish year-round. Guests may stay at the Lodge or purchase a day trip. Experiences range from a relaxing day of fishing on Knapps Creek to hiking the Monongahela National Forest and searching for brook trout on the Cranberry River. Learn more by visiting knappscreektroutlodge.com. ▼



# THE CENTER FOR APPLIED COACHING AND SPORT SCIENCE

Expert: Kristen Dieffenbach, associate professor of Athletic Coaching Education

# What is the center's primary mission?

The Center for Applied Coaching and Sport Science feels that every person is an athlete, every athlete deserves to work with a trained, quality coach and every coach's preparation should be enriched by the best science and practice knowledge available. The center seeks to bring together people passionate about enriching and improving sport for participants of all levels through better educational opportunities and support for those who coach. The center seeks to integrate cutting-edge knowledge from many disciplines — sport psychology, pedagogy, human development, exercise physiology, leadership and sport technology to inform and support coaches and to help the profession of sport coaching evolve.

# From a societal perspective, what is the significance of the center's research?

Coaching requires specific skills and specialized knowledge depending on the level of athlete development, age and sport. At its core, coaching is teaching, and coaches have the opportunity to help develop not only athleticism, but also a wide variety of skills that will both help individuals

strive to achieve their personal potential and live healthier lives — but only if the coach is properly prepared to do so. The research conducted by the center focuses on innovation and education with a mission of understanding and supporting the appropriate educational preparation to develop the necessary sport science, teaching and sport content knowledge, interpersonal skills and intrapersonal skills necessary for effective coaching. The center also seeks to help drive innovation in applied coaching through applied training theory and cross-disciplinary research.

# How does the center engage undergraduate and graduate students in its mission?

The center seeks to involve them in research, applied experiences and the community. Interested students are given opportunities to participate in faculty research initiatives and to participate in community coaching and coaching education events, such as the recent High School Weightlifting Combine run by Guy Hornsby, PhD, and the ongoing coaching education work with the volunteer coach network of the West Virginia chapter of the National Interscholastic Cycling Association (WV NICA). The center also brings in topical speakers for events such as the annual WV NSCA conference, the biannual Don Nehlen Lecture and the ongoing "Developing Communities of Practice" experience that focuses on developing critical thinking, reflection and professional engagement skills through cohort interaction and interactions with professionals around the world.

# THE RUSSELL (BUD) BOLTON CENTER FOR SPORT ETHICS

Experts: Jack Watson and Ed Etzel, professors of Sport and Exercise Psychology

# What is the center's primary mission?

Our mission is to bring together individuals who possess an interest in the study of ethics in sport to promote awareness of this topic within sport science and education. The center's personnel create and disseminate knowledge and information related to this topic and use this information to promote and support the positive qualities and benefits of ethical sport practices. The center strives to increase awareness related to, and knowledge of the best-practices approaches associated with the ethical issues affecting modern sport. The center also facilitates the development of quality research, the collection and dissemination of ethical resources and promotion of the study of ethics in sport among students, faculty and those directly involved.

# From a societal perspective, what is the significance of the center's research?

Popular media today is consistently revealing stories of wrongdoings and problems within the sport industry. These stories involve athletes of all ages, their parents and family members, coaches, leagues, athletic administrators, governments and others who are misusing sport. Such behaviors are considered commonplace, and in some instances, accepted without question, as they are becoming the norm rather than the exception. It is the goal of this center to research, write about these issues to better inform others about their existence, and provide resources to help individuals interested in decreasing these problems throughout the world. In keeping with the University's 2020 Strategic Plan, our goal is to address these issues by providing an avenue for research, discovery and dissemination of information to promote positive change while initiating research, the collection of best practices and the sharing of innovation.

# How does the center engage undergraduate and graduate students in its mission?

We have created invited lectures for students within the College and, in several cases, have incorporated these lectures into undergraduate or graduate classes. We have also used undergraduate students, who receive independent study credits for helping us organize activities and improve our webpage. These students have been engaged in organizational and planning meetings. For the past two years, we have also organized an ethics case presentation contest for students. Both

undergraduates and graduates have been encouraged to apply for this contest and present their information for review by a panel of faculty.

# THE CENTER FOR ACTIVEWV

Experts: Eloise Elliott, Ware Distinguished Professor of Physical Education Teacher Education; and Sam Zizzi, Ware Distinguished Professor of Sport and Exercise Psychology

# What is the center's primary mission?

We are a newly developed center whose mission is to increase the physical activity levels of both children and adults in our state to meet or exceed the national physical activity recommendations 2008 Physical Activity Guidelines for Americans (CDC) and, thereby, improve the health and quality of life of all West Virginians.

# From a societal perspective, what is the significance of the center's research?

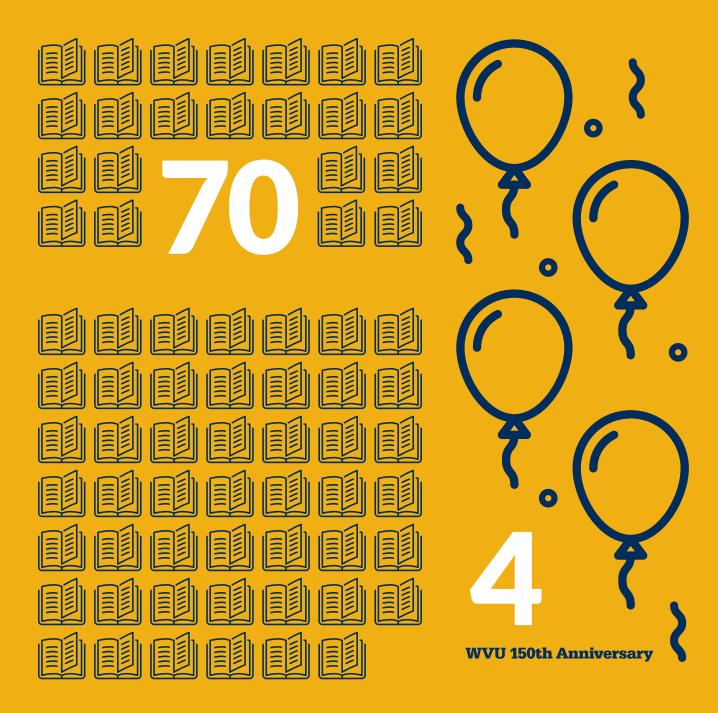
The purpose of the center is to provide the needed infrastructure, funding, research and programming to successfully impact the health of our citizens across the lifespan. The center is expected to provide the infrastructure needed to stimulate and coordinate innovative research and outreach efforts related to physical activity and education, health and prosperity. Its members represent multiple disciplines across the University and work in collaboration with other outside agencies, organizations, businesses and educational institutions throughout the state.

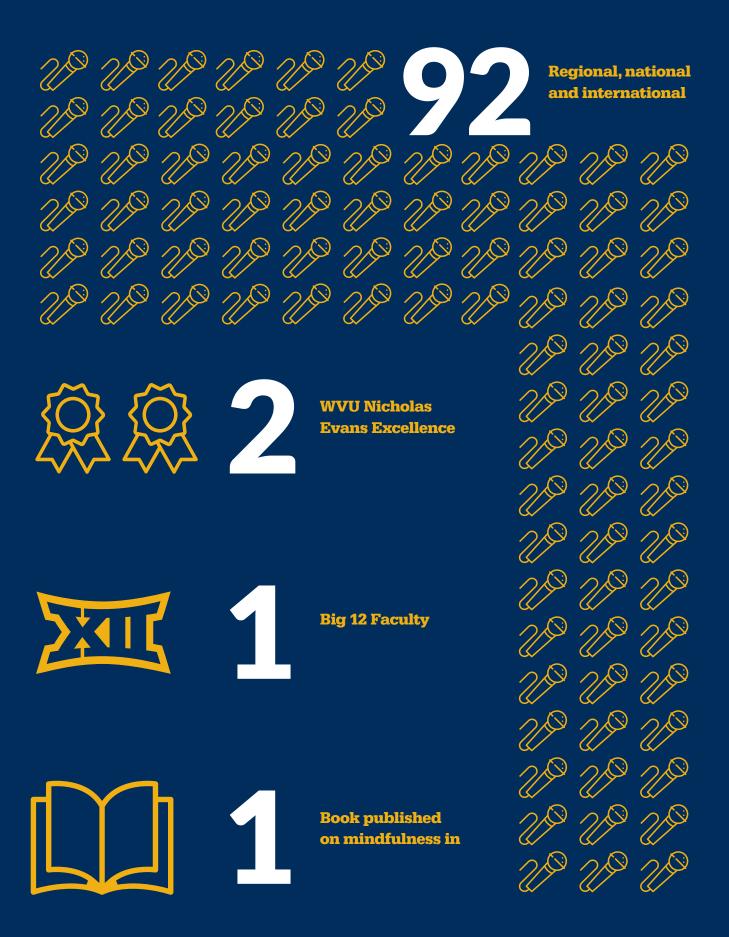
# How does the center engage undergraduate and graduate students in its mission?

The center offers students opportunities to engage in collaborative research focused on the biological, psychological, social and environmental determinants of physical activity behavior. Given the well-established linkage between physical activity and the prevention of chronic degenerative disease, the clinical and experiential learning opportunities that students have access to through the center are equally as important. It is easy in academic settings for students to limit their view of complex problems through their disciplinary lens. We expect students will benefit greatly from more frequent interactions with professionals from outside their discipline who share similar research interests. \*

# By the **Numbers**

CPASS faculty are advancing the field at all levels, publishing prestigious books and journals, presenting at regional, national and international conferences and winning competitive awards. For the latest news and accomplishments at the College, visit **cpass.wvu.edu**.





# **Alumni** Diary

# CHAMPIONS AMONG US

What would it be like to watch a pulse-pounding, championship game from just behind the sidelines? How would it feel to hold the trophy high and slip a championship ring on your own finger? These CPASS graduates know. They've been at the helm or on the crew of some impressive sports programs recently.

# **HOUSTON ASTROS**

# Jesse Michel, Mental Skills Coordinator

Michel received his master's and doctoral degrees from CPASS in 2012-2013. He says WVU is the epicenter of the sport and exercise psychology graduate universe.

Ten months after Michel was hired by the Houston Astros, in 2017, the team won the World Series for the first time.

# Pete Putila, Director of Player Development

Putila got his first taste of baseball operations when he worked for the WVU baseball team as a student manager. He earned his bachelor's in 2010. Putila interned with the Astros in 2011 doing baseball operations and was hired as a baseball operations assistant that same year. He has held a variety of roles, from baseball operations assistant to assistant director of minor league operations and baseball operations coordinator.

In 2016, he was promoted to director of player development and the next year also celebrated the Astros' World Series win.

# PHILADELPHA EAGLES

### **Greg Delimitros, Director of Equipment Operations**

Delimitros was the graduate assistant football manager for WVU from 2002 to 2003. Immediately out of his master's degree program in 2003, he was hired by the Eagles. He started as the assistant equipment manager and became director of equipment operations two years before the Eagles won the 2017 Super Bowl.

# Stephen Weingarten, Facilities Project Manager

Weingarten, once active in the Sport Management Club at WVU, joined the Eagles' crew as an intern after graduating from CPASS with his bachelor's in 2012 and later became facilities project manager — just in time to celebrate the team's big win.

# LOYOLA UNIVERSITY CHICAGO

### Corey Oshikoya, Head Athletic Trainer

Oshikoya, a 1997 CPASS grad, was hired by Loyola University in August 2015 to head the athletic training staff after working with three different NFL teams.

He has dedicated his life to athletic training and has received numerous accolades for his service, from giving distinguished lectures to receiving the 2010 Tim Davey Assistant Athletic Trainer of the Year Award, to serving as the president of the Colorado Athletic Trainers' Association.

# **UNIVERSITY OF CHARLESTON**

### Dan Stratford, Head Coach, Men's Soccer Team

Stratford, who received his bachelor's and master's from CPASS. was one of the most decorated players in WVU men's soccer history, with a record of 85 career appearances and 27 assists. After graduating, he played professional soccer for D.C. United, the Scottish Premier League and League Two in England.

In 2017, Stratford was promoted to University of Charleston (W.Va.) head men's coach and immediately led the Golden Eagles to a 21-1-2 season overall and the NCAA Division II Men's Soccer National Championship. Following the win, Stratford and his staff were named NCAA DII Men's National Staff of the Year by United Soccer Coaches.

# VILLANOVA UNIVERSITY

# Jacob Whitten, Assistant Athletic Director for Marketing

At WVU, Whitten worked with the Athletic Marketing Department as an intern while earning his bachelor's and master's degrees from CPASS in 2011-12. He interned with the Camden Riversharks and the Mountaineer Athletic Club.

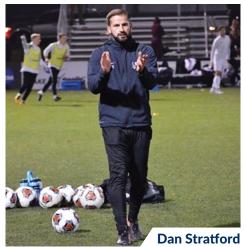
Whitten was hired by Villanova in October 2014 as the coordinator of marketing and, in July 2016, became assistant athletic director of marketing. While he has helped to spearhead marketing efforts, Villanova men's basketball has won two national championships — in 2016 and 2018. ▼















# **Alumni** Diary

# 2017 CPASS Hall of Fame Inductees



(left to right) David "DC" Colt, Cynthia "Sam" Booth, Olana "Tick" Hedrick-Sheaffer, Jean Irion, Daniel Mahony

### **CYNTHIA "SAM" BOOTH**

Booth received her bachelor's degree in physical education with an athletic training emphasis from WVU and went on to earn a master's and doctorate from other universities. Booth was the first woman to serve as the District IV Director on the National Athletic Trainers' Association Board of Directors, and as the NATA secretary, treasurer, chair and member of the NATA Finance Committee. CPASS was Booth's sixth Hall of Fame induction. Booth now works as the administrator for the Division of Palliative Care at the University of Rochester Medical Center.

### **DAVID "DC" COLT**

Colt received his bachelor's degree in physical education with a minor in athletic training from WVU while playing on the men's soccer team from 1972 to 1976 and went on to earn master's and a doctorate in education. Colt worked at Temple University before dedicating 27 years of athletic training expertise to Northwest Missouri State. He also spent time at the United State Air Force Academy from 2008-2012 and was vice president of the National Athletic Trainers' Association. Colt currently works as program director for the Athletic Training program at the University of Missouri.

# **JOHN GAY, PHD**

After earning a bachelor's degree from SUNY at Buffalo, serving with the United States Navy as a Naval Aviator and receiving a master's degree, John Gay came to WVU to receive a PhD. Gay has been a professor, chair or dean at various universities in the United States and Australia/ South Australia. Gay has received the Mortar Board of

Outstanding Teacher Award at WVU, Top 10 Faculty at Towson University, Outstanding Teacher Award at Central Michigan University and Centennial Award at the University of Scranton.

### **OLANA "TICK" HEDRICK-SHEAFFER**

Upon graduation from WVU, Hedrick-Sheaffer spent 35 years at Penn State Altoona as a physical education (kinesiology) teacher and coach, where she was selected for various honors. For 28 years, Hedrick-Sheaffer coached the Penn State Commonwealth women's volleyball team, collecting 13 Commonwealth Campus titles, eight Western Pennsylvania titles and eight Junior/ Community College State Championships. She collected 11 Conference Coach of the Year awards and a varsity win-loss record of 505-175. She is a nationally certified athletic trainer.

### **DANIEL F. MAHONY**

Mahony earned his Master of Science in Sport Management from WVU after receiving a bachelor's from another institution. Following his doctorate, Mahony spent seven years as dean of the College of Education, Health and Human Services and as a professor of sport management at Kent State University. He has played various roles at the University of Louisville, WVU and the University of Cincinnati and contributed research to more than 60 articles. He has earned numerous awards and was the first recipient of the top diversity award at Kent State in 2015 — and now has the award named for him.

### **JEAN IRION, 2017 OUTSTANDING ALUMNA**

Irion is chair and program director of the Physical Therapy program at Emory University and in the School of Health Sciences at Henry College. She graduated in 1979 from WVU with bachelor's degrees in physical education, general science education and athletic training. She received her master's and doctorate from other institutions. She is a certified athletic trainer, licensed physical therapist and Board Certified Clinical Specialist in Sports Physical Therapy. She has served in the American Physical Therapy Association in various capacities during the past 25 years and was chair of the inaugural Women's Health Specialty Council for the American Board of Physical Therapy Specialties. She's a member of the Women's Health and the Aquatic Physical Therapy Section of the APTA. Irion has been in the field for more than 27 years. \*

# Alumni Briefs

**Z. Altug**, PT, DPT, MS, CSCS, owner, Z Performance and Therapy, has published "Sustainable Fitness: A Practical Guide to Health, Healing and Fitness." He has more than 25 years of experience in his field.

**Debra Berkey** celebrated 33 years of service at Western Michigan University this past spring. The Department of Human Performance and Health Education recognized Berkey for her professional service, research and teaching to promote healthy, active lifestyles.

**Charlie Estey** continues a career in worksite health and fitness following graduation and an internship in health management. He has developed health programs for major corporations and is involved in two start-ups in Chicago. He is active in the Association for Worksite Health Promotion (iawhp.org).

**Thomas Habegger** has accepted a new role as the associate vice president for Student Success at Columbus State (Ohio). WVU

Sport Management MS graduate **Curt Laird** replaces Habegger as the dean of Health and Human Services at Columbus State.

Martin Josie has earned the Doctor of Philosophy degree in Sports Management Leadership from Concordia University-Chicago. Since graduating from WVU, Josie has interned with D.C. United, the Baltimore Orioles (since 2004) and Coppin State University (since 2005).

**J.T. Mellendick**, 2018 ACE degree, has earned a position at Marshall University. He currently works with the baseball, men's soccer, softball, women's track and field and cross country. He also coordinates the tutoring program for all student-athletes.

**Chip Zimmer** writes a monthly column for The Journal out of Martinsburg, W.Va. His most recent article discussed the State of West Virginia's new advertising and branding campaign. **bit.ly/2MCxwde** ¥

# In Memoriam

**Dolores "Dee" Jane Jamison Ware**, 86, a native of Morgantown, died Sunday, January 21, 2018, at her home in Franklin, Tennessee.

Ware was born on June 23, 1931, to Charles Martin Jamison and Gladys Iona Zearley. She graduated from WVU in 1952 with a bachelor's from the School of Physical Education and was a member of the Chi Omega Sorority. While in Morgantown, she met WVU student Alfred F. Ware, and they married in 1952.

Ware taught in public schools, lived in Tokyo for a time, served on various boards, managed fashion shows, held chair positions in organizations and institutions across the world and even co-owned her own art gallery.

She and her husband also co-founded Amherst International, which became Amherst Fiber Optics — which they sold in 2000.

Philanthropists to the core, the Wares donated land and funds to WVU for the Ware-Jamison Gateway Park, established the Ware Distinguished Professorship at CPASS, Ware Student-Athlete Scholarships, Ware Presidential Scholarship for Monongalia County, Blaney House renovations, the Ware Family Art Gallery at Blaney House and the Erickson Alumni Center, where the Ware Family Alumni Walk is named in their honor.

Ware earned many accolades for her service over her incredible lifetime. She was a chairperson of both WVU CPASS and the Blaney House Visiting committees, a member of the CPASS Hall of Fame and, in 2010, was named an outstanding alumna with CPASS. She was also a charter member of the WVU Foundation Woodburn Circle Society and a member of the Foundation's Irvin Stewart Society. In 2011, the Wares received the Outstanding Volunteer Philanthropist Award from the WVU Foundation for their commitment to the University and the state.

In lieu of flowers, contributions may be made in Dee's memory to the **WVU Foundation, P.O. Box 1650, Morgantown, WV 26501-1650**. Please indicate that the gift is made in Dee's memory.

# Terrance L. Alessi

Physical Education '80, Stubenville, Ohio, April 18, 2018

### Melanie L. Begley

Physical Education '85, Pickerington, Ohio, June 14, 2018

### Nancy J. Bottorf

Physical Education '57, Hollywood, Md., May 4, 2018

### Virginia E. Collins

Physical Education '65, Ballwin, Mo., June 7, 2018

### Theodore S. Evans

Sport Management '97, Saint Albans, W.Va, March 30, 2018

### Gary L. Guidi

Physical Education '68, Morgantown, W.Va., June 25, 2018

### Richard L. Harrison

Physical Education '64, Hurricane, W.Va., April 26, 2018

### Phillip R. Kessel

Sport and Exercise Studies '87, Tampa, Fla., April 21, 2018

### Danilo A. Tabanero

Physical Education '85, Lexington, S.C., April 13, 2018



The first annual Day of Giving campaign was held on November 8, 2017.

Hoping to build on the success of the inaugural Day of Giving last fall, West Virginia University Foundation officials have announced plans to conduct a second WVU Day of Giving on November 14, 2018. Once again, CPASS will invite alumni, faculty, staff and friends to join in the online fundraising event.

"In one 24-hour period last November, our generous alumni and friends stepped up to give nearly \$3 million to WVU," said B.J. Davisson, Foundation senior vice president of development and chief development officer.

WVU's inaugural Day of Giving was focused on raising private dollars for the University's greatest priorities and opportunities, including scholarships and unrestricted funds.

Donor support for CPASS continues to grow, especially with the relocation into the new Health and Education Building. This move has strengthened academic collaborations and visibility.

With the establishment of the Dr. John and Kacey Gay Research Wall, the College created a second interactive monitor to match the electronic feature wall in the main lobby honoring Hall of Fame inductees and Wall of Honor donors. Since 2016, CPASS has added 15 new building/room recognition and major planned gifts to its portfolio, while creating 18 scholarship endowments.

By giving to the Greatest Needs Fund, donors support the College's most critical needs at any given time. Annual gifts to this fund enable student travel to conferences, sponsor special programs and lectures for students and provide upgrades in technology.

Please know that your contribution, of any amount, matters and will help enhance students' academic experiences while advancing wellness and physical activity in West Virginia.

To give back — any day — visit **give.wvu.edu/cpass**.

# **ENDOWED WITH NEW OPPORTUNITIES**

New and recently expanded endowments are set to make their mark on future CPASS students. The Melinda and John Hale Endowed Scholarship will provide scholarships for qualified students who have financial need, especially those from Mineral County, W.Va., and for students moving from WVU Potomac State College in Keyser to the WVU Morgantown campus. Melinda Hale is a 1982 graduate of the College's Master's in Physical Education program.

CPASS graduate Robin Hayhurst has increased his level of giving to help undergraduate sport management students from West Virginia. Hayhurst, a Buckhannon, W.Va., native, earned his bachelor's in sport management in 1982 from CPASS.

"Scholarships play a critical part in helping us maintain the excellent national reputation we've earned," Dean Brooks said.

# FAMILY COMES FIRST.

NAMING THE WVU FOUNDATION IN YOUR WILL IS A SIMPLE WAY TO ENSURE THE FUTURE OF CPASS.

# HERE ARE THREE SIMPLE WAYS TO PUT FAMILY FIRST:

### FOR MORE INFORMATION:

PLEASE CONTACT MATTHEW CLARK AT 304-284-4033 OR PLANNEDGIVING@WVUF.ORG.

IF YOU HAVE ALREADY NAMED US A BENEFICIARY, PLEASE LET US KNOW SO WE CAN THANK YOU FOR YOUR GENEROSITY.





375 Birch Street P.O. Box 6116 Morgantown, WV 26505

# Mark Your Calendar

# **Long-Term Athlete Development Playground**

Building and implementing a framework toward a physically literate and active youth sport culture

Saturday, September 15, 2018
Time and Registration TBA,
West Virginia University, Morgantown campus

For information and to register visit  ${\it bit.ly/2nyPIJh}$ .

### **CPASS Homecoming Tailgate**

Saturday, October 6, 2018 Time TBA, WVU Tailgate Club (outside north end zone, Milan Puskar Stadium)

# R. Scott Kretchmar Lecture

**Development of youth sport in America** 

Wednesday, October 10, 2018 6 p.m., Location TBA

# **CPASS Wall of Honor Update Ceremony**

Thursday, October 18, 2018 4 p.m., CPASS Main Lobby

# **CPASS Hall of Fame Induction Ceremony**

Friday, October 19, 2018 6 p.m. Reception, 7 p.m. Ceremony, Erickson Alumni Center

# **CPASS Visiting Committee Fall Meeting**

October 18-20, 2018
Time TBA, WVU Morgantown campus

# Second WVU Day of Giving

November 14, 2018 (24-hour period) dayofgiving.wvu.edu

# **CPASS.WVU.EDU**

FOLLOW US: FI (10)

For more information on upcoming events, visit cpass.wvu.edu.